

April 10, 2026

Hi All,

Please share these highlights with your Units:

- Springerville, Unit 30, (District 6) has reached 100%. Way to go!
- District 11 increased membership but remains a breath away from 100%!!! SO CLOSE!
- BIG shout-out to Black Canyon City, Unit 90 for processing transmittals every week! Got just one member to send in? THEY SEND IT! Thank you.
- Thank you Unit 6 for sending in your report (first one I've received)! For those of you struggling with renewals: after all other attempts failed, Unit 6 used the America 250 Post Cards to contact non-renewed members. They went from 80 non-renewed to 39. Postage is expensive, but if you do the math—the cost was repaid many times over. If you need Postcards, see attached form or contact Department at membership@aladepaz.org.
- Year end report form for membership is attached.
- DISTRICTS 1, 6, 8 and 12—I have your bling poppies. Please let me know how you'd like to receive them!

I'm looking forward to reading Unit reports—thank you District leadership for reminding Units of this important task.

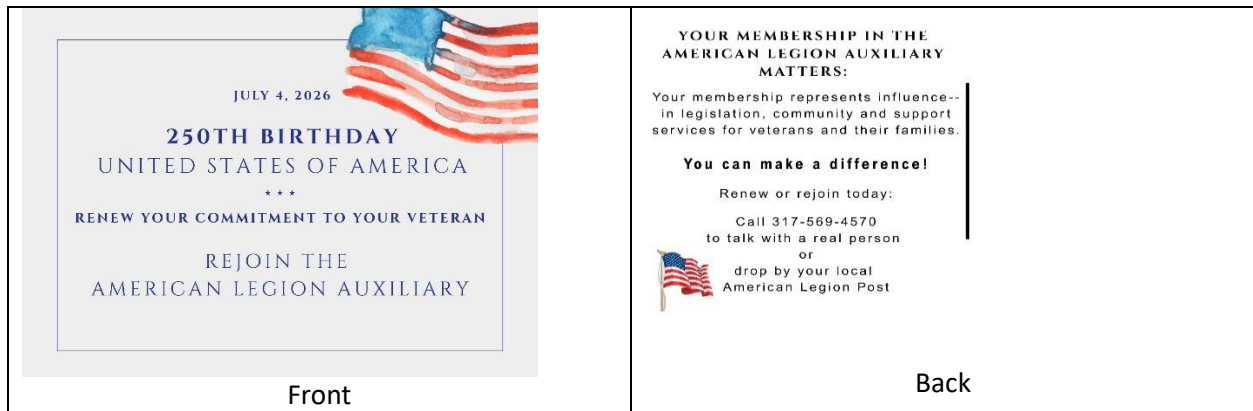
Have a great weekend,

Marge

***Marge Christianson
VP/Membership Chair
Department of Arizona
American Legion Auxiliary***

AMERICAN LEGION AUXILIARY
DEPARTMENT OF ARIZONA
Membership Postcard ORDER FORM

- Renew/Rejoin Postcards will be available for distribution at Fall Conference. Each Unit will receive 5 free, additional postcards are available for \$2.50 per 25 cards.
- Order Postcards before September 30 to receive at Fall Conference and avoid postage costs.
- Orders received after September 30 will have cost of mailing added to the order. ORDER NOW!



Postcards are \$2.50 per 25 and must be ordered in increments of 25

Unit Name & number _____

Name of person to receive postcards _____

Address _____

City _____ Zip code _____ Phone _____

Number of postcards _____

Amount enclosed \$ _____

Make check payable to American Legion Auxiliary Dept. of AZ and mail the order form and check to:

ALA Dept. of AZ

4701 N. 19th Ave., Ste. 100

Phoenix, AZ 85015

Membership Report 2025-2026

Due May 1, 2026

Marge Christianson alaunit62az@gmail.com or 9611 W Bonita Ct, Sun City AZ 85373

Unit Name and Number: _____

Person completing form: _____ Email Address: _____

of Senior members _____ # of Junior members _____

RETENTION OF MEMBERS:

1. Please describe any Unit/Post membership renewal/rejoin incentives such as discounts, early bird rewards (dinner, drink coupon), prizes, event drives-- including which ones were most effective?
2. Please describe how your Unit reached out to members who did not renew -- via email, text, phone or mail? Did you send out any "America 250" postcards? Which efforts were most effective?
3. Please describe your most effective on-going efforts to engage Senior Members in the ALA mission:
4. Please describe your most effective on-going efforts to engage Junior members in the ALA mission:

RECRUITING NEW MEMBERS

1. Please describe any public event(s) where you recruited new members and if and why you found the effort worthwhile.
2. Please describe any recruitment efforts such as family & friends promotions, popular activities at Post home, Legion Family cross-recruitment etc. that you found effective.

Thank you for sharing information that will help other Units benefit from your experience!