

FEBRUARY 22-26, 2021

PUBLIC SCHOOLS WEEK

Are you ready for our whole week celebration?
#PublicSchoolProud

ToolKit 2021

February 22-26

Public Schools Week is a nationwide, grassroots partnership of parents, students, school staff, and elected officials celebrating all that public school has to offer.

Using our simple Toolkits, take action each day to highlight the great things happening in our public schools.

#PublicSchoolProud #OklaEd



DISTRICT TOOLKIT

February 22 - 26, 2020



Public Schools Week is a national, grassroots effort. Public school districts can join parents and teachers as they celebrate their schools. Together, we'll raise awareness in our communities and with our elected officials about the great things happening for our students.



Invite elected officials (ex: state legislators or city mayor) to tour a school, visit a class, or join an event.



Post #PublicSchoolProud on school site signage for the week.



Share Public Schools Week graphics on district website and social media.



Email teachers notifying them of the week and encouraging them to participate. Share the Teacher Toolkit.

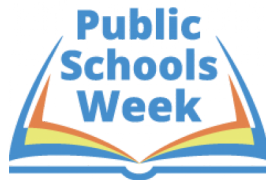


Email PTA leaders to encourage their engagement. Share Parent Toolkit.

See a detailed Daily Action Calendar in this PDF and find more graphics, the Public School Pledge, and Toolkits at www.okplac.org/psw.

Daily Action Calendar

February 22-26, 2021



Let's get the conversation going about all the good happening in our public schools. Imagine our impact if we each participate in one simple awareness activity each day this week!



Sunday, February 21: Use our Facebook frame #PublicSchoolProud by OKPLAC on your profile picture



Monday, February 22: Send a letter or card to your local legislators, the Governor, or Lt. Governor about your great school.



Tuesday, February 23: Wear Red for Ed (kids too!) and post a selfie with the hashtags #PublicSchoolProud, #RedforEd, #OklaEd, #PublicSchoolsWeek



Wednesday, February 24: Quote your kid! Ask your student their favorite thing about school and share their answer on social media. Hashtag with #WeChoosePublicSchool, #PublicSchoolProud, #PublicSchoolsWeek, #OklaEd



Thursday, February 25: Share the reasons you love public school on your social media account. Don't forget to hashtag!



Friday, February 26: Show your school spirit with a selfie in your school colors or swag! Parents, include your kids. Teachers, include your students. Of course, hashtag it!