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## THE SPIRIT OF RYE RANCH

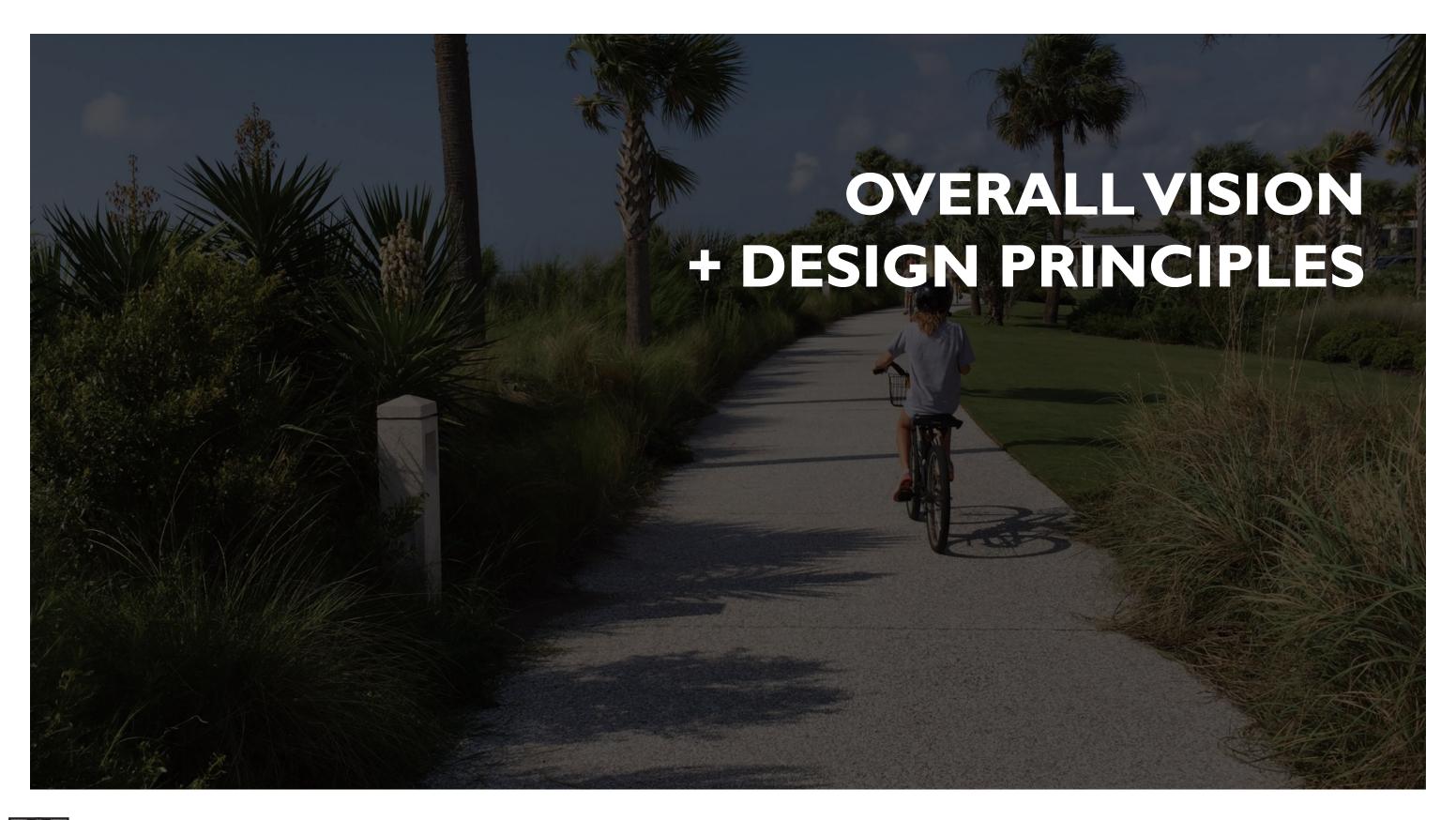
Rye Ranch has historically been that of an agricultural condition. Open pastures and dense forested edges weave together a landscape adorned with moments of agricultural artifact. This historical spirit of place provides inspiration for the future. Rye Ranch will be a community that builds on this established character by expanding and celebrating natural landscapes and traditional materials, fostering community connections, and providing a bit of the "life on the farm" experience for all.



# **EXISTING LANDSCAPE CHARACTER**







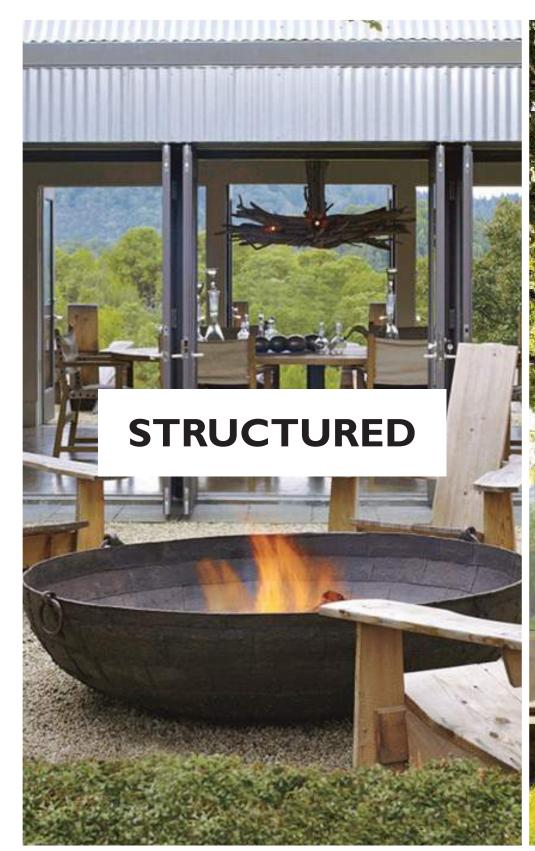


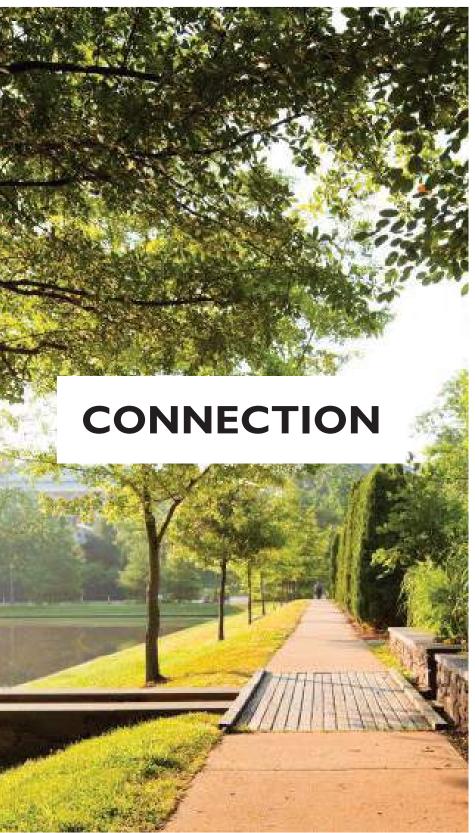
## **OVERALL VISION + DESIGN PRINCIPLES**

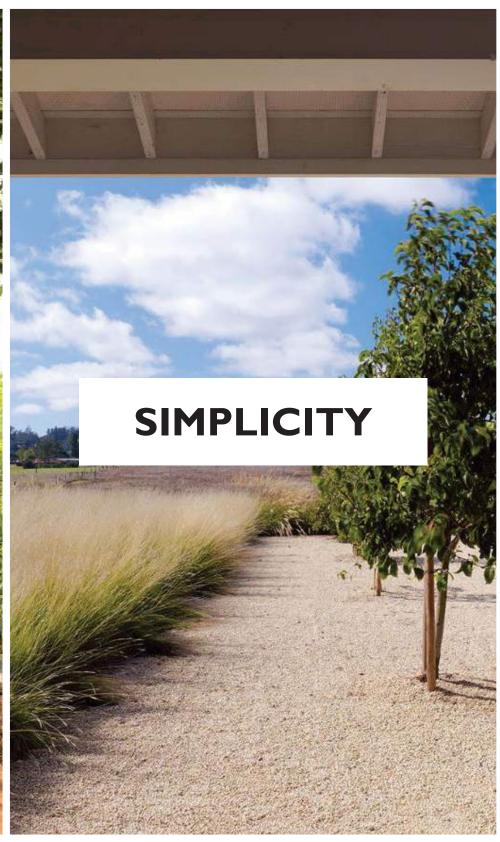
The Rye Ranch Visioning package encourages building and development in clean, modern forms which depend upon careful proportions and harmonious surroundings. Owners have the utmost flexibility in planning and building, so long as the design preserves and ensures the unity and vision of Rye Ranch.

The following diagrams and images illustrate the overarching ideas behind the Rye Ranch Master Plan. These solid planning strategies help create a walkable and comfortable neighborhood that serves both residents and visitors. Centered around the large Regional Park, the public space network and residential neighborhoods work together to form a strong overall vision for Rye Ranch. Natural materials used in modern forms celebrate both the ranch history and current ecology of the site.







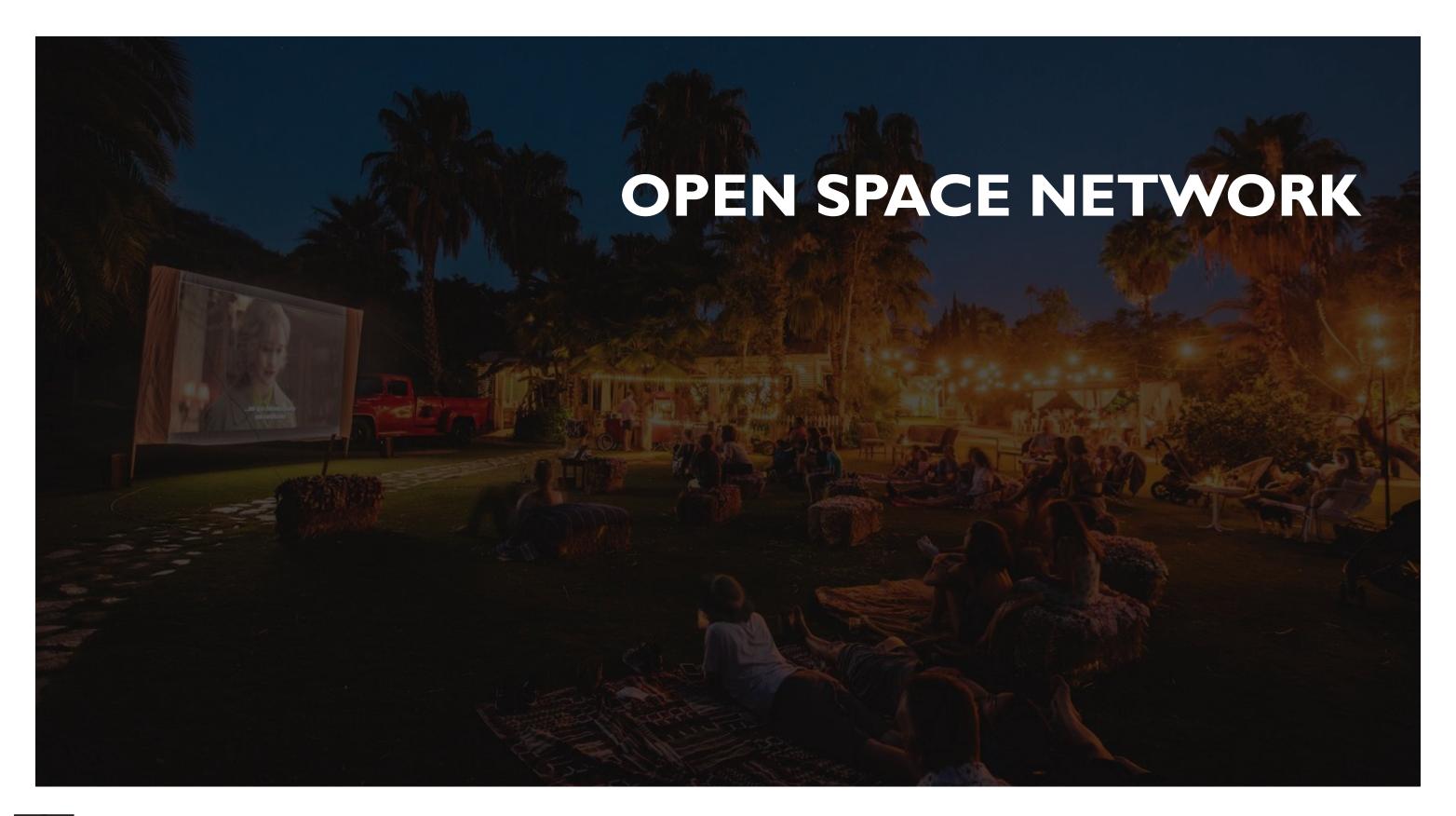




# **OVERALL STYLE + CHARACTER**









# **OPEN SPACE**

The public realm is what stitches a great community together. Whether it be where people linger and socialize or simply pass through, there is opportunity to provide dynamic experiences throughout Rye Ranch. The central regional park serves as a hub for retail and community events, while smaller community parks provide allow for more passive nature-based recreation. Neighborhood Parks and Playgrounds serve the residential neighborhoods and are connected by an extensive trail system.



#### REGIONAL PARK

Public open spaces designed to serve a broad area, providing both active and passive recreation, retail, splash pad, playgrounds, restrooms, and amphitheaters



#### COMMUNITY PARK

Smaller public parks typically serving residents within a 1-2 mile radius, includes playgrounds, trails, pavilions, and open space



#### NEIGHBORHOOD PARK

Smaller pocket parks within residential neighborhoods serving residents within a 1/4-3/4 mile radius, typically providing open space and playgrounds.



#### NEIGHBORHOOD PLAYGROUND

Small playground lots interspersed in residential neighborhoods.

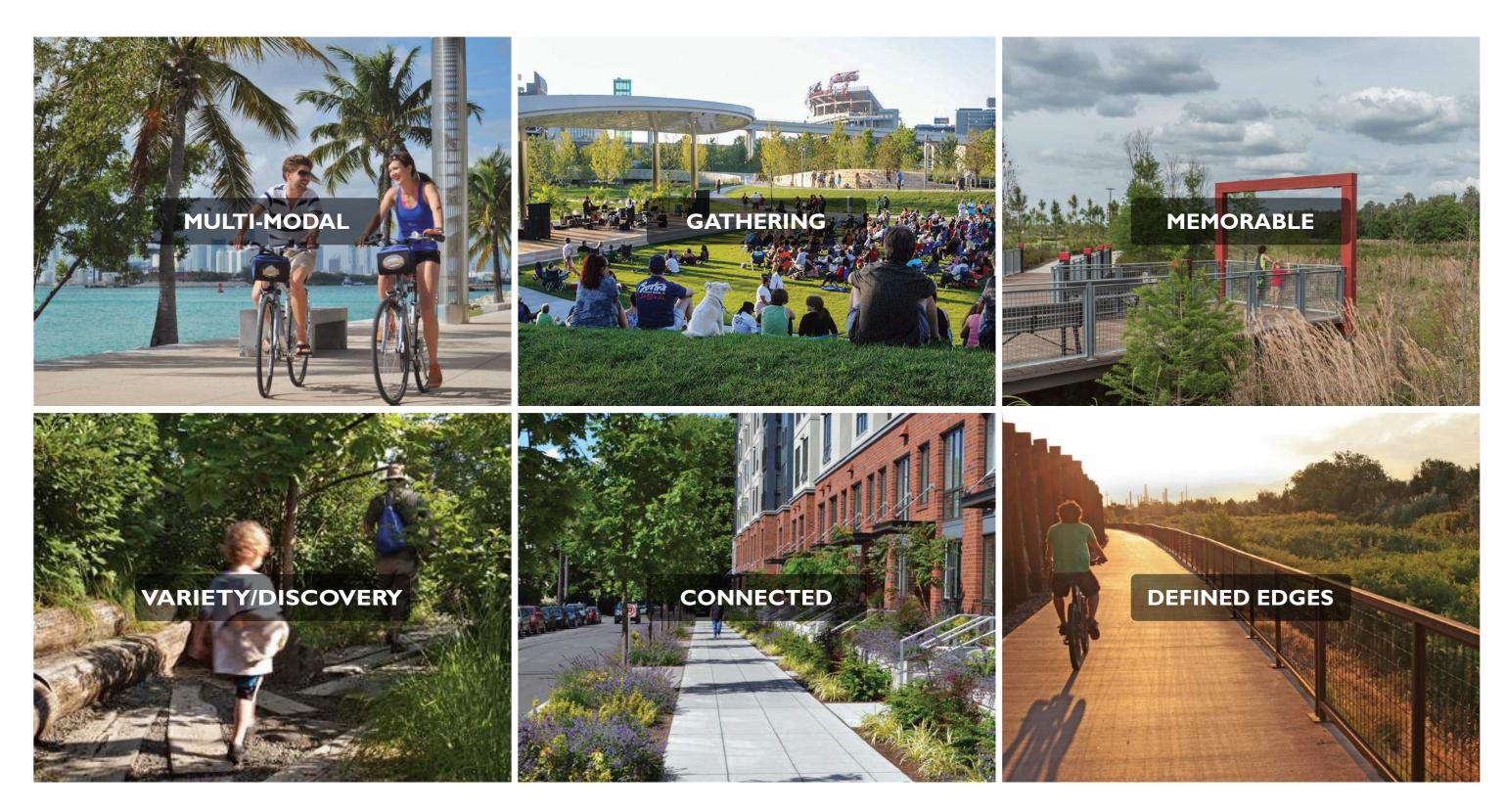


8'-12' MULTI-USE TRAIL





#### **OPEN SPACE - DESIGN PRINCIPLES**





#### **PARK PROGRAM**

### REGIONAL PARK PROGRAM

- Nature Play
- Splash Pad
- Event Lawn
- Stage/Pavilion
- Fitness Trail
- Plaza Gathering Spaces
- Dog Park
- Sport Courts/Fields

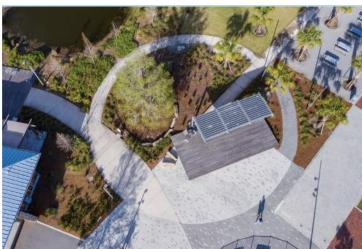














#### **PARK PROGRAM**

## COMMUNITY PARK PROGRAM

- Shade Structure
- Trails
- Open Lawn Space
- Wetland Overlook
- Boardwalks
- Fire Pit/Seating
- Dog Park













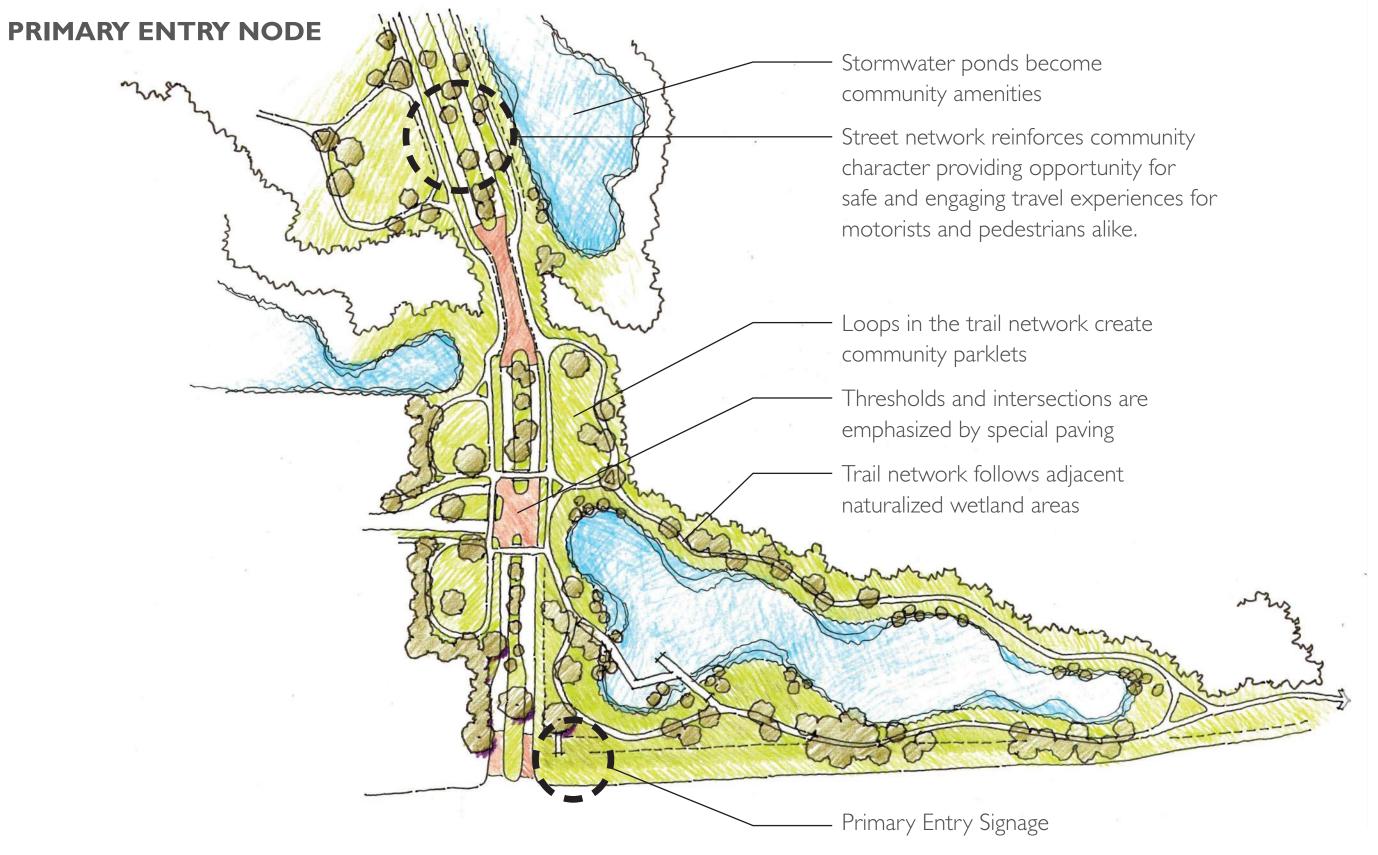


## **PEDESTRIAN NETWORK**

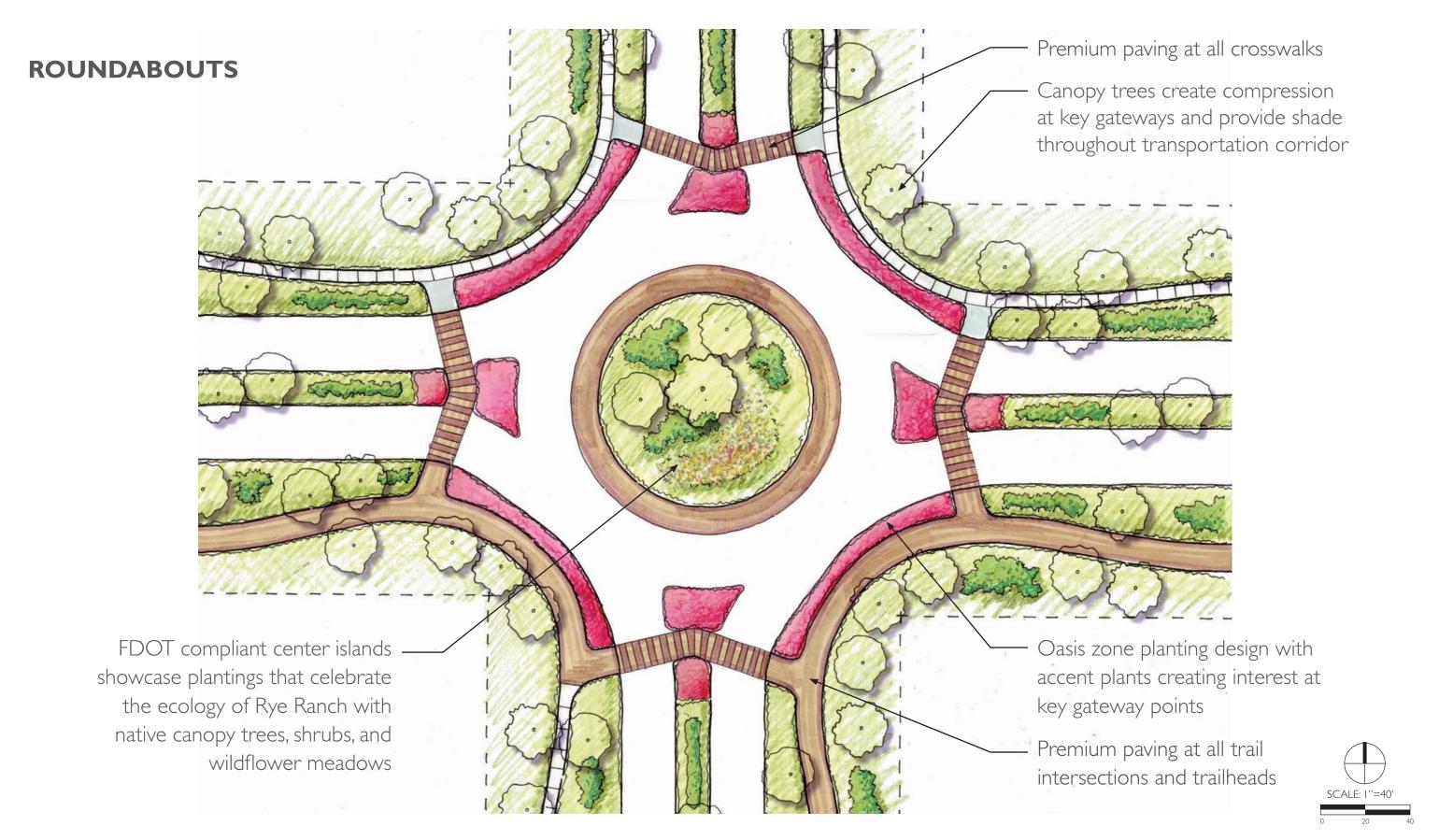
Multiple routes, experiences, and loops provide opportunities for residents to go for a jog, take an evening stroll, or connect with a neighbor. Streets within Rye Ranch are designed to be low-speed and safe for pedestrians and cyclists, providing a grid of walkways for connectivity and ease of access. Complementing these roadways is a trail system that allows an "off road" experience for pedestrians only and follows the Florida State Trail Design Standards.









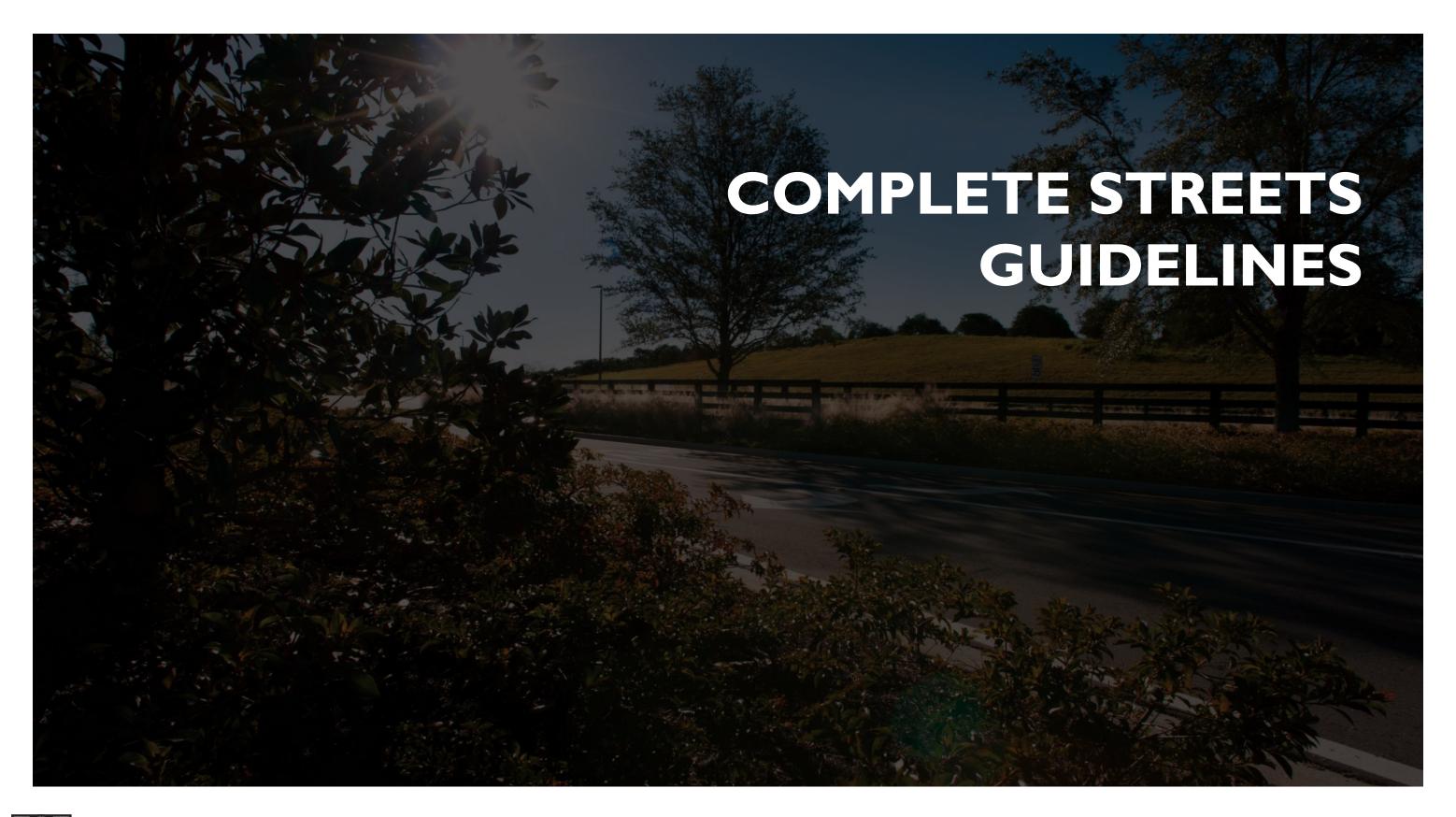


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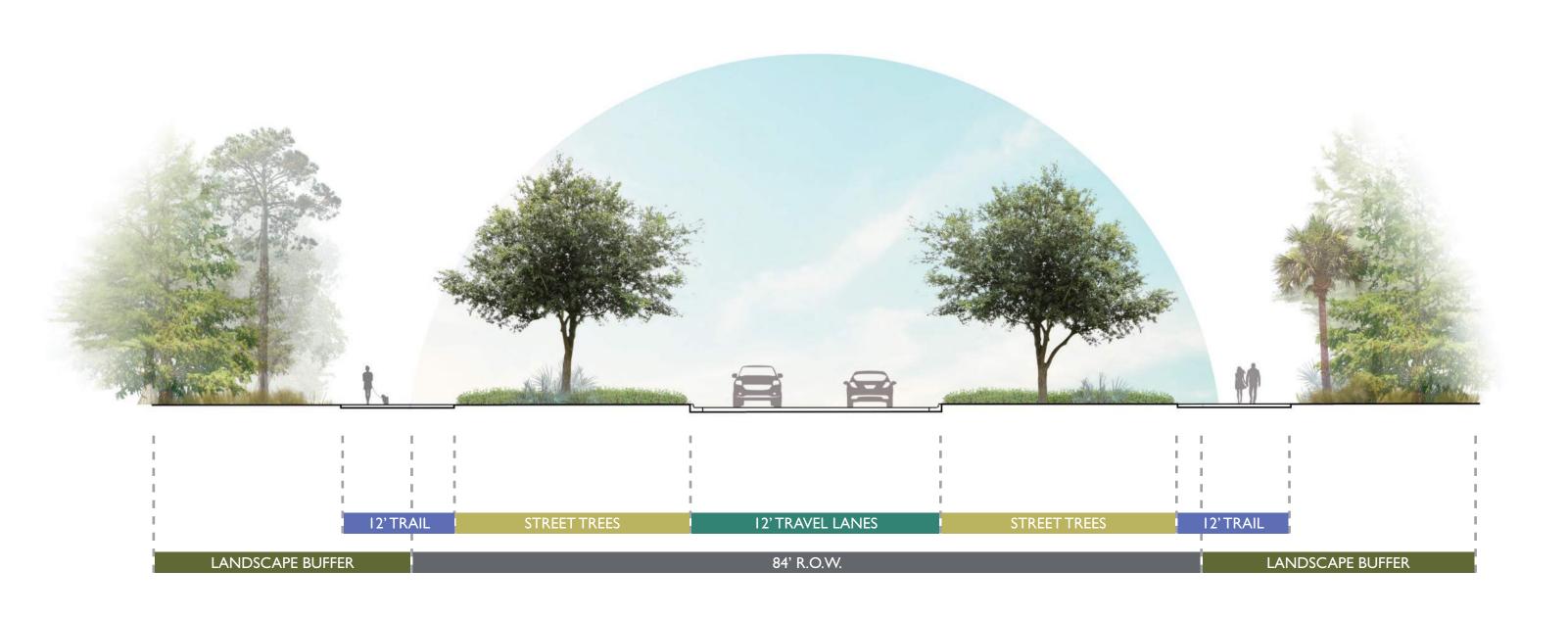
## **COMPLETE STREETS GUIDELINES**

Streets will be design using Complete Streets guidelines and design principles. Users on foot, cycling, and driving will experience a safe and comfortable travel experience unique to Rye Ranch. Areas of special paving, lush native vegetation, and contemporary site furnishings throughout Rye Ranch provide opportunity for daily community engagement as well as special event programing such as street festivals, market days, and holiday celebrations.



## **STREET SECTION A**

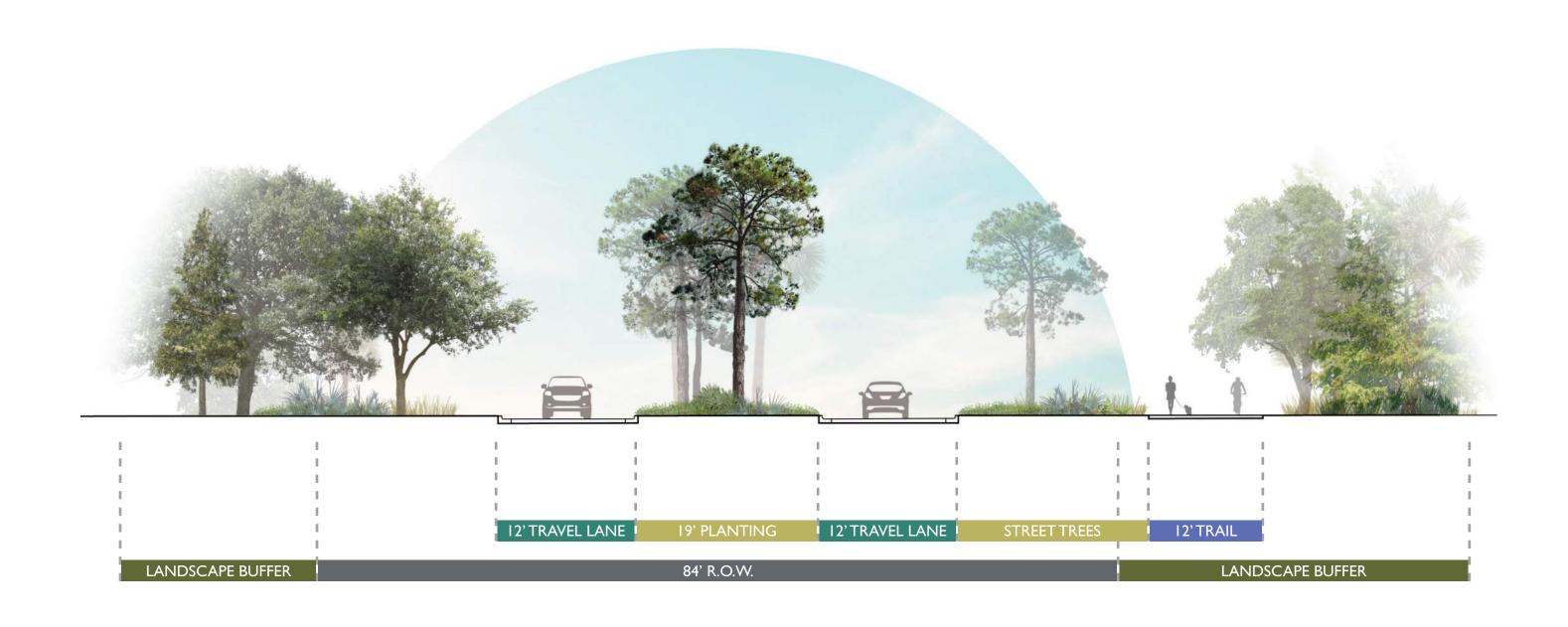
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## **STREET SECTION B**

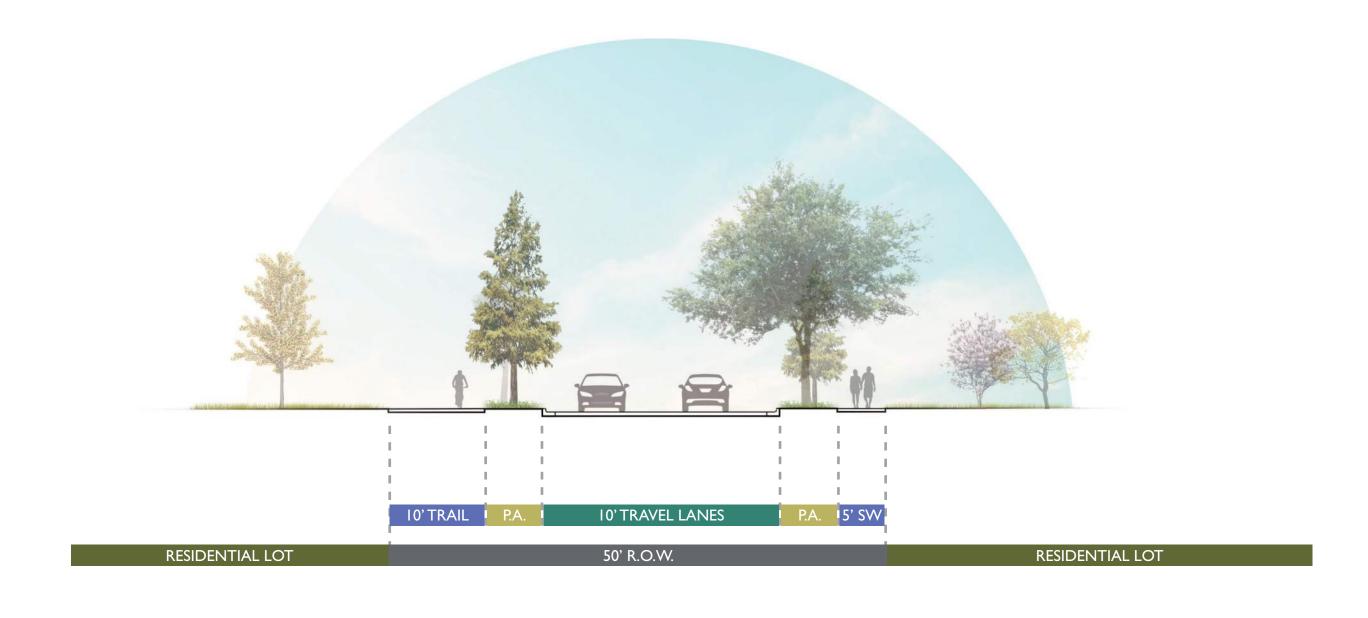
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## STREET SECTION C

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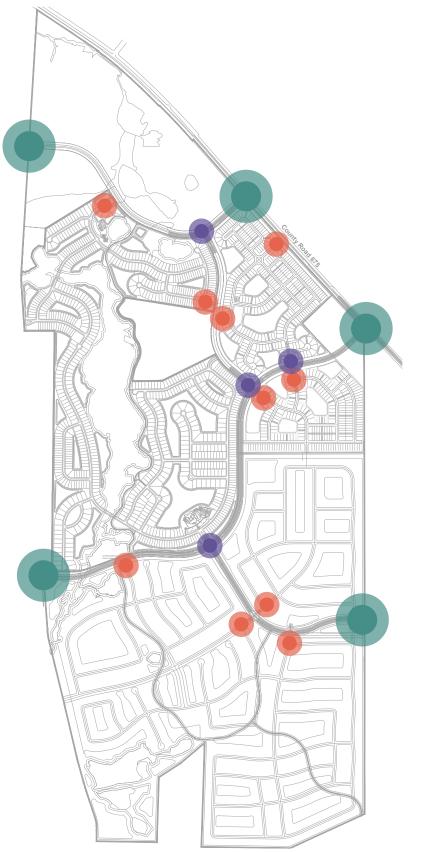
# **SIGNAGE LOCATIONS**

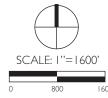
#### **SIGN KEY**



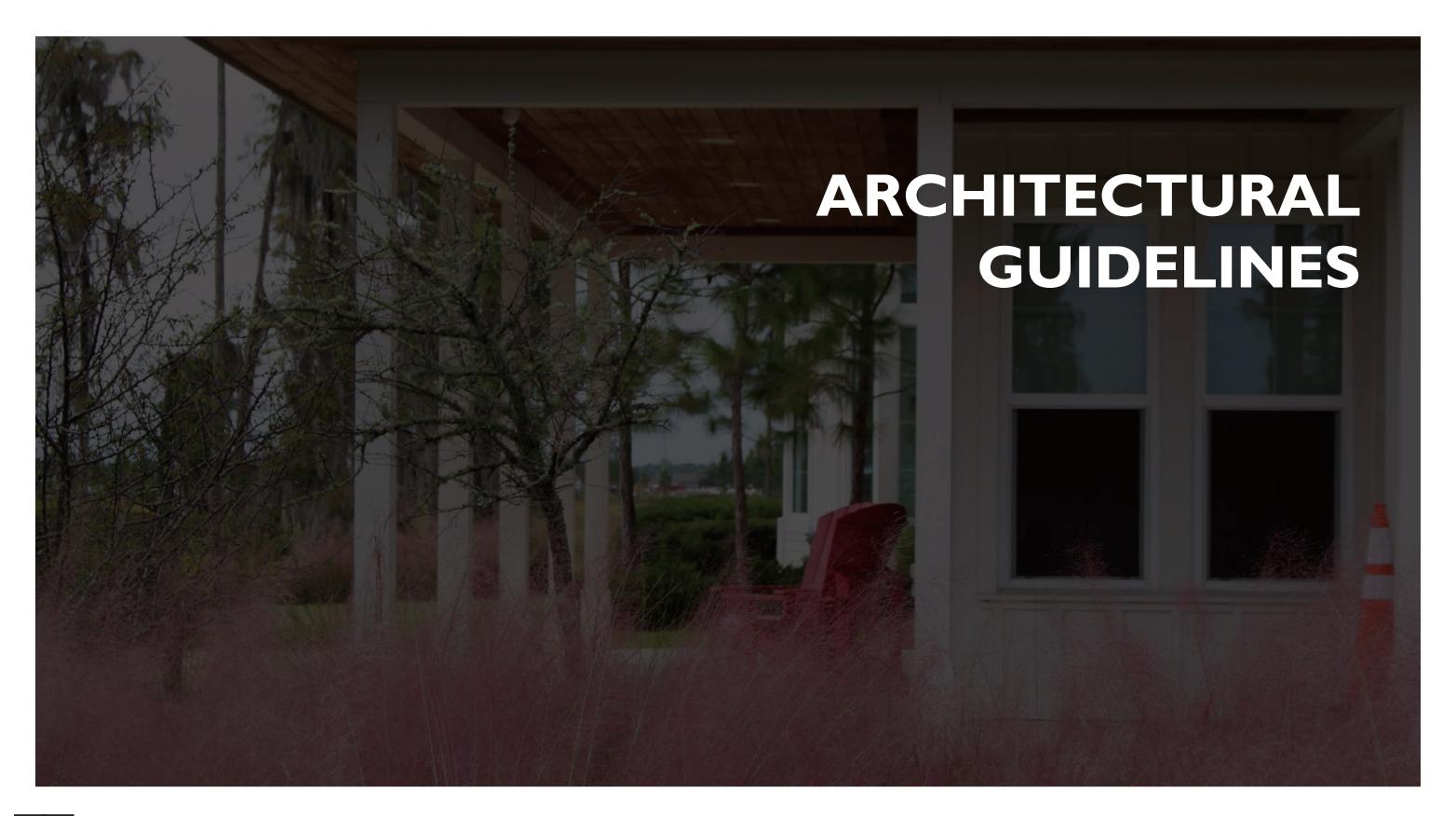


COMMUNITY DIRECTIONAL SIGN



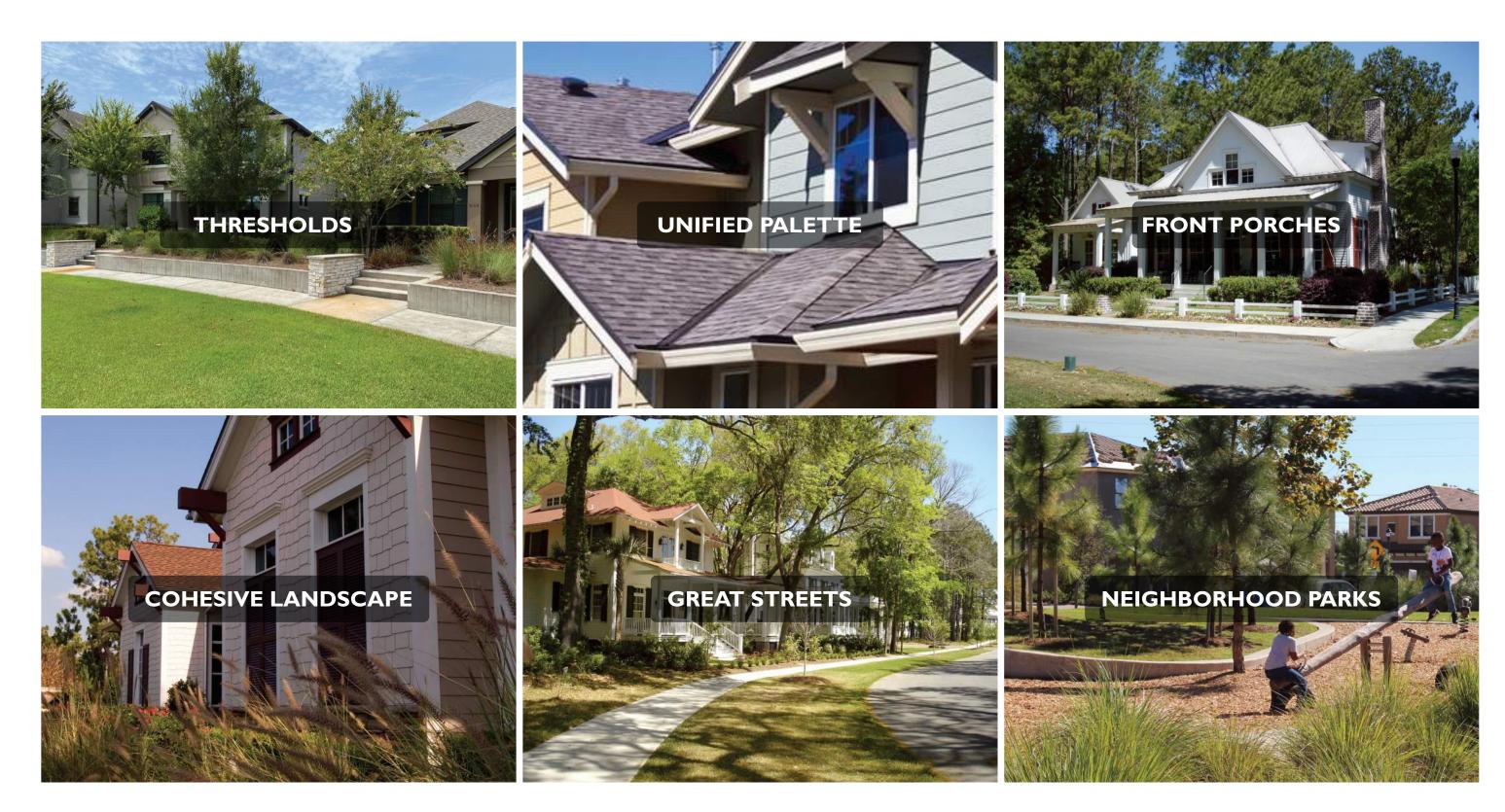








#### **RESIDENTIAL NEIGHBORHOODS - DESIGN PRINCIPLES**





## **COMMERCIAL + MIXED-USE**

Situated just off the Manatee River, the architectural vision for Rye Ranch commercial and mixed-use areas blends Florida vernacular character with clean lines to create a modern ranch aesthetic. The buildings engage with the public realm and focus on the pedestrian experience. The simple rhythm of columns, windows, and door bays will allow flexibility in store front and elevation treatment. Each ground floor is anticipated to be 14'-16' in height with 12'-18' for structure. Office above is envisioned to have 10' floor heights. Elevations shall utilize parapet roofs with canopies and awnings with signing and graphics integral to the building expression; 'sign boxes' shall not be used. Color palette should be largely neutral and provide visual contrast/interest. White and shades of gray should be complemented with pops of subtle accent colors and natural material textures. Detail in the architecture shall be appropriately scaled for the eye level experience. Florida fieldstone, stucco, wood, and metal elements comprise the varying facades to give Rye Ranch a clean and fresh look that echoes the simplicity of the existing farm character.



#### Mixed Use

- 2-4 levels of office/multi-family residential over commercial/retail take advantage of wetland and park views
- Maximize ground level dining
- Full glass storefronts for street level activity and views
- Architectural arcade creates covered dining and interest
- Simple storefront facade allows flexibility of retail bay width
- Balconies provide interest on simple facades
- Rooftop lounges for views of park

#### Park Retail/Restaurant/Coffee Shop

- Building(s) create an architectural threshold around the perimeter of the park
- Modern vertical emphasis of glass, Florida fieldstone, pops of color, expressive canopies and signing
- Simple 1.5 story facades
- Garage door or folding door openings to allow indoor/outdoor dining
- Pop-up retail/restaurant: food truck court, container park















## **MULTI-FAMILY**

The architectural vision for Rye Ranch's multi-family residential areas blends traditional farm materials with modern forms in complementary and compatible styles. The simple rhythm of columns, windows, and balconies add architectural interest to the elevation treatment. Elevations for multi-family residential shall utilize metal and parapet roofs with canopies and awnings. Color palette shall be neutral with subtle pops of color. Stucco, wood, Florida fieldstone, and metal elements comprise the varying facades to give the residential units a modern but earthy and elegant feeling that evokes the simplicity of a farm. Modern interpretations of the style are encouraged. Architecture shall address the public realm and encourage walkable connections to the Rye Ranch trail system.



#### Materials/Configuration

- Metal awnings
- Metal pitched roofs with overhangs
- Parapets at flat roofs
- Bahama shutters
- Stucco walls/stone concrete
- Wood siding
- Cementitious siding
- Balconies provide interest on simple facade
- Square Doric columns
- Decorative ironwork on railings
- Building signage to utilize Rye Ranch branding
- A/C condenser units to be located on building rooftops and screened to provide room for landscape around building perimeter















## **SINGLE-FAMILY**

Single-family developments within Rye Ranch will contribute to and define much of the project identity. They should be well-designed alongside the public realm and contain high quality, functional architecture. The architectural vision for Rye Ranch's single-family residential areas blends traditional farm materials with Florida vernacular architecture in complementary and compatible styles. The simple rhythm of columns, windows, and porches add architectural interest to the elevation treatment.

Single-family houses shall utilize gabled roofs of either standing seam metal roofing or gray shingle. No red/brown shingle roofing shall be used. Material palette shall be simple, functional, and inspired by Florida agriculture. The uses of stucco, wood siding, painted brick, Florida fieldstone accents, and functional shutters are encouraged. Color palette shall be simple and subtle, taking inspiration from the Rye Ranch overall color palette. Earth tones, whites, grays, and subtle accent colors are encouraged. Homes shall engage with the public realm and have access from the front door to the public sidewalk. Homes situated on corner lots or adjacent to public park spaces should embrace the opportunity to share their edges with these spaces, providing two active facades and addressing both sides of the public realm.



#### Materials/Configuration

- Metal awnings
- Standing seam metal or gray shingle pitched roofs with overhangs
- Parapets at flat roofs
- Stucco walls
- Wood/Cementitious siding
- Porches and windows provide interest on simple facade
- Square columns
- Simple and modern ironwork on railings
- Rear-loaded or recessed parking
- Low fencing, hedges, and/or front stoops to create sense of threshold between public and private space
- Deep front porches and gathering spaces in front yard
- Lead walks from sidewalk to front door







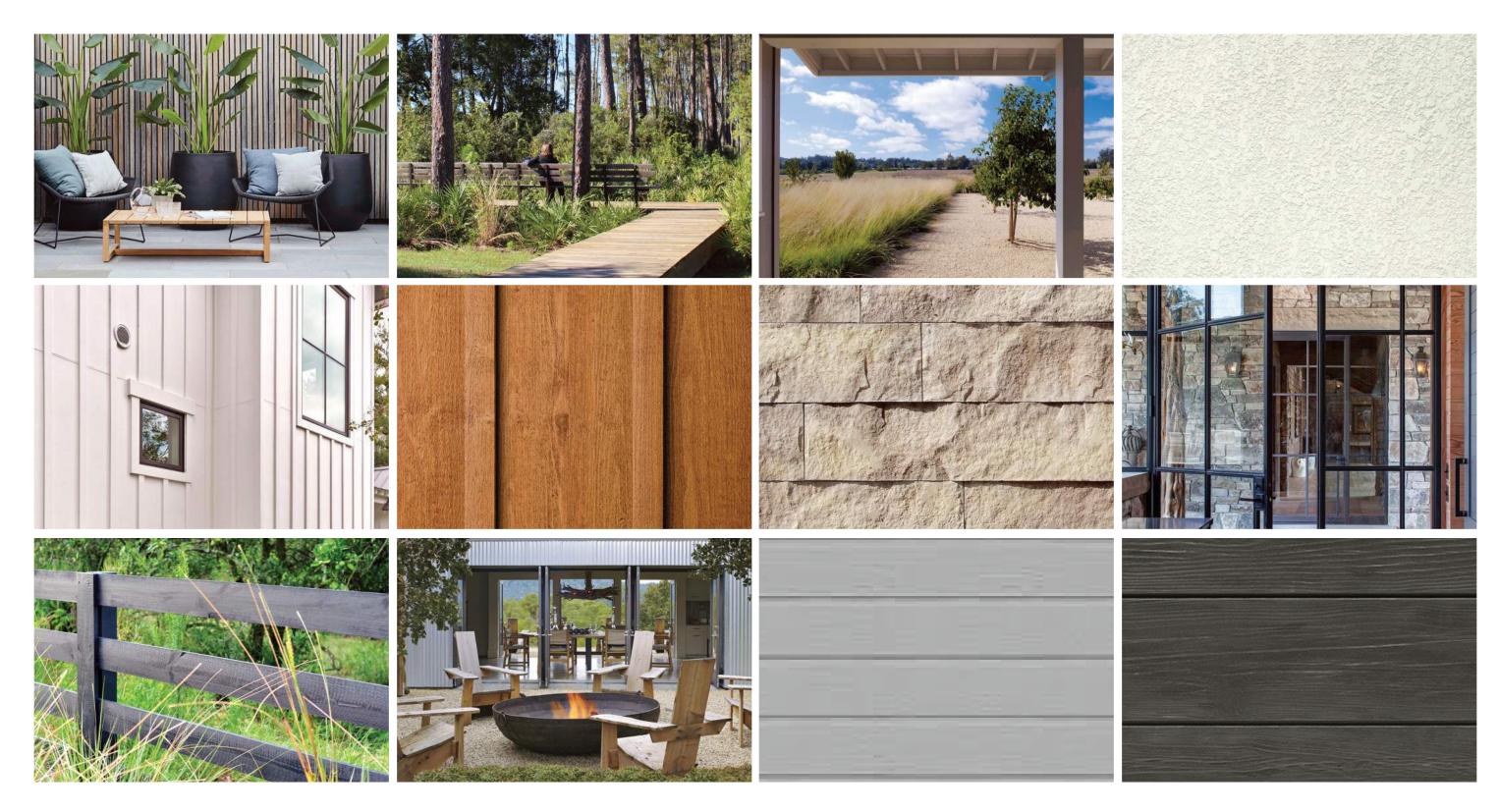








## **RYE RANCH - ARCHITECTURAL MATERIALS PALETTE**





## **RYE RANCH - ARCHITECTURAL COLOR PALETTE**

SW7021 SIMPLE WHITE	SW0032 NEEDLEPOINT NAVY	SW9143 CADET	SW2813 DOWNING STRAW
SW7023 REQUISITE GRAY		SW6429 BAIZE GREEN	CEDAR STAIN  SW0031 DUTCHTILE BLUE
SW7502 DRY DOCK	SW6192 COASTAL PLAIN	SW6212 QUIETUDE	SW7020 BLACK FOX  TRIM COLORS: SW7005 PURE WHITE SW7020 BLACK FOX SW7023 REQUISITE GRAY

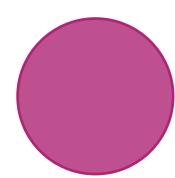






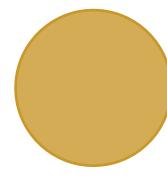
# HARDSCAPE BUDGET ZONES

Hardscape palettes are an important element of placemaking. Changes in materials signal visitors to take notice of their surroundings and can help define spaces. Breaking hardscape elements down by budget can help to invest dollars in high-use touch points, then use lower-cost materials elsewhere.



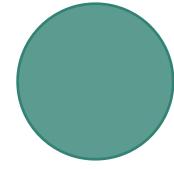
## PREMIUM SPACES

With the highest-budget hardscape palette, the premium spaces feel elegant, fun, and highly textured. Specialty paving at thresholds and accents at entry points accentuate gathering spaces.



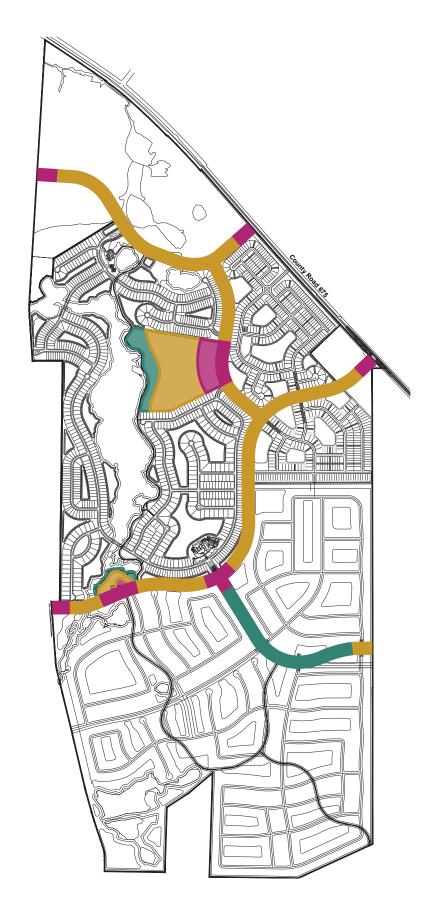
#### INTERMEDIATE SPACES

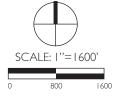
Still elegant yet casual, the intermediate materials encourage a more pedestrian-oriented experience. Crushed stone, comfortable furnishings, and texture help slow traffic down and create a laid-back aesthetic.



#### FABRIC SPACES

These hardscape elements occur in the single-family neighborhoods and the pollinator trail. Simple and budget-friendly, these hardscape materials emphasize the homes and natural lakeside scenery.

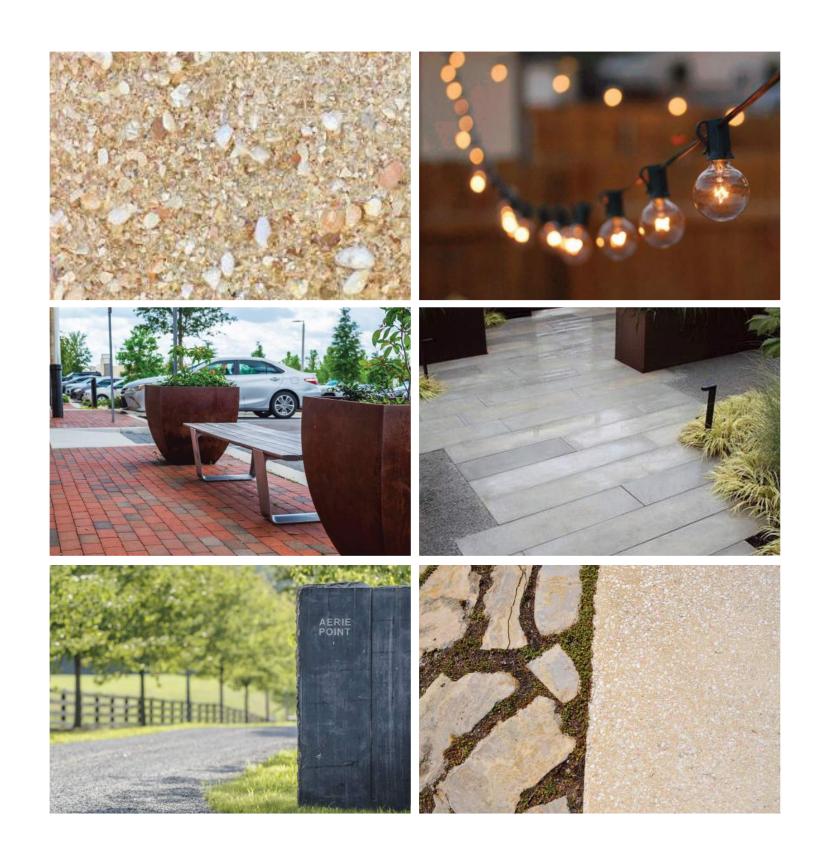






# Premium Spaces

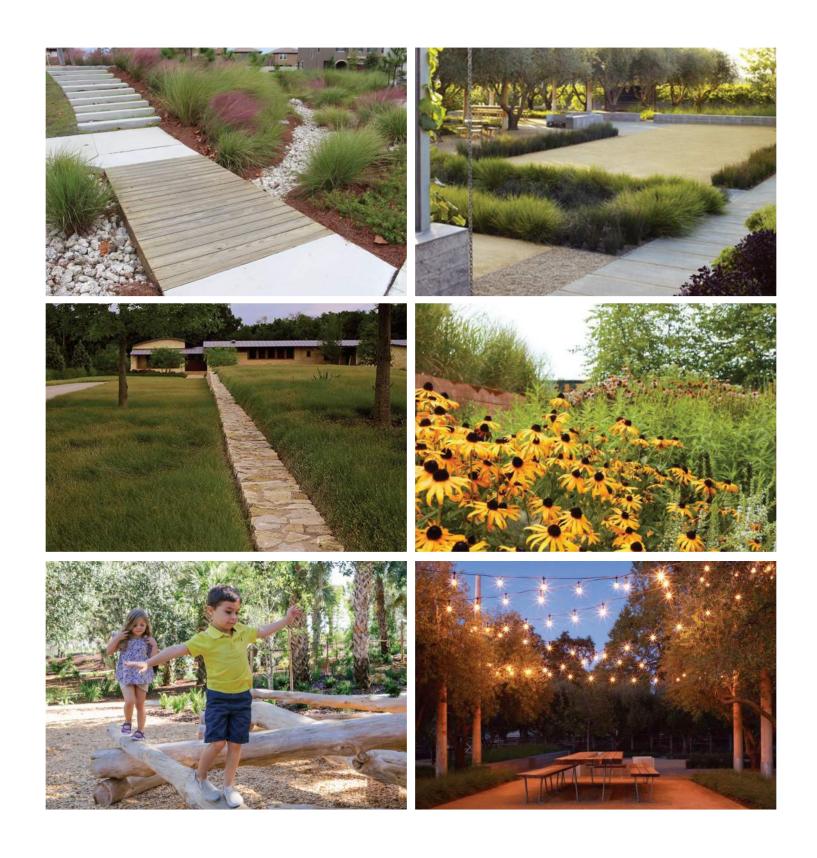
- Crushed coquina paving
- Festoon lighting
- Corten steel planters
- Linear pavers
- Dark rail fencing and stone
- Cut coquina flagstone





# Intermediate Spaces

- Boardwalk/Decking
- Decomposed granite
- Fieldstone accents
- Wildflower restoration
- Nature play
- Minimal site furnishings





# Fabric Spaces

- Crushed shell roadways/trails
- Broom finish concrete
- Concrete Walls
- Sod/grasses





#### **FURNISHING PALETTE**

# Furnishings and Lighting

- MMCITE Blocq Bench
- MMCITE Prax Receptacle
- Landscape Forms Harpo Chair
- Fernob Armchair
- Metalco Pic Bull Picnic Table, Color: Wood and Corten Steel
- Grand Effects Legacy Concrete Fire Bowl, Color: Stone Gray
- MMCITE Bollard
- MMCITE LotLimit Bike Rack



















## **LIGHTING PALETTE**

STANDARD STREETLIGHT
GE Evolve® EPTC Pole Light



PARK ACCENT LIGHTING

Festoon Lighting
Structura Reverse Tilt Bollard
Structura Reverse Tilt Area Light





TRAIL BOLLARD

Bega Symmetric Bollard









# LANDSCAPE MATERIALS + STANDARDS

The Rye Ranch landscape standards address streetscape and private lot development plantings to enhance and define the overall community aesthetics. The recommended plant list focuses on Florida Friendly and native species that thrive in Southwest Florida.



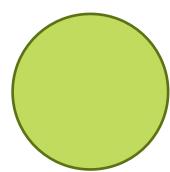
# LANDSCAPE ZONES

Much of the landscape palette of Rye Ranch is inspired by the native ecology of the site. Canopy trees, grasses, and native species evoke the existing character, while exotic accents are used sparingly in the individual lots and public spaces.



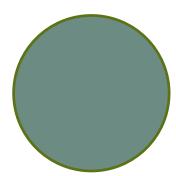
## OASIS ZONE

Predominantly native, the oasis zone brings in pops of color with tropical exotic accents. This landscape is manicured and maintained.



## TRANSITIONAL ZONE

75% native and 100% Florida-friendly, the transitional zone pays homage to the ecology of the Manatee River region while still being maintained.



## NATURALIZED ZONE

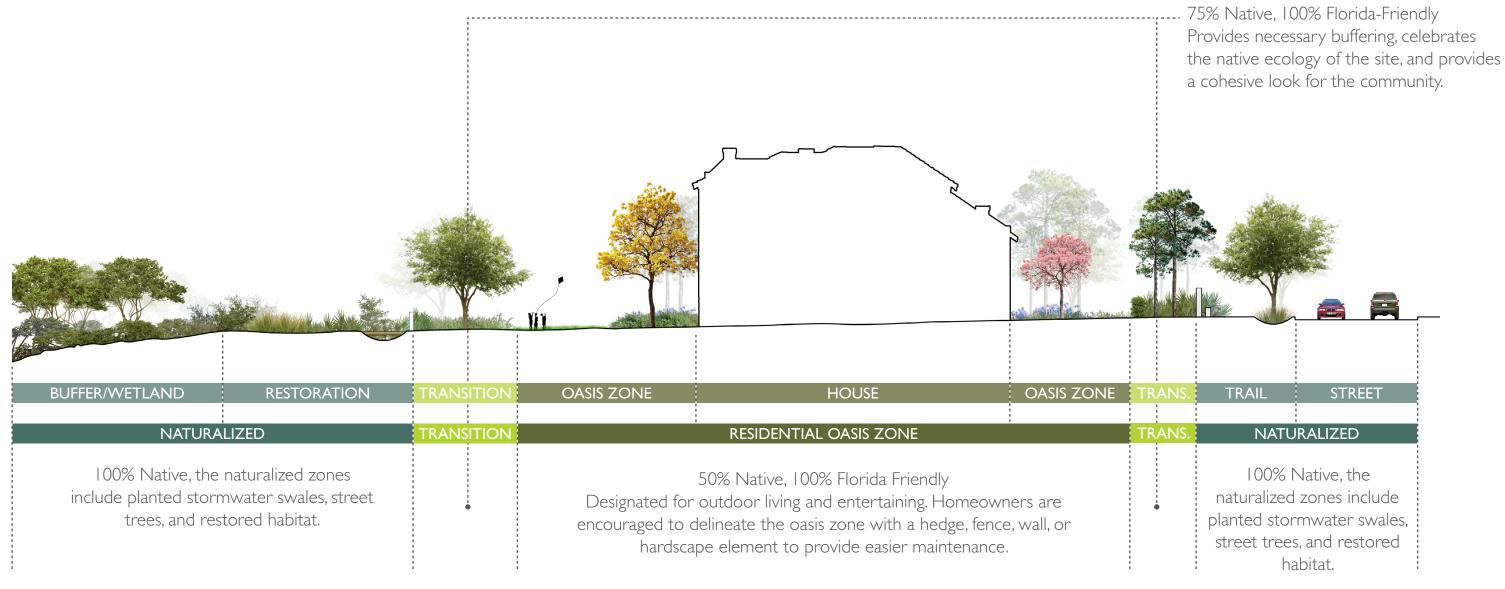
100% native, the naturalized zones adjacent to wetland preserves and ponds serve to provide habitat and ecological services for the community.





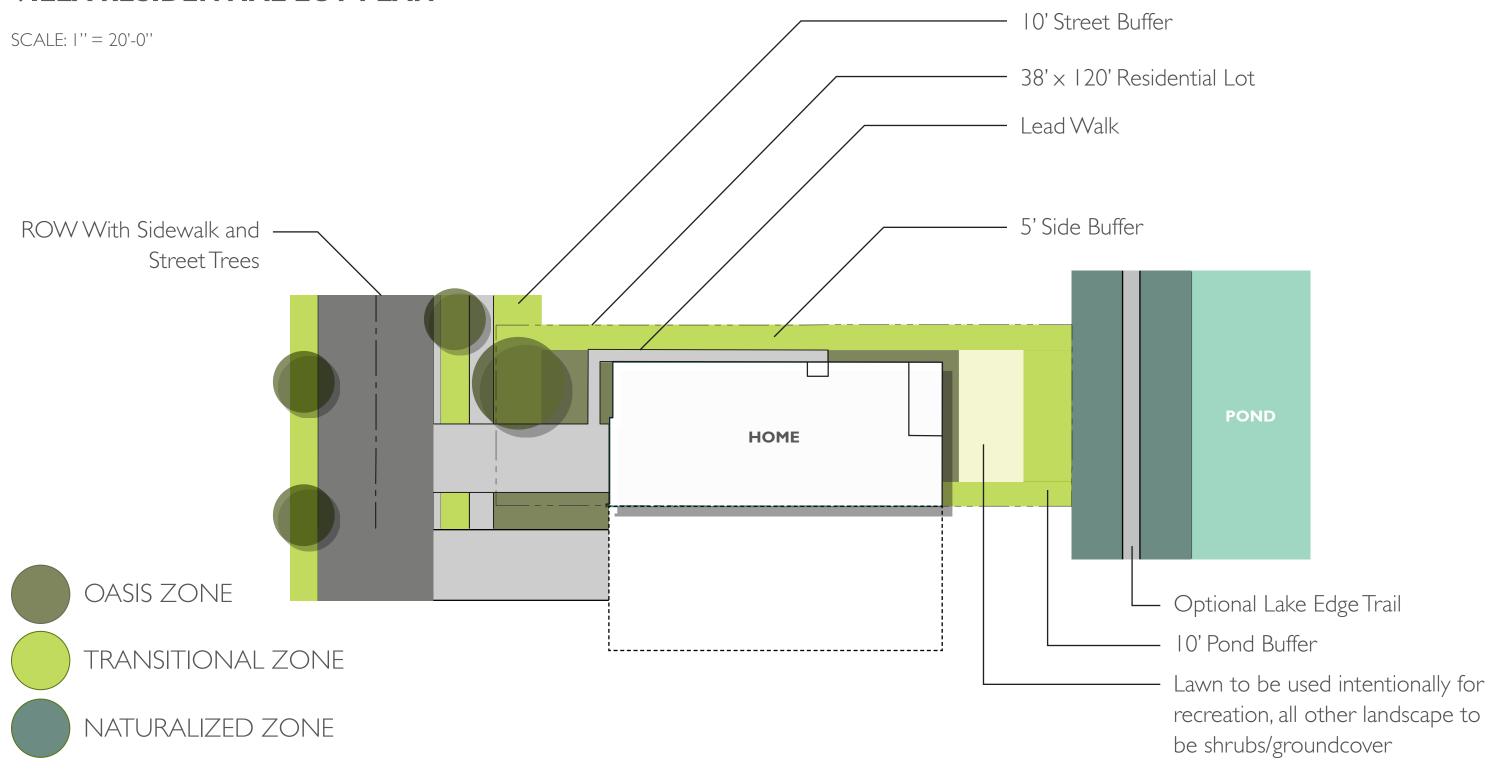
# **RESIDENTIAL LOTS**

The residential lots within Rye Ranch have little to no existing tree coverage due to the agricultural nature of the site. This has both benefits and drawbacks. Little existing vegetation gives the homeowner great flexibility when positioning their home and designing their outdoor space. However, homeowners will need to consider additional planting due to the lack of shade and natural vegetation.

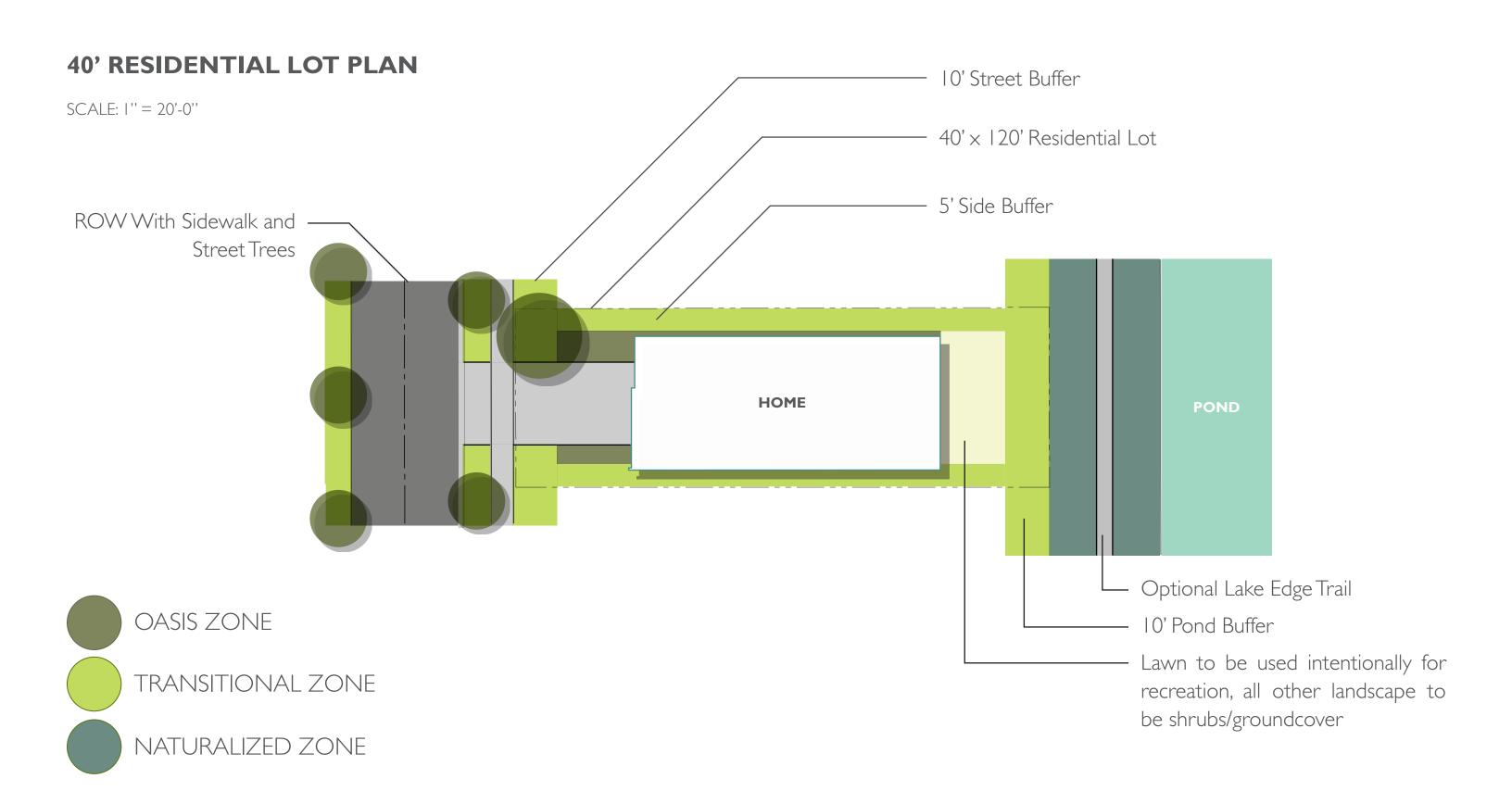




#### **VILLA RESIDENTIAL LOT PLAN**

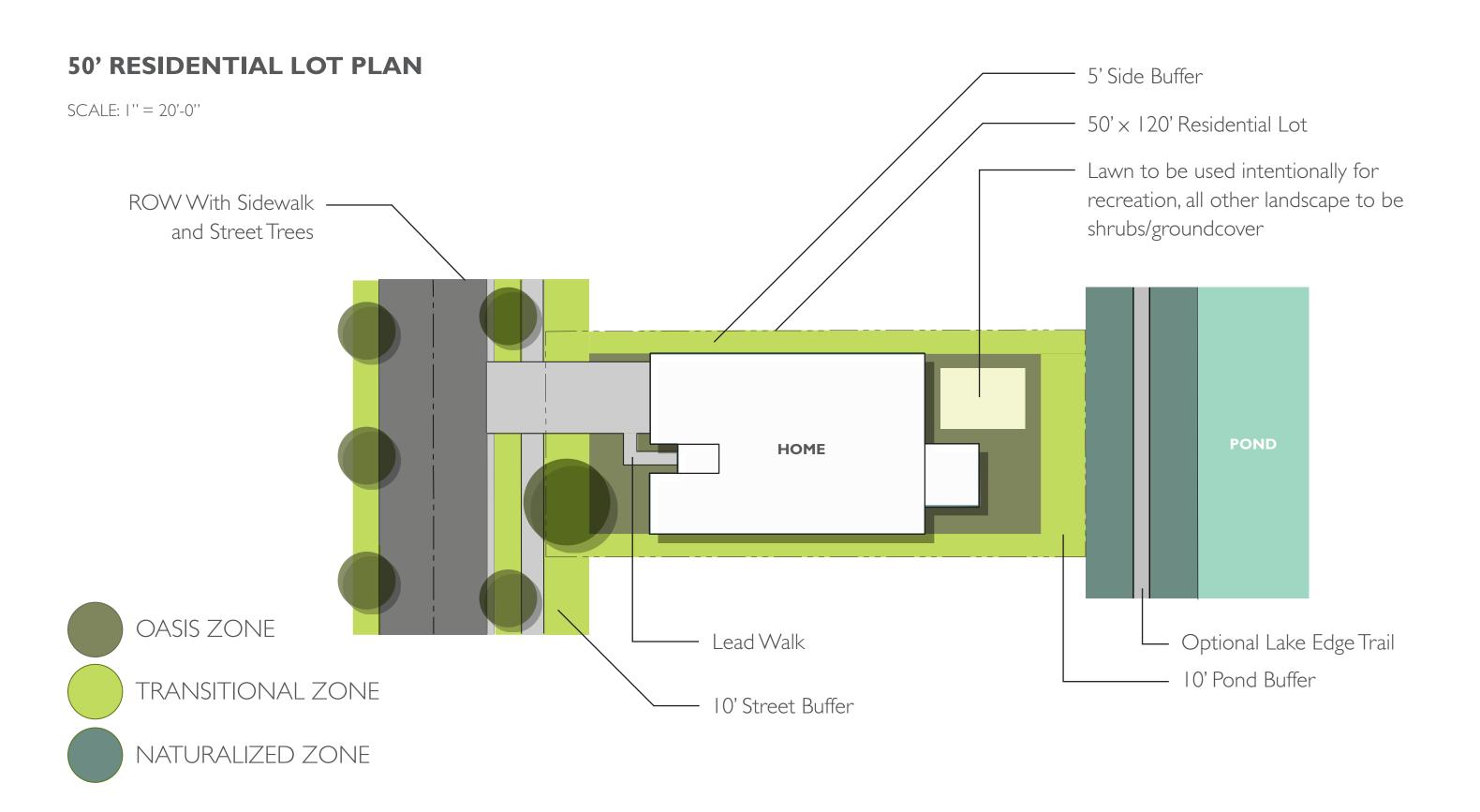




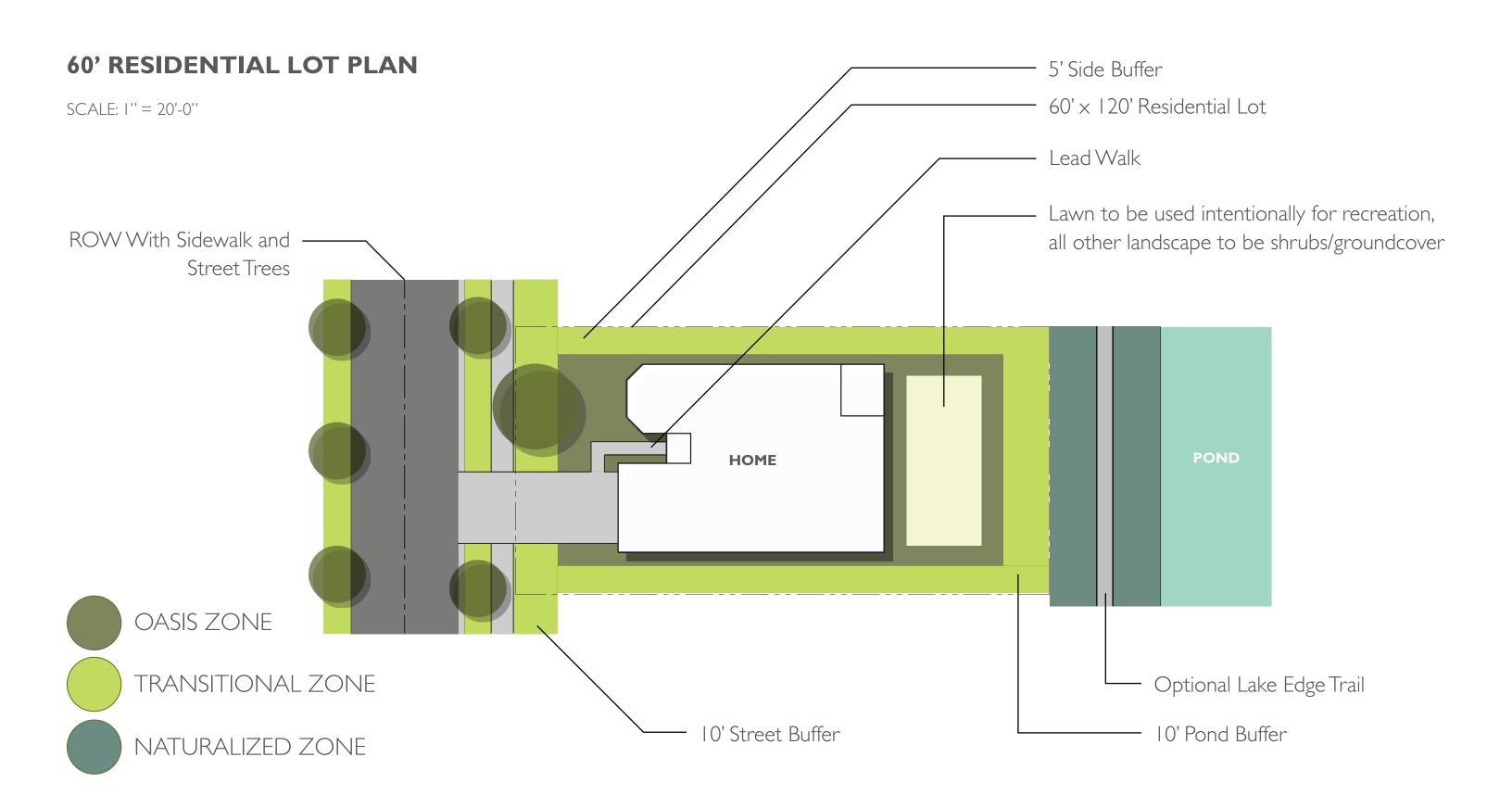


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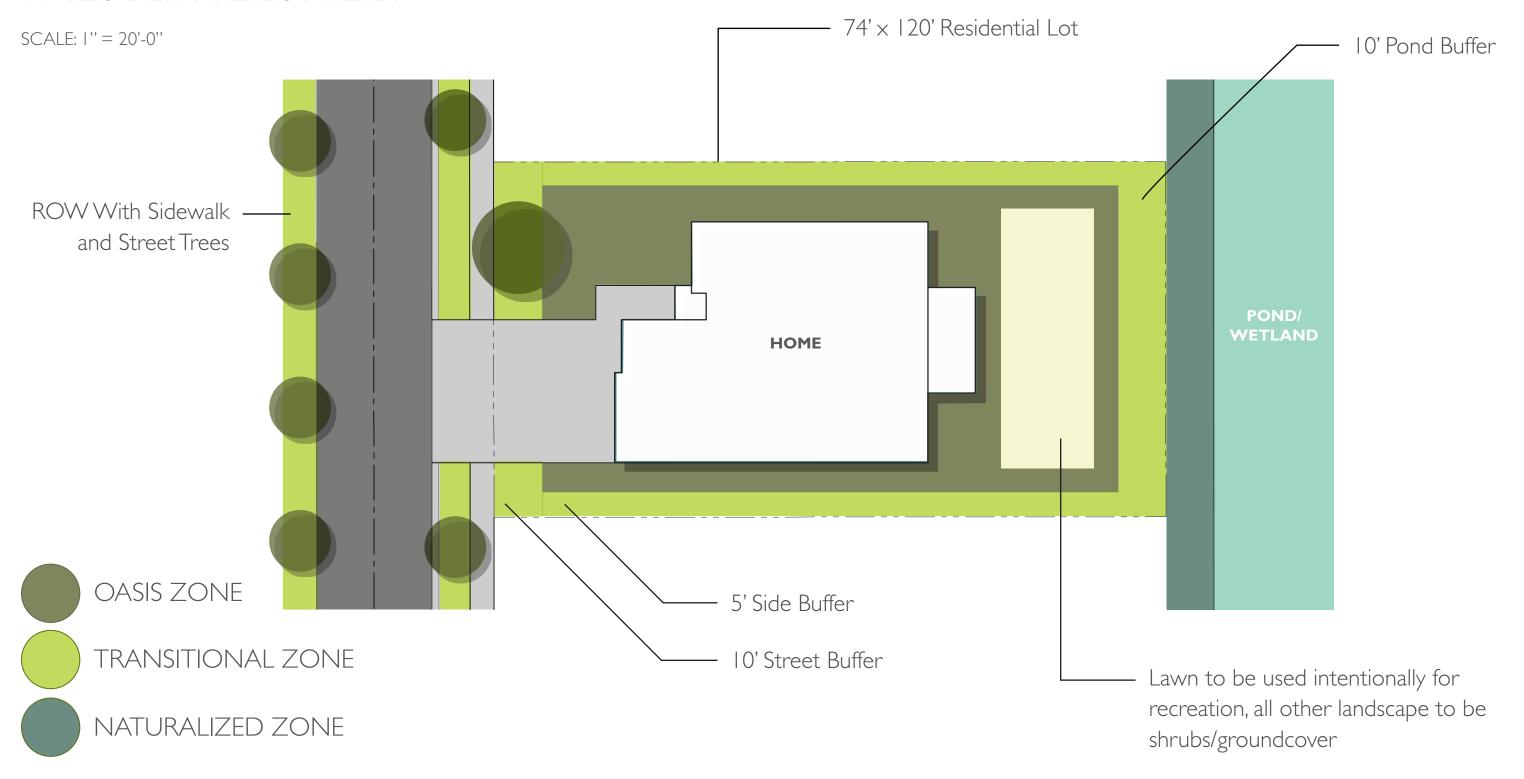








## 74' RESIDENTIAL LOT PLAN



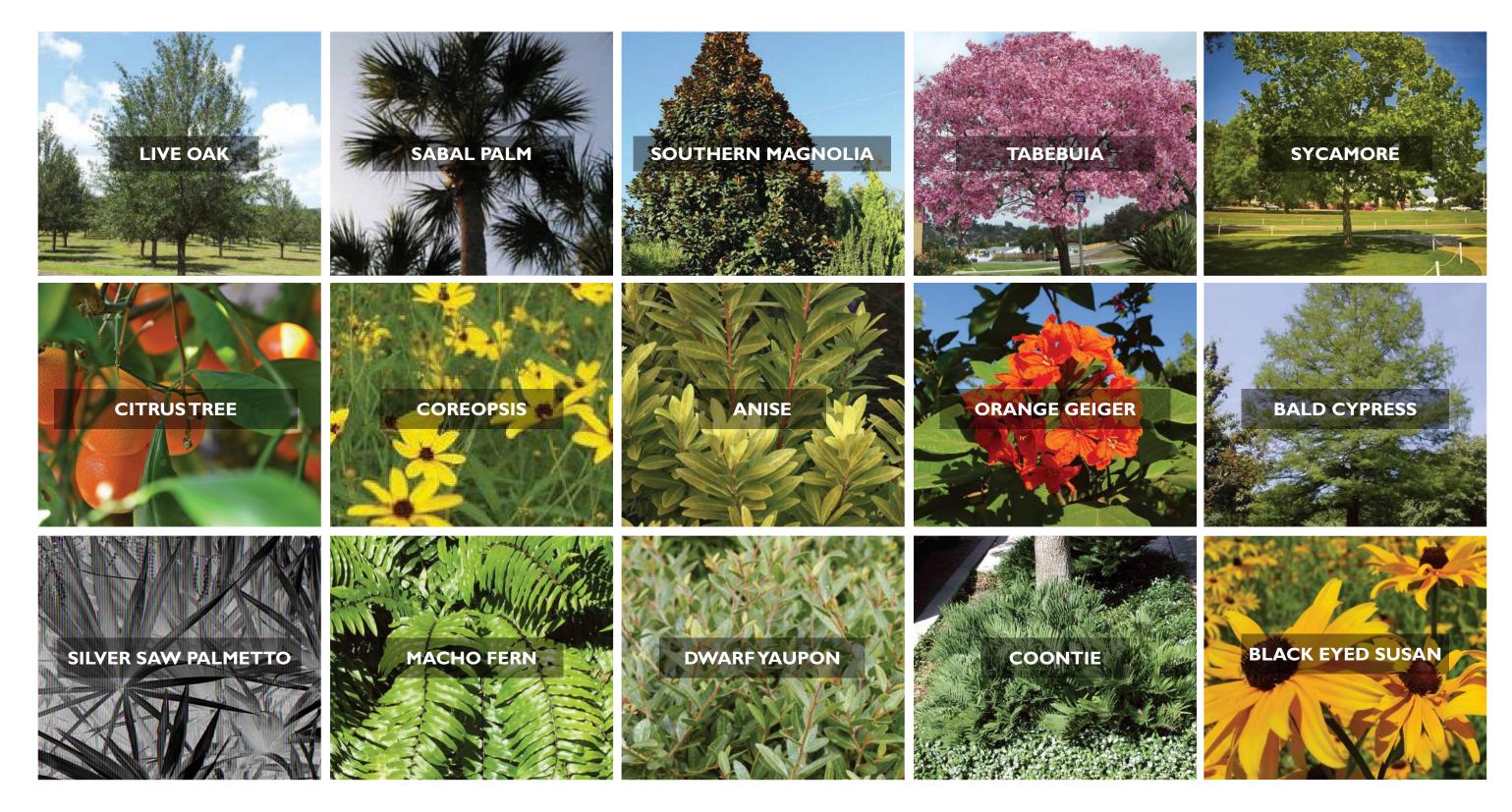


## **TYPICAL INTERIOR STREET LANDSCAPE PLAN**





## **LANDSCAPE PALETTE - OASIS ZONE**





#### LANDSCAPE PALETTE - TRANSITIONAL ZONE





#### LANDSCAPE PALETTE - NATURALIZED ZONE





#### **RECOMMENDED PLANT LIST**

Cano	ру	<u>Irees</u>

Live Oak Quercus virginiana **Bald Cypress** Taxodium distichum Slash Pine 'Densa'\* Pinus elliotti 'Densa' Platanus occidentalis Sycamore Winged Elm Ulmus alata Red Maple Acer rubrum Shumard Oak Ouercus shumardii Liquidambar styraciflua Sweetgum

Black Gum Nyssa sylvatica Southern Redcedar Juniperus virginiana var. silicicola

#### Accent Trees

Citrus Trees

Dahoon Holly\* llex cassine Yellow Tabebuia\* Tabebuia caraiba Orange Geiger\* Cordia sebestena lapanese Blueberry\* Elaeocarpus decipiens Southern Magnolia\* Magnolia grandiflora Nitida Palm Livistona nitida Sabal Palm\* Sabal palmetto Acoelorrhaphe wrightii Paurotis Palm Sweetbay Magnolia\* Magnolia virginiana Flatwoods Plum\* Prunus umbellata

Citrus spp.

#### Shrubs/Grasses/Perennials/Sod

Firebush Hamelia patens Saw Palmetto Serenoa repens Dwarf Palmetto Sabal minor Needle Palm Rhapidophyllum hystrix Myricianthes fragrans Simpson's Stopper Saltbush Baccharis halimnifolia Gallberry llex glabra

Buttonbush Cephalanthus occidentalis

White Bird of Paradise Strelitzia nicolai Coontie Zamia pumila

Podocarpus macrophyllus Podocarpus Florida Privet Forestiera segregata Rusty Lyonia Lyonia ferruginea

Shining Sumac Rhus copallinum Cardboard Palm Zamia furfuracea Walter's Viburnum Viburnum obovatum Orange Bird of Paradise Strelitzia reginae Plumbago auriculata Plumbago Bougainvillea Bougainvillea

Dwarf Yaupon Holly llex vomitoria 'Stokes Dwarf'

Wild Coffee Psychotria nervosa Yucca Yucca filamentosa Illicium parviflorum Yellow Anise Macho Fern Nephrolepis biserrata Swamp Fern Blechnum serrulatum Sword Fern Nephrolepis exaltata Giant Leather Fern Acrostichum danaeifolium Beautyberry Callicarpa americana Wax Myrtle Myrica cerifera

Muhly Grass Muhlenbergia capillaris

Sand Cordgrass Spartina bakeri Fakahatchee Grass Tripsacum floridanum Lopsided Indiangrass Sorghastrum secundum Florida Bluestem Andropogon floridanus Andropogon virginicus Chalky Bluestem Elliot's Lovegrass Eragrostis elliottii

Creeping Bluestem Schizachyrium scoparium var. stoloniferum

Dune Sunflower Helianthus debilis Drift Rose Rosa x 'Meigalpio' Blackberry Rubus spp.

Blanket Flower Gaillardia pulchella Milkweed Asclepias spp. Rudbeckia hirta Black Eyed Susan Tickseed Coreopsis spp. Tarflower Bejaria racemosa Canna Canna flaccida Pineland Lantana Lantana depressa

Carolina Jessamine Gelsemium sempervirens

Frogfruit Phyla nodiflora

Solid Sod - St. Augustine or Bahia, Other varieties may be approved on an individual

basis. Frogfruit can be used as a substitute for sod

#### **LANDSCAPE NOTES**

- 1. Landscape plans must be submitted to the Rye Ranch Plan Review Committee for review and approval.
- 2. All plant material shall be Florida #1 or greater according to the current Nursery Grades and Standards.
- 3. All plant beds shall be dressed with either a 3" layer of melaleuca mulch or 6" layer of pine straw mulch. No cypress mulch shall be permitted. All other areas shall receive sod.
- 4. All plants shall meet minimum size and spacing specifications.
- 5. All shrubs shall be planted 1 1/2" and trees 2 1/2" above grade.
- 6. All visible utilities must be sufficiently screened from view from the public realm.
- 7. Soil shall be free from lime rock and construction debris.

#### LANDSCAPE SPECIFICATIONS

#### Canopy Trees

Minimum 3" caliper, 12' height; in street tree application canopy trees may not be spaced further than 50' on center.

#### Accent Trees

Minimum 2" caliper, 8' height; in street tree application accent trees may not be spaced further than 30' on center

#### Shrubs/Grasses/Perennials

Minimum 3 gallon size for shrub material, I gallon size for grasses and perennials. Shrub material must be 24" high at planting.

The use of any Category I or Category II Invasive plant species defined by the Florida Department of Agriculture and Consumer Services (FDACS) is prohibited within Rye Ranch.

\*Street trees to be used within ROW

