






2025 ANNUAL CONFERENCE
Kahe Ho'okahi Nā Wai-The Waters Flow as One
October 15, 16 & 17, 2025
Aulani, A Disney Resort & Spa

SPONSORSHIP LEVELS

☐  **BRONZE** Includes: Company logo in conference program booklet and website. **\$1,000**

☐  **SILVER** Includes: Bronze sponsor level item plus ¼ page ad in conference program booklet. **\$2,000**

☐  **GOLD** Includes: Silver sponsor level item plus ½ page ad in conference program booklet, company item in conference swag bag **\$3,500**

☐  **PLATINUM** Includes: Gold sponsor level item plus full page ad in conference program booklet, one Limited Edition Sugar Caddy golf shirt **\$5,000**

☐ I'm in! Email completed form to contact@hwwa.us!

☐ I'm interested, but I need more information, please call me.

Contact: _____

Company: _____

Email: _____

Phone: _____

Please make checks payable to:

HWWA Annual Conference
c/o Board of Water Supply
630 South Beretania Street
Honolulu, HI 96843

PRINT AD SPECIFICATIONS



AD SIZE		WIDTH	HEIGHT
FULL PAGE	Live	7"	10"
HALF PAGE (Horizontal)			
	Live	7"	4"
QUARTER PAGE (Vertical)	Live	3"	4"

PRINT AD FORMATS

☐ Adobe Illustrator® CC 2014 or earlier, Adobe Photoshop® CC 2014, Adobe InDesign® CC 2014 or earlier.

☐ 4-color CMYK

Any layouts containing RGB, Spot or Pantone colors must be converted to their CMYK equivalents. Any layouts found to have a differing color scheme must be revised accordingly. We want to ensure that colors are represented properly, therefore, the client will be notified if there are any inconsistencies in color scheme.

☐ All screen and printer fonts and all CMYK graphics files included. For InDesign® files, please include PDF X-1a (2001) format with files and turn bleeds on when exporting to PDF if submitting ad with bleeds.

☐ File should be exported with no crop marks.

☐ EPS and TIFF files: **300dpi** resolution with CMYK color or grayscale at actual size with all fonts converted to outlines Press-Ready PDF files are acceptable if all fonts are embedded and images are converted to CMYK at 300 dpi.

☐ All PDFs built incorrectly will be sent back to the client for revisions. We are also obligated to alert the client if any graphic elements are under 300 dpi to ensure that advertisements are displayed at their best quality.

AD SUBMISSION

Email attachments less than 15 MB may be sent to Wayne Maria at wmaria@hbws.org. It is the responsibility of the client and/or agency to confirm reception of e-mail as well as provide color proof (if proof is needed). Transferring large files over the Internet through Dropbox and Google Drive, is also an option. If interested, please call 808-748-5316 for more information.

FOR MORE INFORMATION Contact Wayne Maria at wmaria@hbws.org, 808-748-5316