









# SMITH

## Buying Group Helmet Program | 2025-2026

Level Mips	Mips	<u>MSRP</u> \$225.00	<u>WHSL</u> \$112.50	<u>Show Special</u> \$90.00	<u>GM %</u> 60.0%	
Liberty Mips	Mips	<u>MSRP</u> \$225.00	<u>WHSL</u> \$112.50	<u>Show Special</u> \$90.00	<u>GM %</u> 60.0%	
Altus Mips	Mips	<u>MSRP</u> \$190.00	<u>WHSL</u> \$95.00	<u>Low Net</u> \$78.85	<u>GM %</u> 58.5%	
Vida Mips	Mips	<u>MSRP</u> \$190.00	<u>WHSL</u> \$95.00	<u>Low Net</u> \$78.85	<u>GM %</u> 58.5%	
Method Mips	Mips	<u>MSRP</u> \$145.00	<u>WHSL</u> \$72.50	<u>Low Net</u> \$60.18	<u>GM %</u> 58.5%	
Mondo Mips <i>Buying Group Exclusive</i>	Mips	<u>MSRP</u> \$130.00	<u>WHSL</u> \$65.00	<u>Show Special</u> \$52.00	<u>GM %</u> 60.0%	
Mondo (non-Mips) <i>Buying Group Exclusive</i>		<u>MSRP</u> \$100.00	<u>WHSL</u> \$50.00	<u>Show Special</u> \$40.00	<u>GM %</u> 60.0%	
Rodeo (non-Mips) <i>New Model</i>		<u>MSRP</u> \$75.00	<u>WHSL</u> \$37.50	<u>Show Special</u> \$30.00	<u>GM %</u> 60.0%	
Rodeo Jr. Mips <i>New Model</i>	Mips	<u>MSRP</u> \$90.00	<u>WHSL</u> \$47.50	<u>Show Special</u> \$38.00	<u>GM %</u> 60.0%	