

CISE

New collection

By **Taxi Brown**

Overview

- ✦ Women's Athletic
 - ✦ Women's Dresses
 - ✦ Mens Bowling Shirts
-

Mood Board

Women's Athletic Wear





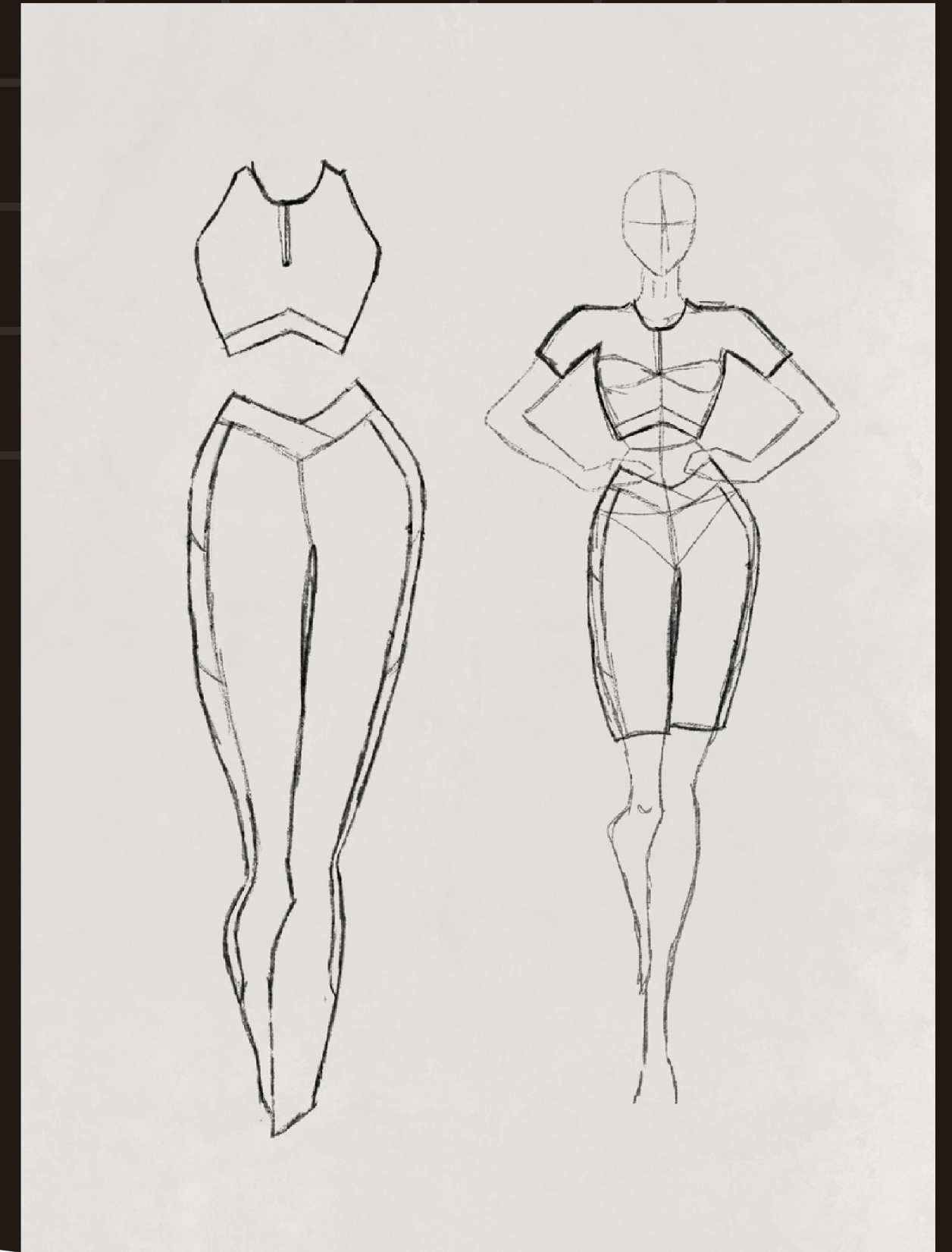
✦ **Color Schemes**

✦ **Fabric**



Women's Athletic Apparel

- Bold colors and shapes
- High quality fabric
- Built to be worn and used (no slipping, not see through, etc.)

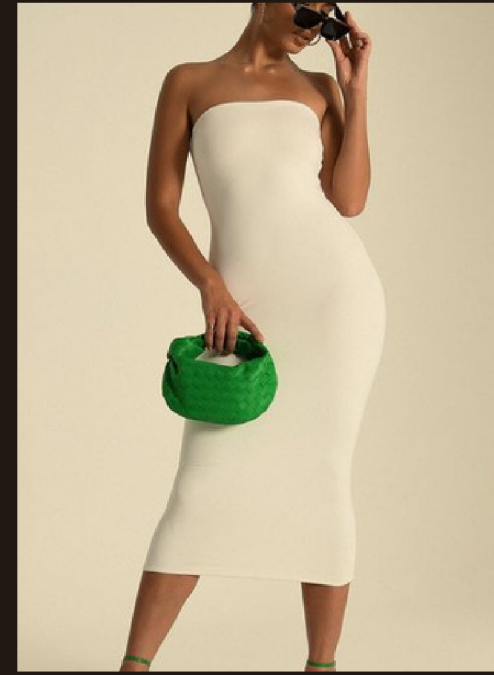


Presentation by **Taxi Brown**

Mood Board

Women's Dresses





✦ **Color Schemes**

✦ **Fabric**



Women's Dresses

- Timeless Modern
- Something that can be dressed up or down
- Consider where we want to see these dresses (i.e. date night, casual errands, galas, influencer events, coffee shop, etc.)



Mood Board

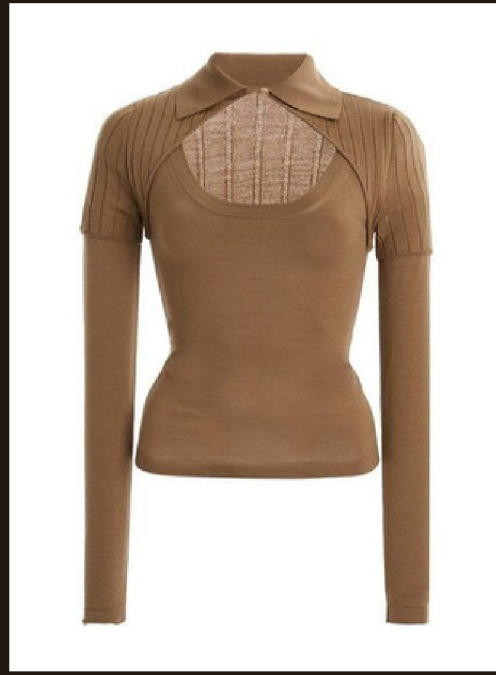
Women's Bodysuits





✦ **Color Schemes**

✦ **Fabric**



Women's Bodysuits

- Timeless Modern
- Something that can be dressed up or down
- Consider where we want to see these dresses (**night out, high end casual**)



Mood Board

Men's Apparel





✦ **Color Schemes**

✦ **Fabric**



Important Notes

✦ Target Audience

Broderick Hunter
Denis Asamoah
Keith Powers

✦ Updates Needed:

What kind of material can
the manufacturer work
with?

✦ Preferences:

- Embroidered/Breathable material
- Keep in mind who's wearing (no douchebags LOL)



Men's Apparel

-Nice Quality

- Explore materials for breathability, feel, comfort, fit

Target Audience

