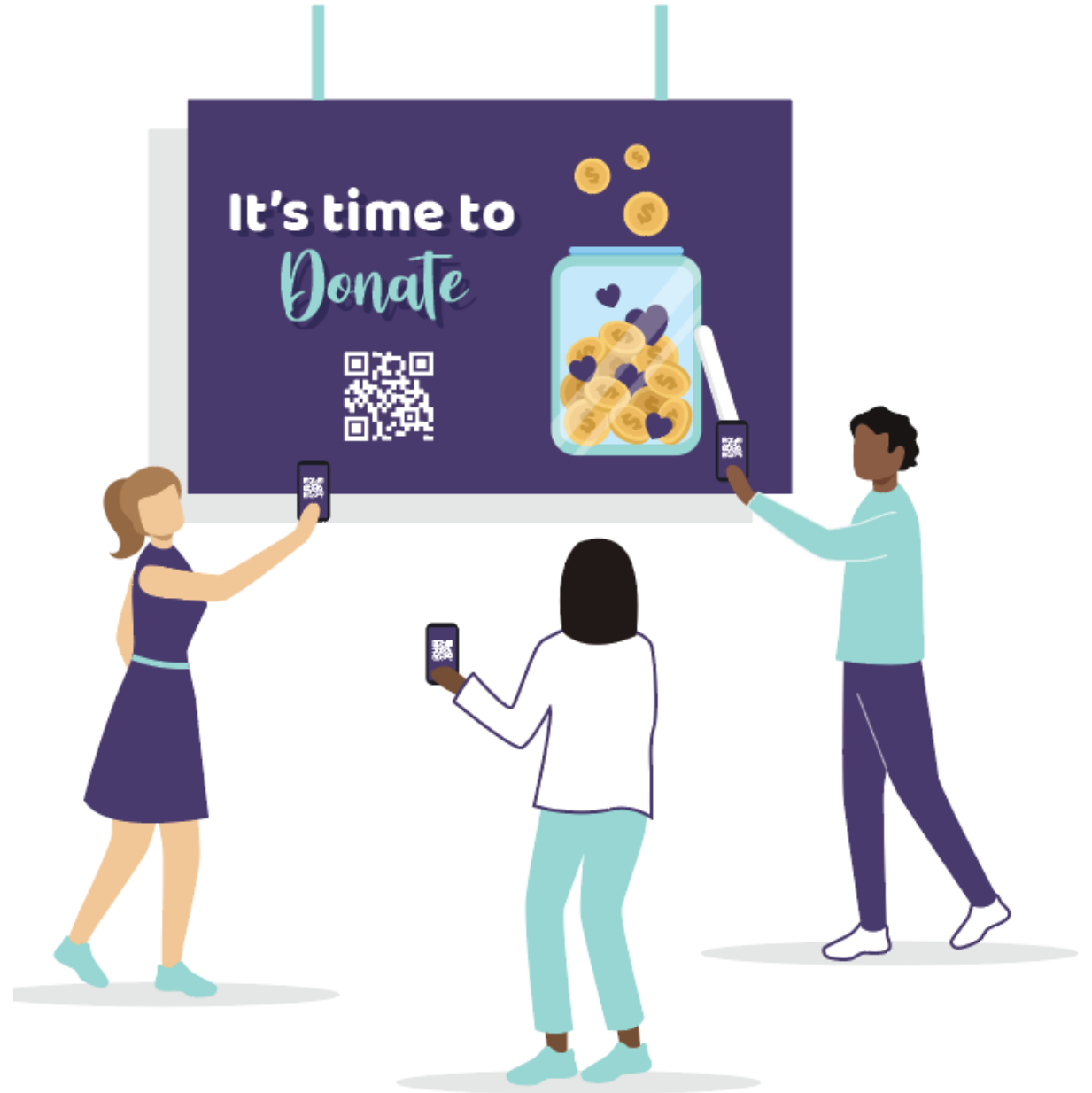




How Evershare can
help you raise more
money for your cause



Thank you for considering partnering with Evershare - QR Cashless Donations Service



- 1 About Us
- 2 The Problems with Donations today
- 3 Solution
- 4 Set Up
- 5 Some of our Charity Partners
- 6 Fees & Packages
- 7 Data & Security
- 8 Contact Us

About Us

Pioneering Payment Initiation technology to enable cashless donations using QR Codes

Evershare is a Bristol based company bringing ultra low cost donations direct to your charity

Evershare.io is funded by InnovateUK, part of UK Research and Innovation, a non-departmental public body funded by a grant-in-aid from the UK Government.



Problem - Covid has eliminated the use of Cash



- **Charities severely impacted**

Charities lost £6.4bn of donation income over the six months to December 2020*

* The Guardian, November 12, 2020

- **People carry far less cash**

Fear over use of cash sees ATM withdrawals down £35Bn*

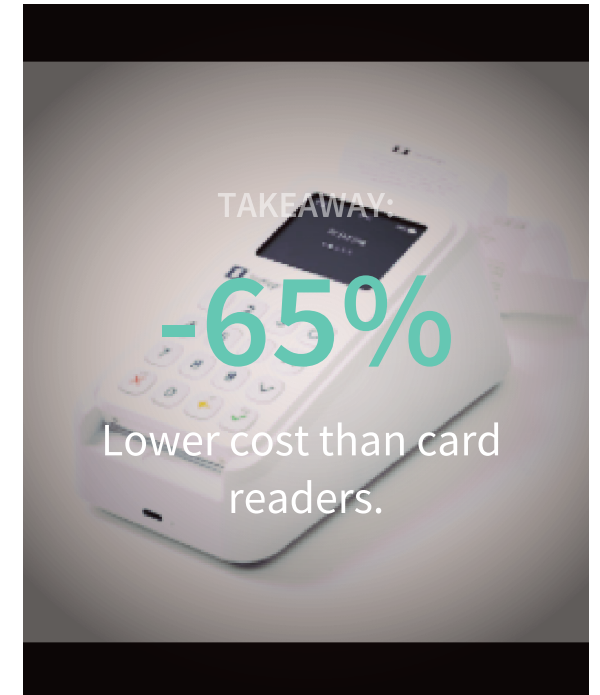
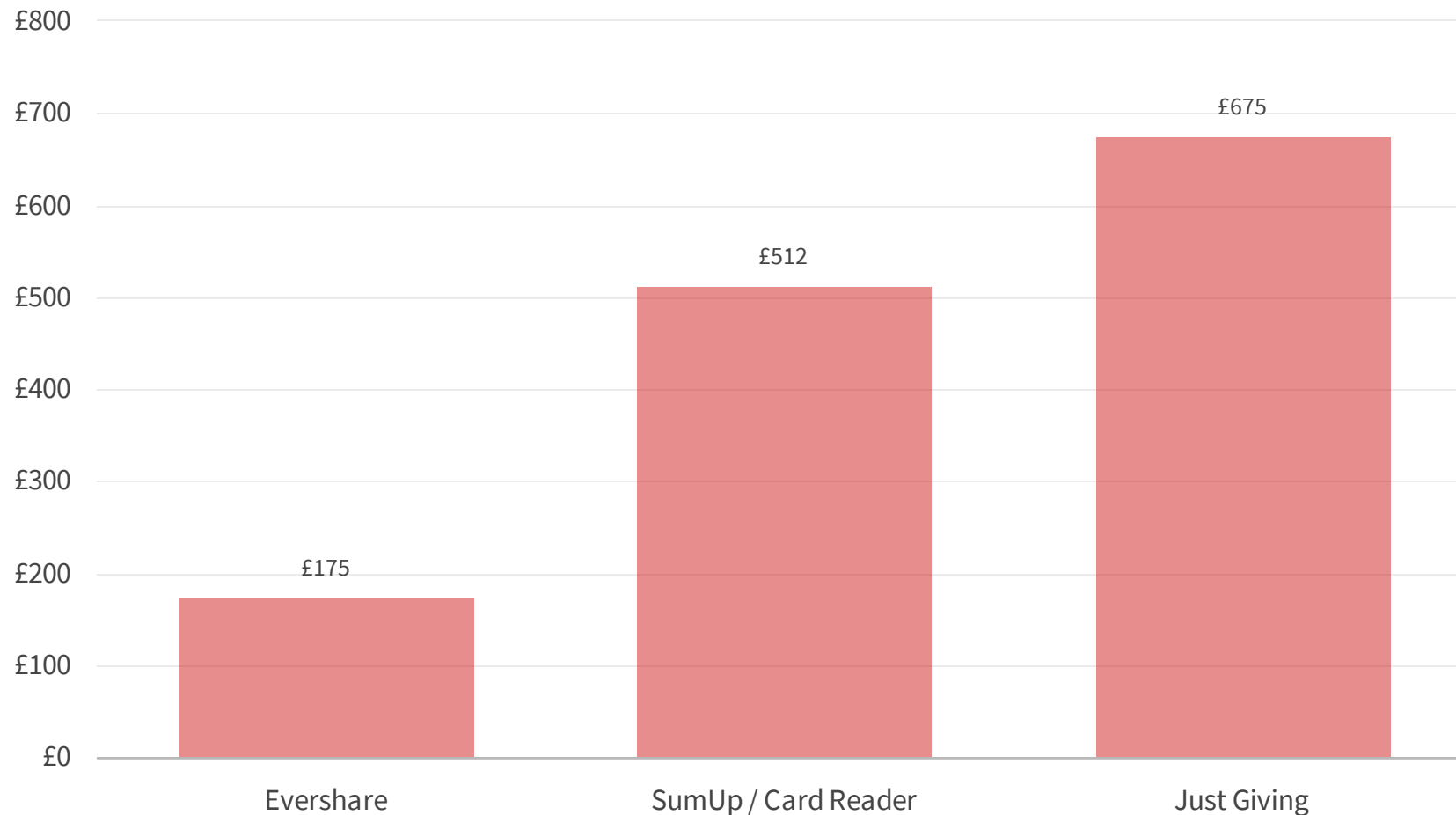
*Link report, January 27, 2021

- **Cash use has already fallen by 20%**

Royal Mint predicts further drastic decline in 2021

Problem - Charities paying too much for current solutions

Cost of receiving £25,000 of donations via Evershare compared to Contactless Card Readers / Just Giving



	Needs Technical Integration	Needs Power	Needs Wifi	Mobile App Payments	Maximum Donation	GiftAid Declaration	Donor Data
Evershare	NO	NO	NO	YES	£10,000	YES	YES
Card / Contactless Reader	YES	YES	YES	NO	£45	NO	NO

Connect With Gen Z

Mobiles, mobiles, Everywhere

Charities need to connect with the next generation of donors - GEN Z

They expect:

Super Fast Donations
Instant and seamless
Mobile friendly tech



Solution - QR Cashless Donations

Scan the QR below to see how easy it is to donate - or click [here](#) to see demo

- **Cheaper**

- Evershare is up to 45% cheaper than using credit card readers and any other donation platforms.

- **Faster**

Connecting to the user's mobile / desktop banking app means full donation / gift aid / receipt <40 secs.

- **Easier**

No need for a card reader, or technical integration, or inputting card details and no maintenance.



- **Charities Get Donor Data**

Charities get full donor data including name of donor, email, amount, and time of donation.

- **Charities Get Money Direct**

Donors donate directly and *instantly* to charity bank account.

- **Full Gift Aid Automation**

Automated Gift Aid process (generating declarations, claims and all reports by HMRC).

Static QR versus Evershare's Dynamic QR

Evershare has the only dynamic programmable QR technology in the UK



This is a Static QR.....

your donation

Single donation of £30 [Change](#)

Your details

* Required fields

Email *

☐ I am making a donation on behalf of an organisation

Title *

First name *

Last name *

Mobile no.

Address 1 *

Address 2

City * Postcode *

Country *

UNITED KINGDOM

Want to be kept updated on our work, campaigns, fundraising activities, events, volunteering opportunities, and products and services?

Yes No

Which just takes the donor to a sign up page.....

Payment

☒ Debit or credit card

☐ PayPal [What is PayPal?](#)

Donate by card

Card type

Visa

Card number

Expiry date

month year

Security Code

You will see a 3-digit (or 4-digit for American Express) security code on the back of your card.

[Donate now](#)

Then they have to put in their credit card details - and look the fees ==>>

Pricing

*Contrary to popular misconception
- Our competitors are not free!*

** Enquire for our subscription
models with no platform fees*

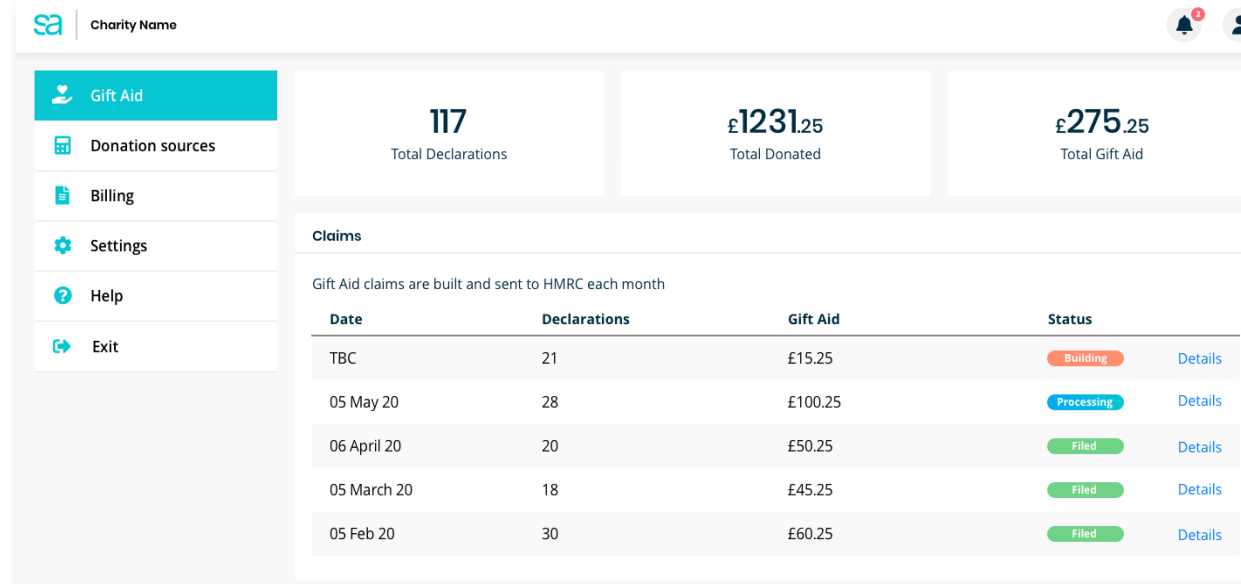
***Gift Aid fee not included in
monthly plan*

****Enquire for full bespoke
customization package*

	Evershare	Just Giving	Paypal	Visa /Stripe
Dynamic QR Code	YES	NO	NO	NO
Processing / Transaction fee	0.50%	1.9% +20p	2% +10p	1.4% +20p
Monthly fees	£3 per month includes no fee on first £1000 of donations every month	£15 to £39	No	No
Automated Gift Aid / fee	YES** 5%	Yes 5%	No	No
Customization	YES***	No	No	No

Fully Automated Gift Aid

All HMRC Repayments go directly to your charity every month



The screenshot shows a web application interface for Gift Aid management. At the top, there's a header with a logo and 'Charity Name'. Below this is a sidebar with navigation links: Gift Aid, Donation sources, Billing, Settings, Help, and Exit. The main content area features three summary cards: '117 Total Declarations', '£1231.25 Total Donated', and '£275.25 Total Gift Aid'. Below these is a 'Claims' section with a note: 'Gift Aid claims are built and sent to HMRC each month'. A table follows, listing claims with columns for Date, Declarations, Gift Aid, and Status. The status column includes buttons like 'Building', 'Processing', and 'Filed', each with a corresponding 'Details' link.

Date	Declarations	Gift Aid	Status
TBC	21	£15.25	Building Details
05 May 20	28	£100.25	Processing Details
06 April 20	20	£50.25	Filed Details
05 March 20	18	£45.25	Filed Details
05 Feb 20	30	£60.25	Filed Details

- Matches a donor to their donation
- Creates a Gift Aid declaration
- Sends a claim to HMRC
- GDPR requirements and HMRC auditing
- Keeps a record of all declarations and claims



On Branded Material

Have volunteers wear a scannable T Shirt or send as a flyer in the post



Embed into Website

Show the unique QR code on the donate page so donors can scan or click to make an immediate donation



In Store

Enable Brands to partner with Charities to allow customers to donate in store quickly and safely



Put into email

Have the QR embedded into every member of staff's email with a "scan now to donate" Call To Action



Share on Social

Reach your supporters via Twitter, Facebook, Instagram or LinkedIn

QR Codes Everywhere - Use T shirts, Flyers, Social Media Posts and emails to collect donations



Safe, Low Cost, Bank to Bank Donations

Our service works with every major UK bank and building society

Evershare has no access to this payment flow as the donation passes straight from donor account to the charity account.

Why Evershare? - Safe, Secure, Automated and Integrated with all UK Banks

Data & Security

All donations go directly & immediately to your charity bank account

We do not have access to or hold onto your donor's money at any stage of the donations process

All donations made via our FCA regulated payment provider Moneyhub

Moneyhub Financial Technology Limited is authorised and regulated by the Financial Conduct Authority (FCA). Moneyhub Financial Technology is a registered AISP (Account Information Service Provider) and PISP (Payment Initiation Service Provider), reference no. 809360 at fca.org.uk/register.

All Data Stored in AWS servers in London



Data & Privacy

GDPR Compliant

We never contact your donors or sell your data

As a company we currently have accreditation to the Cyber Essentials standard, under the IASME certification body.

- Our security analysts are all accredited by CREST or Offsec.
- Our datacentres are ISO27001 compliant
- And we use a PCI-ASV accredited vulnerability scanner for all our scans.



Simple Set Up Process

Yes it is as easy as this!



spifox



Mercy in Action

StChristopher's
More than just a hospice

mind
Bath

nkf
NATIONAL KIDNEY
FEDERATION



Hope for
Tomorrow

Bringing cancer treatment closer to home



FUNDING
RESEARCH,
FINDING HOPE

NATIONAL KIDNEY FEDERATION

Registered Charity No. 1106735

Please select your donation below. .



NKF Support

Please support the vital work of the NKF, since 1978 the charity has been supporting kidney patients and their families.

DONATE £10.00

Summary

Ease of Use

Our Dynamic Unique QR codes are faster, easier and 45% cheaper than Card Readers and donation sites like Just Giving

Full Donor Data

Charity gets full donor data in real time.

You are notified of every donation.

Download data into your CRM

Secure

We never touch your money!

All donations and HMRC repayments go direct and immediately to your Charity bank account

Simple

No app or technical integration required.

Just register and get your QR code and start fundraising immediately.



Contact:

 admin@evershare.io

 0117 2980979

 www.evershare.io

 @evershareio

 @evershare.io

Evershare is the trading name of Blockchain Ventures Ltd., Reg. No. 11090204
Registered office: Henleaze Business Centre, 13 Harbury Road, Bristol BS9 4PN

<=== Scan the QR to see how easy it is to Donate!