

FEBRUARY 22-26, 2021

# PUBLIC SCHOOLS WEEK

Are you ready for our whole week celebration?  
#PublicSchoolProud

## ToolKit 2021

February 22-26

Public Schools Week is a nationwide, grassroots partnership of parents, students, school staff, and elected officials celebrating all that public school has to offer.

Using our simple Toolkits, take action each day to highlight the great things happening in our public schools.

#PublicSchoolProud #OklaEd



# PLAC TOOLKIT

February 22-26, 2021



**Public Schools Week is a national, grassroots effort. PLACs can coordinate simple activities in your community so that administrators, teachers and parents are all involved. Together, we'll flood social media with love for public schools!**



Share the District and Teacher Toolkits with a local contact at each level. For Parents, follow our Daily Action Calendar alerting your members to actions they can take each day.



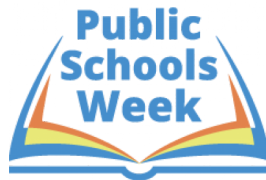
When posting on social media, please use the hashtags #PublicSchoolProud and #OklaEd. Include an ask to "share" your post. Encourage "likes" and "comments" as the more likes, comments, and shares, the more impact we make.



See the detailed Daily Action Calendar in this PDF and find more graphics, the Public School Pledge, and Toolkits at **[www.okplac.org/psw](http://www.okplac.org/psw)**.

# Daily Action Calendar

## February 22-26, 2021



**Let's get the conversation going about all the good happening in our public schools. Imagine our impact if we each participate in one simple awareness activity each day this week!**



**Sunday, February 21:** Use our Facebook frame #PublicSchoolProud by OKPLAC on your profile picture



**Monday, February 22:** Send a letter or card to your local legislators, the Governor, or Lt. Governor about your great school.



**Tuesday, February 23:** Wear Red for Ed (kids too!) and post a selfie with the hashtags #PublicSchoolProud, #RedforEd, #OklaEd, #PublicSchoolsWeek



**Wednesday, February 24:** Quote your kid! Ask your student their favorite thing about school and share their answer on social media. Hashtag with #WeChoosePublicSchool, #PublicSchoolProud, #PublicSchoolsWeek, #OklaEd



**Thursday, February 25:** Share the reasons you love public school on your social media account. Don't forget to hashtag!



**Friday, February 26:** Show your school spirit with a selfie in your school colors or swag! Parents, include your kids. Teachers, include your students. Of course, hashtag it!