



PJR Memorial Ride

Studio 7 Foundation In partnership with Studio 7 Ranch & CDCUSA

Riding together & helping kids with Leukemia



COMMUNITY
DEVELOPMENT
CENTER USA





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2023 Ride Details:

Attendance expectation 400-500 +

Tickets to be sold on-line at s7f.org

2023 Ride: Event sponsors: Studio 7 Foundation / CDCUSA / Vincent Hill Station/ Rebel Heart

Starting at: TBD **Registration-Check in 8:00am - 9:00am**

Riding to: Sunset Kaiser Permanente, Maps & More details at check in

Ending at: Vincent Hill Station, 553 Sierra Hwy, Acton 93510 CA

Food, Drinks MUSIC, Vender booths

All Ride details subject to change with out notice. NO REFUNDS



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Pedro " Javi" Roman was diagnosed with acute lymphoblastic leukemia in 2019. Nobody was prepared for the 2-year journey that lay ahead.

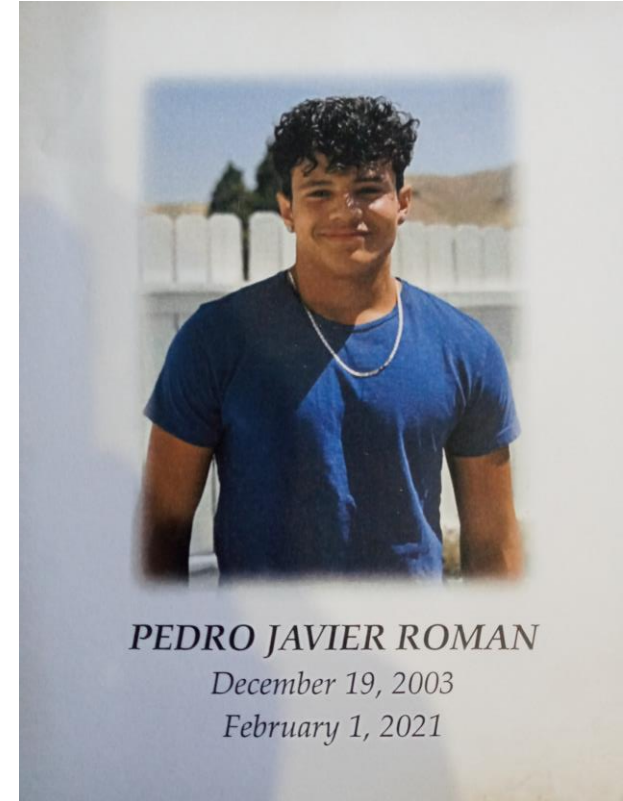
Football teammates shaved their heads in support of him undergoing chemotherapy, and the student section at Valencia High School honored him with banners and T-shirts showing his name during one of their football games. Dozens showed up at a community blood drive in honor of their classmate.

A meal train was set up and a GoFundMe page so that his family could focus on him and his treatment.

And when his cancer returned and Roman succumbed to his cancer Feb. 1, hundreds of his classmates, teammates and supporters in the community appeared at his vigil.

Those that attended brought purple glow sticks — a tribute to his school colors and his time as No. 21 while playing Viking football.

It has become our mission to continue to help families with children diagnosed with this horrible disease. Help them with gift cards for gas, food, or whatever bill comes up! Parents should be able to focus on their child and not the stress of Finances during their fight! We will also be focusing on the long-term effect and mental health of a family that has suffered a loss.



In 2021 over 200,000 children will be affected by Leukemia... So many Kids stories to tell.... CDCUSA - NEEDS YOUR HELP... Ride or SPONSOR THEM TODAY- cdcusa.org



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★ Leukemia in Children ★

Symptoms <<<

Symptoms can be difficult as they often resemble other illnesses. If you suspect your child is displaying symptoms, talk to your doctor right away. Early diagnosis is essential!

- Frequent bruising
- Frequent colds
- Fatigue
- Stomachaches
- Headaches

Diagnosing leukemia is often simpler than recognizing symptoms. A doctor will question medical history and symptoms and then conduct a physical exam, scans and blood tests.

>>> Treatments

- Inpatient chemotherapy
- Radiotherapy
- Other treatments to kill cancer cells
- Occasionally, bone marrow transplant

Once children are declared cancer-free, they can usually expect to live a normal and healthy life!

Leukemia is cancer of the blood and develops in the

bone marrow.

It is the most common form of cancer in children.





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2023 – Ride Sponsors and giving levels

Ride Sponsor \$35,000:

- 25 ride tickets
- 25 commemorative pins
- 25 Memorial shirts
- 25 Memorial Bracelets
- Group photo
- Office plaque
- VIP Front of the line ride pass
- Corporate/Business name across the back of the shirt on top.
- Corporate/Business Banner displayed at start/finish location
- VIP seating at Vincent Hill Station
- Prominently displayed on s7f.org website thru January 30, 2023 and all promotional material

Sponsor \$25,000:

- 20 ride tickets
- 20 commemorative pins
- 20 Memorial shirts
- 20 Memorial Bracelets
- Group photo
- Office plaque
- Corporate/Business name on back of T-shirt
- Corporate/Business Banner displayed at finish location
- Displayed on s7f.org website thru January 30, 2023 and all promotional material



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2023 – Ride Sponsors and giving levels

Sponsor \$15,000:

- 15 ride tickets
- 15 commemorative pins
- 15 Memorial shirts
- 15 Memorial Bracelets
- Group photo
- Office plaque
- Corporate/Business name on back of T-shirt
- Displayed on s7f.org website thru January 30, 2023 and all promotional material

Sponsor \$5,000:

- 10 ride tickets
- 10 commemorative pins
- 10 Memorial shirts
- 10 Memorial Bracelets
- Group photo
- Office plaque
- Corporate/Business name on back of T-shirt
- Displayed on s7f.org website thru January 30, 2023 and all promotional material



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2023 – Ride Sponsors and giving levels

Sponsor \$1,000:

- 5 ride tickets
- 5 commemorative pins
- 5 Memorial shirts
- 5 Memorial Bracelets
- Group photo
- Office plaque
- Corporate/Business name on back of T-shirt
- Displayed on s7f.org website thru January 30, 2023 and all promotional material

Vender Spaces: \$50.00

Minimum Donation PP \$30.00

Walk in (public) \$30.00

Children 15 & under FREE



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THANK YOU FOR YOUR SUPPORT!



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