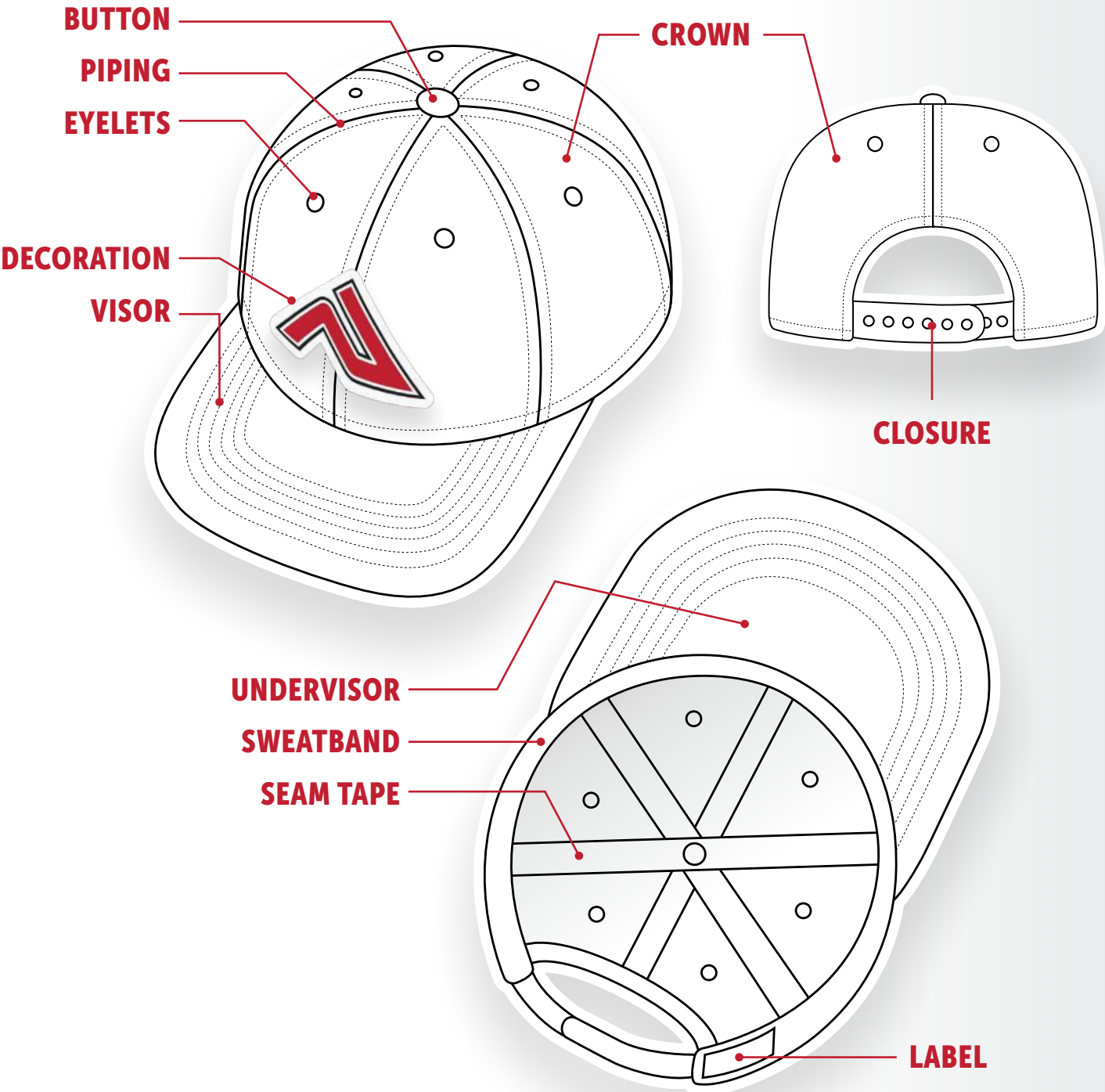


the CUSTOM HEADWEAR GUIDE



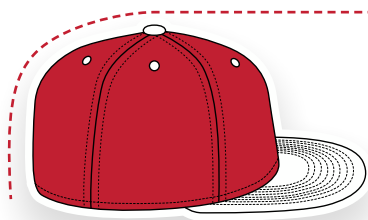


THE *ELEMENTS* OF A CAP

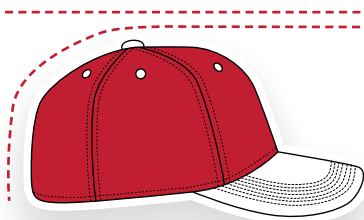


CROWN PROFILE

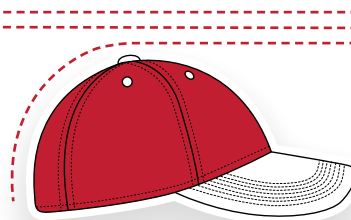
THE *ELEMENTS* OF A CAP



FULL-PROFILE



MID-PROFILE



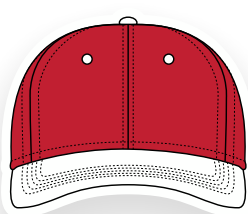
LOW-PROFILE

CROWN STRUCTURE



STRUCTURED

Strong buckram interfacing behind front panels provides structure and maintains form.



HYBRID

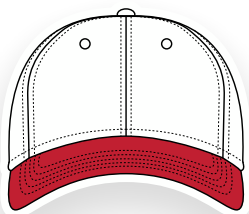
Lightweight interfacing offers a comfortable fit with slight structure for a clean look.



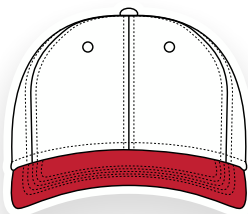
UNSTRUCTURED

No interfacing creates a relaxed, laid-back fit with a flexible feel.

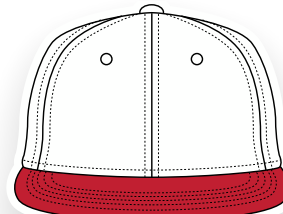
VISOR SHAPE



CURVED

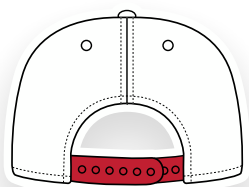


SLIGHTLY CURVED

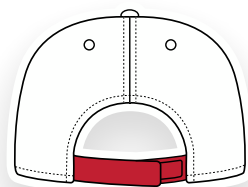


FLAT

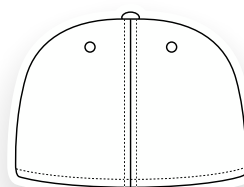
CLOSURE TYPES



ADJUSTABLE
PLASTIC SNAPBACK



ADJUSTABLE
HOOK-AND-LOOP



CLOSED BACK
STRETCH FIT

***ALSO AVAILABLE:**
• ADJUSTABLE SLIDE CLIP
• ADJUSTABLE BUCKLE

TOP FABRIC TYPES



**Poly-Cotton
Blend**

This essential fabric type combines the breathability and softness of cotton with the strength and resilience of polyester used to craft classic caps designed for everyday wear.



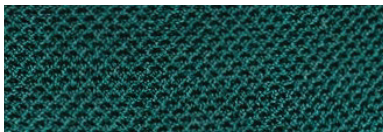
AeroStretch™

This premium, lightweight stretch woven polyester and spandex blend offers moisture-wicking properties and a comfortable, flexible fit. Soft, breathable, and durable, it delivers both performance and comfort in a sleek, stylish look for all-day wear.



F3

F3 Performance Fabric features performance polyester that provides the best in fit, feel, and function.



M2

M2 Technology is our ultimate in performance fabric. Anti-microbial properties resist odor-causing bacteria and sweat stains.



M3

Engineered for comfort and performance, M3 fabric combines 95% polyester and 5% PU spandex. Its breathable, moisture-wicking properties keep you cool and comfortable no matter where the day takes you.



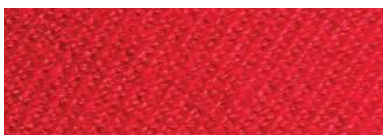
P-TEC

P-TEC performance fabric is a sturdy, lightweight, moisture-wicking material that effectively pulls heat and sweat away from the body.



PRO-WOOL

PRO-WOOL is constructed of authentic wool blend fabrics that give the look and feel of a traditional baseball cap.



A/C²

A/C² or Active Cooling Control is a poly-performance fabric. It has the look and feel of wool but wicks moisture and breathes to keep you cool and dry.



**Stretch
Mesh**

Stretch Mesh fabric is breathable and light with great stretch to provide a comfortable and flexible fit.



**Premium
Stretch Mesh**

Premium Stretch Mesh is a lightweight, breathable material that offers a perfect fit, enhanced durability and flexibility, all while providing an elevated look and superior comfort.

KEY STYLE *BREAKDOWN*

	STYLE	CROWN PROFILE	VISOR SHAPE	CLOSURE TYPE	FABRIC TYPES
104C	 <i>STRUCTURED</i>	 MID-PROFILE	 SLIGHTLY CURVED	 SNAPBACK ADJUSTABLE	 POLY-COTTON BLEND & TRUCKER MESH
P424	 <i>STRUCTURED</i>	 MID-PROFILE	 SLIGHTLY CURVED	 SNAPBACK ADJUSTABLE	 AEROSTRETCH™
ES471	 <i>STRUCTURED</i>	 FULL-PROFILE	 FLAT	 CLOSED BACK	 AEROSTRETCH™
P208	 <i>HYBRID</i>	 LOW-PROFILE	 CURVED	 SNAPBACK ADJUSTABLE	 POLY-COTTON BLEND
201C	 <i>UNSTRUCTURED</i>	 LOW-PROFILE	 CURVED	 ADJUSTABLE BUCKLE STRAP	 BRUSHED COTTON TWILL

NEW

Direct to Film

Ideal for moderate to complex logos and designs that require fine details and elaborate patterns. This cost effective technique involves printing designs onto a special film and transferring them to our caps using heat. This makes it easy to achieve multi-colored designs, including those with gradients, and photo-realistic images.

APPLICATION TYPE: Heat Applied

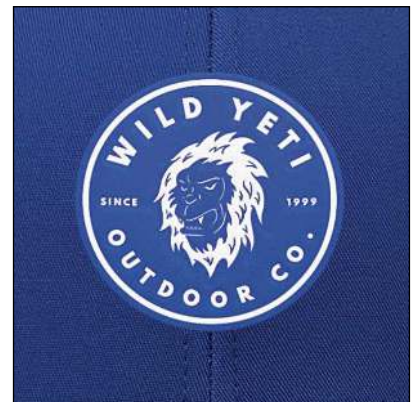
MINIMUM ORDER QUANTITY: 12

LOCATIONS OFFERED: Front Panel

SIZE: Varies depending on cap style and location

EXAMPLE SHOWN:

404M Trucker Pacflex Cap





Flat Embroidery

Ideal for simple logos and designs with clear, bold lines. Provides a timeless, classic look that is both sophisticated and durable.

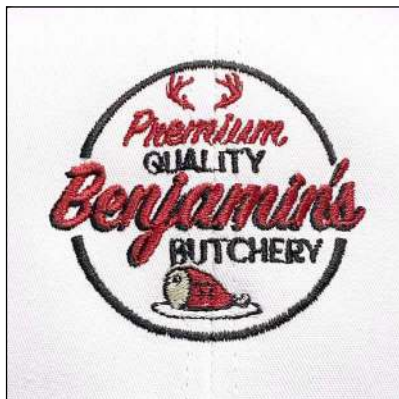
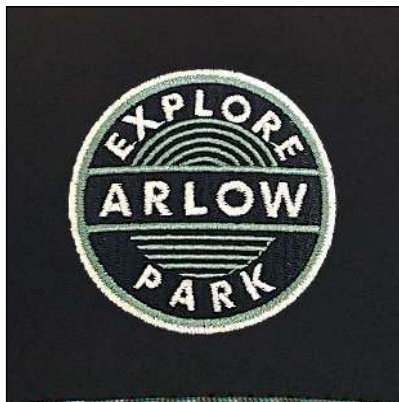
MINIMUM ORDER QUANTITY: 12

LOCATIONS OFFERED: Front, Back, Side Panel

SIZE: Varies depending on cap style, design complexity, and embroidery location

EXAMPLE SHOWN:

302C Cotton-Poly Hook-and-Loop Adjustable Cap





Faux Leather Patch

Ideal for single-color designs with simple to moderate detail. Mimics the appearance and texture of real leather while offering extensive customization with 14+ color options and a variety of shapes.

APPLICATION TYPE: Sewn Down, Heat Applied

MINIMUM ORDER QUANTITY: 24

LOCATIONS OFFERED: Front Panel

SIZE: Varies depending on cap style, patch shape, and application method

EXAMPLE SHOWN:

104C Snapback Trucker Cap

Faux Leather Types:



Rawhide/
Black



Dark Brown/
Black



Light Brown/
Black



Red/
Black



Blue/
Black



Gray/
Black



Rose/
Black



Black/
Silver



Black/
Gold



Bamboo/
Black



Teal/
Black



White/
Black



Pink/
Black



Purple/
Black



Rustic/
Silver



Rustic/
Gold



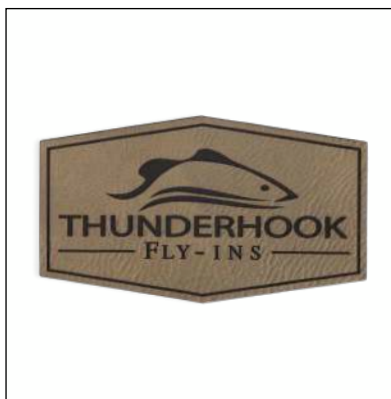
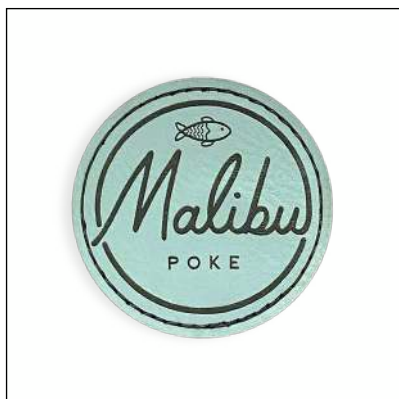
Cork/
Black



Football/
Black



Basketball/
Black



Embroidered Patch

Ideal for simple to moderate logos or designs. These patches offer a classic aesthetic with high detail, while maintaining the traditional look of embroidery.

APPLICATION TYPE: Sewn Down

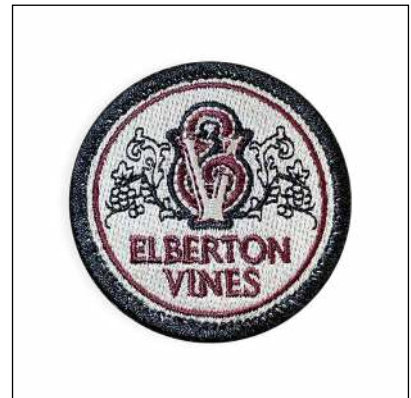
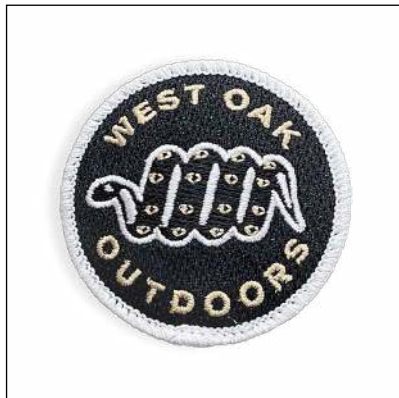
MINIMUM ORDER QUANTITY: 48

LOCATIONS OFFERED: Front Panel, Side Panel

SIZE: Varies depending on cap style, location, and patch shape

EXAMPLE SHOWN:

404M Trucker Pacflex Cap





Sublimated Patch

Ideal for designs with complex details and multiple colors, where precision and clarity are essential. This patch achieves smooth and seamless color and pattern gradients by printing directly onto the fabric, a capability not easily matched by woven or embroidered patches.

APPLICATION TYPE: Heat Applied

MINIMUM ORDER QUANTITY: 48

LOCATIONS OFFERED: Front Panel

SIZE: Varies depending on cap style, location, and patch shape

EXAMPLE SHOWN:

110F Trucker Flexfit® Snapback Cap





ARE YOU READY TO
TAKE IT TO the MAX?

