



# COMPANY PROFILE

**JUNE 2024**

[WWW.MAVERICKPRACTICE.COM](http://WWW.MAVERICKPRACTICE.COM)



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## Welcome **Message**

*"There is joy and satisfaction in a job well done. Well done isn't JUST complete, but complete with quality. At The Maverick Practice, we aim to transform visionary concepts to operational successes, as a point of quality."*

**–Acacia Victory de Verteuil**

*Managing Director, Principal Consultant*

The Maverick Practice Limited is a consultancy firm specializing in strategic management, operational efficiency, marketing strategy and Digital Transformation. We are pleased to offer our consultancy services to businesses, Cooperatives and Credit Union Service Organizations. We are confident in our ability to create, support and enhance the holistic effectiveness of your company.





## About **Us**

Maverick Practice hosts multi-level and multi-year experience. Our consultants bring a wealth of knowledge from various industries, allowing them to provide customized solutions that address unique business challenges. This deep expertise ensures clients receive high-quality, actionable advice that leads to tangible improvements.

The firm's scope of services extends across several critical business areas, making them a versatile partner for organizations looking to refine their operations, enhance their market presence, and achieve sustainable growth. They work with clients of all sizes, from small enterprises to large corporations, ensuring each receives tailored, effective strategies.

Additionally, due to our experience in the cooperative sector, we specialize in the areas of Credit Unions and Specifically Credit Union Service organisations (CUSOs).





*Your long term vision becomes our long term vision. **The transformation of visionary concepts to operational successes.** A mandate of precision and innovation.*

## Vision & **Mission**

### **Vision**

To be a leading catalyst for transformative growth and operational excellence, empowering businesses to achieve unparalleled success and sustainability.

### **Mission**

At The Maverick Practice, our mission is to provide innovative and customized consulting solutions that enhance business performance. We are committed to delivering expert guidance, fostering a culture of continuous improvement, and driving impactful change that aligns with our clients' goals and values.



# Our **Services**

Our consultancy services will cover the following key areas of expertise based on the collective experience and skills amassed by our team

## **Marketing Strategy**

We develop and refine marketing plans aligned with your company's long-term vision and goals. Translating strategic objectives into actionable initiatives and projects with clearly defined outcomes and impacts.

## **Business Support**

We lead change management initiatives to facilitate digitization of business processes. Implementation of these systems and technologies are geared toward automating workflows, improving accuracy, improving live research and data collection initiatives and the management of rudimentary needs necessary for tactical success.

## **Management Consulting**

We will assist you in optimizing your organisational performance, utilizing our holistic experience in operations, Human Resources and more. Provision of the development of Service level agreements, policy development and relationship management. We provide project management services and transitional management support.



# Expanded Scope

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## **Strategic Planning and Execution**

We develop and refine strategic plans aligned with your company's long-term vision and goals. Translating strategic objectives into actionable initiatives and projects with clearly defined outcomes and impacts.

## **Operational Efficiency Improvement**

We identify opportunities for operational improvement and cost optimization. Develop and implement operational policies, procedures, and workflows to enhance efficiency. This includes the development of Service Level agreements, Human Resource policies and contracts.

## **Change Management & Digital Transformation**

Spearhead change management initiatives to facilitate digitization of business processes. Implementation of these systems and technologies are geared toward automating workflows, improving accuracy and enhancing customer experience.

## **Project Management & Implementation**

Provision of project management expertise to oversee the execution of strategic projects. We develop project plans, set milestones, and allocate resources effectively to ensure project success.





## Get in **Touch**

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