

How to Become a Purple Heart Community Partner

A Step-by-Step Guide for Any Participating Entity

Designating your entity as a Purple Heart Community Partner is a meaningful way to honor combat-wounded veterans and participate in a statewide and national tribute.

Step 1: Adopt an Official Proclamation

The governing body formally adopts a proclamation or resolution declaring the organization a Purple Heart entity and recognizing August 7 as Purple Heart Day.

Key Points:

- Approved by the appropriate governing body (City Council, County Commission, Board, etc.)
- Can typically be completed during a regular meeting
- Sample proclamation language is available to simplify the process

Step 2: Submit for National Recognition

Once adopted, submit a signed copy of the proclamation to be included in the official Purple Heart Trail National Registry.

Submit to:

phtrail@purpleheart.org

This step ensures your entity is formally recognized and listed as part of the national program.

Step 3: (Optional) Install Purple Heart Trail Signage

Signage helps create public awareness and provides permanent visual recognition within the community or organization.

Important Notes:

- Signage is not funded by the Military Order of the Purple Heart
- Costs are typically covered by the participating entity, local partners, or veteran organizations
- A graphics package is available if local fabrication is preferred

Signage and graphics options available here if needed:

<https://kansasauctionservice.com/collections/customshop>

Step 4: (Optional) Engage the Community (Highly Encouraged)

While not required, many entities enhance the designation through public recognition.

Examples:

- Proclamation signing ceremony
- Sign unveiling event
- Participation from veterans and veteran service organizations

- Local media coverage and social media announcements

When possible, include a Purple Heart recipient or representative from the Military Order of the Purple Heart.

Step 5: (Optional) Coordinate a Press Release

To share your entity's participation and recognition, provide the following:

- Signed proclamation
- Photos from the signing or event
- Quotes or remarks from leadership or governing body members
- Local media contact information (email preferred)

Submit materials to:

phtrail@purpleheart.org

A formal press release can then be prepared and distributed to local media to highlight your entity's commitment.