

The Copywriting and Freelance Writing Portfolio of Jennifer Corgan



What I Can Do For You

Hello, I'm Jennifer. I'm based in Upstate, NY. and I write professional-grade copy that focuses on selling stuff. Oftentimes small tweaks in words and layout can result in huge changes in sales. I also am a freelance writer and can handle almost any type of content

Here are a few things I'm REALLY good at and can help you with:

- Can help write promotional emails that convert into sales
- Set you up with e-mail marketing and handle your e-mails and responses
- Help you with attaining e-mails to build an e-mail list
- If you already have an e-mail list I can write your e-mails for you that will convert

- Set up and manage Facebook ads
- Can write web content: articles, blog posts, ghostwriting, product descriptions and short e-books
- Can write SEO content: For blog posts, articles, product descriptions
- Can critique sales pages.: I will help you get it perfect so it converts to sales
- Can write full sales pages. : Strong Copywriting that is persuasive and converts to sales
- Can write White Pages to highlight your business
- Can write product descriptions that sell
- Can Ghostwrite articles, blog posts, white papers, sales letters, short e-books
- Help you with SEO (Search Engine Optimization) for your website and content to help you rank higher in the search engines for your website, products, and services

-Copywriting Sales Ads: Shows Some Of What I Can Do For You

My Official Personal Sales Ad

https://docs.google.com/document/d/1Mu21fYEKkRQ5E10MG_sNflux8tIEGEj93cP3EqliLkOQ/edit

Lawn Care Service

<https://docs.google.com/document/d/1EKECCMwkTweFJA4b9Q-EI1WwUGaBAMCO6T5fkrGXdl/edit>

Hooked On Phonics

<https://docs.google.com/document/d/1RGzMUzW3ygJZYr1Owy1jFdRYWSsDBaK2uIdG8WFGkQQ/edit>

Health Coaching

https://docs.google.com/document/d/1ChdPFYELfM5VLakqw_ffTA22iDCJBjoi_jiEfdCv95o/edit

Health Food Store

https://docs.google.com/document/d/1L_4QrAJHaO0cyKDkcGKDJBjGWXUfCH1mpyBfkyv8PEI/edit

How Not To Die Book

<https://docs.google.com/document/d/19N3FIHWCUf7c5w5SaJp2GxUP92t1drLEWhNBu43fWas/edit>

Green Drink

<https://docs.google.com/document/d/1EdT2wIEQoelgevpo5Myu2R7ffE5KzvrqR0Hxil2Pp3E/edit>

Prevagen

https://docs.google.com/document/d/1Y-GEhr1TB4noOPJcg5J6a1I-jjaXwbbbpbwS9Za8l_W4/edit

PH Factor 7.5 Skin Lotion

https://docs.google.com/document/d/1NrLWBnfMCMB0BGQ1zgFtqYctlk3_D688rw9LqaTmiGY/edit

FitBit Versa2

https://docs.google.com/document/d/1WCX4nM_dLVJKVLIJa7OczVy9_WS3PrPmEc4RdgbT0Mo/edit

Treadmill

https://docs.google.com/document/d/1dO2B_uySGB31qTwUGni4QMhrBDPr6OsEflvOeRweVX4/edit#heading=h.gi0d45qgg414

Content Writing: Examples of What I Can Do

10 Steps For A More Organized Working Mother

<https://lisatannerwriting.com/organized-working-mom/>

Let's Start Using CBD For Anxiety: Why The Old Ways Are Not Safe

https://docs.google.com/document/d/1ULwhrqXGsFig0aXBuDNrYLzV4bAwNIkKF_9MnbqcMe4/edit#

CBD and Children: Real Help For Little Ones

<https://docs.google.com/document/d/1670--5668ZLFmertAdzM2W2KO8jmjP1hZHcjSOZjwbU/edit>

Helpful Tips For Much Better Sleep

<https://docs.google.com/document/d/1bd050jM3VjTG6GKA1TFxUyJpnZy5eyPW7hYmG5m6egQ/edit>

The Travel Industry Is Taking The Lead In Stopping Sex Trafficking

<https://docs.google.com/document/d/1jxDfqaHd-icAESDrFJFIKMMcj4qWumY0KHCEpXxshgo/edit>

Easy Ways To Lower Your Cost Per Click (CPC)

https://docs.google.com/document/d/1I27BIxkdu9_WzMVP0KOcct-pVOMR5qUmgmO5RCxotYg/edit

Making Passive Income Online The Easy Way

<https://docs.google.com/document/d/1Dbi87vtZEYwMsoVOyNh9xuYx0B4ge7CZLIguCpEPDo8/edit#heading=h.wu61xu9cgorf>

New Hope For Eating Disorders

https://docs.google.com/document/d/1PjpPw3sppku3MMGfCym4cLi6Cg_IgVNWyVMLe9nJ_8/edit

9 Tips To Greatly Improve Your Copywriting

<https://docs.google.com/document/d/1WhYmcy9iagyh3WxMnOYmK6BSgoJZVuTUktEAa7woofM/edit>

The Unbelievable Power of Words

https://docs.google.com/document/d/1obc14tbEca_-zAJINuScUFQ87MH6p3yUJxRHW8ie15c/edit

12 Simple Ways To Fight Procrastination

<https://thriveglobal.com/stories/12-simple-ways-to-fight-procrastination/>

Headlines: The Most Vital Thing In Copywriting

<https://docs.google.com/document/d/1jxnyCc7k1hdvWk74bu4t6t1DgkXA7-L8xKY2JIR23ac/edit>

10 Ways To Improve Your Self-Confidence

<https://thriveglobal.com/stories/10-ways-to-improve-your-self-confidence/>

14 Steps To A More Organized Life

<https://thriveglobal.com/stories/14-steps-to-a-more-organized-life/>

9 Steps To Positive Parenting

<https://thriveglobal.com/stories/9-steps-toward-positive-parenting/>

Children, Screen Time and Sleep

<https://thriveglobal.com/stories/children-screen-time-and-sleep/>

The Gut-Brain Connection

<https://thriveglobal.com/stories/the-gut-brain-connection-2/>

How To Turn Those Terrible Two's Into Terrific Two's

<https://thriveglobal.com/stories/10-tips-to-turn-those-terrible-twos-into-terrific-tuos/>

5 Ways To Fight Anxiety

<https://thriveglobal.com/stories/5-ways-to-fight-anxiety/>