Delaina Olson AGEDS 2270 Section 2 February 7, 2025 Font Pairing & Color Themes Assignment

### **Concordant Font Pairings**

### Georgia Pro

Georgia Pro is a great example of being used a title and using Georgia Pro Condensed as the body text. This could be used as body text for print products.

#### ABeeZee Bold

ABeeZee Bold is a great example of being used a title and using the regular ABeeZee font as the body text. This could be used as body text for items being read online.

### **Conflicting Font Pairings**

Using Droid Serif (this font) and PT Serif (this font) are very similar but are not the exact same.
This makes them conflicting.

Using Helvetica Now (this font) and Work Sans (this font) are very similar but are not the exact same. This makes them conflicting.

## **Contrasting Font Pairings**

#### **NORWESTER**

Using Norwester, which is a Sans Serif font, paired with a Serif font, like Noto Serif used in this text, creates contrast.

### **Playfair Display Bold**

Using Playfair Display, which is a Serif font, paired with a Sans Serif font, like Red Hat Display used in this text, creates contrast.

## Complementary



## Triads



# **Split Complement Triads**



# **Analogous**



