

Local PLAC Election Guide



Elections are important times for PLACs as we seek to send informed voters to the polls. We achieve our goals of encouraging voter turnout and educating citizens about candidates by offering voter registration advice and nonpartisan candidate engagements like forums, virtual interviews or meetings, and written responses to questionnaires. Though we don't offer endorsements, we serve as a vital link for candidates to voters.

- ✓ Determine the candidates for state and local offices in your area. (See OKPLAC Legislative Candidate Guide online.) Are there candidates on the ballot for the June 30 primary?
- ✓ Localize the OKPLAC 2020 Candidate Questionnaire and determine your strategy to engage your community. Host a virtual forum via Zoom or Facebook Live? Post written responses side by side in graphic form? Both? An alternative?
- ✓ Send primary candidates a questionnaire no later than the week of May 18
- ✓ If hosting a virtual event, plan the date, the platform, and the style. Who will moderate? How will questions be posed? Invite and confirm candidate participation. Advertise to your community.
- ✓ Post each candidate's written answers to questions side by side one question at a time. Plan your schedule of posts so all questions and responses are posted prior to the next election date. (See Candidately Speaking online for guidance.)
- ✓ Plan your method for encouraging voter turn out. Inform your community of how to register, how to request an absentee ballot, and dates for elections. (Use our Let Oklahoma Vote resources on our website.)
- ✓ On election day, coordinate a team of poll runners to visit each polling place. Shortly after closing, poll workers will post vote counts on the door. You can be the first to share election results once you've tabulated!