

Total Resource Campaign

SPONSORSHIP OPPORTUNITIES
UPDATED 7/12/22



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Ambassadors

The Ambassadors are a group of volunteers that pledge their time and talents to act as an extension of the Chamber. Ambassadors are active in welcoming new members, attending ribbon cuttings, grand openings and ground breakings. They also attend First Friday Coffee and many other Chamber events throughout the year. Ambassadors meet monthly.

	Receives recognition at all meetings	Logo on sponsor board at ribbon cuttings	Recognition at any additional events
PRESENTING: \$500 1	✓	✓	✓
GOLD: \$400 1 Cherokee Casino		✓	✓
MEDIA \$300 1			✓
MEAL: \$250 Quarter 1 Jordan Smithson Quarter 2 Grand Savings Quarter 3 Quarter 4			✓



Annual Banquet

The Annual Banquet of the Siloam Springs Chamber of Commerce is held in early February. Dinner is served to 350+ people each year including local business leaders, city, county and state leaders, and many individuals that love Siloam Springs. The outgoing Board Chair welcomes the incoming Board Chair and many awards are presented to volunteers, non-profits and businesses. The evening is highlighted with a presentation of the Outstanding Civic Leader and Pioneer Citizen Awards.

	2 Seats at the Head Table	Logo on all open seating tables	Recognized prior to event on all print materials, signs, etc	Recognized at event on all print materials, signs, etc	Reserved table for 8	Tickets
PRESENTING: \$2250 1 SS Regional Hospital	✓	✓	✓	✓	✓	8
MEAL SPONSOR \$1600 1 Velasquez and Son		✓	✓	✓	✓	8
GOLD: \$1100 1 Simmons Foods 2 Cherokee Casino 3 NWA National Airport 4 La-Z-Boy 5 6 7			✓	✓	✓	8
TABLE: \$600 1 DaySpring 2 Pipelife Jetstream 3 Grand Savings Bank 4 Generations Bank 5 Centennial Bank 6 7 8 9 10 11 12 13 14 15				✓	✓	8

Annual Banquet

CONTINUED

	2 Seats at the Head Table	Logo on all open seating tables	Recognized at event on all print materials, signs, etc	Recognized at event on all print materials, signs, etc	Reserved table for 8	Tickets
VIRTUAL SPONSOR: \$500 1				✓		4
SILVER: \$500 1 Nabholz Construction 2				✓		4
PIONEER CITIZEN: \$400 1 Jordan Smithson 2 Moss Insurance Group 3 4				✓		2
OUTSTANDING CIVIC LEADER \$400 1 2 3 4						2
TICKETS \$60 1 Crye-Leike (2) 2 Main Street Siloam (2) 3 4 5 6 7 8 9 10 11 12						



Annual Membership Packets

The Annual Membership packet is distributed to all 450+ members of the Chamber. The packet is hand delivered to many local members by Ambassadors and Chamber staff members and is mailed out to “out of area members.”

The packet contains a current membership plaque insert, letter from the Director Membership, Community Guide, benefits and values of Chamber Membership, and annual Chamber infographic.

	Logo on label on outside of envelope	Promotional piece inside envelope
PRESENTING \$400 1	✓	✓ (provided by sponsor)
GOLD \$300 1 Siloam Springs Vet 2 3 4 5		✓ (provided by sponsor)

Back to School Breakfast

This upbeat event in early August welcomes 600+ education professionals during their first week back to school. It honors the Siloam Springs School District and John Brown University faculty and staff.

		CEO or Representative may welcome attendees	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, power point, signs, etc.	Recognized on bag
PRESENTING	\$2250	✓	✓ (With Logo)	✓ (With Logo)	✓
GOLD	\$1100		✓ (With Logo)	✓ (With Logo)	✓
1 Simmons Foods					
2 SS Regional Hospital					
3					
4					
5					
GAME SPONSOR	\$800		✓	✓ (With Logo)	✓
1 Ozark Guidance					
SWAG BAG	\$500				✓ (With Logo)
1 Cammi Hevener Ward Jones					
2 Storms Orthodontics					
3 Allied Plumbing					
4 Community Clinic					
5					
6					
7					
8					
SILVER	\$450			✓ (With Logo)	✓
1 Grand Savings Bank					
2 NWA National Airport					
3 Harps					
4					
5					
6					

Back to School Breakfast

CONTINUED

	CEO or Representative may welcome attendees	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, power point, signs, etc.	Recognized on bag
BRONZE \$300 1 Generations Bank 2 3 4 5			✓	
BOOTH \$150 1 Jordan Smithson 2 Arvest 3 Springdale Cleaning Systems 4 Ozark Guidance (with game sponsorship) 5 DaySpring Cards 6 Harding University 7 Centennial Bank 8 JBU Graduate Program 9 10 11 12 13 14				



Benton County After Hours

This is an excellent regional networking opportunity with exposure to potential customers for Chamber members from Siloam Springs, greater Bentonville area and Rogers-Lowell. Approximately 500 people attend the event each year.

It is marketed through all three chambers and usually held on Thursday in mid-January from 5:00 PM to 6:30 PM.

		CEO or Representative participates in program introductions	Recognized on advance print and digital marketing	CEO recognized from podium	Recognized at event on applicable items such as printed materials, power point, signs, etc.
PRESENTING 1	\$500	✓	✓ (With Logo)	✓	✓ (With Logo)
RECEPTION 1 2 3 4 5	\$300		✓	✓	✓ (With Logo)
GOLD 1 2	\$200			✓	✓



Brochure Rack

The chamber lobby is well lit and open 24 hours a day, seven days a week. The lobby welcomes those who live in Siloam Springs and many visitors to our city, making it an excellent opportunity to promote your business.

		Promotional piece provided by sponsor displayed on TV and in a framed, protected, prominent location of the rack every day of the year
GOLD	\$300	✓
1		
2		
3		
4		
5		
6		
7		



CEO Roundtable

The Roundtable is a casual setting for CEOs and plant managers to meet with each other. A Chamber member hosts this luncheon that is held twice a year.

Typically, there is no agenda for the meeting. This allows for freedom of discussion on topics of interest and concern to corporate and city leaders.

		CEO or Representative may welcome attendees	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, power point, signs, etc.
PRESENTING	\$1000	✓	✓ (With Logo)	✓ (With Logo)
GOLD	\$500		✓	✓ (With Logo)
MEAL	\$400		✓	✓
Fall 2022 SS Regional Hospital Spring 2023				



Chamber Challenge

The Siloam Springs Chamber of Commerce and the Course at Sager's Crossing are excited to host this year's Chamber Challenge on September 16, 2022. It will be a similar format as before, with two times available, morning (7:30am) and afternoon (1:30pm). Both times will play 18 holes and have the opportunity to win prizes! Play will be in the form of a two-man scramble and complimentary meal will be served from 11:00 AM to 1:00 PM for golfers along with door prizes. Flight winners will also be awarded prizes.

		CEO or Representative welcomes golfers	Recognized on advance print and digital marketing	Team entry, meal, & cart	Recognized on sign at specific location during both flights
PRESENTING 1	\$2250	✓	✓ (With Logo)	3 Teams	Hole AM & PM
GOLD 1 2 3 4	\$1100		✓ (With Logo)	✓	Hole AM & PM
MEAL 1 2	\$800				Hole AM & PM
HOLE-IN-ONE 1	\$500				Hole-In-One AM & PM
DRIVING RANGE 1	\$300				Driving Range AM & PM
PUTTING GREEN 1	\$300				Putting Green AM & PM
SNACK CART 1 Kyle Dixon, DDS	\$300				Snack Cart

Chamber Challenge

CONTINUED

	CEO or Representative welcomes golfers	Recognized on advance print and digital marketing	Team entry, meal, & cart	Recognized on sign at specific location during both flights
HOLE SPONSOR (SIGN ON GREEN) \$150 1 Ward Jones Realtors 2 Grand Savings Bank 3 Crye-Leike 4 Benton Co Foods 5 Cherokee Casino 6 Generations Bank 7 Harps 8 9				<i>Hole AM & PM</i>



Chamber Challenge

CONTINUED

	CEO or Representative welcomes golfers	Recognized on advance print and digital marketing	Team entry, meal, & cart	Recognized on sign at specific location during both flights
2-PERSON TEAM \$250 1 Ward Jones Realtors 2 Arvest 3 Benton Co Foods 4 Cherokee Casino 5 SS Regional Hospital 6 SS Regional Hospital 7 G&S Shoes 8 Generations Bank 9 La-Z-Boy 10 11 12 13 14 15 16 17 18 19 20			✓	

Chamber Rewards

The Chamber Rewards program is a benefit for businesses that offer discounts to other Chamber Member employees. Their offers have the potential to bring many new customers their way. It is also a benefit for the card holder who receives the special offer or discount.

Many businesses purchase cards for their employees as a token of appreciation. More than 6,000 were issued in the 2017-2018 year. A complete and current list of discount offers may be found at www.siloamchamber.com/chamber-rewards.

		Logo Printed on the back of each card
PRESENTING	\$2250	✓
1 Simmons Foods		





CARD PURCHASE (\$3 NOW, \$5 AFTER 7/31)	CARD PURCHASE (\$3 NOW, \$5 AFTER 7/31)	CARD PURCHASE (\$3 NOW, \$5 AFTER 7/31)
DaySpring - 100 Benton Co Sale Barn - 15 City of Siloam Springs - 290 Covenant Church - 7 ProVet - 12 Pipelife - 130 Jordan Smithson - 6 Arvest - 155 Siloam Springs Vet - 20 Moss Insurance - 5 Simmons Foods - 1,000 Grand Savings - 13 Community Physicians Group - 140 Benton Co Foods - 60 Alternative Design - 80 Cherokee Casino - 600 Main Street Siloam - 10	SS Regional Hospital - 400 Generations Bank - 10 Dustin's Dream - 25 Hampton Inn - 25 SS Women's Center - 15 La-Z-Boy - TBD	

Dogwood Festival



The Dogwood Festival began in 1974 and attracts an estimated 35,000 visitors each year over the course of the weekend. It is held the last full weekend in April.










The festival is located in the beautiful downtown City Park and Bob Henry Park and offers over 200 vendors including craft exhibitors, a FunZone activity area, an entertainment stage, and a wide variety of food offerings.

	Recognized on advance print and digital marketing	Recognized on kiosk throughout Festival	Recognized on dedicated sign in specified area
PRESENTING \$4000 1 2	 <i>(With Logo)</i>	 <i>(With Logo)</i>	<i>Info Tent With Logo</i>
DUCK RACE SPONSOR \$2000 1 2	 <i>(With Logo)</i>	 <i>(With Logo)</i>	<i>Duck Race materials With Logo</i>
CAR SHOW SPONSOR \$1000 1	 <i>(With Logo)</i>	 <i>(With Logo)</i>	<i>Car Show materials With Logo</i>
FUNZONE \$1600 1	 <i>(With Logo)</i>	 <i>(With Logo)</i>	<i>FunZone With Logo</i>
GOLD \$1350 1 NWA National Airport 2 SS Regional Hospital 3 4		 <i>(With Logo)</i>	<i>Info Tent With Logo</i>
T-SHIRT \$1500 1 Cammi Hevener Ward Jones			<i>Logo on all Committee and Volunteer official Festival Tees</i>
SILVER \$800 1 2 3 4			<i>Info Tent</i>

Dogwood Festival

CONTINUED

	Recognized on advance print and digital marketing	Recognized on kiosk throughout Festival	Recognized on dedicated sign in specified area
PAGEANT SPONSOR \$500 1	 <i>(With Logo)</i>	 <i>(With Logo)</i>	<i>All pageant materials</i>
HANDICAP PARKING \$300 1 Arvest 2			<i>Handicap Parking Tent</i>

	Recognized on banner in entertainment areas	Recognized on kiosk throughout Festival	Recognized in digital media
ENTERTAINMENT STAGE \$2250 1 Cherokee Casino 2 3 4	 <i>(Large With Logo)</i>	 <i>(With Logo)</i>	 <i>(With Logo)</i>
ENTERTAINMENT GOLD \$1100 1 2 3 4	 <i>(Medium With Logo)</i>	 <i>(With Logo)</i>	
ENTERTAINMENT SILVER \$800 1 2 3 4 5	 <i>(Small With Logo)</i>		
ENTERTAINMENT BRONZE \$500 1 Simmons Foods 2 3 4 5			

Education Spotlight

Quality education is important to our entire community. A strong partnership between our public school district and our local businesses is essential for success.

The Chamber of Commerce has two programs that are focused on education; Back to School Breakfast and Honor Grad Luncheon.

The Education Spotlight Sponsor provides umbrellas funding for all education programs.

		Recognized on advance print and digital marketing	Top billing at Back to School Breakfast (600+ education professionals)	Top billing at Honor Graduate Luncheon (approx. 175)
PRESENTING	\$5000			
1 Alternative Design		✓ (With Logo)	✓ (With Logo)	✓ (With Logo)



First Friday Coffee

First Friday Coffee is rated by regional guests as the best event of its kind. A different Chamber Member hosts this networking event at their place of business on the 1st Friday of Each Month. Coffee, snacks, and door prizes are enjoyed as the Presenting Sponsor, Gold Sponsor, and Host introduce their businesses and services.

Attendance ranges from 50-100 people each month.

Due to the popularity of this event, hosts are eligible to purchase a host sponsorship every other year.

		CEO or Representative is welcome to speak at event	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials power point signs etc.
PRESENTING	\$1600	✓	✓ (With Logo)	✓ (With Logo)
1 Jimmy Allen				
GOLD	\$550		✓ (With Logo)	✓ (With Logo)
Aug, Sep, Oct: Nov, De, Jan: Cherokee Casino Feb, Mar, Apr: May, Jun, Jul:				
HOST	\$300	✓	✓	
08/5/22: Globe Life 09/2/22: Dale Carnige 10/7/22: Cherokee Casino 11/4/22: Gregory Law Firm 12/2/22: Generations Bank 01/6/23: 02/3/23: Centennial Bank 03/3/23: Pipelife Jetstream 04/7/23: Jordan Smithson 05/5/23: Grand Savings Bank 06/2/23: SS Regional Hospital 07/7/23: LazBoy				
WAITING LIST				



Honor Graduate Luncheon

This luncheon recognizes Siloam Springs seniors who meet the criteria to be honor and high honor graduates. Each student is introduced by a local business leader. Attendees hear about the students' accomplishments and future plans.

The event is held on the Thursday before graduation in May. Approximately 130 business professionals, school board members, educators, local legislators, family, and friends of the honor graduates attend.

	CEO or Representative is welcome to speak at event. Seated at the head table. introduced by Chamber	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials power point signs etc.	Includes student sponsor ship. Introduces student and reads accomplishments and future plans	Logo on every honor graduate's plaque
PRESENTING \$2000 1	✓	✓ (With Logo)	✓ (With Logo)	✓ (3 students)	
GOLD \$1500 1 Simmons Foods 2 SS Regional Hospital 3 4		✓ (With Logo)	✓ (With Logo)	✓ (2 students)	
MEAL \$1000 1		✓	✓	✓	
SILVER \$500 1 La-Z-Boy 2 3 4 5		✓	✓	✓	



Honor Graduate Luncheon

CONTINUED

	CEO or Representative is welcome to speak at event. Seated at the head table. introduced by Chamber	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials power point signs etc.	Includes student sponsor ship. Introduces student and reads accomplishments and future plans	Logo on every honor graduate's plaque
PLAQUE SPONSOR \$750 1 Arvest				✓	✓
FLORAL SPONSOR \$300 1			✓	✓	
STUDENT SPONSOR \$150 1 DaySpring 2 Clean Care 3 Jordan Smithson 4 Moss Insurance Group 5 Grand Savings Bank 6 Crye-Leike 7 Alternative Design 8 Hight-Jackson 9 Generations Bank 10 11 12 13 14 15			✓	✓	

HR Round Table








Human Resource professionals from the region twice a year. Lunch is provided and we discuss national, state, and regional issues that affect employees.

Approximately 30 people attend this event.

		CEO or Representative is welcome attendees	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, power point, signs etc.
PRESENTING	\$1000	✓	✓ (With Logo)	✓ (With Logo)
GOLD	\$500		✓	✓ (With Logo)
MEAL	\$400			✓ (With Logo)

Job Fair 2022

On Saturday, July 30th, 2022, from 9am-2pm we will be hosting our 2nd Annual Job Fair. This event was created at the request of many businesses here in town with job openings and will be an opportunity for businesses to interact with potential employees. We had a very successful Job Fair in 2021, and we were asked to host one this year on a Saturday to allow potential employees the opportunity to attend without having to miss work if already employed.

	Recognized on advance print and digital marketing	Recognized on signage during event	Contact information of all attendees	Table at event
PRESENTING \$2500 1	 <i>(With Logo)</i>	 <i>(With Logo)</i>		2 tables <i>In prime location</i>
FOOD SPONSOR \$750 1		 <i>(At food table)</i>		
TABLE SPONSOR (CHAMBER MEMBER) \$250 1 1st Employment Staffing 2 Cherokee Casino 3 SS Regional Hospital 4 5 6 7 8				

Legislative Briefings/ Candidate Forums

The Chamber cares about good government. Depending on the year, we will facilitate either a Legislative Briefing or a Candidate Forum. This allows the public the opportunity to meet face to face, ask questions, and hear positions on issues.

Briefings are held on at least three Saturdays during the Legislative Session.

Forums are held at an appropriate time prior to elections.

		CEO or Representative is welcome attendees	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, power point, signs etc.
PRESENTING	\$400	✓	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>
1				
2				
GOLD	\$200		✓	✓
1				
2				
3				



Membership Brochure

The attractive, full color, trifold brochure is given to all prospective and new members. It contains an investment schedule and a list of benefits for members.

		Full color, full panel ad, inside cover.	1.5x3" color ad
PRESENTING	\$250	✓	
1			
GOLD	\$150		✓
1 Siloam Springs Vet			
2 Hampton Inn			
3			



PROMOTE

The Chamber of Commerce wants to promote and market your business.

Ribbon Cuttings

- Streamed through Chamber's Facebook live and published in local newspaper.

Weekly Newsletter-FBFB

- Emailed to 1000+ different businesses and individuals
- Posts include updates, events, current news...

Chamber Reward Cards 7000+ Pro-Business

- We advocate for business issues at the local, state and federal government levels

Blogs, Tourism, and Directory listing



EDUCATE

Not sure where to start with your business? We can help educate on:

- How to start a business
- How to grow a company
- Compliance with regulations
- Resources such as government loans and grants
- Human Resource Round Tables
- CEO Round Tables



CONNECT

Aside from promoting businesses, we also seek to connect people to create partnerships, solve problems, and promote progress. We do this through networking events such as:

- First Friday Coffee
- Annual Dogwood Festival
- Business Recruitment
- Back to School Breakfast
- Honors Graduate Luncheon
- Candidate Forums
- Economic Development
- HR Round Tables
- CEO Round Tables

(479) 524-3178

Monday - Friday 8:30 - 5:00
Saturday 8:30 - Noon



Siloam Springs Veterinary Clinic

504 W. Tulsa
Siloam Springs, AR 72761

email: svet@cox-internet.com
www.siloamspringsvet.com

New Member Packet

New member packets are given to everyone that becomes a member or is considering becoming a member of the Siloam Springs Chamber of Commerce. It includes a community guide, city map, and other related items relative to new memberships.

This is an opportunity to promote your business to these newcomers by providing an insert or having your logo on the envelope.

		Label with logo on envelope	Single page or smaller professional insert
PRESENTING 1	\$350	✓	✓
GOLD 1 Arvest 2 Siloam Springs Vet 3	\$150		✓

Website

Residents and visitors use our websites as the place to go for information about Siloam Springs and all that is happening here. Your logo/name will be listed on every page of our website.

		Large logo in presenting are on all pages	Small logo in gold area on all pages	Name listed in silver area on all pages	Logo or name is linked to your website
PRESENTING 1	\$1750	✓			✓
GOLD 1 ProVet 2 Cherokee Casino 3 NWA National Airport 4 5	\$1100		✓		✓
SILVER 1 Simmons Foods 2 SS Regional Hospital 3 4 5	\$450			✓	✓

PRESENTING PARTNER



GOLD PARTNERS



SILVER PARTNERS





CONNECT · PROMOTE · EDUCATE



Weekly Newsletter

Our weekly e-newsletter is emailed every Tuesday to more than 1000 people. According to our platform, the open rate is 35-40% compared to the average open rate for similar newsletters which is 18%.

The newsletter includes current events, new, and advertising from the Chamber and our members. Entries in our weekly newsletter are just one of the many benefits of membership.

	Recognized in E-Newsletter
PRESENTING \$1200 1 1st Employment Staffing	 <i>(With Logo 52 weeks)</i>
GOLD \$300 Aug, Sep, Oct: Farm Credit of Western AR Nov, Dec, Jan: Feb, Mar, Apr: Farm Credit of Western AR May, Jun, Jul:	 <i>(With Logo)</i>

Chamber
Events

Community
Calendar



Welcome Packet

Welcome packets are mailed or handed out to nearly 600 people each year who plan to visit or move to Siloam Springs. The packet includes a community guide, a city map, and a points of interest map. We also include lists of major employers, realtors, restaurants, lodging, and retailers.

Packets are requested through the Northwest Arkansas Tourism Association (NATA) website, our Chamber website, in writing, or by phone. This is a great opportunity to promote your business to our newest residents and to potential visitors from all over the country.

		Label with logo on envelope	Single page or smaller, promotional insert
PRESENTING 1	\$500	✓	✓
GOLD 1 Jordan Smithson 2 Siloam Springs Vet 3 Simmons Foods 4 Cherokee Casino 5 Hampton Inn 6 Boys & Girls Club 7 8 9 10	\$375		✓