

YULEE ARONSEN –Courtroom Force Multiplier | VANTAGE 利 EDGE

Investigative Analyst | Trial & Jury Strategy Consultant

Private Investigator • OR DPSST #115136 📍 Portland, OR

🌐 [Website](#) | ✉️ yulee.aronsen@gmail.com | ☎️ 503.997.7006

FOCUS

I support litigation teams by bridging **legal investigation** and **trial strategy**—from case prep to courtroom execution.

Core capabilities:

- Legal investigations
- Jury profiling + voir dire strategy
- Witness prep + narrative analysis
- Trial-day support + emotional containment

Open to collaborative, project-based, and mentorship-aligned roles—including no/low-cost contributions in exchange for endorsements, referrals, and growth-aligned opportunities.

POSITIONING

I'm not just an investigator—I'm a courtroom force multiplier.

At **VANTAGE 利 EDGE**, I operate at the convergence of **field intelligence, story engineering, and courtroom psychology**.

Whether it's jury profiling, witness prep, narrative reframing, or fieldwork—I deliver insight where strategy meets resistance.

CULTURAL FLUENCY

I've successfully worked with clients from a wide range of ethnic and cultural backgrounds.

My ability to build rapport across cultural and linguistic divides has been field-tested and proven—particularly during my years in real estate, where earning client trust was critical to closing high-stakes transactions.

I'm adept at navigating identity-coded communication, nonverbal cues, and culturally specific expectations around conflict, authority, and trust.

I bring cultural nuance, emotional intelligence, and real-world experience into every case—especially when working with non-native English speakers or clients from high-context communication cultures.

BACKGROUND

20 + Years | Real Estate Negotiation | Conflict Mediation | 200+ Transactions

**Principal Broker (OR + WA) | Over 40 -5★
Zillow Reviews**

As a solo operator and principal broker, I built a high-trust, high-stakes residential real estate firm serving primarily first-time

homebuyers—clients who required education, containment, and sharp strategy in one of the most emotionally volatile markets.

- Closed complex, competitive deals where pacing, buyer psychology, and broker diplomacy determined outcome
- Served as the sole coordinator across lenders, escrow, inspectors, and contractors—balancing emotional regulation with operational command

10+ Years | Fortune 500 Campaign Strategy | Talent Development | 100+ Campaigns

Creative Director | Model | Youth Talent Manager | Nike, Amazon, Toyota, Gap

I've collaborated on over 100 commercial campaigns across editorial, tech, wellness, and outdoor sectors. Managed campaign bookings—aligning people, performance, and story under extreme scrutiny.

- Produced campaigns in high-stakes visual ecosystems with zero tolerance for error
- Managed lead talent (including infant & youth) on sets requiring poise, emotional regulation, and timed delivery
- Directed brand-aligned storytelling under scrutiny—perfect training for exhibit strategy, courtroom aesthetics, & emotional narrative arc

- Guided clients as a coach, educator, and negotiator—preserving long-term outcomes under short-term pressure

- Oversaw multiple **custom home builds**, managing vendors, budgets, and shifting client vision

- Mentored two new brokers, offering ethical guidance, strategic insight, and emotional containment coaching

THE EDGE DEPLOYMENT

I don't rattle. I read what's unspoken. My edge wasn't earned in a classroom. It was forged in the field, across roles most wouldn't connect—until the pattern emerged.

- [The Hats I Don](#) maps how I got here
- [The Dandelion Dossier](#) narrates my edge

I'm honing my edge across **litigation investigations, jury selection, witness prep, and trial-day execution**—where strategy must evolve under pressure

With a foundation in **branding, creative direction, and AI prompt engineering**, I design story-driven demonstratives and courtroom exhibits that adapt to **case theory, juror cognition**, and evolving strategy

Whether observing or assisting, I reinforce clarity under scrutiny—and support outcomes with precision in motion.

CIVIL LITIGATION SUPPORT

Strategic Insight | Behavioral Framing | Client Stabilization

My background bridges investigative work with litigation-adjacent support, particularly where human behavior impacts legal outcomes. I offer attorneys a unique lens for reading people, reframing complexity, and reinforcing strategy under pressure—especially in high-emotion or high-stakes cases.

CIVIL LITIGATORS OFTEN FACE:

- Emotionally reactive or inconsistent plaintiffs
- Defendants who appear credible but feel off
- Jurors who need more than facts to stay engaged
- Gaps between strategy and human clarity

WHERE I ADD VALUE:

| **Client Containment & Prep**

I help emotionally charged or trauma-impacted clients show up clear, grounded, and jury-ready—without derailing your strategy.

| **Behavioral Analysis**

I detect subtle tells, suppression gaps, and inconsistencies across deposition behavior, affidavits, and live interviews that might otherwise go unnoticed.

| **Narrative Reframing**

I help shape the emotional logic of the case—whether it's clarifying motive, surfacing injustice, or structuring recovery into a coherent arc.

| **Jury Profiling & Voir Dire Support**

I observe juror body language, tone, and response behavior for signs of bias or disengagement—helping you refine questions and make clean, confident strikes.

| **Mediation & Leverage Prep**

I support strategy during pre-trial phases by helping assess how clients will hold up under scrutiny and how their story frames leverage in negotiation.