



LoveBroome DIRECTORY

2019



*Be a part of Broome's
own directory designed and
produced in our town.*

List your business, club, organisation
or residential details **FREE** in
alphabetical section

Advertising and business listings have
been cut substantially in price -
see inside and **BOOK NOW!**

RELEASED FEBRUARY 2019

WWW.LOVBROOME.COM.AU

Personal & Business A-Z Listings Free-Of-Charge

In 2019 this will include residential, business, community, government. Make sure you list your club or association.

Surname, Business, Club, Organisation or Event

First Name

Email Address

Street Address *(if you wish)*

Postcode

Post Office Box Address

Postcode

Landline Number

Mobile Number

Website *(if relevant)*

Surname, Business, Club, Organisation or Event

First Name

Email Address

Street Address *(if you wish)*

Postcode

Post Office Box Address

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Business Listings & Advertising

Business listings have been reduced from \$143 to \$50 each (or \$40 for BCCI members), and the categories will be expanded to allow you to place your listings where they will be of most value by increasing your exposure.

A business listing will be free if you buy any advertisement.

BCCI has reduced Directory advertising rates by at least 20%, and BCCI members will enjoy a further 20% discount off advertising. Your listings and advertising will also be included on the new Love Broome website, which is being built alongside the printed directory. The new website will feature your business and your advertisement, and can be linked directly to your website.


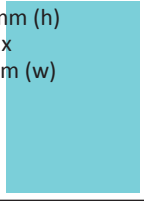
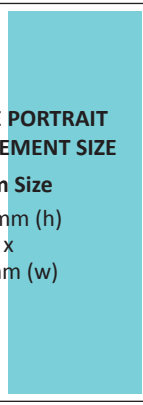
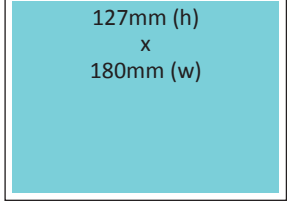

Business Listings

\$50 per listing category (\$40 per listing for BCCI Members)

Business / Organisation Name	
Street Address	Postcode
Post Office Box Address	Postcode
Landline Number	Mobile Number
Email Address	Website
Categor(ies) (think about where your customers will look to find your business eg 'mechanic', 'auto mechanic', 'car repairs')	

Advertising

Please indicate which size you would like to book, and the category(ies) where you would like your advertisement to appear.

1/8 PAGE <i>Throw in my business card</i>	1/4 PAGE <i>I've got more to say</i>	1/2 PAGE PORTRAIT <i>No-one will miss this</i>	1/2 PAGE LANDSCAPE <i>No-one will miss this</i>	FULL PAGE <i>Move over - I own this</i>
<p>1/8 PAGE ADVERTISEMENT SIZE</p> <p>Trim Size 59mm (h) x 89mm (w)</p>  <p><small>*Indication only - Not to scale</small></p> <p><input type="checkbox"/> \$560.00 \$448.00</p>	<p>1/4 PAGE ADVERTISEMENT SIZE</p> <p>Trim Size 127mm (h) x 85mm (w)</p>  <p><small>*Indication only - Not to scale</small></p> <p><input type="checkbox"/> \$950.00 \$760.00</p>	<p>1/2 PAGE PORTRAIT ADVERTISEMENT SIZE</p> <p>Trim Size 263mm (h) x 85mm (w)</p>  <p><small>*Indication only - Not to scale</small></p> <p><input type="checkbox"/> \$1,730.00 \$1,384.00</p>	<p>1/2 PAGE LANDSCAPE ADVERTISEMENT SIZE</p> <p>Trim Size 127mm (h) x 180mm (w)</p>  <p><small>*Indication only - Not to scale</small></p> <p><input type="checkbox"/> \$1,730.00 \$1,384.00</p>	<p>FULL PAGE ADVERTISEMENT SIZE</p> <p>Trim Size 263mm (h) x 180mm (w)</p>  <p><small>*Indication only - Not to scale</small></p> <p><input type="checkbox"/> \$2,930.00 \$2,344.00</p>

SUPPLYING MATERIAL

Acceptable Formats

Please supply material in the following formats:
PDF: Print Optimised with Trim and Bleed
Text: Saved as Word Document

Material Submissions

Please supply to:
E: directory@broomechamber.com.au

Photos: Saved as TIFF / JPEG
Logos: Saved as EPS file

Contact Information

Book now to ensure your presence in the Love Broome Directory and website.
No bookings accepted after 31 October 2018.

Please indicate the best contact person and direct phone number for your advertising:

Contact Person

Post Office Address

Postcode

Direct Phone Number

Email Address

Name of Entity for Invoicing Purposes

I would like to become a BCCI Member

Advertising Calculator

CATEGORIES / ADVERTISING SIZES	QUANTITY	COST	OR MEMBER COST	
Listing Categor(ies)	_____	\$50.00	\$40.00	\$ _____
Full Page Ad(s)	_____	\$2,930.00	\$2,344.00	\$ _____
1/2 Page Ad(s) Portrait	_____	\$1,730.00	\$1,384.00	\$ _____
1/2 Page Ad(s) Lanscape	_____	\$1,730.00	\$1,384.00	\$ _____
1/4 Page Ad(s)	_____	\$950.00	\$760.00	\$ _____
1/8 Page Ad(s)	_____	\$560.00	\$448.00	\$ _____
			Sub Total	\$ _____
			Member Discount 20%	_____
			Total	\$ _____

IN BOOKING ANY ADVERTISING I HEREBY ACCEPT THE TERMS AND CONDITIONS AS OUTLINED BELOW

20% Member Discount: Available only to financial BCCI members.

Payment Terms: Invoices are raised on receipt of booking. It is a condition of booking that the amount owing must be paid in full by close of business on October 31st, the booking deadline. The publisher will remove any advertiser still owing money at October 31st 2018. Advertising and business listing payments are non-refundable.

Cancellation of or Changes to Ad Size: Changes to advertising size or category after the booking deadline will only be made at the publisher's discretion.

Disclaimer: The Advertised Business fully indemnifies BCCI on a continuing basis against any liability, loss, expense or demand for or arising from any false, misleading or deceptive representation or statement made by BCCI:

- as the publisher of the Advertising Business' information
- which arises from a fact or circumstance occurring as a result of information published pertaining to the Advertised Business.

Publication Disputes: Must be lodged within four months of publication release.

ARTWORK REQUIREMENTS

Please note all advertising this year is in colour

Please tick **ONE** of the options below:

- Repeat 2017 artwork, approved with no changes
- Artwork changes required
- New artwork required

Please contact me: about my advertising and listings about my Chamber Membership

IMPORTANT DATES

Booking Deadline
31 October 2018
Broome Directory Release
February 2019

BOOKING CONTACT DETAILS

Broome Chamber of Commerce
6 Napier Terrace
Broome WA 6725
P: (08) 9193 5553

ARTWORK CONTACT DETAILS

Broome Chamber of Commerce
6 Napier Terrace
Broome WA 6725
P: (08) 9193 5553