

# Employer Engagement Network

The best way to prepare students for success is to work with employers to ensure programs are designed to match workforce needs. To strengthen these relationships and grow the collaboration between schools and the employers that hire our graduates, CECU has created a nationwide program called the Employer Engagement Network (EEN). [Learn more about the EEN.](#)

Through this program, we facilitate meaningful, two-way communication between schools and employers. We keep employers abreast of the value of our schools and the political and policy challenges that threaten the workforce pipeline. Equally important, through the EEN, employers highlight areas of need and work with schools to ensure programs are tailored to fill the skills gap, making sure that graduates are highly qualified and prepared to meet the workforce demands of the future. And when the time comes to ask employers to weigh-in with policymakers about key legislation or regulations impacting our schools, the EEN has a ready-made list of hundreds — soon likely thousands — of employers who can offer third-party validation of the value of private career schools.

## The Skills Gap

Not a day goes by without multiple stories appearing in the [media](#) highlighting the shortage of skilled workers across any number of high value professions. The skills gap has become a national epidemic, negatively impacting society through longer wait times, higher prices, lower quality, and compromised safety in areas of life we all take for granted.

The need is critical and the time for action is well past due.

**We know our schools are the key to solving the workforce shortage.**

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EmployerEngagementNetwork.com

[Sign up now!](#)

# Benefits to Members

Membership is free - sign up today!

- ✓ Logo listing on the Network website - Have your logo featured on the site for schools and partners alike to see.
- ✓ Contribute content to our multimedia platforms including the Career Education Review Magazine, the Career Education Report Podcast, or social media channels. The career college distribution list is constantly growing – members of the Network can reach thousands of school leaders by submitting articles or content proposals through any of these platforms.
- ✓ Receive quarterly updates on workforce demands and data trends
- ✓ Work collaboratively with schools to highlight gaps in curriculum and ever-changing skills needed to meet job demands.
- ✓ Establish partnerships with schools, associations, and workforce talent.

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[EmployerEngagementNetwork.com](http://EmployerEngagementNetwork.com)

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EMPLOYER ENGAGEMENT  
NETWORK

A circular graphic with a dark grey background. The words "EMPLOYER ENGAGEMENT" are written in white, uppercase letters along the top inner edge of the circle. The words "NETWORK" are written in white, uppercase letters along the bottom inner edge. In the center of the circle is a white QR code.