



## 2026 Lawn Care Program & Pricing

Dear Matt,

Thank you again for the opportunity to look at your lawn, here are my professional observations and recommendations...

### Short-Term Opportunity (2026 Season)

The good news is that your lawn has a solid foundation to build on. With a consistent, well-timed lawn care program, we can absolutely make meaningful improvements this season by:

- Reducing existing weeds and invasive grasses
- Strengthening and thickening the desirable tall fescue
- Gradually improving the overall soil health and nutrient profile

These steps alone will help your lawn look cleaner, fuller, and more uniform over the course of the season.

### Long-Term Success Factors

To be fully transparent—and to set the right expectations—there are a couple of underlying conditions that will ultimately determine how far we can take the lawn long-term:

#### 1. Sunlight

Grass needs a minimum of about 3–4 hours of direct sunlight daily to truly thrive. Some areas of your lawn are limited in this regard, which will continue to make those spots more challenging.

#### 2. Soil Depth & Root Competition

In several areas, tree roots are occupying much of the space where healthy topsoil is required for grass to thrive. For grass to establish and sustain, we need at least a few inches of usable soil. Where roots dominate that space, it becomes very difficult—if not impossible—for turf to succeed.

### Recommendations for Long-Term Improvement

If your goal is to significantly elevate the lawn over time, I would suggest:

- Lightly trimming back trees (front and back) to allow more sunlight to reach the lawn
- Consulting with a certified arborist to explore options for managing the heavier root zones and improving usable soil space

Even modest improvements in these two areas can make a noticeable difference.

### Next Steps

If you'd like to move forward with lawn care for the 2026 season, I'd be happy to put together a detailed, personalized plan and pricing for you. Just let me know the best email address to send that over, and I'll take care of the rest.

As always, if you'd prefer to talk through things in person, let me know and we'll come up with a time to meet.

I appreciate the opportunity to help and look forward to supporting you however you'd like to proceed.

## Your 2026 Lawn Care Schedule

Your lawn will be treated **six times throughout the year**, spaced to match real growing conditions — not a calendar guess.

### Round 1 – Early Spring | Green-Up & Pre-Emergent Protection

As soil temperatures approach **55°F** (historically mid-March to early April), your lawn receives a spring nutrition boost and early weed prevention — stopping many weeds before they ever emerge. If you've recently seeded (late fall or dormant seeding), just let us know so the application can be adjusted. If I seeded your lawn in the fall, I have that information and have adjusted for it. **We are at the end of round one as the soil temperatures are already above 55 degrees.**

### Round 2 – Late Spring | Root Strength & Soil Support

Encourages deeper roots and stronger turf that holds up better to stress and dry weather.

### Round 3 – Early Summer | Disease & Grub Protection + Nutrition

Protects against summer threats while supporting steady growth.

### Round 4 – Late Summer | Heat & Stress Support

Uses amino acids and plant support to help your lawn endure peak summer conditions.

### Round 5 – Early Fall | Recovery & Nutrient Absorption

Replenishes nutrients lost during summer and prepares turf for cooler temperatures.

### Round 6 – Late Fall | Root Strength for Next Spring

Builds deep roots before winter so your lawn wakes up stronger the following year.

## 2026 Pricing

**Each application for your lawn is \$95.89. If the size of your lawn changes at any point, pricing and coverage can always be adjusted... just let me know.**

## Personal Care, Every Visit


Your lawn isn't passed around between technicians. **I will be your primary technician**, and every visit is handled with the same care I give my own lawn. Questions are always welcomed... before or after a service.

### The fastest way to reach me:

 Call or text directly at **513-325-0886**

You can also reach out anytime at:

 [brian@acresofgreenlandscapes.com](mailto:brian@acresofgreenlandscapes.com)

 Office: 513-828-6100

I'm genuinely grateful to care for your lawn this year, thank you for your trust.

Warmest regards,



### Brian Calkins

Founder, Acres of Green Lawn Care

 513-828-6100 |  [LoveYourLawnCincy.com](http://LoveYourLawnCincy.com)

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