POPPY AMBASSADOR (submitted by individual Jr. Member) *(REVISED 2026)*

SPONSORING ALA PROGRAM: Poppy

ELIGIBILITY: Any Junior member between 6 and 12 years of age as of June 1 of the current administrative year in the Department of Arizona and in good standing is eligible for this award. (eg administrative year 2025-2026, that date would be June 1, 2025.)
To be submitted by the Unit or the Junior Member.

SUBMISSION TYPE: Traditional or electronic Scrapbook to include narrative and photos. Typewritten narrative supported by photos and other evidence of activities. This award has "special" formatting for the title page and signatures as follows:

The cover page/fly sheet will include:

- The specific name of the award for which it is written
- The Unit's name and number
- The name, age, and address of the Junior member applying for the award
- The dates of the current administrative year
- The Unit's membership total at the time of writing (separate as Sr. and Jr. totals)
- Narrative will be double spaced with 1 inch margins at top, bottom, and sides of page
- The Junior member applying for the award and the (Senior) Unit President sign the cover page
- NO copies of completed Department report forms will be attached

SUBMISSION DUE DATE/Period covered: Due date decided on by Department Officers and Chairmen annually (usually May 1 of the current calendar year) for period covering May 1 of the previous calendar year through April 30 of the current calendar year.

AWARD PRESENTATION: Department Junior Convention. Also, Department Senior Convention by invitation. There is no traveling Unit plaque for the Poppy Ambassador. The individual Junior member receiving the award receives a plaque to keep.

AWARD CRITERIA:
The judging of the narratives for the awarding of this plaque shall be done prior to the Junior Convention by a committee of at least three (3) appointed by the Department Poppy Chairman. The Chairman may be a judge. No judge shall have a conflict of interest, e.g., a Junior member of their Unit has submitted for the award.

1. The memorial poppy must be visible in all promotion and publicity submitted.
2. There is no specific dress code or clothing color for the Poppy Ambassador.
3. Promotion of the Poppy Program: What did you share and do?
4. Publicity of poppy activities (newspapers, radio/TV, etc.).
5. Submitted book/efile must include the following information (both pictures and descriptions)
   a. What I learned during my time as the Poppy Ambassador?
   b. How I shared the story of the poppy with my community?
   c. What does the poppy mean to me?
   d. What activities did I attend to promote the poppy and its meaning?
6. Age-appropriate originality with considerations for neatness and creativity.

PLEASE NOTE: National Awards in this category follow a separate submission and judging process and must be submitted directly by the Unit or the Junior member, (NOT THE DEPARTMENT CHAIRMAN OR DEPARTMENT HEADQUARTERS) to the National organization.

Submission by the Unit or Junior member for a Department award is not required for National submissions.

Please contact the appropriate Department Chairman or see the National website (www.alaforveterans.org) for information about National Awards and the process for submission. National Award Criteria do vary from those for Department.

As of 2026 there is one (1) National winner chosen as the National Poppy Ambassador. The National winner will receive the honor of a special invitation to the National Convention at the expense of the Department of Arizona.