

[www.saiventureskerala.com](http://www.saiventureskerala.com)

## SHARE TRADING: Why choose us?

Kotak Securities is one of the leading stock broking companies in India and a subsidiary of Kotak Mahindra Bank Limited - a renowned private-sector bank. As a stock broking company, Kotak Securities brings to you more than 25 years of experience in serving a diverse customer base of retail and institutional investors.

**STABILITY:** We are a subsidiary of Kotak Mahindra Bank and one of the oldest and largest stock broking firms in the Industry. We have been the first and only NBFC to receive the license to be converted into a bank.

**INNOVATORS IN THE INDUSTRY:** We have been the first in providing many products and services which have now become industry standards.

- First to provide Margin Financing to the customers.
- First to enable investing in IPOs and Mutual Funds on the phone.
- Providing SMS alerts before execution of depository transactions.
- Launching of Mobile application to track portfolio.
- Auto Invest - A systematic investing plan in Equities and Mutual fund.
- Innovation - Broking app which allows you to access markets across platforms, mobiles and tablets allowing registered and guest users to view live prices, track portfolio and trade.

**VALUE:** Whether you are a customer with a small or large wallet size, you can expect us to bring value to you, in every form.

Quality Research | Quick trade execution | Low brokerage | Accounts that suit your investment profile | Risk Profiler | Superior Customer Service.

**SERVICE:** We believe in the highest standards of service and that's precisely what we offer.

- **Robust Technology:** We have developed our own proprietary trading platform which is robust, and among the best in the industry. We have more than 150 technology professionals constantly working on upgrading and speeding up all our systems.
- **Centralized Risk Management System:** Unlike many other players we have a centralized risk management system. This allows us to offer the same levels of service to customers across all locations.
- **Customer Service is available in 10 different languages:** English, Hindi, Marathi, Gujarati, Tamil, Malayalam, Kannada, Telugu, Punjabi and Bengali.
- **Exceptional Research:** We have our own in-house research team. The in-house research team is one of the best in the industry and they have years of experience in the financial markets. They scan through the plethora of stocks and find the scrips that have a high potential of providing you good returns. Our investors get Technical, Fundamental, Derivatives, Macro-economic and mutual fund research.
- **Large Presence:** We are present in 393 cities with 1,539 branches, franchisees and satellite offices across India. Numbers as on December,31, 2019.

**SAI VERTURES**

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