

RUM HAS BEEN ASSOCIATED WITH MILITARIES AROUND THE WORLD FOR CENTURIES. ATTENDEES IN THIS SESSION LEARN ABOUT THE ROLE THAT THE RUM SPIRIT HAS PLAYED IN ORGANIZATIONS SUCH AS THE ENGLISH NAVY AND EVEN THE US ARMY! INTERESTING HISTORICAL STORIES WILL BE TOLD ALONG WITH SAMPLINGS OF VARIOUS "GROGS" AND "DAILY TOTS".



WHEN DISCUSSING RUM, THE CARIBBEAN IMMEDIATELY COMES TO MIND! AFTER ALL, ITS BIRTHPLACE WAS IN THE WEST INDIES ISLAND OF BARBADOS! DURING "AN EVENING OF CARIBBEAN RUM" SESSION, ATTENDEES WILL BE TREATED TO A WIDE VARIETY OF RUM SAMPLES FROM MULTIPLE ISLANDS AND PRODUCERS. THIS EXPOSURE TO DISTINCT AND UNIQUE FLAVOR PROFILES WILL MAKE FOR A TRULY SPECIAL EVENING EDUCATIONAL EXPERIENCE.



THE MATURATION PROCESS OF RUM IN BARRELS CAN PLAY A MAJOR ROLE IN THE FINAL FLAVORS IMPARTED IN THE SPIRIT. DURING THIS SESSION, PARTICIPANTS WILL BE EDUCATED ON HOW THE VARIOUS TYPES OF BARRELS, WHERE THEY ARE GEOGRAPHICALLY LOCATED AND THE LENGTH OF AGING TIME CAN INFLUENCE THE FINAL PRODUCT. SAMPLES OF VARIOUS EXAMPLES WILL AID IN THE ATTENDEE'S DISCOVERY OF PERSONAL FAVORITE AGED RUMS.



THROUGHOUT THE CENTURIES, RUM COCKTAILS HAVE BECOME AN INTEGRAL PART OF OUR CULTURE. IN THIS SESSION, PARTICIPANTS TAKE A JOURNEY THROUGH TIME AND ARE TREATED TO VARIOUS HISTORICAL RUM COCKTAILS. THEY WILL NOT ONLY LEARN THE FASCINATING STORIES BEHIND THESE SPIRITED CONCOCTIONS, BUT HOW TO MAKE THEM AS WELL!



AN INTRODUCTION TO RUM IS THE STARTING SESSION IN THE SUGAR CANE SPIRITS EDUCATIONAL SPIRITS. ATTENDEES WILL LEARN THE BASICS OF HOW RUM IS MADE, HOW TO DISCERN FLAVOR PROFILES, CLASSIFICATIONS, A BRIEF HISTORY ALONG WITH SOME FUN TRIVIA. THIS HIGHLY INTERACTIVE SESSION EXPOSES THE ATTENDEES TO SIX VARIED SAMPLES OF THE MOST DIVERSE SPIRIT IN THE WORLD.



The Sugar Cane Spirit Educational Series™ has been especially designed to expose rum enthusiasts and others that may be curious to learn more about the multiple varieties of spirits that come from sugar cane. Conducted by an Officially Certified Rummelier®, these highly interactive sessions feature carefully selected rum & cane spirit samples for tasting in addition to the exposure of facinating history, facts and trivia.



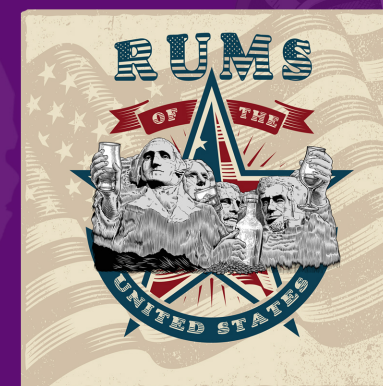
TRADITIONALLY, THE TERM "RUM" CONJURES UP AN IMAGE OF PRODUCTION IN A TROPICAL ENVIRONMENT. IN REALITY, RUM IS PRODUCED ALL AROUND THE WORLD IN LOCATIONS THAT AREN'T NORMALLY ASSOCIATED WITH A TROPICAL CLIMATE. IN THIS SESSION, ATTENDEES WILL BE EXPOSED TO RUMS PRODUCED IN UNUSUAL LOCATIONS ALONG WITH SAMPLINGS OF THE DIVERSE RANGE OF FLAVORS FROM THESE AREAS.



THERE ARE MANY VARIATIONS OF THE SPIRIT THAT FINDS ITS ROOTS FROM THE SUGAR CANE. IN THIS SESSION, ATTENDEES WILL BE EXPOSED TO SEVERAL SPIRITS FROM MULTIPLE GEOGRAPHIC LOCATIONS SUCH AS BRAZIL, MEXICO, HAITI AND PUERTO RICO WHILE LEARNING ABOUT THE CULTURAL SIGNIFICANCE THAT THESE BEVERAGES PLAY IN THEIR HOME COUNTRIES.



FROM PIRATES TO RUMRUNNERS, RUM HAS PLAYED A ROLE MAJOR ROLE IN POPULAR CULTURE THROUGHOUT THE YEARS. IN THIS SESSION, ATTENDEES WILL LEARN ABOUT THE SPIRIT'S PLACE IN OUR LIVES ALONG WITH THE HISTORY THAT HELPED SHAPE IT...ALONG WITH SOME OBSCURE TRIVIA IN ADDITION TO SAMPLING TRADITIONAL RUMS ASSOCIATED WITH THESE LEGENDARY STORIES. RUM LOVERS WILL FEEL LIKE THEY ARE ESCAPING TO THE TROPICS AS THEY ARE EXPOSED TO SOME ICONIC TIKI COCKTAILS.



DURING THE PRE-REVOLUTIONARY, COLONIAL DAYS, RUM WAS OVERWHELMINGLY THE SPIRIT OF CHOICE OF THE UNITED STATES COLONIALISTS. IN FACT, THERE WERE AN ESTIMATED XXXX DISTILLERIES IN THE NEW ENGLAND AREA ALONE! RUM PRODUCTION AND DISTILLERIES HAVE EXPERIENCED A RESURGENCE IN THE LAST DECADE, AND THE QUALITY RIVALS THE BEST RUMS AROUND THE GLOBE. DURING THIS SESSION, ATTENDEES WILL LEARN ABOUT THE INTRIGUING HISTORY OF RUM IN THE UNITED STATES ALONG WITH SAMPLING SOME AMAZING RUMS MADE IN THE USA



SELECTING THE CORRECT RUM CAN BE INTIMIDATING TO THE NOVICE. IN THIS SESSION, TIPS ON HOW TO CHOOSE THE PROPER SUGAR CANE SPIRIT BASED ON FLAVOR PROFILES, CATEGORIES AND BRANDS WILL BE COVERED. LEARN THE ABCs OF THE ABC AND GAIN CONFIDENCE IN YOUR ABILITY TO DECIPHER THE SOMETIMES CONFUSING MYRIAD OF BOTTLE LABELS.