

# IOHAWK HISTORY

[WWW.IOHAWKWORLDWIDE.COM](http://WWW.IOHAWKWORLDWIDE.COM)

*Frankly talk we would never dreamed about that hype around the new way of transportation, will take such a dimension. Unfortunately, every success have a downsides and we are often very dismayed when we receive reports of cheap Hoverboards are broken or burning, because: This form of transportation is still the future of movement! The IO Hawk has always been one of the most expensive boards on the market. The prices we not made for profit, we made it for the highest value quality of the product. For this reason there are no damage reports with more than 2.5 million boards sold by IO Hawk. For our team, since January 2015 it was always special moments to watch how people doing, which drive for the first time on an IO Hawk. Seeing the excitement in his eyes was the greatest gift for us, bigger than any profiteering other companies which deliberately inferior quality goods to sell, thereby endangering the safety of customers.*

*We want to make a difference and we love all alternative means of transportation, which additionally protect the environment and above all safe. We will continue to work on new versions (hopefully legally on the street soon) and are grateful for any feedback from you! We are often have questions: how the development of IO Hawk are started. For this reason, here for you more information about the development .....December 2014 › THE BEGINNING*

## **January 2015**

First presentation at CES in Las Vegas

IO HAWK is introduced at the world's largest IT trade show CES Las Vegas and immediately became highlight of trade show. The "Focus" write: The craziest gadget of CES.

[http://www.focus.de/auto/elektroauto/ces-2015-segway-konkurrent-io-hawk-fahren-fast-mit-gedankeneubertragung-das-verrueckteste-gadget-der-ces-im-test\\_id\\_4384048.htmlw](http://www.focus.de/auto/elektroauto/ces-2015-segway-konkurrent-io-hawk-fahren-fast-mit-gedankeneubertragung-das-verrueckteste-gadget-der-ces-im-test_id_4384048.htmlw)

<http://edition.cnn.com/2015/01/09/tech/coolest-things-ces-2015/index.html>

## **February 2015**

Start in Europe

The IO Hawk Invest GmbH became owner of the brand name in Europe and starts marketing the product to the market. The target group was mainly the logistics sector.

## **March 2015**

CEBIT Fair 2015

IO Hawk drives to an interview appointment at Cebit 2015 and also without having a booth immediately became a highlight of the trade show.

<http://www.computerbild.de/videos/cb-News-Internet-CeBIT-2015-IO-Hawk-Skateboard-mit-Akku-im-Check-11513777.html>

## **April 2015**

Hollywood celebrities

IO Hawk present to Justin Bieber one of the devices and he was immediately enthusiastic. Numerous celebrities from Hollywood, including Kanye West, Mike Tyson and many more, want to drive on this futuristic device. IO Hawk sold overnight more than 8,000 units in the US and the hype begins.

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## May 2015

### First Fakes

First Hoverboards other manufacturers that appear to mimic the design of the IO HAWKS on the market. Over the next few months it will produce in Asia more than 11,000 factories which make hoverboards. Among many companies that do not have the necessary technical know-how. IO Hawk is the world leader in Hoverboards. The type of devices are referred to everywhere as IO Hawk.

## June 2015

### Warning of dangers

IO HAWK warns against the use and purchase of unsafe, cheap hoverboards and warns of explosions, since secure quality manufacturing is not possible to dumping of 700 USD at all.

<https://www.iohawk-europe.com/offizielles-statement-iohawk-zu-plagiaten/>

## October 2015

### First explosions

As warned by IO HAWK, first accidents occur with cheap hoverboards. Fires and explosions are causing serious material and personal injury.

<http://www.independent.co.uk/life-style/gadgets-and-tech/news/hoverboard-blows-up-like-a-bomb-and-burns-down-ho-use-in-latest-accident-caused-by-exploding-self-a6719216.html>

## December 2015

Amazon takes hoverboards out of the program / Great Britain confiscates more than 15,000 hoverboards. Amazon takes globally all hoverboards from the program since the fire danger is too high. Great Britain confiscated 15,000 hoverboards. IO HAWK is not affected by this. Also in the followings there will be no fire with an IO Hawk (to recognize on the IO on the wheels). Due to the coverage in German media, many parents cancel the Christmas present for their children and want to buy from the original manufacturer. IO Hawk Europe has requests from more than 15,000 additional device units but can not use them.

<http://www.cnet.com/news/15000-faulty-hoverboards-halted-at-uk-ports-as-retailers-issue-recalls/>

<https://www.iohawk-europe.com/sicherheit-hoverboards/>

## February 2016

More than 52 fires from cheap hoverboards in the US alone - Germany also has a number of cases - The US Consumer Product Safety Commission (CPSC) Underwriter Laboratories (UL), an American testing laboratory for technical safety, has been commissioned to develop a safety standard for hoverboards as a result of more than 52 fires in the USA with more than USD 2 million. The UL2272 safety standard for hoverboards.

<http://www.cnet.com/news/new-safety-standards-might-save-hoverboards-from-extinction/>

<https://www.cpsc.gov/Global/Business-and-Manufacturing/Business-Education/SelfbalancingScooterLetter.pdf?epslanguage=en>

<http://www.rbb-online.de/panorama/beitrag/2016/03/elektrisches-spielzeug-verursacht-wohnungsbrand.html>

<http://www.n-tv.de/technik/Hoverboards-koennen-Leben-gefaehrden-article16576671.html>

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## March 2016

UL 2272 Safety standard

Underwriter Laboratories (UL), an American testing laboratory for technical safety, is releasing the world's first UL2272 safety standard for hoverboards. In the tests, attention is paid not only to the components used, but also to the interplay of them. IO Hawk welcomes this standard which finally provides more security. End users can be assured that a certified hoverboard has been subjected to countless tests.

<http://www.ul.com/hoverboards/>

<https://www.iohawk-europe.com/ul2272/>

## July 2016

Recall of more than 500,000 hoverboards

The US government is calling 500,000 hoverboards of different brands in the US.

IO HAWK is not affected as a trademark. There is no single exploded IO Hawk anywhere in the world.

<http://mashable.com/2016/07/06/hoverboard-recall/#kzNHEfOpuqqE>

## August 2016

IO Hawk publishes successor model IO Hawk Cross, one of the safest hoverboards in the world

IO HAWK announces the new world's first off-road hoverboard IO HAWK Cross, which is one of the first UL2272 certified boards ever.

<https://www.iohawk-europe.com/io-hawk-praesentiert-brandneues-offroad-hoverboard-io-hawk-cross-durchfaehrt-problemlos-strand-wiese-oder-schotterweg-und-punktet-mit-integrierten-bluetooth-speakern-auffaelligem/>

<https://www.iohawk-europe.com/io-hawk-cross/>

## November 2016

IO Hawk publishes IOHAWK Cross Silicone Case & IOHAWK Kart

IO HAWK publishes the IO HAWK Cross Silicone Cover & IOHAWK Kart.

<https://www.iohawk-europe.com/io-hawk-cross-silikon-huellen-neues-iohawk-kart-verfuegbar/>

## February 2017

Keep Rollin ': IO HAWK launches trolley backpack for Hoverboards from 6 to 10 inches / telescopic bar, ergonomic handle, sturdy wheels and carrying strap ensure comfortable transport IO HAWK publishes the IOHAWK trolley, an innovative backpack with trolley function for all e-scooters.

<http://konstant.de/pressefach/io-hawk/trolley-rucksack/>

## June 2017

IO Hawk launches -IO HAWK Cross Mini 6.5 "Small but powerful: IO Hawk launches -IO HAWK Cross Mini / New off-road hoverboard with auto-balance function for easy climbing, lowering and 6.5 inch tires.

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## The Future Is Here

IO HAWK NXT.SKATES THE NEXT STEP

June 2018

Press Release 2018

[https://docs.google.com/presentation/d/1B\\_5DqV9TPGEvV0XLBzZsCPZIkL4MW-vF2j2hoo dA-Uo](https://docs.google.com/presentation/d/1B_5DqV9TPGEvV0XLBzZsCPZIkL4MW-vF2j2hoo dA-Uo)

The first original, presented in 2015 hoverboard "IO HAWK ONE", now follows a new revolutionary high-tech means of transport from IO HAWK: With the "IO HAWK NXT SKATES" we present a completely new concept.

The "IO HAWK NXT Skates" are reminiscent of two small hoverboards that each have a tire with an outer diameter of 3.5 inches. Weighing in at just 3.3 kg per Skate, they are ultra-agile and perfect for cruising as well as cool tricks and acrobatic stunts. With an engine output of 250 watts, the Cruiser reach a top speed of up to 12 km / h. Here, the user controls the "Hover Skates", as in the classic hoverboard, by body movements, by shifting his weight easily in the desired direction of travel.

Thanks to the integrated auto-balance function, which allows the two individual skates to remain upright after being switched on, getting on and off is child's play. The independence of both skates makes it so much more flexible than riding on an ordinary hoverboard.

Thanks to the practical connector, the IOHAWK NXT SKATES can also be quickly and easily converted to a hoverboard.

The "IO HAWK Skates" housing, which is designed in matt black and blue, is splash-proof to IP65, so even a short rain shower can not slow down the user while driving. Thanks to the 54 Wh batteries, the boards are suitable for a distance of up to 8 km. The charging is done in about 2 hours, so that the fun can continue directly after a short breather. If the eSkates run out of breath on the road, they can still be transported optimally thanks to the low weight and the side straps The LED bulbs sitting on the rubber bumpers that you will not be overlooked in the dark and always show the battery status.

< ARE U READY FOR THE NEXT STEP? >

Characteristics

- » Only 3.3 kg per skate
- » Drive your skates as a hoverboard or classic hover roller skates with Autobalance function
- » Show what you have on it and use the skates for cool tricks and acrobatic stunts
- » Max speed 12 km / h, range up to 8km, max load 100kg, 2x 250W engine
- » Only 2 hours charging time and your skates are full again

Tag us on Twitter and Instagram #iohawk

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