

A group of young people, likely athletes, are shown in a celebratory pose on a field. They are wearing athletic gear, including jerseys and shorts, and are clapping and cheering. The background is slightly blurred, showing a stadium setting.

# A LETTER FROM OUR CHAIRMAN AND CEO

Our mission is simple. We aim to create a culture shift toward fitness and proper nutrition while tackling racial health disparities in diabetes, obesity and hypertension in the Greater Detroit Area.

To do so, we must employ a new paradigm where corporate, government and healthcare stakeholders collaborate with community organizations to create solutions that improve health outcomes, reduce racial health disparities and lower the cost of healthcare.

Yes, it's an ambitious goal but we can do it. Real change is possible and it starts with having a conversation about how to fix the problem. If you share our vision of a Greater Detroit full of healthy communities and void of racial health disparities, we invite you to be a part of the conversation.

Regards,

Eugene Thomas, Co-Founder, Chairman and CEO

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