

January 5, 2026

Hello Membership Leaders,

The New Year is off to a good start! This week's numbers show some big increases and I see more renewals coming in shortly. I've been to a couple of Posts since New Year's and I'm happy to say they were all asking to see current membership cards in the social quarters! Nothing like getting a renewal on the spot!

This week's standings:

- 1st Place is District 3 at 76.33%! Their 6-point increase was largely due to *Unit 11 Douglas* who jumped 26 percentage points reaching 98% of goal. Along with *Unit 141 Pearce* at 110% of goal, they are really rocking it-- YAHOO!
- 2nd Place is District 12 at 75.23%. *Units 91 Chandler* and *138 Mesa* led the way with big increases. *Unit 64 Phoenix*, *Unit 91 Chandler* and *Unit 124 in Guadalupe* are in the 90's percentages of goal or higher!
- 3rd place is District 6 at 74.37%. *Unit 69 in Payson* jumped nearly 30 percentage points. Keep that momentum going!!!

Other Notables:

- In District 4, *Unit 133 Maricopa* jumped 56 percentage points and is now at 108.70% of goal! Congratulations!!!
- In District 5, *Unit 32 in Safford* jumped 9 percentage points!
- In District 7, *Unit 87 Bullhead City* increased 8 percentage points to 103.23% of goal! And *Unit 103 Meadowview* increased over 7 percentage points to 92.45%
- In District 8, *Unit 25 Cottonwood*, *Unit 108 Prescott Valley* and *Unit 135 Cornville* all had big gains.
- **Thank you to all the units that process their membership consistently.** You may not get periodic "big gains", but your efforts are not unnoticed! You are the foundation for our membership results each and every month. THANK YOU!

By my count, we have 6 Units already qualifying for the National President's "100% by January 31 Club" with many more in range. Let's get lots of ALA Key Chains distributed on Arizona!

Meanwhile, I'm busy making Poppy Bling pins! Remember: Poppy Bling pins to ALL Unit and District membership chairs in *Districts that meet the National 85% goal by March 15, 2026*. Keep inching forward—help get your District over the mark and you ALL win!!!

We are off to a great NEW YEAR and keep in mind, we are here to help!

Marge

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