

Total Resource Campaign

Siloam Springs Chamber of Commerce

2026–2027 Sponsorships

479-524-6466 | [siloamchamber.com](https://www.siloamchamber.com)

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Siloam Springs
Chamber of Commerce
479-524-6466

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Annual Banquet

Potential Reach: 350+ | Date: February 2027 – TBD

The 97th Annual Chamber Banquet brings 350+ business, industry and community leaders together to recognize the successes of businesses and individuals in Siloam Springs over the previous year. The evening is highlighted with a presentation of the Outstanding Civic Leader and Pioneer Citizen Awards.

Sponsor Tier	VIP Seats	Other Opportunity	Logo on Table Signage	Pre-Event Recognition	At-Event Recognition	Reserved Table of 8	Tickets
Presenting Sponsor: \$2,500 2 Available (Location Trade Acceptable)	✓	Video of Business	✓	✓	✓	✓	10 (8 + 2 VIP)
Meal Sponsor: \$2,000 1 Available (In-Kind Donation Acceptable)			✓	✓	✓	✓	8
Speaker Sponsor: \$2,000 2 Available		Introduce Speaker	✓	✓	✓	✓	8
Business Awards Sponsor: \$2,000		Hand Out Award on Stage	✓	✓	✓	✓	8
Gold Sponsor: \$1,200 4 Available			✓	✓	✓	✓	8
Table Sponsor: \$600 20 Available		Logo on Program	✓		✓	✓	8
Pioneer Citizen Sponsor: \$400					✓		2
Outstanding Civic Leader Sponsor: \$400					✓		2

Dogwood Festival

Potential Reach: 30,000 | Date: April 23–27, 2027

The Dogwood Festival began in 1974 and attracts over 30,000 visitors each year. Held the last full weekend in April in downtown City Park, Bob Henry Park, and Broadway Street. Over 200 vendors, food, and entertainment make for an exciting weekend for everyone!

Sponsor Tier	Pre-Event Recognition	At-Event Recognition	Location Signage / Specialty
Presenting Sponsor: \$4,000 1 Available – 1 Sold	✓	✓	
Presenting Entertainment Sponsor: \$2,500 1 Available – 1 Sold	✓	✓	Stage Banners
FunZone Sponsor: \$1,600 1 Available	✓	✓	FunZone Location
T-Shirt Sponsor: \$1,500 1 Available – 1 Sold		✓	Logo on All Festival Tees
Gold Sponsor: \$1,200 4 Available – 2 Sold	✓	✓	
Dogwood Duck Race Sponsor: \$1,000 1 Available	✓	✓	Duck Race Location
Stage Sponsor: \$1,000 2 Available – 1 Sold	✓	✓	Stage Banners
Pageant Sponsor: \$500 1 Available	✓	✓	Pageant Location
Pancake Eating Contest Sponsor: \$500 1 Available – 1 Sold	✓	✓	Contest Location
Accessible Parking Sponsor: \$500 1 Available			Accessible Parking Location

Chamber Challenge Golf Tournament

Potential Reach: 75–125 | Date: Friday, September 18, 2026

Annual 18-hole, 2-man scramble at Siloam Springs Golf Club beginning at 7:30am. Prizes for winning teams; a complimentary meal will be provided for golfers and sponsors, along with door prizes.

Sponsor Tier	CEO Welcomes Golfers	Pre-Event Recognition	At-Event Recognition	Team Entry w/ Cart	Location / Specialty
Presenting Sponsor: \$2,500 1 Available	✓	Logo on Hat	✓	3 Teams	
Gold Sponsor: \$1,000 2 Available		✓	✓	3 Teams	
Meal Sponsor: \$800 1 Available (In-Kind Acceptable)					Lunch Recognition
Hat/Visor Sponsor: \$500 1 Available		Logo on Hat			
Ball Sponsor: \$500 1 Available		Logo on Balls			
Hole-in-One Sponsor: \$500 1 Available					Hole-in-One Signage
Hole Sponsor: \$150 Sign Only / \$350 Interactive 8 Available				✓	Hole Signage
2-Person Team: \$250 18 Available					

ElevateHer Business Women's Conference

Potential Reach: 200+ | Date: TBD 2026

We are so excited to host the 4th annual ElevateHer Business Women's Conference in Siloam Springs! Morning sessions, luncheon, networking, vendors, and a keynote speaker. This event focuses on taking women HIGHER, EMPOWERING women to take charge of their careers, and to RENEW their passion.

Sponsor Tier	CEO Welcomes from Stage	Advance Print & Digital Marketing	At-Event Recognition	Reserved Table for 8
Presenting Sponsor: \$2,000 2 Available	✓	✓	✓	✓
Gold Sponsor: \$1,200 4 Available		✓	✓	✓
Speaker Sponsor: \$1,000 1 Available	Introduces Speaker	✓	✓	✓
Meal Sponsor: \$1,000 1 Available	Prayer before Meal	✓	✓	✓
Bag Sponsor: \$800 1 Available			Logo on Bag	
Table Sponsor: \$500 15 Available			Listed on Program Only	✓
Booth Space: \$100 10 Available				

Networking Events

Benton County After Hours | Potential Reach: 250+ | Date: TBD – January 2027

Regional networking opportunity with exposure to potential customers from Siloam Springs, Bentonville, and the Rogers-Lowell area. Marketed through all three Chambers' communication channels. Held on a Thursday evening in mid-January.

Sponsor Tier	CEO Welcomes from Stage	Pre-Event Recognition	At-Event Recognition
Presenting Sponsor: \$1,000 1 Available	✓	✓	✓
Gold Sponsor: \$750 2 Available	Table & Branded Items	✓	✓

***New Event — Siloam Springs After Hours | Reach: 75+ | Thursdays 5:00–6:30pm**

A fun new way to build new contacts and connect in a more casual, relaxed environment. A great way to promote your business and introduce Chamber and community members to your products and services. Sponsorship helps boost visibility and brings customers in your door.

Sponsor Tier	CEO Welcomes Attendees & Speaks About Business	Pre-Event Recognition	At-Event Recognition
Presenting Sponsor: \$1,000 1 Available	✓	✓	✓
Gold Sponsor: \$500 2 Available		✓	✓

First Friday Coffee

Potential Reach: 100+ | Date: Every 1st Friday of the Month | 7:30am

Rated by regional guests as the best event of its kind! A different Chamber Member hosts this networking event at their place of business. Coffee, snacks, and door prizes are enjoyed as the Presenting Sponsor and Host introduce their businesses and services. Attendance ranges from 100–150 people each month. Due to the popularity of this event, hosts are eligible to purchase a host sponsorship every other year.

Sponsor Tier	CEO/Rep Welcomes at Event	Advance Print & Digital Marketing	At-Event Recognition
Presenting Sponsor: \$2,000 1 Available Spot	✓	✓	✓
Host: \$300 2026 – Sold Out 2027 – Sold Out	✓	✓	

Legislative Briefings / Candidate Forums

The Chamber cares about good government. Depending on the need, we will facilitate Legislative Briefings and Candidate Forums. This allows the public the opportunity to meet face-to-face with representatives, ask questions, and hear positions on issues.

Sponsor Tier	CEO/Rep Welcomes Attendees	Advance Print & Digital Marketing	At-Event Recognition
Presenting Sponsor: \$1,000 2 Available Spots	✓	✓	✓
Gold Sponsor: \$500 3 Available Spots		✓	✓

Leadership Circle

CEO Roundtable

A casual setting for CEOs, plant managers, and executive leadership to connect, discuss, and learn from one another. The Chamber hosts this event over lunch at least twice a year.

Sponsor Tier	CEO Welcomes Attendees	Pre-Event Recognition	At-Event Recognition
Presenting Sponsor: \$1,000 1 Available	✓	✓	✓
Gold Sponsor: \$500 2 Available		✓	✓
Meal Sponsor: \$250 2 Available (In-Kind Acceptable)			✓

HR Round Table

Human Resource professionals from the region gather twice a year. Lunch is provided and we discuss national, state, and regional issues affecting employees. Approximately 30 people attend each event.

Sponsor Tier	CEO Welcomes Attendees	Advance Print & Digital Marketing	At-Event Recognition
Presenting Sponsor: \$1,000 1 Available Spot	✓	✓	✓
Gold Sponsor: \$500 3 Available Spots		✓	✓
Meal Sponsor: \$250 4 Available Spots			✓

Education Spotlight Sponsor

Potential Reach: 800+

Quality education is important to our entire community. A strong partnership between our public school district and local businesses is essential for success. The Chamber of Commerce has two programs focused on education: the Back to School Breakfast and the Honor Graduate Luncheon. The Education Spotlight Sponsor provides umbrella funding for these events, as well as all other education programs and needs.

Sponsor Tier	Pre-Event Recognition on All Materials & Social Media	Top Billing at Back to School Breakfast (Same Benefits as Presenting Sponsor)	Top Billing at Honor Graduate Luncheon (Same Benefits as Presenting Sponsor)
Presenting Sponsor: \$5,000 1 Available	✓	✓	✓

Back to School Breakfast

Potential Reach: 600+ | Date: Thursday, August 6, 2026 — Siloam Springs High School

This upbeat event in early August welcomes 600+ education professionals back to school during their first week. It honors all Siloam Springs School District Staff as well as all new John Brown University Staff members.

Sponsor Tier	CEO from Stage	Pre-Event Recog.	At-Event Recog.	Swag Bag Logo	Event PowerPoint Logo	Booth Space
Presenting Sponsor: \$2,500 2 Available	✓	✓	✓	✓	✓	Prime Location
Meal Sponsor: \$1,500 1 Available (In-Kind Acceptable)		✓	✓	Signage at Food Area	✓	
Gold Sponsor: \$1,000 4 Available		✓	✓		✓	Prime Location
Speaker Sponsor: \$800 1 Available	Intro Speaker	✓	✓		✓	
Swag Bag Sponsor: \$800 1 Available (In-Kind; Must Be Printable Bags)				✓	✓	Table Pickup Signage
Silver Sponsor: \$600 4 Available		✓			✓	Prime Location
Bronze Sponsor: \$400 2 Available		✓			✓	
Booth Space: \$200 Member / \$350 Non-Member 18 Available						✓
Door Prize Donation (Unlimited) Must submit 2 weeks prior to event					✓	

Honor Graduate Luncheon

Potential Reach: 200 | Date: TBD – May 2027

This luncheon recognizes Siloam Springs seniors who meet the criteria to be honor and high honor graduates. Each student is introduced by a local business leader. Attendees hear about the students’ accomplishments and future plans.

Sponsor Tier	CEO from Stage	Advance Marketing	At-Event Recog.	Includes Student Sponsorship	Logo on Each Graduate’s Plaque
Presenting Sponsor: \$2,000 1 Available Spot	✓	✓	✓	4 Students	
Gold Sponsor: \$1,500 4 Available Spots		✓	✓	2 Students	
Meal Sponsor: \$1,000 1 Available Spot		✓	✓	1 Student	
Plaque Sponsor: \$1,000 1 Available Spot				✓	✓
Silver Sponsor: \$500 5 Available Spots		✓	✓	1 Student	
Student Sponsor: \$150 15 Available Spots			✓	Introduces Student	

With Our Community

Pool of Siloam

The Pool of Siloam debuted in winter 1955 as a nativity presentation and ran as a beloved Christmas tradition until 1986. After many years, it was brought back in 2023 for a new generation of Siloam Springs to enjoy!

Sponsor Tier	Listed on All Signage & Promotional Materials	Scene Sponsorship
Presenting Sponsor: \$2,500 1 Available Spot	✓	3 Scenes
Gold Sponsor: \$1,200 3 Available Spots	✓	2 Scenes
Scene Sponsor: \$500 8 Available Spots		1 Scene

Fourth Friday | 4th Friday of the Month, May–August

A partnership between the Chamber, Main Street Siloam Springs, and the City. Each event is themed. Sponsorships available for 2026 (May, June, July, Aug) and 2027 (May, June, July, Aug).

Sponsor Tier	CEO/Rep Welcomes at Event	Advance Print & Digital Marketing	At-Event Recognition
Presenting Sponsor: \$2,000 1 Available Spot	✓	✓	✓
Monthly Sponsor: \$300 2026 & 2027: May, June, July, August (4 months each year)		✓	✓

Ribbon Cuttings

We love to celebrate new businesses! This sponsorship allows you to be mentioned at and advertised prior to every ribbon cutting, as well as at all Ambassador Meetings. Ambassadors are volunteers who pledge their time and talents to act as an extension of the Chamber. They also attend First Friday Coffee and many other Chamber events throughout the year. Ambassadors meet monthly.

Sponsor Tier	Recognition at All Ribbon Cuttings & Social Media Posts	Logo on Sponsor Board at Ribbon Cuttings	Recognition at Monthly Ambassador Meetings
Presenting Sponsor: \$1,000 1 Available	✓	✓	✓
Gold Sponsor: \$500 2 Available		✓	✓
Media Sponsor: \$500 1 Available		✓	✓
Quarterly Ambassador Meal: \$250 4 Available Spots			✓

Adversiting Packages

Annual Chamber Packets Bundle

The Chamber of Commerce distributes annual membership informational packets to all 500+ members, over 500 Welcome Packets for new community members, and New Member Packets to 50+ new members each year. This bundle allows you to sponsor all three for one low price.

Sponsor Tier	Logo on Outside of Membership Packet	Promotional Material Included Inside Packet (Provided by Sponsor)
Presenting Sponsor: \$500 1 Available	✓	✓
Insert Sponsor: \$100 5 Available		✓

Chamber Rewards Cards

The Chamber Rewards Program is a benefit for businesses that offer discounts to other Chamber Member employees, bringing new customers their way. More than 5,000 cards were issued in the 2024–2025 year. A complete list of discount offers is available at silochamber.com/chamber-rewards.

Sponsor Tier	Design with Sponsor Logo on Each Card
Presenting Sponsor: \$3,000 1 Available	✓

Advertising Packages

Weekly Newsletter | Emailed Every Tuesday to 1,500+ People

Our weekly e-newsletter includes current events, news, and advertising from the Chamber and our members. Entries in our weekly newsletter are just one of the many benefits of membership.

Sponsor Tier	Recognized in Newsletter	Preferred Ad Location in Newsletter
Presenting Sponsor: \$1,500 1 Available Spot	✓	First Ad
Gold Sponsor: \$750 3 Available Spots	✓	Immediately Following Presenting Sponsor

Website | siloamchamber.com

Residents and visitors use our website as the place to go for information about Siloam Springs. Your logo/name will be listed on every page, linked directly to your website.

Sponsor Tier	Large Logo on All Pages	Logo in Gold Area	Logo in Silver Area	Logo Linked to Your Website
Presenting Sponsor: \$1,500 1 Available Spot	✓			✓
Gold Sponsor: \$1,200 5 Available Spots		✓		✓
Silver Sponsor: \$500 5 Available Spots			✓	✓