

May 15, 2026

Hi All

Arizona continues to rock membership!

Your reports tell the story:

- Persistence is the key to renewals. Call, text, email, snail mail all work to reach members since members all have their own way of getting information. If one tactic doesn't work—try another. Don't give up!
- Public events at your Post Home (bingo, fish fries etc) and military/patriotic events in the community are the most effective to recruit new members. People like one-on-one interactions with people who demonstrate their passion. Have you got your best foot forward for these opportunities?

This week's "numbers" highlight:

- DISTRICT 4 jumped 10 percentage points to 88.94%! Thank you, Unit 9 in Florence for adding 42 members this past week! What seemed impossible last week is now within reach—District 4 only needs 47 more to reach 100%. GO BARBIES!!

Three Districts are over goal:

- District 11 continues to hold first place with 102.88%. Unit 115 reached 100% this week. Awesome.
- District 6 moved up to second place reaching 102.07% (look out District 11!). Unit 69 in Payson processed 20 members and has reached 100%. WOW!
- District 1 is in 3rd place at 101.21%. So cool.

Three Districts almost there:

- District 7 needs 11 members to reach goal!
- District 5 needs 5 members to reach goal!
- District 12 needs 39 members to reach goal. Unit 39 in Gilbert hit goal this week!
- District 3 needs 30 members to reach goal!

District 8 had two Units reach 100%: Unit 90 Black Canyon and 140 Prescott Valley! District 8 is now at 95.94% with only 54 more members to go to meet goal.

District 2 is at 95.82%-- right behind District 8. Who will be making moves this next week????

May 27 is the deadline for Department membership awards (30 days before Convention!). If you have applications or renewals, process them to get credit!

Please remind Units to submit their Recruit 10 forms to Department! Members who recruit/rejoin 10 members will get a special gift from the National Membership Chair. Don't miss out!

Thank you for your continued commitment to growing our membership. Our members are our organization!

Marge

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