Build Super Tables From Operational Data

Training Session for Competency

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Agenda:



- Purpose of the training session.
- ☐ Big picture.
- ☐ Steps to build super tables.
- ☐ Cleanse the data.
- ☐ Create aggregate variables.
- **☐** Getting help while building tables.

Purpose:

To give all attendees an understanding of how data tables are built to the depth that anyone can actually set out to build their first super tables.

In a data-driven operation, not everyone needs to have the hands-on skills in building tables, but almost everyone must be able to participate in the running discussion of the issues of data in routine operations.

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There are **three truths** that, once you know of them, will send you down the path to build the super tables you always wanted but could never have

➤ Almost all operating systems allow data to be extracted in table format—rows and columns—as standard report.

When not,—e.g., status history in computerized maintenance management systems—the IT data specialists can give us an on-demand tool to do so .

➤ Individual data tables from any one or more systems or sources can be joined into one by any variable they have in common.

Only the data type (e.g., numeric, character) must match—or made to match.

- Bad data is rarely a deal killer:
 - "Cleansing" the data often neutralizes the flaws.
 - Bad data is most often the result of compliance failures in the source operational process—immediate enforcement is the fix.

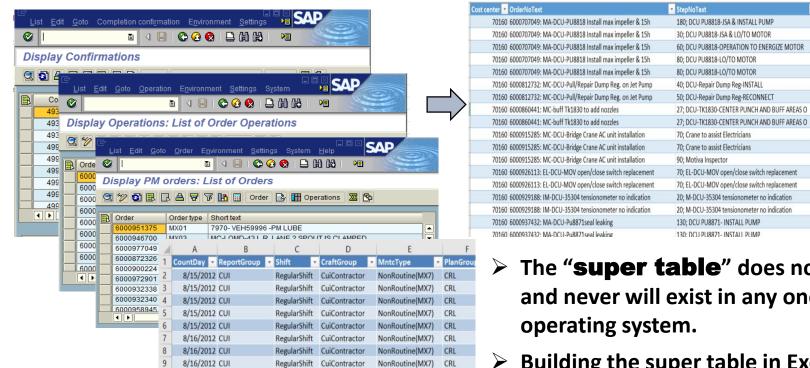
The first day of collecting good data soon becomes weeks, months and years of good data.

Why you would use MS Access to do your data work

- ➤ Your firm already has rights to Access by virtue of its MS Office license—you only need to request it, if not already installed on all computers.
- > MS Excel and MS Access together have the functionality to build super tables the same way as all table-building software.
- ➤ All knowledge and skills learned to build super tables in Excel and Access transfer to other software (e.g., Tableau).
- Because standard query language (SQL) runs in the background of Access. . .
 - The need for SQL skills has been eliminated as an obstacle to incubating table-building skills across an organization.
 - The remaining necessary skills are largely those we all have from doing our current work with Excel and operating systems.

Imagine everyone up and down your halls who normally works with Excel also becoming able to work with data—talk about a power jump!!

The goal is to extract topic-specific data from sources and fabricate a **super** table as required to build one or more specified insight deliverables



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No one table has all needed variables to the envisioned insight deliverables.

8/16/2012 CUI

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- The "super table" does not, cannot and never will exist in any one
- Building the super table in Excel is too laborious to be practical.

Definitions:

- Variables are columns.
- Cases, as rows, are individual records.

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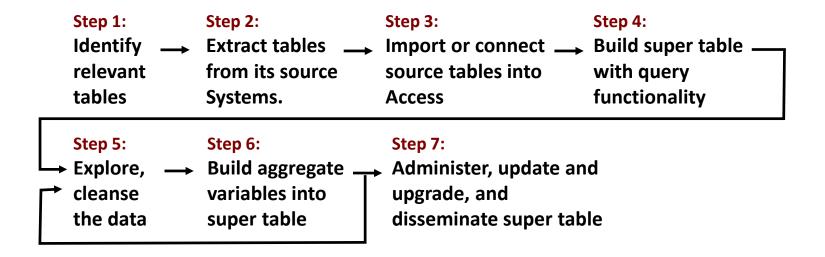
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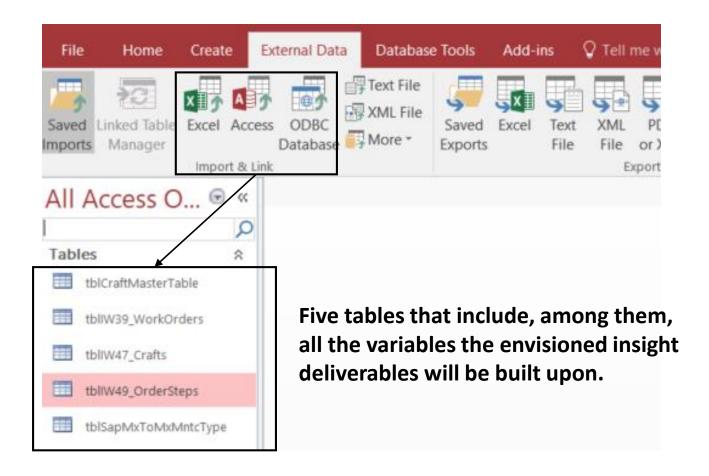


- Steps to build super tables.
- Cleanse the data.
- ☐ Create aggregate variables.
- ☐ Getting help while building tables.

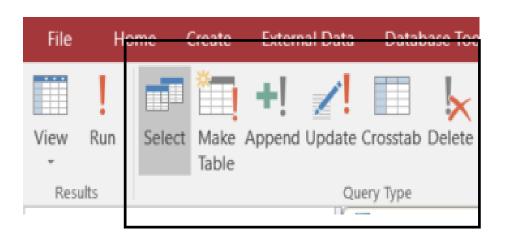
Building a super table takes a standard path



By importing from or connecting to their sources; individual tables are brought into a software—in this case Access—with which to build envisioned super tables

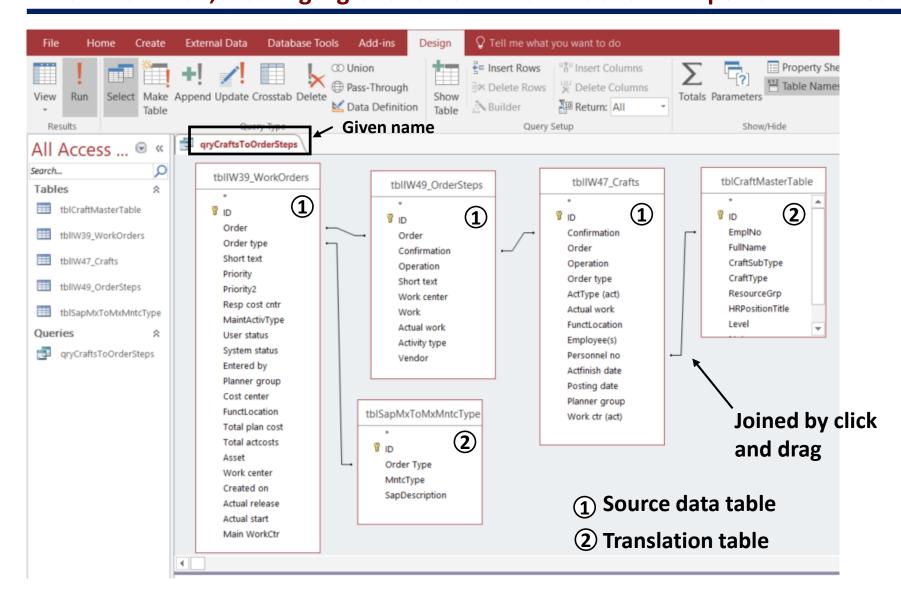


Queries come in types with respect to what they do—the central one being the select query

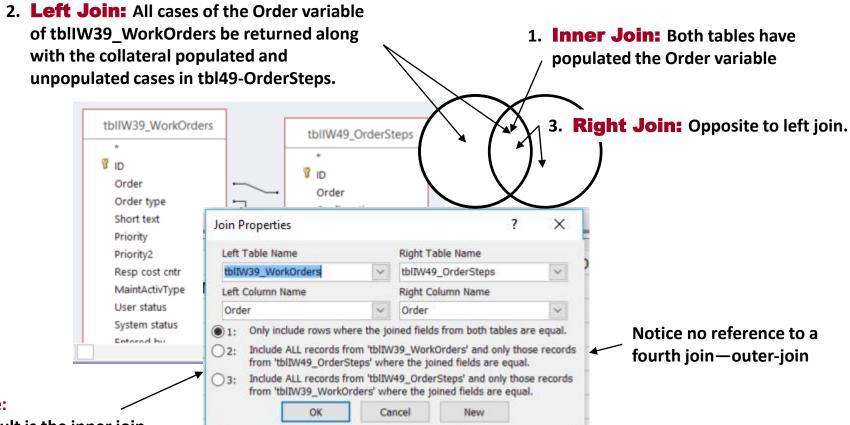


| Туре | What it does |
|------------|---|
| Select | Build the super table of interest from one or more subtables. |
| Make table | Converts a select query to a table such as those pulled into Access. |
| Append | Adds rows of data to an existing subtable. |
| Update | Changes cases to variables in a subtable. |
| Delete | Removes cases to variables in a subtable. |
| Crosstab | Allows making long tables wide—e.g., a variable of months transformed to twelve months. |

With the **select** query, the tables are joined (click and drag) by the variables they have in common; creating a grand table with all the shown imported variables



Tables can be joined to have four different outcomes—Access allows three, but requires a work-around to get to a fourth



Note:

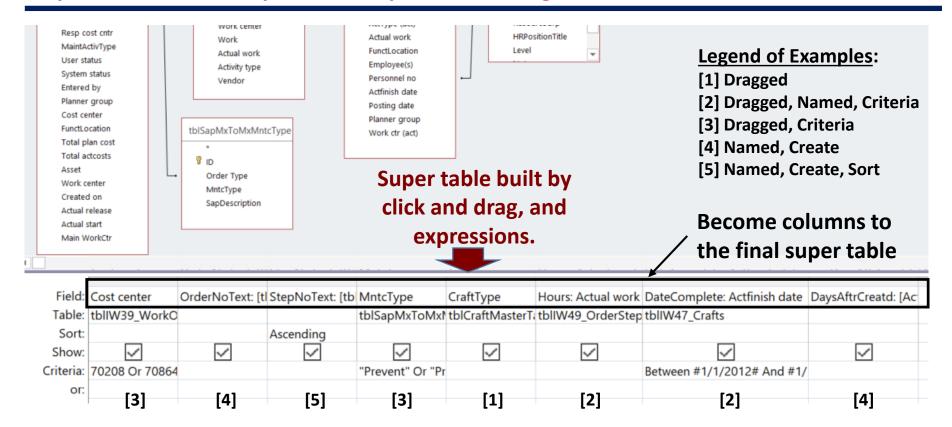
Default is the inner join.

Suggestion:

Try all to see if you get is what you want.

4. **Outer-join:** Entirety of the Venn diagram. The work-around in Access is to do a right- or left-join and then append to it the empty (null) variable rows to the opposite join.

The created "raw" table can serve many purposes; but we typically shape super tables with respect to the particular insights we seek



Lets look at the **Field** line of the query view and the cases that arise most often—if you know them you are off and running

| DaysAftrCreatd: [A | DateComplete: Actfinish date | Hours: Actual work | CraftType | MntcType (| StepNoText: [tb | OrderNoText: [tl | Cost center | Field: |
|--------------------|------------------------------|-----------------------|---------------|------------------|-----------------|------------------|----------------|------------------|
| | tblIW47_Crafts | rT: tblIW49_OrderStep | tblCraftMaste | tblSapMxToMxl t | | | tbllW39_WorkO | Table: |
| | | | | | Ascending | | | Sort: |
| ~ | ~ | ~ | ~ | ~ | \checkmark | ~ | ~ | Show: |
| | Between #1/1/2012# And #1/ | | | "Prevent" Or "Pr | | | 70208 Or 70864 | riteria: |
| | Between #1/1/2012# And #1/ | | | "Prevent" Or "Pr | | | 70208 Or 70864 | Criteria: or: |

| Expression case | Explanation |
|--|--|
| Cost center | Field has been dragged down. Notice Table line populates with the name of the source table. |
| Hours: Actual work | A field Actual work is dragged down and given a new name, Hours, follow by a colon. Notice table name is also automatic. |
| DaysAftrCreatd: [ActFinish date]-[Created on] | A calculation of two fields, ActFinish data and Created on. A variable need not be pulled into grid to be in a calculation. Calculation is given a name. Square brackets identify the code as a field. |
| OrderNoText: [tblIW39_WorkOrders].[Order] & ": " & [tblIW39_WorkOrders].[Short text] | Because two tables have a field of the same name; source tables are included in the expression with a period between the square brackets of the table and field. The & joins stings of fields and text. ": " places a colon and space between the fields, but can be any string of text. |

Lets look at the **Sort**, **Show** and **Criteria** rows of the query

| Field: | Cost center | OrderNoText: [t | StepNoText: [tb | MntcType | CraftType | Hours: Actual work | DateComplete: Actfinish date | DaysAftrCreatd: [Ac |
|-----------|----------------|-----------------|-----------------|------------------|------------------|--------------------|------------------------------|---------------------|
| Table: | tbllW39_WorkO | | | tblSapMxToMxl | tblCraftMasterTa | tbllW49_OrderStep | tbllW47_Crafts | |
| Sort: | | | Ascending | | | | | |
| Show: | ~ | ~ | ~ | ~ | ~ | ~ | ✓ | ~ |
| Criteria: | 70208 Or 70864 | | | "Prevent" Or "Pr | | | Between #1/1/2012# And #1/ | |
| or: | | | | | | | | |

| Grid row | Expression | Explanation | | |
|----------|-----------------------------------|---|--|--|
| Sort | As shown | Select Ascending (default) or Descending. | | |
| Show | As shown | If check box is empty, will not show the field in the table. | | |
| Criteria | 70208 Or 70864 Or 70428 Or 70160 | Of all of the variable cases, Or reduces the table to the cases. | | |
| | Between #1/1/2012# And #1/3/2012# | Reduces table to cases falling between dates of interest—notice placement of # for dates. Pattern can be applied to numeric and character variables and expressions. | | |
| | Is Null, Is Not Null | Not shown, but is a key criteria for exploring data, especially for missing data. | | |

We are largely familiar with the range of criteria because of our history with Excel. Use the webpage, https://media.gcflearnfree.org/ctassets/topics/177/GCFAccessCriteriaGuide.pdf, as a quick reference. You will know what to do.

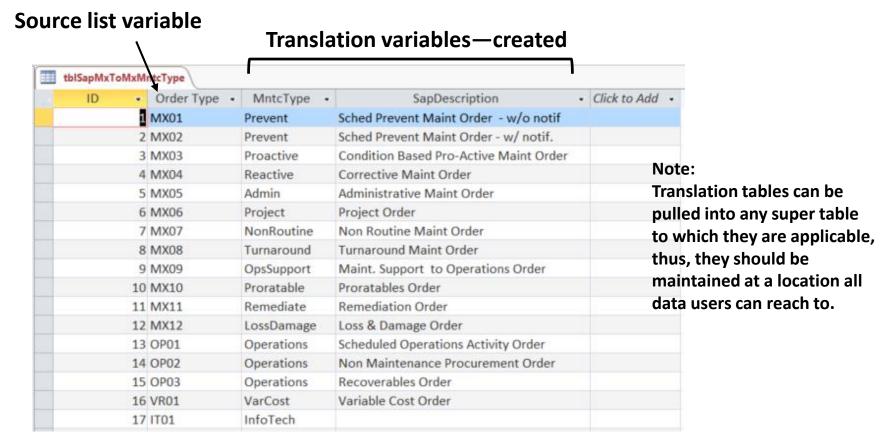
Finally, let's understand **And/Or** logic and the **or** row of the query grid

| Field: | Cost center | OrderNoText: [tl | StepNoText: [tb | MntcType | CraftType | Hours: Actual work | DateComplete: Actfinish date | DaysAftrCreatd: [Ac |
|-----------|----------------|------------------|-----------------|------------------|------------------|--------------------|------------------------------|---------------------|
| Table: | tblIW39_WorkO | | | tblSapMxToMxN | tblCraftMasterTa | tbllW49_OrderStep | tblIW47_Crafts | |
| Sort: | | | Ascending | | | | | |
| Show: | ~ | ~ | ~ | ~ | ~ | ✓ | ✓ | ✓ |
| Criteria: | 70208 Or 70864 | | | "Prevent" Or "Pr | | | Between #1/1/2012# And #1/ | |
| or: | | | | | | | | |
| | | | | | | | | |
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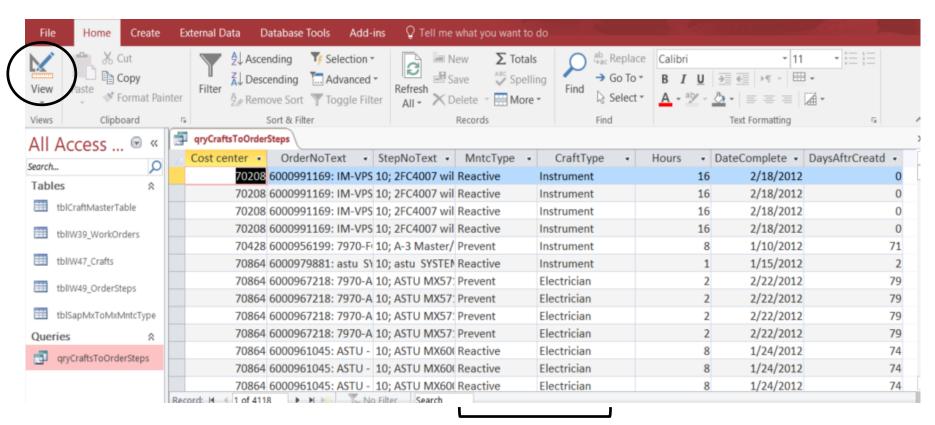
- > Definitions of and/or.
 - Or: A selection can be at least one of the list cases.
 - And: A selection must be all of the list of cases.
- ➤ Columns in the grid are "And" to each other—e.g., for all selected cases of maintenance type between the desired dates for the cost centers of interest.
- ➢ If we want to create an "Or" between columns, it is necessary to place each or case in an or row of its own in the grid—e.g., different cost centers for a different date intervals.

Recall translation tables as joined in the query; a powerful tool

- 1. Create a query with only the variable of interest from the source table, and set the Total line to Group By (to be shown in a later slide) to return a list table of the variable.
- 2. Import the list table to Excel or create a table in Access and create the translation variables you want.
- 3. Join the built table in a query.

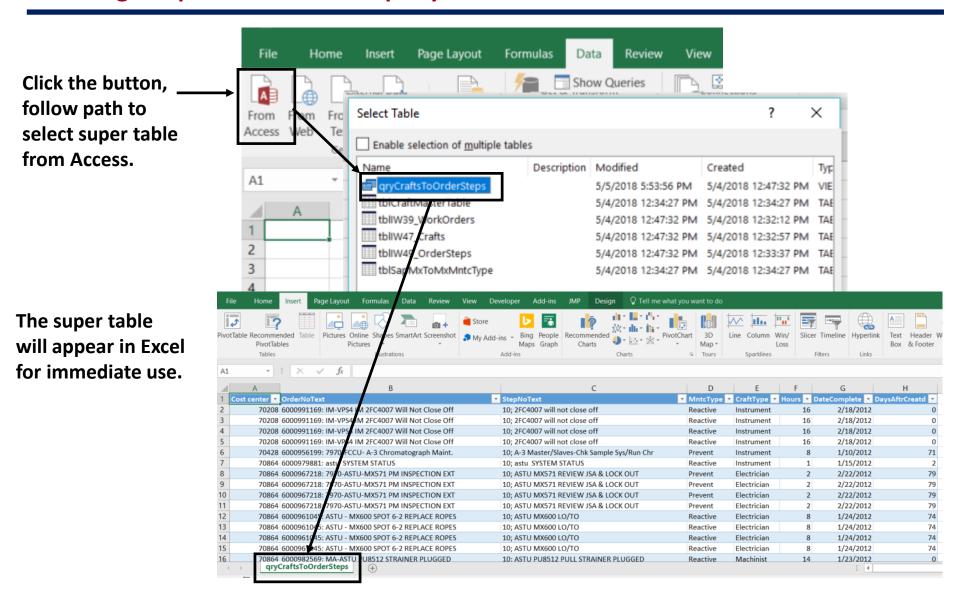


The materializing super table is viewed and explored back and forth between building and table—a hugely insightful process in its own right



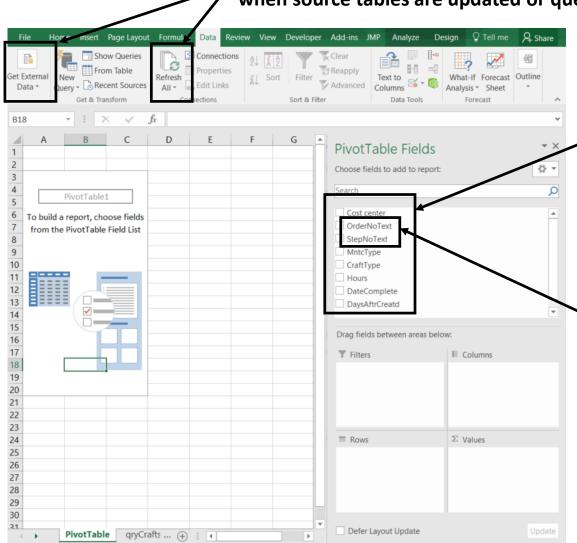
Notice that translation variables make table clear to all ultimate users, as well as, better suited to include in presentation platforms such as Pivots

Bring the query into Excel by clicking the Excel "From Access" button and following the path to select the query from Access



The super table can be made available to any insight deliverable—Pivots and analytics—by connection or import

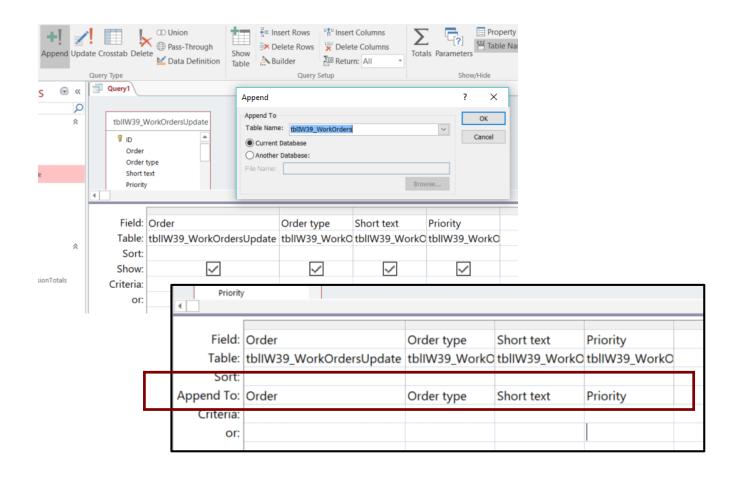
If make connection direct to query in Access, then can update the Pivot when source tables are updated or query is updated.



The fields of the super table appear in the list of fields, to be dragged to the pivot areas for interactive slice-dice, drill-down and formatting

- A power of a super table is to give Pivots multiple pieces of information as a single-line field.
- In this case, order and step ID
 with their description—as a result
 of using the concatenation
 criteria, &.

For periodic insight deliverables, the tables to the query are updated with the **Append** query, thence, running the super table's query



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Comments on bad data and cleansing

- ➤ The cleansing step is also a de facto evaluation of the source operational processes for compliance and weaknesses. Accordingly, cleansing reveals opportunities for impactful process improvements.
- > The occurrence of bad data may be fading as firms update their operating systems and they, in turn, better control for work flow, format, and omission.
- ➤ When flow, format and omission are not enforced by old systems, replaced by new, the cleansing process may be a one-off exercise to the pre-modern era data.

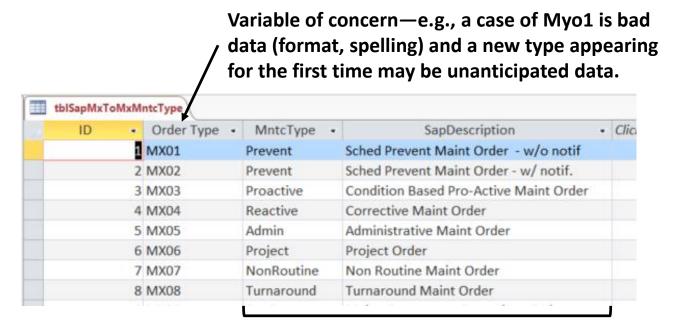
There are five types of bad data in a table—the good news is that there are methods to deal with each if it is poison to the final insight deliverable

| Туре | Strategy |
|----------------------|---|
| Duplicate cases | Seek cases with duplicate query—see herein recommend literature or online YouTube for details and demonstration. |
| Empty cells | Form table with all permutation of empty cells—use or rows in grid and use Pivots to form table of cases and counts. Evaluate the ramifications of loss of information to insight deliverable of remaining empty. Decide a strategy. Decide to ignore for various statistical logic. Use ML/AI models applied to good cases to predict or classify what should be. Likely models are one of three regressions (linear, logistic, Poisson) and trees. (1) |
| Miss-classifications | Essentially an equivalent case of empty cells for categorical variables. Likely models are logistic regression and trees. (1) |
| Miss-formatted | Build translation tables for each bad-data case to a variable (see slide to come). Attach to super tables and use translated, rather than source dirty variable. |
| Outliers (numerical) | Use aggregate functionality of the "Total" row (explained in later slide) and build an outlier test variable (explained in later slide) into the super table. Locate outliers filterer on test and determine if interesting or bad If interesting, is new insight and retained in super table. If bad, remove case or impute as equivalent case to empty cells. |

⁽¹⁾ See discussion of indicative insight deliverables in the section titled, "The primary types of insight deliverable" to the training session titled, "The First Step to Becoming a Data-Driven Operation." https://analytics4strategy.com/training-sessions

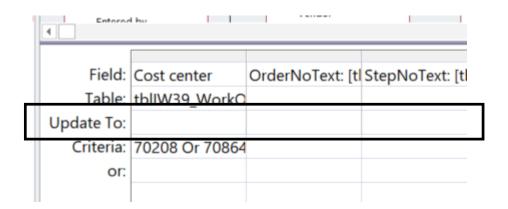
Translation tables; the easiest and maybe the most helpful of cleansing methods

- 1. As previously shown, create a translation table for the variables of concern and translations for each case and pull into the super table query.
- 2. Run the query with Is Null criteria to the translation variables of concern—the returned table will be the cases with bad or unanticipated cases.
- 3. Correctly classify any found cases of bad or unanticipated data in the translation table—when super table is run all translation data will be clean or accounted for.



Translation variables that would return as empty cells are bad or unanticipated cases. Updating the translation table is the cleansing action.

You may wish to use the **Update** query to directly cleanse source variables rather than translation variables



Process

- 1. Set filters in Criteria row with a select query.
- 2. Run and check that cases to be updated are as intended.
- 3. Make changes by entry into the 'Update To' row.
- 4. Run to make changes.

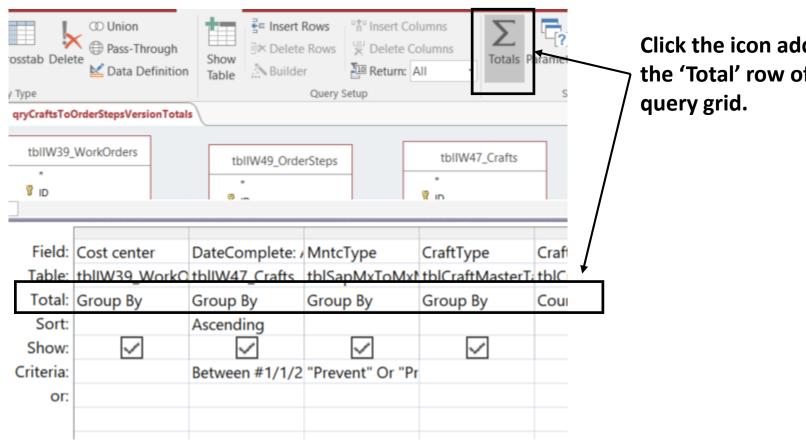
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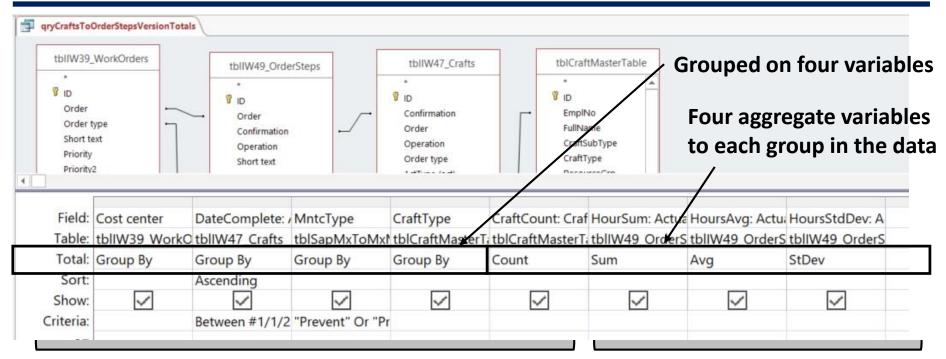
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For our next trick we add a row—Total—to the design grid by clicking the summation icon in the ribbon



Click the icon adds the 'Total' row of the

We can create new variables that aggregate the measurables of groups upon none or more categorical or binned variables



Groupings are created across selected variables

Aggregation upon groups by: sum, average, standard deviation, variance, count, min-max and first-last.

- ➤ A table of aggregation variables is often formed with the super table as the source and then joined back to the super table.
- ➤ Each case within a group will include the created aggregation—clearing the way for all sorts of insight and additional cleansing.

How to join the aggregation variables to the super table query—one way

- 1. Build the aggregate variables query.
- 2. Create—in both the super table query and aggregate variables query—a variable by concatenation (&) of the grouped variables.

Name: [Cost center]&[DateComplete]&[MntcType]&[CraftType]

- 3. Convert the aggregate variables query to a table with the "Make Table" query.
- 4. Pull the aggregate variables table into the super table query and join by the concatenated group variables.

To search for outliers, we can create variables of outlier factors in the super table—examples are Z-Score Standardize and Min-Max Normalize

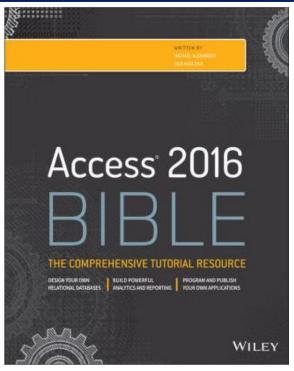
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You can start building tables with what has been shown and you will have fun, but you do not leave the session without help at your elbow



- ➤ Reading chapters 8 through 13 will take you through everything there is to know about building and exploring super tables.
- ➤ On line, every subject in the slides and book can be found explained and demonstrated as a YouTube video, blog or article.

