



Total Resource Campaign

**SPONSORSHIP OPPORTUNITIES
UPDATED 6/1/2023**



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Annual Banquet

The Annual Banquet of the Siloam Springs Chamber of Commerce is held in early February. Dinner is served to 350+ people each year including local business leaders, city, county and state leaders, and many individuals that love Siloam Springs. The outgoing Board Chair welcomes the incoming Board Chair and many awards are presented to volunteers, non-profits and businesses. The evening is highlighted with a presentation of the Outstanding Civic Leader and Pioneer Citizen Awards.

		2 Seats at the Head Table	Logo on all open seating tables	Recognized prior to event on all print materials, signs, etc	Recognized at event on all print materials, signs, etc	Reserved table for 8	Tickets
PRESENTING: 1	\$2250	✓	✓	✓	✓	✓	10
MEAL SPONSOR 1	\$1600		✓	✓	✓	✓	8
GOLD: 1 2 3 4 5 6 7	\$1100			✓	✓	✓	8
TABLE: 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	\$600				✓	✓	8

Annual Banquet

CONTINUED

		2 Seats at the Head Table	Logo on all open seating tables	Recognized prior to event on all print materials, signs, etc	Recognized at event on all print materials, signs, etc	Reserved table for 8	Tickets
SILVER:	\$500				✓		4
1							
2							
3							
4							
PIONEER CITIZEN:	\$400						2
1							
2							
OUTSTANDING CIVIC LEADER	\$400						2
1							
2							
TICKETS	\$60						
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
14							
15							



Annual Membership Packets

The Annual Membership packet is distributed to all 500+ members of the Chamber. The packet is mailed out to all members during the summer months!

The packet contains a current membership plaque insert, letter from the President, a new Chamber Card, the most recent Chamber Community Guide, benefits, summary of Chamber activities and results, values of Chamber Membership, and promotional materials from all sponsors.

		Logo on label on outside of envelope	Promotional piece inside envelope
PRESENTING 1	\$500	✓	✓ (provided by sponsor)
GOLD 1 2 3 4 5	\$250		✓ (provided by sponsor)

Back to School Breakfast

This upbeat event in early August welcomes 600+ education professionals during their first week back to school. It honors the Siloam Springs School District and John Brown University faculty and staff.

This year's B2S Breakfast will be Monday, August 7th, 2023!

		CEO or Representative may welcome attendees	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, power point, signs, etc.	Recognized on bag
PRESENTING	\$2250	✓	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>	✓
1					
GOLD	\$1100		✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>	✓
1					
2					
3					
4					
5					
6					
GAME SPONSOR	\$800		✓	✓ <i>(With Logo)</i>	
1					
SILVER	\$600			✓	✓ <i>(With Logo)</i>
1					
2					
3					
4					
5					
6					
7					
SWAG BAGS	\$500			✓	✓
1					
2					
3					
4					
5					
6					

Back to School Breakfast

CONTINUED

		CEO or Representative may welcome attendees	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, power point, signs, etc.	Recognized on bag
BRONZE	\$300			✓	
1					
2					
3					
4					
5					
BOOTH	\$200				
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					



Benton County After Hours

This is an excellent regional networking opportunity with exposure to potential customers for Chamber members from Siloam Springs, greater Bentonville area and Rogers-Lowell. Approximately 500 people attend the event each year.

It is marketed through all three chambers and usually held on a Thursday in mid-January from 5:00 PM to 6:30 PM.

		CEO or Representative participates in program introductions	Recognized on advance print and digital marketing	CEO recognized from podium	Recognized at event on applicable items such as printed materials, power point, signs, etc.
PRESENTING 1	\$750	✓	✓ <i>(With Logo)</i>	✓	✓ <i>(With Logo)</i>
GOLD 1 2 3 4 5	\$500		✓		✓ <i>(With Logo)</i>
SILVER 1 2	\$250				✓



Brochure Rack

The chamber lobby is well lit and open 24 hours a day, seven days a week. The lobby welcomes those who live in Siloam Springs and many visitors to our city, making it an excellent opportunity to promote your business.

		Promotional piece provided by sponsor displayed on TV and in a framed, protected, prominent location of the rack every day of the year
GOLD	\$150	
1		
2		
3		
4		
5		
6		
7		





Business Plan Competition

This event will take place on Friday, December 1, 2023. Businesses or potential businesses will submit a video of their product or idea for a panel of judges, with the finalists presenting in person before a luncheon and awards ceremony.

		CEO or Representative gets to address the room at luncheon	CEO or Representative gets to participate as a judge	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, power point, signs, etc.
PRESENTING	\$2000	✓	✓	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>
1					
GOLD	\$1000				
1					
2			✓	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>
3					
4					
5					
SILVER	\$500				
1				✓	✓
2					

CEO Roundtable

The Roundtable is a casual setting for CEOs and plant managers to meet with each other. The Chamber hosts this luncheon, and it is held twice a year.

Typically, there is no agenda for the meeting. This allows for freedom of discussion on topics of interest and concern to corporate and city leaders.

		CEO or Representative may welcome attendees	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, power point, signs, etc.
PRESENTING 1	\$1000	✓	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>
GOLD 1 2 3 4	\$500		✓	✓ <i>(With Logo)</i>
MEAL Fall 2023 Spring 2024	\$250		✓	✓



Chamber Challenge

The Siloam Springs Chamber of Commerce and the Course at Sager's Crossing are excited to host this year's Chamber Challenge on September 15, 2023. It will be a similar format as before, with two times available, morning (7:30am) and afternoon (1:00pm). Both times will play 18 holes and have the opportunity to win prizes! Play will be in the form of a two-man scramble and complimentary meal will be served from 11:00am to 1:00pm for golfers along with door prizes. Flight winners will also be awarded prizes.

		CEO or Representative welcomes golfers	Recognized on advance print and digital marketing	Team entry, meal, & cart	Recognized on sign at specific location during both flights
PRESENTING 1	\$2250	✓	✓ <i>(With Logo)</i>	3 Teams	Hole AM & PM
GOLD 1 2 3 4	\$1100		✓ <i>(With Logo)</i>	✓	Hole AM & PM
MEAL 1	\$800				Hole AM & PM
HOLE-IN-ONE 1 2	\$500				Hole-In-One AM & PM
DRIVING RANGE 1	\$300				Driving Range AM & PM
PUTTING GREEN 1	\$300				Putting Green AM & PM
SNACK CART 1	\$300				Snack Cart

Chamber Challenge

CONTINUED

		CEO or Representative welcomes golfers	Recognized on advance print and digital marketing	Team entry, meal, & cart	Recognized on sign at specific location during both flights
HOLE SPONSOR (SIGN ON GREEN) \$150 1 2 3 4 5 6 7 8 9					<i>Hole AM & PM</i>
2-PERSON TEAM \$250 1 2 3 4 5 6 7 8 9 10					



Chamber Rewards

The Chamber Rewards program is a benefit for businesses that offer discounts to other Chamber Member employees. Their offers have the potential to bring many new customers their way. It is also a benefit for the card holder who receives the special offer or discount.

Many businesses purchase cards for their employees as a token of appreciation. More than 7,000 were issued in the 2022-2023 year. A complete and current list of discount offers may be found at www.siloamchamber.com/chamber-rewards.

		Logo Printed on the back of each card
PRESENTING	\$3,000	
1		



CARD PURCHASE (\$3 NOW, \$5 AFTER 7/31)	CARD PURCHASE (\$3 NOW, \$5 AFTER 7/31)	CARD PURCHASE (\$3 NOW, \$5 AFTER 7/31)

Dogwood Festival

The Dogwood Festival began in 1974 and attracts an estimated 40,000 visitors each year over the course of the weekend. It is held the last full weekend in April.

The festival is located in the beautiful downtown City Park and Bob Henry Park and offers over 200 vendors including craft exhibitors, a FunZone activity area, an entertainment stage, and a wide variety of food offerings.

		Recognized on advance print and digital marketing	Recognized on kiosk throughout Festival	Recognized on dedicated sign in specified area
PRESENTING	\$4000			
1		✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>	<i>Info Tent</i>
2				<i>With Logo</i>
DUCK RACE SPONSOR	\$2000			
1		✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>	<i>Duck Race materials</i>
2				<i>With Logo</i>
DOXIE RACE SPONSOR	\$500			
1		✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>	<i>Doxie Race materials</i>
				<i>With Logo</i>
FUNZONE	\$1600			
1		✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>	<i>FunZone</i>
				<i>With Logo</i>
GOLD	\$1100			
1		✓	✓	<i>Info Tent</i>
2			✓ <i>(With Logo)</i>	<i>With Logo</i>
3				
4				
T-SHIRT	\$1500			
1			✓	<i>Logo on all Committee and Volunteer official Festival Tees</i>
SILVER	\$800			
1			✓	<i>Info Tent</i>
2				
3				
4				

Dogwood Festival

CONTINUED

	Recognized on advance print and digital marketing	Recognized on kiosk throughout Festival	Recognized on dedicated sign in specified area
PAGEANT SPONSOR \$500 1	 (With Logo)	 (With Logo)	All pageant materials
HANDICAP PARKING \$300 1 2			Handicap Parking Tent

	Recognized on banner in entertainment areas	Recognized on kiosk throughout Festival	Recognized in digital media
ENTERTAINMENT STAGE \$2250 1 2 3 4	 (Large With Logo)	 (With Logo)	 (With Logo)
ENTERTAINMENT GOLD \$1100 1 2 3 4	 (Medium With Logo)	 (With Logo)	
ENTERTAINMENT SILVER \$800 1 2 3 4 5	 (Small With Logo)		
ENTERTAINMENT BRONZE \$500 1 2 3 4 5			

Education Spotlight

Quality education is important to our entire community. A strong partnership between our public school district and our local businesses is essential for success.

The Chamber of Commerce has two programs that are focused on education; Back to School Breakfast and Honor Grad Luncheon.

The Education Spotlight Sponsor provides umbrellas funding for all education programs.

		Recognized on advance print and digital marketing	Top billing at Back to School Breakfast <i>(600+ education professionals)</i>	Top billing at Honor Graduate Luncheon <i>(approx. 175)</i>
PRESENTING	\$5000	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>
1				





ElevateHER Business Women's Conference

We are so excited to host the first annual ElevateHER Business Women's Conference! This event will be located here in Siloam Springs on Friday, November 10th from 10am-2pm. We will have breakout sessions, a luncheon, time to network, swag bags, door prizes, and a keynote speaker! This event will focus on taking women HIGHER, EMPOWERing women to take charge of their careers, and to RENEW their passion.

		CEO or Representative is welcome to speak at event. Seated at the head table. introduced by Chamber	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials power point signs etc.	Reserved Table for 8	Tickets
PRESENTING 1	\$2000	✓	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>	✓	
GOLD 1 2 3 4	\$1,000		✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>	✓	
SILVER 1 2 3 4 5	\$500		✓	✓		4 tickets



First Friday Coffee

First Friday Coffee is rated by regional guests as the best event of its kind. A different Chamber Member hosts this networking event at their place of business on the 1st Friday of Each Month. Coffee, snacks, and door prizes are enjoyed as the Presenting Sponsor, Gold Sponsor, and Host introduce their businesses and services.

Attendance ranges from 50-100 people each month.

Due to the popularity of this event, hosts are eligible to purchase a host sponsorship every other year.

		CEO or Representative is welcome to speak at event	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials power point signs etc.
PRESENTING	\$1600	✓	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>
1				
GOLD	\$550		✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>
Aug, Sep, Oct: Nov, De, Jan: Feb, Mar, Apr: May, Jun, Jul:				
HOST	\$300	✓	✓	
08/4/23: Whataburger 09/1/23: Kind at Heart 10/6/23: Generations Bank 11/3/23: 1st Employment 12/1/23: Beautiful Lives 01/5/24: 02/2/24: 03/1/24: 04/5/24: 05/3/24: 06/7/24: 07/12/24:				
WAITING LIST:				



NEW! Fourth Friday

Fourth Friday is a partnership between the Chamber, Main Street Siloam Springs, and the City of Siloam Springs. This event takes place on the 4th Friday of the month from May-October. Each event is themed and sponsorships are available for 2023 as well as 2024!

	CEO or Representative is welcome to speak at event	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, signage, banners, etc
PRESENTING \$2000 1	✓	✓ (With Logo)	✓ (With Logo)
MONTHLY SPONSOR \$300 5/26/23: DAV/American Legion/VFW 6/23/23: OPEN - BIKE NIGHT 7/28/23: Sager Creek Arts Center 8/25/23: WellSpring Market 9/22/23: Simmons 10/24/23: OPEN - MONSTER MASH 5/24/24: 6/28/24: 7/26/24: 8/23/24: 9/27/24: 10/25/24:		✓ (With Logo)	✓ (With Logo)



Honor Graduate Luncheon

This luncheon recognizes Siloam Springs seniors who meet the criteria to be honor and high honor graduates. Each student is introduced by a local business leader. Attendees hear about the students' accomplishments and future plans.

The event is held on the Thursday before graduation in May. Approximately 240 business professionals, school board members, educators, local legislators, family, and friends of the honor graduates attend.

		CEO or Representative is welcome to speak at event. Seated at the head table. introduced by Chamber	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials power point signs etc.	Includes student sponsor ship. Introduces student and reads accomplishments and future plans	Logo on every honor graduate's plaque
PRESENTING	\$2000	✓	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>	✓ <i>(2 students)</i>	
GOLD	\$1500		✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>	✓ <i>(2 students)</i>	
MEAL	\$1000		✓	✓	✓	
SILVER	\$500		✓	✓	✓	



Honor Graduate Luncheon

CONTINUED

	CEO or Representative is welcome to speak at event. Seated at the head table. introduced by Chamber	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials power point signs etc.	Includes student sponsor ship. Introduces student and reads accomplishments and future plans	Logo on every honor graduate's plaque
PLAQUE SPONSOR \$750 1				✓	✓
STUDENT SPONSOR \$150 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15			✓	✓	

HR Round Table

Human Resource professionals from the region twice a year. Lunch is provided and we discuss national, state, and regional issues that affect employees.

Approximately 30 people attend this event.

		CEO or Representative welcomes attendees	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, power point, signs etc.
PRESENTING	\$1000	✓	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>
1				
GOLD	\$500		✓	✓ <i>(With Logo)</i>
1				
2				
3				
MEAL	\$250			✓ <i>(With Logo)</i>
1				
2				
3				
4				

Legislative Briefings / Candidate Forums

The Chamber cares about good government. Depending on the need, we will facilitate Legislative Briefings and Candidate Forums. This allows the public the opportunity to meet face to face with representatives, ask questions, and hear positions on issues.

		CEO or Representative is welcome attendees	Recognized on advance print and digital marketing	Recognized at event on applicable items such as printed materials, power point, signs etc.
PRESENTING	\$1000	✓	✓ <i>(With Logo)</i>	✓ <i>(With Logo)</i>
GOLD	\$500		✓	✓
1				
2				
3				



New Member Packet

New member packets are given to everyone that becomes a member or is considering becoming a member of the Siloam Springs Chamber of Commerce. It includes a community guide, city map, and other related items relative to new memberships.

This is an opportunity to promote your business to these newcomers by providing an insert or having your logo on the envelope.

		Label with logo on envelope	Single page or smaller professional insert
PRESENTING 1	\$150	✓	✓
GOLD 1 2 3	\$100		✓

Ribbon Cuttings

We love to celebrate new businesses! This sponsorship allows you to be mentioned at and advertised prior to every ribbon cutting, as well as at all Ambassador Meetings.

Ambassadors are volunteer to pledge their time and talents to act as an extension of the Chamber. They also attend First Friday Coffee and many other Chamber events throughout the year. Ambassadors meet monthly.

		Receives recognition at all meetings	Logo on sponsor board at ribbon cuttings	Recognition at Monthly Ambassador meetings
PRESENTING: \$1000 1		✓	✓	✓
GOLD: \$400 1			✓	✓
MEDIA \$300 1 Herald Leader (TRADE)			✓	✓
MEAL: \$250 Quarter 1 Quarter 2 Quarter 3 Quarter 4				✓



Website

Residents and visitors use our websites as the place to go for information about Siloam Springs and all that is happening here. Your logo/name will be listed on every page of our website.

		Large logo in presenting area on all pages	Logo in gold area on all pages	Logo in silver area on all pages	Logo or name is linked to your website
PRESENTING	\$1750	✓	✓	✓	✓
1					
GOLD	\$1100				
1					
2					
3					
4					
5					
SILVER	\$450	✓	✓	✓	✓
1					
2					
3					
4					
5					

PRESENTING PARTNER



GOLD PARTNERS



SILVER PARTNERS



CONNECT · PROMOTE · EDUCATE



HOME ABOUT EVENTS MEMBERSHIP COMMUNITY INFO NEWS



Weekly Newsletter

Our weekly e-newsletter is emailed every Tuesday to more than 1000 people. According to our platform, the open rate is 35-40% compared to the average open rate for similar newsletters which is 18%.

The newsletter includes current events, new, and advertising from the Chamber and our members. Entries in our weekly newsletter are just one of the many benefits of membership.

		Recognized in E-Newsletter
PRESENTING 1	\$1,500	 (With Logo 52 weeks)
GOLD Aug, Sep, Oct: Nov, Dec, Jan: Feb, Mar, Apr: May, Jun, Jul:	\$300	 (With Logo)

Chamber Events

Community Calendar



Welcome Packet

Welcome packets are mailed or handed out to nearly 600 people each year who plan to visit or move to Siloam Springs. The packet includes a community guide, a city map, and a points of interest map. We also include lists of major employers, realtors, restaurants, lodging, and retailers.

Packets are requested through the Northwest Arkansas Tourism Association (NATA) website, our Chamber website, in writing, or by phone. This is a great opportunity to promote your business to our newest residents and to potential visitors from all over the country.

		Label with logo on envelope	Single page or smaller, promotional insert
PRESENTING 1	\$500	✓	✓
GOLD 1 2 3 4 5 6 7 8 9 10	\$200		✓