

PSW: PLAC TOOLKIT

March 25 - 29, 2019

Public Schools Week is a national, grassroots effort. PLACs can coordinate simple activities in your community so that administrators, teachers and parents are all involved. Together, we'll flood social media with love for public schools!

➤ Share the District and Teacher Toolkits with a local contact at each level. For Parents, follow our Daily Action Calendar alerting your members to actions they can take each day.

➤ When posting on social media, please use the hashtags #PublicSchoolProud and #OklaEd. Include an ask to "share" your post. Encourage "likes" and "comments" as the more likes, comments, and shares, the more impact we make.

➤ Find the detailed Daily Action Calendar, graphics, toolkits and the profile picture at www.okplac.org/psw.

Sunday 3/24: Update Profile Pics

Monday 3/25: Mail stories in notes to legislators

Tuesday 3/26: Wear Red for Ed and selfie it!

Wednesday 3/27: Share kid quotes

Thursday 3/28: Share personal pub ed experience

Friday 3/29: Share school spirit photos

