



August Membership Bulletin

Member Recruitment and Retention

Recruiting and retaining a diverse, active membership is critical to our mission. Well into the future, veterans will need our support and advocacy to assist them at home and abroad, during war and peacetime, to receive the attention and support they deserve.

For the 2027 term, our objective is to maintain our current momentum and sustain the membership total of 16,795 recorded on June 12, 2026. To encourage this progress, we are pleased to offer a special incentive. Every District and Unit that reaches 100 percent of its membership goal next year will receive a Shining Triple Gold Star Pin.



To ensure the American Legion Auxiliary continues to exist for a future of serving our veterans, military, and their families, our goal is to enhance membership strength. Following is a sampling of the resources available on the MyAuxiliary portal of the National Website at <https://www.legion-aux.org/Member/Committees/Membership> and also available on our department website: <https://aladeptaz.org/10-membership-tools> to assist in achieving this goal.

Regardless of your role, your contributions are vital to this organization. Thank you for your continued hard work and dedication. I look forward to seeing our collective achievements recognized at the National level as we keep Arizona shining bright.

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