

Membership Report 2025-2026

Due May 1, 2026

Marge Christianson alaunit62az@gmail.com or 9611 W Bonita Ct, Sun City AZ 85373

Unit Name and Number: _____

Person completing form: _____ Email Address: _____

of Senior members _____ # of Junior members _____

RETENTION OF MEMBERS:

1. Please describe any Unit/Post membership renewal/rejoin incentives such as discounts, early bird rewards (dinner, drink coupon), prizes, event drives-- including which ones were most effective?
2. Please describe how your Unit reached out to members who did not renew -- via email, text, phone or mail? Did you send out any "America 250" postcards? Which efforts were most effective?
3. Please describe your most effective on-going efforts to engage Senior Members in the ALA mission:
4. Please describe your most effective on-going efforts to engage Junior members in the ALA mission:

RECRUITING NEW MEMBERS

1. Please describe any public event(s) where you recruited new members and if and why you found the effort worthwhile.
2. Please describe any recruitment efforts such as family & friends promotions, popular activities at Post home, Legion Family cross-recruitment etc. that you found effective.

Thank you for sharing information that will help other Units benefit from your experience!