

A Guideline for Community Fundraising Events

Thank you for choosing to support Serbs for Serbs Canada by organizing a community fundraising event!

Our mission is to provide the poorest Serbian families, particularly those with multiple children, with the basic necessities of life in order to become self-sufficient and contributing members of society.

Your generosity and enthusiasm help provide hope to those most in need. Some creative and fun events people and businesses in our communities have organized to raise money include karaoke and pub nights, garage sales, Trojka and Odbojka iz Bloka sporting events, Bioskop iz Bloka film events, bake sales and more!

Before organizing your fundraising event please review the following guidelines and policies.

What is a Community Fundraiser/Fundraising Event?

A community fundraiser is a company, organization or individual that wishes to host an event where all or partial proceeds will benefit Serbs for Serbs Canada. Community fundraising events are organized solely by the company, organization or individual and do not involve Serbs for Serbs Canada staff or volunteers. However, **Serbs for Serbs Canada is happy to support your Community Fundraiser/Fundraising Events in the following ways:**

How Serbs for Serbs Canada supports Community Fundraiser/Fundraising Events:

- Provide the use of Serbs for Serbs Canada's name/logo. Note: Use of Serbs for Serbs Canada/Serbs for Serbs/Trojka iz Bloka/etc. logos **must be approved** by authorized Serbs for Serbs Canada staff before printing or publishing event materials, handouts or other collateral, including online posts.
- Provide Serbs for Serbs Canada promotional materials (e.g. brochures, banners, donation boxes, etc.) where applicable/possible.
- **Issue tax receipts for donations of \$20 or more according to Canada Revenue Agency** rules and regulations where applicable.
 - **Please note** that to issue a receipt Serbs for Serbs Canada requires donor information including: donor's full name, mailing address, and method of payment. It is optional to include an email address if the donor would like to subscribe to our mailing list.
- When possible, provide event day volunteers.
- Publicize the event on Serbs for Serbs Canada social media (Facebook, Instagram, etc.)

Serbs for Serbs Canada Community Event Policies:

- The event organizer is responsible for 100% of the costs incurred for producing a community fundraising event. Serbs for Serbs Canada is unable to compensate any costs incurred for goods or services purchased for the event. This includes cost of advertising, venue, food, prizes, rentals, etc.
- Serbs for Serbs Canada does not solicit or provide event prizes such as auction items on the community fundraiser's behalf.
- Serbs for Serbs Canada is unable to provide access to our donor, staff and volunteer lists.
- Serbs for Serbs Canada is not involved with ticket sales or corporate sponsorship.
- Funds raised through community events will be allocated towards Serbs for Serbs Canada's greatest needs. For enquiries regarding fundraising for specific programs please contact us directly: info@serbsforserbs.ca

If you would like more information on organizing a community fundraising event please contact Serbs for Serbs Canada on our website: <https://serbsforserbs.ca/contact-us> or send us an email: info@serbsforserbs.ca

A charity is only as strong as the people that support it. That's why we can't do it alone. Let's work together to bring about real change.

Serbs for Serbs believes, above all else, that children are our future!