

Presented by the



Life Sciences Career Development Syndicate

CAREERS IN MEDICAL COMMUNICATIONS

Jessie Filer, PhD

Freelance Medical Writer, Owner

Aletheia Medical Communications



Medical Writers Create Medical Content

Regulatory Writing	Scientific Publications	Medical Affairs	Training and Education	Grantsmanship	Promotional Writing	Health Communications
<ul style="list-style-type: none">• Documents submitted to regulatory agencies (eg, FDA) for drugs, biologics, and medical devices in the approval process	<ul style="list-style-type: none">• Peer-reviewed manuscripts• Congress abstracts• Oral/poster presentations• Conference proceedings• Medical news and feature articles for professional audiences	<ul style="list-style-type: none">• Slide decks• Workshops• Advisory board summaries	<ul style="list-style-type: none">• CME• Sales training	<ul style="list-style-type: none">• Grant proposals for funding for research or education	<ul style="list-style-type: none">• Marketing or advertising materials to promote drugs, medical devices, or other inventions	<ul style="list-style-type: none">• Patient education• Health news• Public health communication• Website content• Other materials for lay audiences

Technical

Plain Language



Day in the Life of a Medical Writer

Administration

Client Calls

Focused Work

Marketing & Administration



Career Path





Why Freelancing?

Advantages

- ✓ Flexible schedule
- ✓ Work-life balance
- ✓ Remote
- ✓ Interesting projects
- ✓ New experiences
- ✓ Flexible income
- ✓ Higher income

Disadvantages

- ✗ Unstable income
- ✗ Late nights
- ✗ Work-life balance
- ✗ Isolation
- ✗ Lack of team belonging
- ✗ Difficult clients
- ✗ No benefits

Freelancers Are Entrepreneurs





Thank you!



jessie.filer@aletheiamedcomms.com



[linkedin.com/in/jessiefiler/](https://www.linkedin.com/in/jessiefiler/)



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