

Annual Report 2023

Jessie Filer, PhD

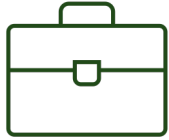
Freelance Medical Writer & Editor

December 2023



aletheia
MEDICAL COMMUNICATIONS

Overview



39 Projects



101 Assets

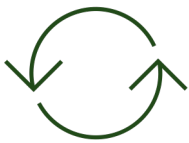


9 Clients

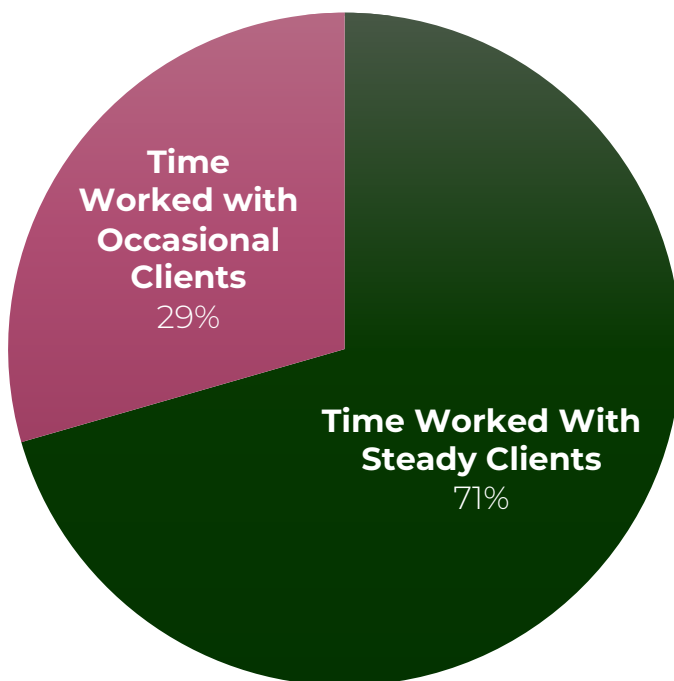


3 Steady Clients^a

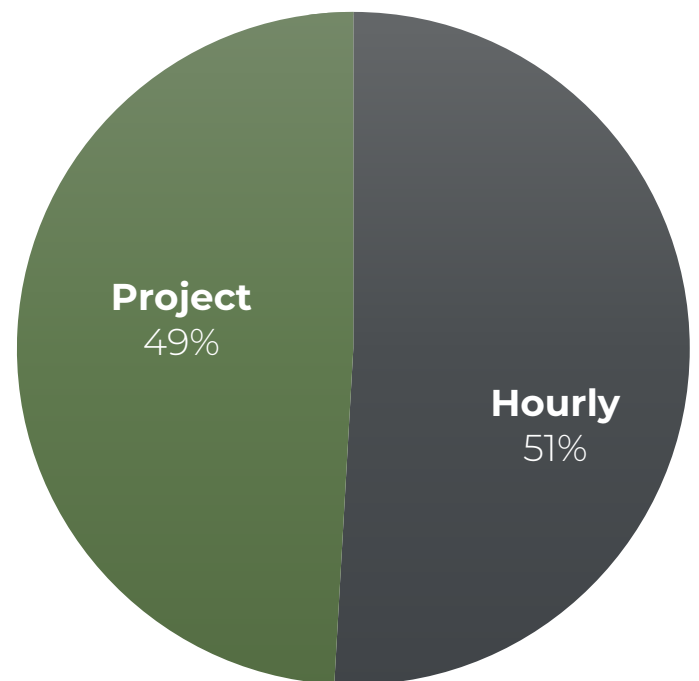
^aSteady client is defined as a client who sends at least 1 project per month for at least 6 months out of the year.



78% Repeat Clients



Time Spent by Client

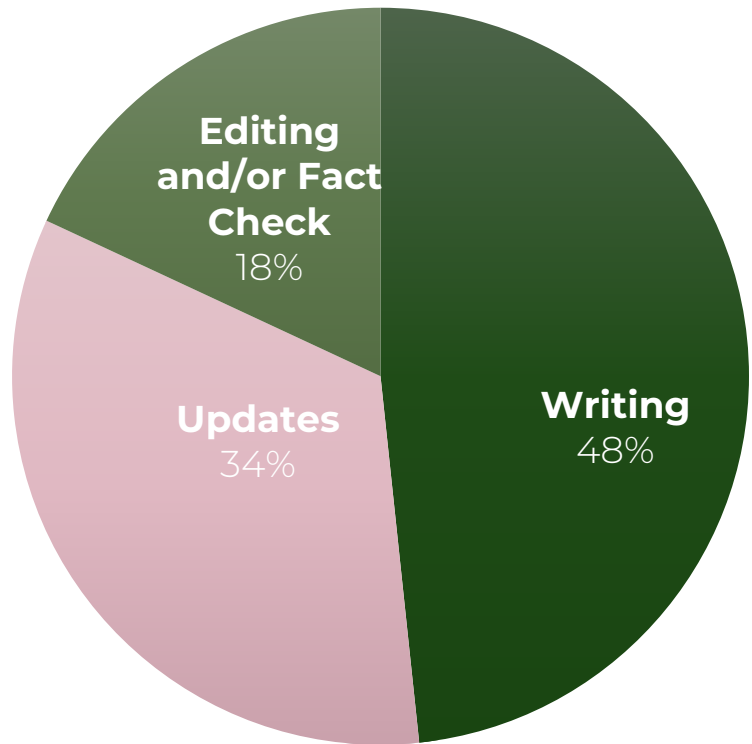


Proportion of Work by Fee Structure

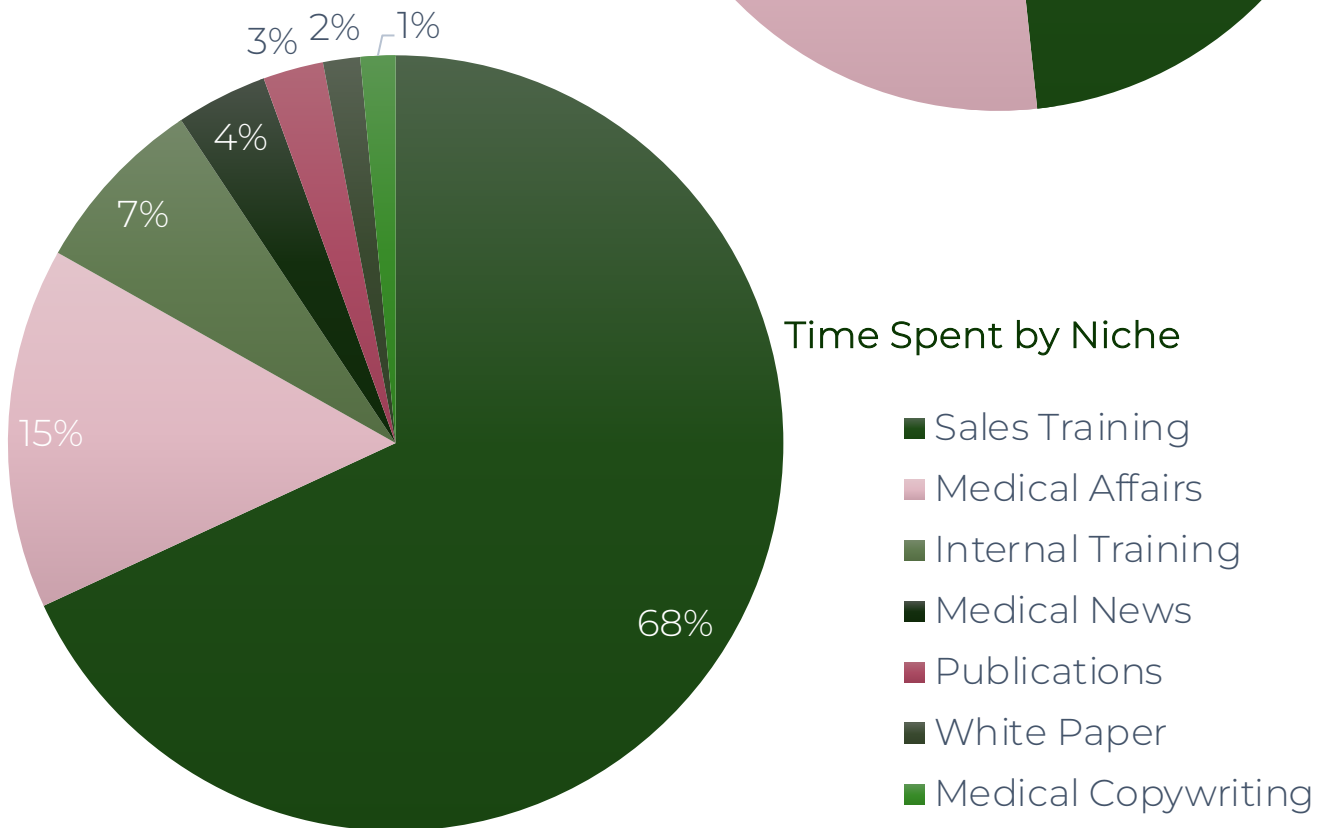
Project Breakdown

Most of my work hours (~82%) were spent writing (either new content or updating existing content).

Time Spent by Writing or Editing

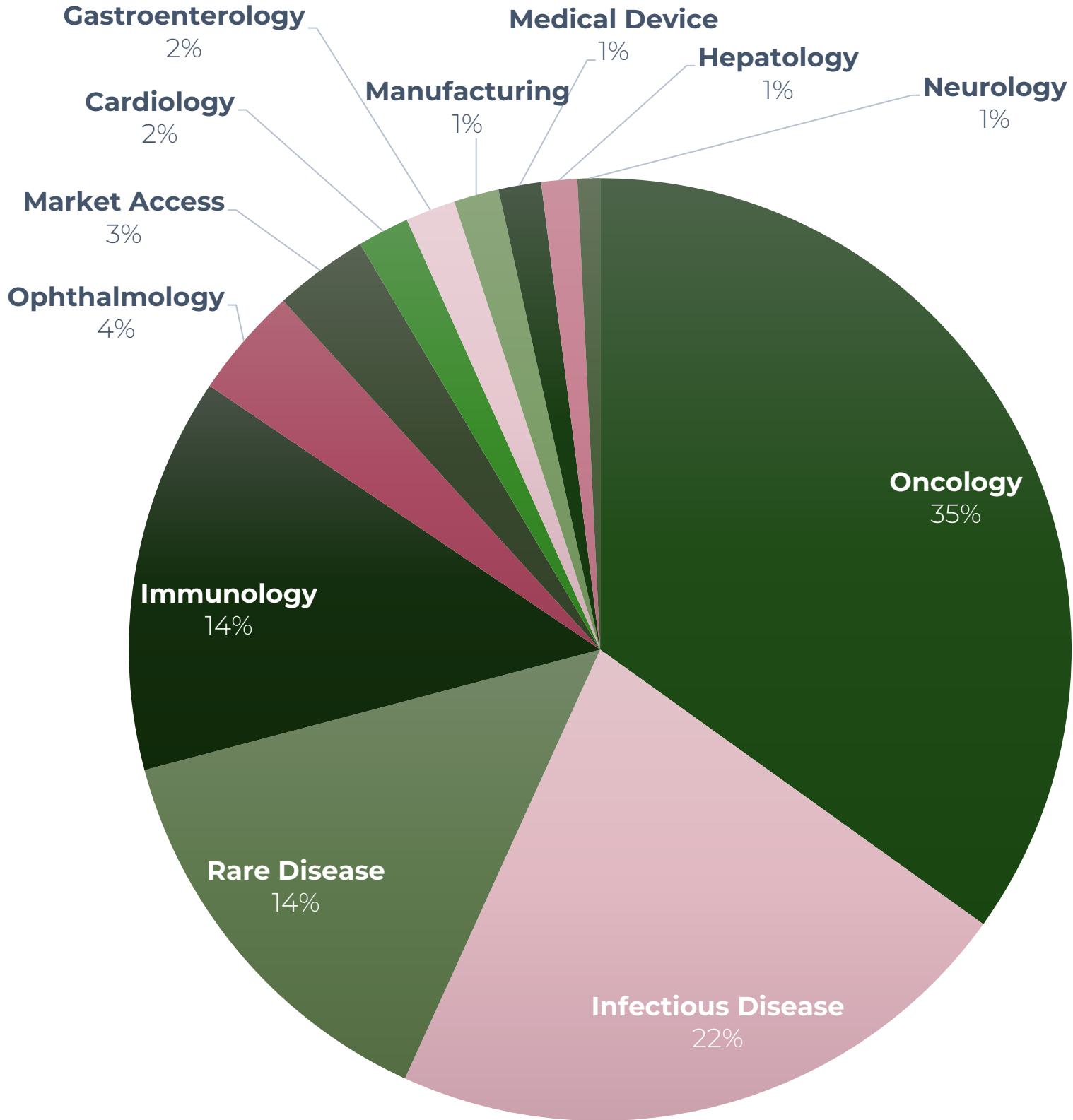


Time Spent by Niche



My top 2 medical writing niches were sales training and medical affairs.

Therapeutic Areas

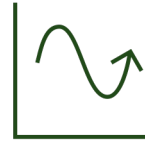


My top 4 therapeutic areas were Oncology, Infectious Disease, Rare Disease, and Immunology.

Hours Breakdown



Average 21.5h/week



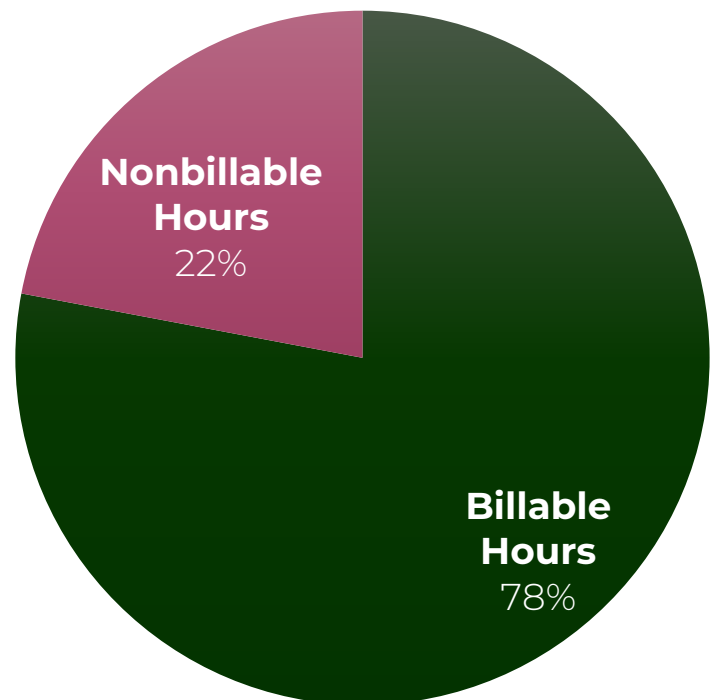
Max 57.5h/week



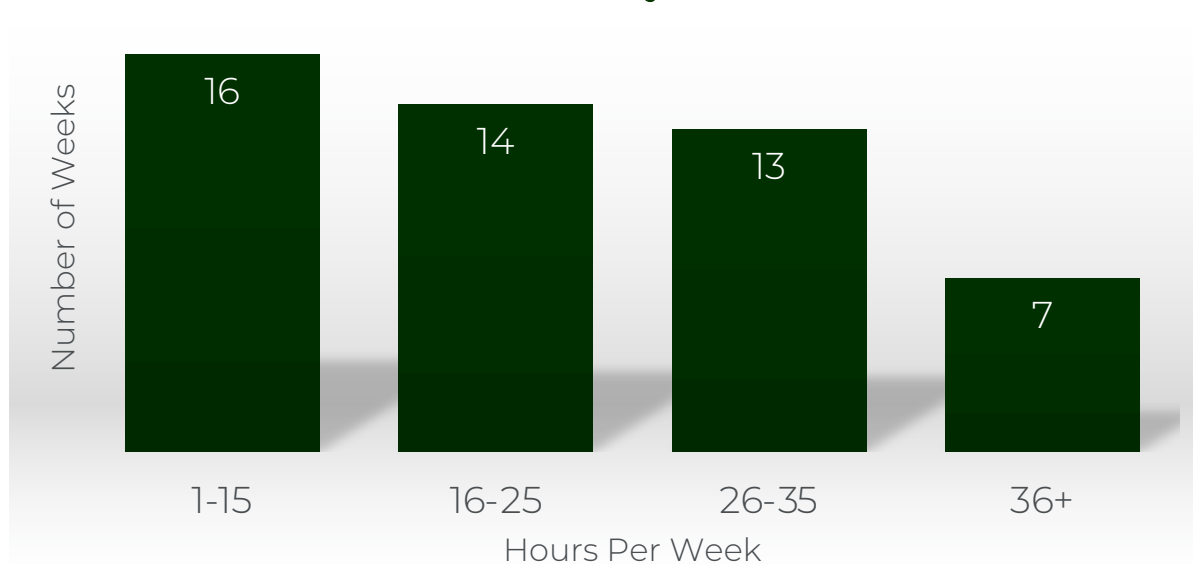
2 Weeks Off

My work was efficient and was predominantly spent on billable work.

I largely maintained a part-time schedule that best suited my family's needs.



Number of Weeks by Hours Worked



Training & Education



Received education and private coaching on:

- Finding a Niche
- Branding
- Marketing
- Finding Prospects
- Attracting Clients
- Website Development
- LinkedIn Development

Prospology

Received education on:

- Branding
- Marketing