



HEAD/TYROLIA WINTERSPORTS 2025/26 ADVERTISING AND DISTRIBUTION POLICY

EXHIBIT A, SKIS AND SKI PACKAGES

EFFECTIVE January 1, 2025 to October 15, 2026. *Actual selling prices are determined by the HEAD dealer.*

GRAY FILL W/BLACK FONT = CARRYOVER FROM PRIOR SEASON(S)
NO FILL = NEW FOR 25/26

12/19/2024	PACKAGE				= MAP CHANGES ON 5-1-25				= CARRY'S FORWARD INTO 2026/27				
PACKAGE	SKI ITEM #	BINDING ITEM #	SKI DESCRIPTION	BINDING DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**	
						MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP
RACING					Actual selling prices are determined by the HEAD dealer.					*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26			
318005	318005	---	WCR e-DH 218 Rebel RP	---	\$ 1,125	\$ 999	11.2%	\$ 999	11.2%	\$ 749	33.4%	\$ 599	46.8%
318015	318015	---	WCR e-DH 215 Rebel RP	---	\$ 1,125	\$ 999	11.2%	\$ 999	11.2%	\$ 749	33.4%	\$ 599	46.8%
318025	318025	---	WCR e-DH 210 Rebel RP	---	\$ 1,125	\$ 999	11.2%	\$ 999	11.2%	\$ 749	33.4%	\$ 599	46.8%
318035	318035	---	WCR e-SG 213 Rebel RP	---	\$ 1,125	\$ 999	11.2%	\$ 999	11.2%	\$ 749	33.4%	\$ 599	46.8%
318115	318115	---	WCR e-SG 210 Rebel RP	---	\$ 1,125	\$ 999	11.2%	\$ 999	11.2%	\$ 749	33.4%	\$ 599	46.8%
318045	318045	---	WCR e-SG 207 W Rebel RP	---	\$ 1,125	\$ 999	11.2%	\$ 999	11.2%	\$ 749	33.4%	\$ 599	46.8%
318055	318055	---	WCR e-SG 207 M Rebel RP	---	\$ 1,125	\$ 999	11.2%	\$ 999	11.2%	\$ 749	33.4%	\$ 599	46.8%
318065	318065	---	WCR e-SG 202 Rebel RP	---	\$ 1,125	\$ 999	11.2%	\$ 999	11.2%	\$ 749	33.4%	\$ 599	46.8%
318075	318075	---	WCR e-SG 200 Rebel RP	---	\$ 1,000	\$ 899	10.1%	\$ 899	10.1%	\$ 669	33.1%	\$ 539	46.1%
318085	318085	---	WCR e-SG 195 Rebel RP	---	\$ 950	\$ 849	10.6%	\$ 849	10.6%	\$ 639	32.7%	\$ 509	46.4%
318095	318095	---	WCR e-SG 185 Rebel RP	---	\$ 950	\$ 849	10.6%	\$ 849	10.6%	\$ 639	32.7%	\$ 509	46.4%
318105	318105	---	WCR e-SG 175 Rebel RP	---	\$ 950	\$ 849	10.6%	\$ 849	10.6%	\$ 639	32.7%	\$ 509	46.4%
313005	313005	---	WCR e-GS Rebel FIS SW RP WCR 14 wh/bk	---	\$ 1,000	\$ 899	10.1%	\$ 899	10.1%	\$ 669	33.1%	\$ 539	46.1%
313045	313045	---	WCR e-GS Rebel SW RP WCR 14 wh/bk	---	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%
313055	313055	---	WCR e-GS Rebel SW RP WCR T wh/bk	---	\$ 850	\$ 749	11.9%	\$ 749	11.9%	\$ 559	34.2%	\$ 449	47.2%
313065	313065	---	WCR e-GS Rebel Pro SW RP WCR 14 wh/bk	---	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%
313025	313025	---	WCR e-SL Rebel SW RP WCR 14 wh/bk	---	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%
313085	313085	---	WCR e-SL Rebel FIS SW RP WCR 14 wh/bk	---	\$ 1,000	\$ 899	10.1%	\$ 899	10.1%	\$ 669	33.1%	\$ 539	46.1%
313225	313225	---	WC Rebels e-Speed Pro RP WCR 14 bl/wh	---	\$ 1,125	\$ 999	11.2%	\$ 999	11.2%	\$ 749	33.4%	\$ 599	46.8%
313245	313245	---	WC Rebels e-Speed RP EVO 14 wh/bl	---	\$ 1,075	\$ 949	11.7%	\$ 949	11.7%	\$ 709	34.0%	\$ 569	47.1%
313255	313255	---	WC Rebels e-Race Pro RP WCR 14 bl/wh	---	\$ 1,125	\$ 999	11.2%	\$ 999	11.2%	\$ 749	33.4%	\$ 599	46.8%
313265	313265	---	WC Rebels e-Race RP EVO 14 bk/wh	---	\$ 1,075	\$ 949	11.7%	\$ 949	11.7%	\$ 709	34.0%	\$ 569	47.1%
313235	313235	---	WC Rebels e-SL Pro RP WCR 14 bl/wh	---	\$ 1,125	\$ 999	11.2%	\$ 999	11.2%	\$ 749	33.4%	\$ 599	46.8%
313205	313205	---	WC Rebels e-SL RP EVO 14 wh/bl	---	\$ 1,075	\$ 949	11.7%	\$ 949	11.7%	\$ 709	34.0%	\$ 569	47.1%
31336501	313365	100911	WC Rebels e.SLR LYT-PR wh/bl	PR 11 GW BR.78[G]m.bk/sp.bl	\$ 1,250	\$ 1,079	13.7%	\$ 1,079	13.7%	\$ 809	35.3%	\$ 649	48.1%
31338501	313385	100911	WC Rebels e.GSR LYT-PR bk/bl	PR 11 GW BR.78[G]m.bk/sp.bl	\$ 1,250	\$ 1,079	13.7%	\$ 1,079	13.7%	\$ 809	35.3%	\$ 649	48.1%
31341501	313415	100911	WC Rebels e.XSR LYT-PR wh/bl	PR 11 GW BR.78[G]m.bk/sp.bl	\$ 1,000	\$ 839	16.1%	\$ 839	16.1%	\$ 629	37.1%	\$ 499	50.1%

*When promoted to a licensed USSS competitor, HEAD racing products with a suggested "Racer Price"are excluded from this MAP policy.

SUPERSHAPE					2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
31328504	313285	114508	Supershape e-Titan SW BB-PR bk/bl	PROTECTOR PR 11 GW BR. 85[P]m.bk	\$ 1,175	\$ 999	15.0%	\$ 999	15.0%	\$ 749	36.3%	\$ 599	49.0%
31328501	313285	100926	Supershape e-Titan SW BB-PR bk/bl	PROTECTOR PR 13 GW BR.95[P]m.bk	\$ 1,225	\$ 1,049	14.4%	\$ 1,049	14.4%	\$ 789	35.6%	\$ 629	48.7%
31334504	313345	114508	Supershape e-Rally SW BB-PR bk/rd	PROTECTOR PR 11 GW BR. 85[P]m.bk	\$ 1,175	\$ 999	15.0%	\$ 999	15.0%	\$ 749	36.3%	\$ 599	49.0%
31334501	313345	100925	Supershape e-Rally SW BB-PR bk/rd	PROTECTOR PR 13 GW BR.85[P]m.bk	\$ 1,225	\$ 1,049	14.4%	\$ 1,049	14.4%	\$ 789	35.6%	\$ 629	48.7%
31330504	313305	114508	Supershape e-Magnum SW BB-PR bk/ge	PROTECTOR PR 11 GW BR. 85[P]m.bk	\$ 1,175	\$ 999	15.0%	\$ 999	15.0%	\$ 749	36.3%	\$ 599	49.0%
31330501	313305	100925	Supershape e-Magnum SW BB-PR bk/ge	PROTECTOR PR 13 GW BR.85[P]m.bk	\$ 1,225	\$ 1,049	14.4%	\$ 1,049	14.4%	\$ 789	35.6%	\$ 629	48.7%
31332504	313325	114508	Supershape e-Speed SW BB-PR bk/bl	PROTECTOR PR 11 GW BR. 85[P]m.bk	\$ 1,175	\$ 999	15.0%	\$ 999	15.0%	\$ 749	36.3%	\$ 599	49.0%
31332501	313325	100925	Supershape e-Speed SW BB-PR bk/bl	PROTECTOR PR 13 GW BR.85[P]m.bk	\$ 1,225	\$ 1,049	14.4%	\$ 1,049	14.4%	\$ 789	35.6%	\$ 629	48.7%
31339504	313395	114508	Supershape e-Original SW BB-PR bk/si	PROTECTOR PR 11 GW BR. 85[P]m.bk	\$ 1,175	\$ 999	15.0%	\$ 999	15.0%	\$ 749	36.3%	\$ 599	49.0%
31339501	313395	100925	Supershape e-Original SW BB-PR bk/si	PROTECTOR PR 13 GW BR.85[P]m.bk	\$ 1,225	\$ 1,049	14.4%	\$ 1,049	14.4%	\$ 789	35.6%	\$ 629	48.7%
PORSCHE / STANDARD					2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
313604	313604	---	Porsche 106 Series ge	---	\$ 1,700	\$ 1,500	11.8%	\$ 1,500	11.8%	\$ 1,129	33.6%	\$ 899	47.1%
31361501	313615	100956	Porsche 8 Series SW BB-PR gd/bk	PROTECTOR PR 13 GW BR.95[P]bk cry.	\$ 2,200	\$ 1,900	13.6%	\$ 1,900	13.6%	\$ 1,429	35.0%	\$ 1,139	48.2%
31363501	313635	100955	Porsche 7 Series SW BB-PR gr/bk	PROTECTOR PR 13 GW BR.85[P]bk cry.	\$ 2,200	\$ 1,900	13.6%	\$ 1,900	13.6%	\$ 1,429	35.0%	\$ 1,139	48.2%
31366502	313665	100958	Standard BB-PR bl	PROTECTOR PR 13 GW BR.85[P]sta.bl	\$ 2,200	\$ 1,900	13.6%	\$ 1,900	13.6%	\$ 1,429	35.0%	\$ 1,139	48.2%

PACKAGE	SKI ITEM #	BINDING ITEM #	SKI DESCRIPTION	BINDING DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
						MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP
SHAPE					Actual selling prices are determined by the HEAD dealer.					*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26			
31520502	315205	100943	Shape e-V10 SW AMT-PR anth/gr	PR 11 GW BR.90[G]m.bk	\$ 925	\$ 799	13.6%	\$ 799	13.6%	\$ 599	35.2%	\$ 479	48.2%
31520501	315205	114509	Shape e-V10 SW AMT-PR anth/gr	PROTECTOR PR 11 GW BR. 95[P]m.bk	\$ 1,100	\$ 949	13.7%	\$ 949	13.7%	\$ 709	35.5%	\$ 569	48.3%
31522502	315225	100942	Shape e-V8 SW AMT-PR anth/bl	PR 11 GW BR.85[G]m.bk	\$ 825	\$ 699	15.3%	\$ 699	15.3%	\$ 519	37.1%	\$ 419	49.2%
31522501	315225	114508	Shape e-V8 SW AMT-PR anth/bl	PROTECTOR PR 11 GW BR. 85[P]m.bk	\$ 1,000	\$ 849	15.1%	\$ 849	15.1%	\$ 639	36.1%	\$ 509	49.1%
31525501	315255	100942	Shape e.V5 AMT-PR anth/rd	PR 11 GW BR.85[G]m.bk	\$ 725	\$ 599	17.4%	\$ 599	17.4%	\$ 449	38.1%	\$ 359	50.5%
31527501	315275	100942	Shape V4 AMT-PR anth/ge	PR 11 GW BR.85[G]m.bk	\$ 675	\$ 549	18.7%	\$ 549	18.7%	\$ 409	39.4%	\$ 329	51.3%
31528501	315285	100942	Shape V2 AMT-PR anth/si	PR 11 GW BR.85[G]m.bk	\$ 625	\$ 499	20.2%	\$ 499	20.2%	\$ 369	41.0%	\$ 299	52.2%
KORE & KORE WOMEN'S					2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
315405	315405	---	KORE 118 Ti bk/bg	---	\$ 950	\$ 849	10.6%	\$ 849	10.6%	\$ 639	32.7%	\$ 509	46.4%
315415	315415	---	KORE 112 Ti bk/wh	---	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%
315425	315425	---	KORE 106 Ti bk/ge	---	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%
315435	315435	---	KORE 100 Ti bk/rd	---	\$ 850	\$ 749	11.9%	\$ 749	11.9%	\$ 559	34.2%	\$ 449	47.2%
315445	315445	---	KORE 94 Ti bk/bg	---	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%
315455	315455	---	KORE 88 Ti bk/gr	---	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%
315465	315465	---	KORE 104 Ti W wh/pi	---	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%
315475	315475	---	KORE 99 Ti W wh/ch	---	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%
315485	315485	---	KORE 93 Ti W wh/bl	---	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%
315495	315495	---	KORE 87 Ti W wh/mi	---	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%
CRUX					2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
315804	315804	---	Crux 105 Pro bk/pi	---	\$ 950	\$ 849	10.6%	\$ 849	10.6%	\$ 639	32.7%	\$ 509	46.4%
315814	315814	---	Crux 99 Pro bk/rd	---	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%
315824	315824	---	Crux 93 Pro bk/or	---	\$ 850	\$ 749	11.9%	\$ 749	11.9%	\$ 559	34.2%	\$ 449	47.2%
315834	315834	---	Crux 87 Pro bk/ge	---	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%
315844	315844	---	Crux 81 Pro bk/bl	---	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%
315904	315904	---	Crux 99 ge	---	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%
315914	315914	---	Crux 93 bg	---	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%
315924	315924	---	Crux 87 gr	---	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%
315934	315934	---	Crux 81 bl	---	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%
KORE X					2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
315145	315145	---	Kore X 90 ol/wh	---	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%
31517504	315175	100942	Kore X 85 LYT-PR ge/wh	PR 11 GW BR.85[G]m.bk	\$ 825	\$ 699	15.3%	\$ 699	15.3%	\$ 519	37.1%	\$ 419	49.2%
31516504	315165	100942	Kore X 80 LYT-PR bl/wh	PR 11 GW BR.85[G]m.bk	\$ 725	\$ 599	17.4%	\$ 599	17.4%	\$ 449	38.1%	\$ 359	50.5%
31512505	315125	100942	Kore X 78 LYT-PR bg/wh	PR 11 GW BR.85[G]m.bk	\$ 675	\$ 549	18.7%	\$ 549	18.7%	\$ 409	39.4%	\$ 329	51.3%
31511505	315115	100942	Kore X 74 LYT-PR bl/wh	PR 11 GW BR.85[G]m.bk	\$ 625	N/A	---	N/A	---	N/A	---	N/A	---
FREESKI					2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
315565	315565	---	Oblivion 116 bk/gr	---	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%
315585	315585	---	Oblivion 102 bk/gr	---	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%
315514	315514	---	Oblivion 94 bk/bl	---	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%
315524	315524	---	Oblivion 84 bk/gn	---	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%
315544	315544	---	Oblivion 79 bk/yw	---	\$ 475	\$ 399	16.0%	\$ 399	16.0%	\$ 299	37.1%	\$ 239	49.7%
JOY					2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
31567503	315675	100917	e-power Joy SW BB-PR wh/bk	JOY 12 GW PRD BR.85[F]m.wh	\$ 1,175	\$ 999	15.0%	\$ 999	15.0%	\$ 749	36.3%	\$ 599	49.0%
31567501	315675	100927	e-power Joy SW BB-PR wh/bk	PROTECTOR PR 13 GW BR.85[P]m.wh	\$ 1,275	\$ 1,099	13.8%	\$ 1,099	13.8%	\$ 819	35.8%	\$ 659	48.3%
31562502	315625	100945	e-total Joy SW SLR BB Joy Pro au/rd	JOY 11 GW SLR BR.90[H]m.bk	\$ 975	\$ 849	12.9%	\$ 849	12.9%	\$ 639	34.5%	\$ 509	47.8%
31562503	315625	100957	e-total Joy SW SLR BB Joy Pro au/rd	PROTECTOR SLR 10 GW BR.90[N]m.bk	\$ 1,050	\$ 899	14.4%	\$ 899	14.4%	\$ 669	36.3%	\$ 539	48.7%
31560503	315605	100944	e-super Joy SW SLR BB Joy Pro bl/bk	JOY 11 GW SLR BR.78[H]m.bk	\$ 975	\$ 849	12.9%	\$ 849	12.9%	\$ 639	34.5%	\$ 509	47.8%
31560502	315605	100950	e-super Joy SW SLR BB Joy Pro bl/bk	PROTECTOR SLR 10 GW BR.80[N]m.bk	\$ 1,050	\$ 899	14.4%	\$ 899	14.4%	\$ 669	36.3%	\$ 539	48.7%
31568501	315685	100953	e.absolut Joy SLR BB Joy Pro wh	JOY 9 GW SLR BRAKE 85[H]s.wh	\$ 775	\$ 649	16.3%	\$ 649	16.3%	\$ 489	36.9%	\$ 389	49.8%
31568502	315685	100951	e.absolut Joy SLR BB Joy Pro wh	PROTECTOR SLR 10 GW BR.80[N]m.wh	\$ 900	\$ 749	16.8%	\$ 749	16.8%	\$ 559	37.9%	\$ 449	50.1%
31573501	315735	100954	e.real Joy SLR BB Joy Pro bk	JOY 9 GW SLR BRAKE 78[H]s.bk	\$ 725	\$ 599	17.4%	\$ 599	17.4%	\$ 449	38.1%	\$ 359	50.5%
31573502	315735	100950	e.real Joy SLR BB Joy Pro bk	PROTECTOR SLR 10 GW BR.80[N]m.bk	\$ 850	\$ 699	17.8%	\$ 699	17.8%	\$ 519	38.9%	\$ 419	50.7%

PACKAGE	SKI ITEM #	BINDING ITEM #	SKI DESCRIPTION	BINDING DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**	
						MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP
JOY (continued)					Actual selling prices are determined by the HEAD dealer.					*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26			
31570501	315705	100952	e.pure Joy SLR BB Joy Pro si/gr	JOY 9 GW SLR BRAKE 78[H]s.wh	\$ 675	\$ 549	18.7%	\$ 549	18.7%	\$ 409	39.4%	\$ 329	51.3%
31570502	315705	100951	e.pure Joy SLR BB Joy Pro si/gr	PROTECTOR SLR 10 GW BR.80[N]m.wh	\$ 800	\$ 649	18.9%	\$ 649	18.9%	\$ 489	38.9%	\$ 389	51.4%
31565501	315655	100952	easy Joy SLR BB Joy Pro bl	JOY 9 GW SLR BRAKE 78[H]s.wh	\$ 575	\$ 449	21.9%	\$ 449	21.9%	\$ 339	41.0%	\$ 269	53.2%
31565502	315655	100951	easy Joy SLR BB Joy Pro bl	PROTECTOR SLR 10 GW BR.80[N]m.wh	\$ 700	\$ 549	21.6%	\$ 549	21.6%	\$ 409	41.6%	\$ 329	53.0%
JUNIOR					2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
314005	314005	---	WCR e.GS Rebel Team SW RP WCR T wh/bk	---	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%
314005	314005	---	WCR e.GS Rebel Team SW RP WCR T wh/bk	---	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%
314235	314235	---	WCR e.SL Rebel Team SW RP WCR T wh/bk	---	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%
314235	314235	---	WCR e.SL Rebel Team SW RP WCR T wh/bk	---	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%
314025	314025	---	Kore Team SW bk/bg	---	\$ 500	\$ 419	16.2%	\$ 419	16.2%	\$ 309	38.2%	\$ 249	50.2%
314035	314035	---	Oblivion Jr Pro bk/gr	---	\$ 500	\$ 419	16.2%	\$ 419	16.2%	\$ 309	38.2%	\$ 249	50.2%
314054	314054	---	Oblivion Jr bk/gr	---	\$ 475	\$ 399	16.0%	\$ 399	16.0%	\$ 299	37.1%	\$ 239	49.7%
31449401	314494	114475	Oblivion Team JRS bk/yw	JRS 4.5 GW CA BR.80[I]s.bk/wh	\$ 425	\$ 329	22.6%	\$ 329	22.6%	\$ 249	41.4%	\$ 199	53.2%
31449402	314494	114470	Oblivion Team JRS bk/yw	JRS 7.5 GW CA BR.78[H]s.bk/wh	\$ 450	\$ 349	22.4%	\$ 349	22.4%	\$ 259	42.4%	\$ 209	53.6%
314435	314435	---	WC e.Race Team SW bk/bl	---	\$ 450	\$ 369	18.0%	\$ 369	18.0%	\$ 279	38.0%	\$ 219	51.3%
31444503	314445	100923	WC e.Race Team SW JRS bk/bl	JRS 4.5 GW CA BR.80[I]s.bk/sp.bl	\$ 600	\$ 479	20.2%	\$ 479	20.2%	\$ 359	40.2%	\$ 289	51.8%
31444501	314445	100922	WC e.Race Team SW JRS bk/bl	JRS 7.5 GW CA BR.78[H]s.bk/sp.bl	\$ 625	\$ 499	20.2%	\$ 499	20.2%	\$ 369	41.0%	\$ 299	52.2%
314415	314415	---	Supershapes JRS wh/bl	---	\$ 375	\$ 290	22.7%	\$ 290	22.7%	\$ 219	41.6%	\$ 169	54.9%
314535	314535	---	Supershapes Team Easy wh/bl	---	\$ 200	\$ 159	20.5%	\$ 159	20.5%	\$ 119	40.5%	\$ 99	50.5%
31450501	314505	100923	Supershapes Team Easy JRS wh/bl	JRS 4.5 GW CA BR.80[I]s.bk/sp.bl	\$ 350	\$ 269	23.1%	\$ 269	23.1%	\$ 199	43.1%	\$ 159	54.6%
31450502	---	---	---	---	---	---	---	---	---	---	---	---	---
31445501	314455	114478	Joy Easy JRS mi/pi	JRS 4.5 GW CA BR.80[I]s.wh/wh	\$ 350	\$ 269	23.1%	\$ 269	23.1%	\$ 199	43.1%	\$ 159	54.6%
31445502	314455	114474	Joy Easy JRS mi/pi	JRS 7.5 GW CA BR.78[H]s.wh/wh	\$ 375	\$ 289	22.9%	\$ 289	22.9%	\$ 219	41.6%	\$ 169	54.9%
31457501	314575	114478	Unicorn Easy JRS wh/pi	JRS 4.5 GW CA BR.80[I]s.wh/wh	\$ 350	\$ 269	23.1%	\$ 269	23.1%	\$ 199	43.1%	\$ 159	54.6%
31448501	314485	114475	Monster Easy JRS wh/bk	JRS 4.5 GW CA BR.80[I]s.bk/wh	\$ 350	\$ 269	23.1%	\$ 269	23.1%	\$ 199	43.1%	\$ 159	54.6%
31448502	---	---	---	---	---	---	---	---	---	---	---	---	---
31446501	314465	114478	Paw Patrol JRS bl/wh	JRS 4.5 GW CA BR.80[I]s.wh/wh	\$ 350	\$ 269	23.1%	\$ 269	23.1%	\$ 199	43.1%	\$ 159	54.6%
*When promoted to a licensed USSS competitor, HEAD racing products with a suggested "Racer Price" that is lower than MAP price are excluded from this policy.													
RENTAL					2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
31615503	316155	114528	Kore X 85 R LYT-PR R ge/wh	PR 10 GW PROMO BR.85[G]s.bk	\$ 825	\$ 699	15.3%	\$ 699	15.3%	\$ 519	37.1%	\$ 419	49.2%
31615502	316155	114509	Kore X 85 R LYT-PR R ge/wh	PROTECTOR PR 11 GW BR. 95[P]m.bk	\$ 1,000	\$ 849	15.1%	\$ 849	15.1%	\$ 639	36.1%	\$ 509	49.1%
31616502	316165	114528	Kore X 80 R LYT-PR R bg/wh	PR 10 GW PROMO BR.85[G]s.bk	\$ 725	\$ 599	17.4%	\$ 599	17.4%	\$ 449	38.1%	\$ 359	50.5%
31616503	316165	114508	Kore X 80 R LYT-PR R bg/wh	PROTECTOR PR 11 GW BR. 85[P]m.bk	\$ 900	\$ 749	16.8%	\$ 749	16.8%	\$ 559	37.9%	\$ 449	50.1%
316175	316175	---	Kore X 74 R LYT-PR bl/wh	---	\$ 425	\$ 350	17.6%	\$ 350	17.6%	\$ 259	39.1%	\$ 209	50.8%
31617502	316175	114528	Kore X 74 R LYT-PR bl/wh	PR 10 GW PROMO BR.85[G]s.bk	\$ 625	\$ 499	20.2%	\$ 499	20.2%	\$ 369	41.0%	\$ 299	52.2%
316273	316273	---	Shape AM R Track anth	---	\$ 450	\$ 375	16.7%	\$ 375	16.7%	\$ 279	38.0%	\$ 229	49.1%
31627301	316273	114532	Shape AM R Track anth	SP 10 GW PM s.bk	\$ 600	\$ 494	17.7%	\$ 494	17.7%	\$ 369	38.5%	\$ 299	50.2%
31628304	316283	114508	Shape AM R LYT-PR R anth	PROTECTOR PR 11 GW BR. 85[P]m.bk	\$ 825	\$ 724	12.2%	\$ 674	18.3%	\$ 509	38.3%	\$ 399	51.6%
316295	316295	---	Shape AM 74 R LYT-PR R wh	---	\$ 425	\$ 350	17.6%	\$ 350	17.6%	\$ 259	39.1%	\$ 209	50.8%
31629502	316295	114528	Shape AM 74 R LYT-PR R wh	PR 10 GW PROMO BR.85[G]s.bk	\$ 625	\$ 499	20.2%	\$ 499	20.2%	\$ 369	41.0%	\$ 299	52.2%
316283	316283	---	Shape AM R LYT-PR R anth	---	\$ 450	\$ 375	16.7%	\$ 375	16.7%	\$ 279	38.0%	\$ 229	49.1%
31634501	316345	114661	Shape CX R SLR Pro R wh/gr	SLR 9.0 GW BR.78[H]s.bk/wh	\$ 650	\$ 524	19.4%	\$ 524	19.4%	\$ 389	40.2%	\$ 309	52.5%
31628304	316283	114508	Shape AM R LYT-PR R anth	PROTECTOR PR 11 GW BR. 85[P]m.bk	\$ 825	\$ 724	12.2%	\$ 674	18.3%	\$ 509	38.3%	\$ 399	51.6%
31625402	316254	114528	Shape V4 R AMT-PR R wh/rd	PR 10 GW PROMO BR.85[G]s.bk	\$ 675	\$ 599	11.3%	\$ 549	18.7%	\$ 409	39.4%	\$ 329	51.3%
31622502	316225	114528	Shape V2 R AMT-PR R wh/bl	PR 10 GW PROMO BR.85[G]s.bk	\$ 625	\$ 499	20.2%	\$ 499	20.2%	\$ 369	41.0%	\$ 299	52.2%
31646501	316465	100952	e.pure Joy R SLR Pro R wh/au	JOY 9 GW SLR BRAKE 78[H]s.wh	\$ 675	\$ 549	18.7%	\$ 549	18.7%	\$ 409	39.4%	\$ 329	51.3%
31648501	316485	100952	easy Joy R SLR Pro R wh	JOY 9 GW SLR BRAKE 78[H]s.wh	\$ 575	\$ 449	21.9%	\$ 449	21.9%	\$ 339	41.0%	\$ 269	53.2%
316415	316415	---	Shape SX R SW LYT-PR R bl/wh	---	\$ 575	\$ 500	13.0%	\$ 500	13.0%	\$ 379	34.1%	\$ 299	48.0%
316375	316375	---	Shape NX R LYT-PR R rd/wh	---	\$ 375	\$ 300	20.0%	\$ 300	20.0%	\$ 229	38.9%	\$ 179	52.3%
316385	316385	---	Shape NX R Track rd/wh	---	\$ 400	\$ 320	20.0%	\$ 320	20.0%	\$ 239	40.3%	\$ 189	52.8%
31638501	316385	114532	Shape NX R Track rd/wh	SP 10 GW PM s.bk	\$ 550	\$ 439	20.2%	\$ 439	20.2%	\$ 329	40.2%	\$ 259	52.9%
316345	316345	---	Shape CX R SLR Pro R wh/gr	---	\$ 350	\$ 280	20.0%	\$ 280	20.0%	\$ 209	40.3%	\$ 169	51.7%

PACKAGE	SKI ITEM #	BINDING ITEM #	SKI DESCRIPTION	BINDING DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**	
						MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP
RENTAL (continued)					Actual selling prices are determined by the HEAD dealer.					*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26			
316335	316335	---	Shape CX R LYT-PR R wh/gr	---	\$ 350	\$ 280	20.0%	\$ 280	20.0%	\$ 209	40.3%	\$ 169	51.7%
316325	316325	---	Shape CX R Track wh/gr	---	\$ 375	\$ 300	20.0%	\$ 300	20.0%	\$ 229	38.9%	\$ 179	52.3%
31632501	316325	114532	Shape CX R Track wh/gr	SP 10 GW PM s.bk	\$ 525	\$ 419	20.2%	\$ 419	20.2%	\$ 309	41.1%	\$ 249	52.6%
316315	316315	---	Shape CX R wh/gr	---	\$ 350	\$ 280	20.0%	\$ 280	20.0%	\$ 209	40.3%	\$ 169	51.7%
31627501	316275	114532	Shape VX R Track yw/wh	SP 10 GW PM s.bk	\$ 575	\$ 469	18.4%	\$ 469	18.4%	\$ 349	39.3%	\$ 279	51.5%
316565	316565	---	Ambition Pro R Track bk	---	\$ 450	\$ 360	20.0%	\$ 360	20.0%	\$ 269	40.2%	\$ 219	51.3%
31656501	316565	114532	Ambition Pro R Track bk	SP 10 GW PM s.bk	\$ 600	\$ 479	20.2%	\$ 479	20.2%	\$ 359	40.2%	\$ 289	51.8%
316585	316585	---	Ambition Pro R BYS BK	BYS BLACK - PREMOUNTED ON SKI	\$ 525	\$ 449	14.5%	\$ 449	14.5%	\$ 339	35.4%	\$ 269	48.8%
316595	316595	---	Ambition Pro R BYS YW	BYS YELLOW - PREMOUNTED ON SKI	\$ 525	\$ 449	14.5%	\$ 449	14.5%	\$ 339	35.4%	\$ 269	48.8%
316435	316435	---	Ambition R Track lgr/bk	---	\$ 375	\$ 300	20.0%	\$ 300	20.0%	\$ 229	38.9%	\$ 179	52.3%
31643501	316435	114532	Ambition R Track lgr/bk	SP 10 GW PM s.bk	\$ 525	\$ 419	20.2%	\$ 419	20.2%	\$ 309	41.1%	\$ 249	52.6%
316445	316445	---	Ambition R BYS BK	BYS BLACK - PREMOUNTED ON SKI	\$ 475	\$ 389	18.1%	\$ 389	18.1%	\$ 289	39.2%	\$ 229	51.8%
316455	316455	---	Ambition R BYS YW	BYS YELLOW - PREMOUNTED ON SKI	\$ 475	\$ 389	18.1%	\$ 389	18.1%	\$ 289	39.2%	\$ 229	51.8%
316645	316645	---	Supershape Team Easy R wh/bl	---	\$ 225	\$ 165	26.7%	\$ 165	26.7%	\$ 119	47.1%	\$ 99	56.0%
316635	316635	---	Supershape Team Easy R JRS R wh/bl	---	\$ 225	\$ 165	26.7%	\$ 165	26.7%	\$ 119	47.1%	\$ 99	56.0%
31663501	316635	114475	Supershape Team Easy R JRS R wh/bl	JRS 4.5 GW CA BR.80[I]s.bk/wh	\$ 375	\$ 274	26.9%	\$ 274	26.9%	\$ 209	44.3%	\$ 159	57.6%
31663502	---	---	---	---	---	---	---	---	---	---	---	---	---
316725	316725	---	Supershape Team HRS RD T wh/bl	HRS RED TRIANGLE - PREMOUNTED	\$ 325	\$ 265	18.5%	\$ 265	18.5%	\$ 199	38.8%	\$ 159	51.1%
316735	316735	---	Supershape Team HRS BL S wh/bl	HRS BLUE SQUARE - PREMOUNTED	\$ 325	\$ 265	18.5%	\$ 265	18.5%	\$ 199	38.8%	\$ 159	51.1%
316745	316745	---	Supershape Team HRS BK D wh/bl	HRS BLACK DIAMOND - PREMOUNTED	\$ 325	\$ 265	18.5%	\$ 265	18.5%	\$ 199	38.8%	\$ 159	51.1%
316755	316755	---	Supershape Team HRS WH C wh/bl	HRS WHITE CIRCLE - PREMOUNTED	\$ 325	\$ 265	18.5%	\$ 265	18.5%	\$ 199	38.8%	\$ 159	51.1%
316994	316994	---	RazzleDazzle bk/wh	SP 10 GW PREMOUNTED ON SKI	\$ 550	\$ 469	14.7%	\$ 469	14.7%	\$ 349	36.5%	\$ 279	49.3%



HEAD/TYROLIA WINTERSPORTS 2025/26 ADVERTISING AND DISTRIBUTION POLICY

EXHIBIT A, HEAD ALPINE SKI BOOTS

EFFECTIVE January 1, 2025 to October 15, 2026. *Actual selling prices are determined by the HEAD dealer.*

12/19/2024

GRAY FILL W/BLACK FONT = CARRYOVER FROM PRIOR SEASON(S)

NO FILL = NEW FOR 25/26

= MAP CHANGES ON 5-1-25

= CARRYS FORWARD INTO 2026/27

ITEM #	BOOT DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
RAPTOR		Actual selling prices are determined by the HEAD dealer.						*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26			
605001	RAPTOR M5 RV WHITE	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%	
605006	RAPTOR WCR 2 RV WHITE	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%	
605009	RAPTOR WCR 3 RV WHITE	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%	
605019	RAPTOR WCR 4 RV WHITE	\$ 850	\$ 749	11.9%	\$ 749	11.9%	\$ 559	34.2%	\$ 449	47.2%	
605023	RAPTOR WCR 5 SC RV WHITE	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%	
605025	RAPTOR WCR 6 SC RV WHITE	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%	
605030	RAPTOR WCR 140S PV WHITE	\$ 950	\$ 849	10.6%	\$ 849	10.6%	\$ 639	32.7%	\$ 509	46.4%	
605033	RAPTOR WCR 130S PV SPEEDBLUE	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%	
605043	RAPTOR WCR 120S PV WHITE	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%	
605042	RAPTOR WCR 120 PV WHITE	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%	
605053	RAPTOR WCR 110 SC PV WHITE	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%	
605055	RAPTOR WCR 115 W PV GREY	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%	
605057	RAPTOR WCR 95 W PV ANTHRACITE	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%	

*When promoted to a licensed USSS competitor, non-RD, RS, or WCR race products with a suggested "Racer Price" can be excluded from this MAP policy.

KALIBER		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
605110	KALIBER 130 MV GW BOA2 BLACK-SPEEDBLUE	\$ 950	\$ 849	10.6%	\$ 849	10.6%	\$ 639	32.7%	\$ 509	46.4%
605123	KALIBER 120X MV GW BOA2 BLACK-SPEED BLUE	\$ 850	\$ 749	11.9%	\$ 749	11.9%	\$ 559	34.2%	\$ 449	47.2%
605122	KALIBER 105 W MV GW BOA2 BLACK-TURQUOISE	\$ 850	\$ 749	11.9%	\$ 749	11.9%	\$ 559	34.2%	\$ 449	47.2%
605112	KALIBER 120 MV GW BOA WHITE	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%
605116	KALIBER 120 MV GW BOA TITANIUM	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%
605120	KALIBER 120 MV GW TITANIUM	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%
605135	KALIBER 110 MV GW BOA2 ANTHR.-SPEEDBLUE	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%
605136	KALIBER 110 MV GW BOA2 ANTHRACITE-BLACK	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%
605138	KALIBER 110 MV GW BOA ANTHR.-SPEEDBLUE	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%
605141	KALIBER 95 W MV GW BOA2 BLACK	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%
605145	KALIBER 95 W MV GW BOA WHITE	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%
605146	KALIBER 95 W MV GW BOA ANTHRACITE	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%
605140	KALIBER 110 MV GW ANTHRACITE-SPEEDBLUE	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%
605150	KALIBER 95 W MV GW ANTHRACITE	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%
605155	KALIBER 100 MV BOA BLACK	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%
605161	KALIBER 100 MV BLACK	\$ 525	N/A	---	N/A	---	N/A	---	N/A	---
605165	KALIBER 85 W MV BOA BLACK	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%
605170	KALIBER 85 W MV BLACK	\$ 525	N/A	---	N/A	---	N/A	---	N/A	---

FORMULA		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
604108	FORMULA 130 LV GW BLACK-SPEEDBLUE	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%
604121	FORMULA 120 LV GW BLACK-WHITE	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%
604128	FORMULA 105 W LV GW BLACK/ANTHRACITE	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%
604132	FORMULA 110 LV GW BLACK-RED	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%
604150	FORMULA 95 W LV GW DARK BLUE/ANTHRACITE	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%
604152	FORMULA 95 W LV GW ICE/GREY	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%

KORE		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
604010	KORE 130 LV GW ANTHRACITE-BLUE	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%
604011	KORE 130 MV GW ANTHRACITE-BLUE	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%
604024	KORE 110 MV GW GREY	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%
604026	KORE 95 W MV GW GREEN	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%

ITEM #	BOOT DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
CRUX			Actual selling prices are determined by the HEAD dealer.				*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26				
604033	CRUX PRO BLACK	\$ 950	\$ 849	10.6%	\$ 849	10.6%	\$ 639	32.7%	\$ 509	46.4%	
604035	CRUX DARK GREY	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%	
604042	CRUX W GREY	\$ 900	\$ 799	11.2%	\$ 799	11.2%	\$ 599	33.4%	\$ 479	46.8%	
EDGE			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
605305	EDGE 130 HV GW BOA BLACK-WHITE	\$ 850	\$ 749	11.9%	\$ 749	11.9%	\$ 559	34.2%	\$ 449	47.2%	
605306	EDGE 130 HV GW BLACK-WHITE	\$ 800	\$ 699	12.6%	\$ 699	12.6%	\$ 519	35.1%	\$ 419	47.6%	
605310	EDGE 120 HV GW BOA ANTHRACITE-SPEED BLUE	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%	
605311	EDGE 105 W HV GW BOA ANTHRACITE	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%	
605320	EDGE 110 HV GW BOA ANTHRACITE-RED	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%	
605326	EDGE 95 W HV GW BOA BLACK-FUCHSIA	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%	
605323	EDGE 110 HV GW ANTHRACITE-RED	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%	
605327	EDGE 95 W HV GW BLACK-FUCHSIA	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%	
605335	EDGE 100 HV BOA BLACK-WHITE	\$ 525	\$ 449	14.5%	\$ 449	14.5%	\$ 339	35.4%	\$ 269	48.8%	
605342	EDGE 85 W HV BOA GRAY	\$ 525	\$ 449	14.5%	\$ 449	14.5%	\$ 339	35.4%	\$ 269	48.8%	
605338	EDGE 100 HV BLACK-WHITE	\$ 475	\$ 399	16.0%	\$ 399	16.0%	\$ 299	37.1%	\$ 239	49.7%	
605350	EDGE 85 W HV ANTHRACITE	\$ 475	\$ 399	16.0%	\$ 399	16.0%	\$ 299	37.1%	\$ 239	49.7%	
605360	EDGE 90 HV ANTHRACITE-SPEEDBLUE	\$ 425	\$ 349	17.9%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%	
605365	EDGE 75 W HV BLACK	\$ 425	\$ 349	17.9%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%	
605368	EDGE 80 HV BLACK-RED	\$ 375	\$ 299	20.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%	
605369	EDGE 65 W HV BLACK	\$ 375	\$ 299	20.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%	
603290	EDGE LYT RX HV ANTH. / BLACK - RED	\$ 250	N/A	---	N/A	---	N/A	---	N/A	---	
603291	EDGE LYT RX W HV ANTH. / BLACK	\$ 250	N/A	---	N/A	---	N/A	---	N/A	---	
CUBE			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
604400	CUBE 3 90 GREY-RED	\$ 500	\$ 419	16.2%	\$ 419	16.2%	\$ 309	38.2%	\$ 249	50.2%	
604401	CUBE 3 80 W BLACK	\$ 500	\$ 419	16.2%	\$ 419	16.2%	\$ 309	38.2%	\$ 249	50.2%	
604410	CUBE 3 70 BLACK-ANTHRACITE	\$ 450	\$ 369	18.0%	\$ 369	18.0%	\$ 279	38.0%	\$ 219	51.3%	
604411	CUBE 3 60 W WHITE-GREY	\$ 450	\$ 369	18.0%	\$ 369	18.0%	\$ 279	38.0%	\$ 219	51.3%	
604412	CUBE 3 60 W BLACK-WHITE	\$ 450	\$ 369	18.0%	\$ 369	18.0%	\$ 279	38.0%	\$ 219	51.3%	
JUNIOR			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
605505	RAPTOR WCR 90 PV WHITE	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%	
605506	RAPTOR WCR 70 PV WHITE	\$ 525	\$ 449	14.5%	\$ 449	14.5%	\$ 339	35.4%	\$ 269	48.8%	
605508	RAPTOR 70 WHITE	\$ 375	\$ 299	20.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%	
605510	RAPTOR 65 WHITE	\$ 350	\$ 279	20.3%	\$ 279	20.3%	\$ 209	40.3%	\$ 169	51.7%	
605513	RAPTOR 60 WHITE	\$ 300	\$ 229	23.7%	\$ 229	23.7%	\$ 169	43.7%	\$ 139	53.7%	
605515	RAPTOR 40 WHITE	\$ 250	\$ 189	24.4%	\$ 189	24.4%	\$ 139	44.4%	\$ 109	56.4%	
604505	KORE 60 GREY	\$ 300	\$ 229	23.7%	\$ 229	23.7%	\$ 169	43.7%	\$ 139	53.7%	
604507	KORE 40 GREY	\$ 250	\$ 189	24.4%	\$ 189	24.4%	\$ 139	44.4%	\$ 109	56.4%	
603546	J 3 SPEEDBLUE	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%	
603545	J 3 BLACK / WHITE	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%	
603547	J 3 WHITE / GRAY	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%	
603557	J 2 SPEEDBLUE	\$ 175	\$ 139	20.6%	\$ 129	26.3%	\$ 99	43.4%	\$ 79	54.9%	
603556	J 2 BLACK / WHITE	\$ 175	\$ 139	20.6%	\$ 129	26.3%	\$ 99	43.4%	\$ 79	54.9%	
603558	J 2 WHITE / GRAY	\$ 175	\$ 139	20.6%	\$ 129	26.3%	\$ 99	43.4%	\$ 79	54.9%	
603566	J 1 SPEEDBLUE	\$ 150	\$ 129	14.0%	\$ 109	27.3%	\$ 79	47.3%	\$ 69	54.0%	
603565	J 1 BLACK / WHITE	\$ 150	\$ 129	14.0%	\$ 109	27.3%	\$ 79	47.3%	\$ 69	54.0%	
603567	J 1 WHITE / GRAY	\$ 150	\$ 129	14.0%	\$ 109	27.3%	\$ 79	47.3%	\$ 69	54.0%	
RENTAL			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
605605	KALIBER 11 R MV GW BOA ANTHR.-SPEEDBLUE	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%	
605606	KALIBER 9 W R MV GW BOA ANTHR.-TURQUOISE	\$ 725	\$ 649	10.5%	\$ 649	10.5%	\$ 489	32.6%	\$ 389	46.3%	
605611	KALIBER 10 R MV GW BLACK	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%	
605612	KALIBER 8 W R MV GW BLACK	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%	
605620	EDGE 10 R HV GW BOA BLACK	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%	

ITEM #	BOOT DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
RENTAL (CONTINUED)		Actual selling prices are determined by the HEAD dealer.						*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26			
605623	EDGE 8 W R HV GW BOA ANTHRACITE	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%	
605622	EDGE 10 R HV GW BLACK	\$ 525	\$ 449	14.5%	\$ 449	14.5%	\$ 339	35.4%	\$ 269	48.8%	
605633	EDGE 9 R HV GW ANTHRACITE-SPEEDBLUE	\$ 500	\$ 409	18.2%	\$ 409	18.2%	\$ 309	38.2%	\$ 249	50.2%	
605634	EDGE 9 R HV ANTHRACITE-SPEEDBLUE	\$ 425	\$ 349	17.9%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%	
605640	EDGE 7 W R HV GW BLACK	\$ 500	\$ 409	18.2%	\$ 409	18.2%	\$ 309	38.2%	\$ 249	50.2%	
605641	EDGE 7 W R HV BLACK	\$ 425	\$ 349	17.9%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%	
605649	EDGE LYT XR R HV BLACK/SPEEDBLUE	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%	
603655	EDGE LYT XR R HV GRAY / RED	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%	
603656	EDGE LYT XR W R HV GRAY	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%	
608545	CUBE 3 70 R ANTHRACITE / BLACK	\$ 300	\$ 239	20.3%	\$ 239	20.3%	\$ 179	40.3%	\$ 139	53.7%	
608548	CUBE 3 60 W R ANTHRACITE / BLACK	\$ 300	\$ 239	20.3%	\$ 239	20.3%	\$ 179	40.3%	\$ 139	53.7%	
600675	NEXT EDGE B.Y.S. 80 R BLACK	\$ 475	\$ 379	20.2%	\$ 379	20.2%	\$ 279	41.3%	\$ 229	51.8%	
600680	EZON 2 BYS HP R Black	\$ 375	\$ 309	17.6%	\$ 309	17.6%	\$ 229	38.9%	\$ 189	49.6%	
600685	B.Y.S. R ANTHRACITE/BLACK	\$ 375	\$ 309	17.6%	\$ 309	17.6%	\$ 229	38.9%	\$ 189	49.6%	
605652	RAPTOR 50 R SPEEDBLUE/WHITE	\$ 275	\$ 209	24.0%	\$ 209	24.0%	\$ 159	42.2%	\$ 129	53.1%	
605655	RAPTOR 40 R SPEEDBLUE/WHITE	\$ 225	\$ 169	24.9%	\$ 169	24.9%	\$ 129	42.7%	\$ 99	56.0%	
605663	J 3 R ANTHRACITE-SPEEDBLUE	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%	
605664	J 2 R ANTHRACITE-SPEEDBLUE	\$ 175	\$ 139	20.6%	\$ 139	20.6%	\$ 99	43.4%	\$ 79	54.9%	
605665	J 1 R ANTHRACITE-SPEEDBLUE	\$ 175	\$ 129	26.3%	\$ 129	26.3%	\$ 99	43.4%	\$ 79	54.9%	



HEAD/TYROLIA WINTERSPORTS 2025/26 ADVERTISING AND DISTRIBUTION POLICY

EXHIBIT A, HEAD/TYROLIA ALPINE SKI BINDINGS



EFFECTIVE January 1, 2025 to October 15, 2026. *Actual selling prices are determined by the HEAD dealer.*

12/19/2024

GRAY FILL W/BLACK FONT = CARRYOVER FROM PRIOR SEASON(S)

NO FILL = NEW FOR 25/26

= MAP CHANGES ON 5-1-25

= CARRYS FORWARD INTO 2026/27

ITEM #	BINDING DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
HEAD RACING		Actual selling prices are determined by the HEAD dealer.					*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26				
100900	FREEFLEX ST 20X RD BR.85 [A]m.bk/sp.bl	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%	
100901	FREEFLEX ST 20X RS BR.85 [A]m.bk/sp.bl	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%	
100902	FREEFLEX ST 16X RD BR.85 [A]m.bk/sp.bl	\$ 575	\$ 499	13.2%	\$ 499	13.2%	\$ 369	35.8%	\$ 299	48.0%	
100903	FREEFLEX ST 14X BR.85 [A]m.bk/sp.bl	\$ 525	\$ 449	14.5%	\$ 449	14.5%	\$ 339	35.4%	\$ 269	48.8%	
100904	FREEFLEX ST 16 BR.85 [A]m.bk/sp.bl	\$ 475	\$ 389	18.1%	\$ 389	18.1%	\$ 289	39.2%	\$ 229	51.8%	
100905	FREEFLEX ST 14 BR.85 [A]m.bk/sp.bl	\$ 425	\$ 349	17.9%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%	
100906	FREEFLEX 11 RACE BR.85 [A]m.bk/sp.bl	\$ 300	\$ 239	20.3%	\$ 239	20.3%	\$ 179	40.3%	\$ 139	53.7%	
100907	FREEFLEX 14 GW BR.85 [D]m.bk/sp.bl	\$ 400	\$ 319	20.3%	\$ 319	20.3%	\$ 239	40.3%	\$ 189	52.8%	
100908	FREEFLEX 11 GW BR.85 [D]m.bk/sp.bl	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%	
100909	FREEFLEX DEMO 14 GW BR.85 [D]m.bk/sp.bl	\$ 400	\$ 319	20.3%	\$ 319	20.3%	\$ 239	40.3%	\$ 189	52.8%	

*When promoted to a licensed USSS competitor, non-RD, RS, or WCR race products with a suggested "Racer Price"are excluded from this MAP policy.

TYROLIA PROTECTOR BINDINGS

ALL BINDINGS SOLD WITHOUT BRAKES MUST BE ADVERTISED WITH THE PRICE OF THE BRAKE INCLUDED.

(e.g. Protector 13 w/o BRAKE MSRP = \$425, but it would be advertised with the brake in the price, totaling \$500)

		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
114593	PROTECTOR ATTACK LYT 13 GW W/O BR[P]m.bk	\$ 375	\$ 359	4.3%	\$ 309	17.6%	\$ 229	38.9%	\$ 189	49.6%
114594	PROTECTOR ATTACK LYT 13 GW BR.95[P]m.bk	\$ 425	\$ 399	6.1%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%
114595	PROTECTOR ATTACK LYT 13 GW BR.110[P]m.bk	\$ 425	\$ 399	6.1%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%
114504	PROTECTOR PR 13 GW BR. 85[P]m.bk	\$ 425	\$ 399	6.1%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%
114505	PROTECTOR PR 13 GW BR. 95[P]m.bk	\$ 425	\$ 399	6.1%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%
114506	PROTECTOR PR 13 GW SET BR. 85[P]m.bk	\$ 425	\$ 399	6.1%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%
114507	PROTECTOR PR 13 GW SET BR. 95[P]m.bk	\$ 425	\$ 399	6.1%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%
114545	PROTECTOR PR 13 GW SET BR. 110[P]m.bk	\$ 425	\$ 399	6.1%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%
114508	PROTECTOR PR 11 GW BR. 85[P]m.bk	\$ 375	\$ 349	6.9%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114509	PROTECTOR PR 11 GW BR. 95[P]m.bk	\$ 375	\$ 349	6.9%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114510	PROTECTOR PR 11 GW SET+ BR. 85[P]m.bk	\$ 375	\$ 349	6.9%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114511	PROTECTOR PR 11 GW SET BR. 95[P]m.bk	\$ 375	\$ 349	6.9%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114546	PROTECTOR PR 11 GW SET BR. 110[P]m.bk	\$ 375	\$ 349	6.9%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114555	PROTECTOR SLR 11 GW BR.80[N]m.bk	\$ 375	\$ 329	12.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114556	PROTECTOR SLR 11 GW SET BR.80[N]m.bk	\$ 375	\$ 329	12.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114566	PROTECTOR SLR 11 GW SET BR.90[N]m.bk	\$ 375	\$ 329	12.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114567	PROTECTOR SLR 11 GW SET BR.100[N]m.bk	\$ 375	\$ 329	12.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114562	PROTECTOR SLR 11 GW BR.80[N]m.wh	\$ 375	\$ 329	12.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114563	PROTECTOR SLR 11 GW SET BR.80[N]m.wh	\$ 375	\$ 329	12.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114568	PROTECTOR SLR 11 GW SET BR.90[N]m.wh	\$ 375	\$ 329	12.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114569	PROTECTOR SLR 11 GW SET BR.100[N]m.wh	\$ 375	\$ 329	12.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%

HEAD PROTECTOR BINDINGS

		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
100925	PROTECTOR PR 13 GW BR.85[P]m.bk	\$ 425	\$ 399	6.1%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%
100926	PROTECTOR PR 13 GW BR.95[P]m.bk	\$ 425	\$ 399	6.1%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%
100927	PROTECTOR PR 13 GW BR.85[P]m.wh	\$ 425	\$ 399	6.1%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%
100928	PROTECTOR PR 13 GW BR.95[P]m.wh	\$ 425	\$ 399	6.1%	\$ 349	17.9%	\$ 259	39.1%	\$ 209	50.8%
100955	PROTECTOR PR 13 GW BR.85[P]bk cry.	\$ 475	\$ 400	15.8%	\$ 400	15.8%	\$ 299	37.1%	\$ 239	49.7%
100956	PROTECTOR PR 13 GW BR.95[P]bk cry.	\$ 475	\$ 400	15.8%	\$ 400	15.8%	\$ 299	37.1%	\$ 239	49.7%
100958	PROTECTOR PR 13 GW BR.85[P]sta.bl	\$ 475	\$ 400	15.8%	\$ 400	15.8%	\$ 299	37.1%	\$ 239	49.7%

ITEM #	BINDING DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
TYROLIA Attack BINDINGS			Actual selling prices are determined by the HEAD dealer.						**CARRY FORWARD MAP SUBJECT TO CHANGE		
ALL BINDINGS SOLD WITHOUT BRAKES MUST BE ADVERTISED WITH THE PRICE OF THE BRAKE INCLUDED.											
114631	ATTACK 17 GW W/O BRAKE[A]s.bk	\$ 475	\$ 379	20.2%	\$ 379	20.2%	\$ 279	41.3%	\$ 229	51.8%	
114632	ATTACK 17 GW W/O BRAKE[A]sn	\$ 475	\$ 379	20.2%	\$ 379	20.2%	\$ 279	41.3%	\$ 229	51.8%	
114665	ATTACK 17 GW W/O BRAKE[A]pi	\$ 475	\$ 379	20.2%	\$ 379	20.2%	\$ 279	41.3%	\$ 229	51.8%	
114633	ATTACK 14 MN W/O BRAKE[A]s.bk	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114634	ATTACK 14 GW W/O BRAKE[A]sn	\$ 275	\$ 219	20.4%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114635	ATTACK 14 GW BRAKE 95[A]sn	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114636	ATTACK 14 GW BRAKE 110[A]sn	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114637	ATTACK 14 GW W/O BRAKE[A]s.bk	\$ 275	\$ 219	20.4%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114638	ATTACK 14 GW BRAKE 85[A]s.bk	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114639	ATTACK 14 GW BRAKE 95[A]s.bk	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114640	ATTACK 14 GW BRAKE 110[A]s.bk	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114641	ATTACK 14 GW W/O BRAKE[A]m.wh	\$ 275	\$ 219	20.4%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114642	ATTACK 14 GW BRAKE 95[A]m.wh	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114643	ATTACK 14 GW BRAKE 110[A]m.wh	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114644	ATTACK 14 GW W/O BRAKE [A]gr	\$ 275	\$ 219	20.4%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114645	ATTACK 14 GW BRAKE 95[A]gr	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114646	ATTACK 14 GW BRAKE 110[A]gr	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114647	ATTACK 14 GW W/O BRAKE [A]rd	\$ 275	\$ 219	20.4%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114648	ATTACK 14 GW BRAKE 95[A]rd	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114649	ATTACK 14 GW BRAKE 110[A]rd	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114650	ATTACK 14 GW W/O BRAKE [A]gy	\$ 275	\$ 219	20.4%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114651	ATTACK 14 GW BRAKE 95[A]gy	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114652	ATTACK 14 GW BRAKE 110[A]gy	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114653	ATTACK 14 GW W/O BRAKE [A]pi	\$ 275	\$ 219	20.4%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114654	ATTACK 14 GW BRAKE 95[A]pi	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114655	ATTACK 14 GW BRAKE 110[A]pi	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114596	ATTACK LYT 12 GW BR.95[A]m.wh	\$ 300	\$ 249	17.0%	\$ 239	20.3%	\$ 179	40.3%	\$ 139	53.7%	
114597	ATTACK LYT 12 GW BR.110[A]m.wh	\$ 300	\$ 249	17.0%	\$ 239	20.3%	\$ 179	40.3%	\$ 139	53.7%	
114598	ATTACK LYT 11 GW BR.95[A]sa	\$ 275	\$ 229	16.7%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114599	ATTACK LYT 11 GW BR.110[A]sa	\$ 275	\$ 229	16.7%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114600	ATTACK LYT 11 GW W/O BR.[A]s.bk	\$ 225	\$ 189	16.0%	\$ 179	20.4%	\$ 129	42.7%	\$ 109	51.6%	
114601	ATTACK LYT 11 GW BR.85[A]s.bk	\$ 275	\$ 229	16.7%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114602	ATTACK LYT 11 GW BR.95[A]s.bk	\$ 275	\$ 229	16.7%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114603	ATTACK LYT 11 GW BR.110[A]s.bk	\$ 275	\$ 229	16.7%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114604	ATTACK LYT 11 GW BR.95[A]s.wh	\$ 275	\$ 229	16.7%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114605	ATTACK LYT 11 GW BR.110[A]s.wh	\$ 275	\$ 229	16.7%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114656	ATTACK LYT 11 GW BR.95[A]pi	\$ 275	\$ 219	20.4%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114657	ATTACK LYT 11 GW BR.110[A]pi	\$ 275	\$ 219	20.4%	\$ 219	20.4%	\$ 159	42.2%	\$ 129	53.1%	
114606	ATTACK LYT 9 GW BR.85[D]s.bk	\$ 225	\$ 169	24.9%	\$ 169	24.9%	\$ 129	42.7%	\$ 99	56.0%	
114607	ATTACK LYT 9 GW BR.95[D]s.bk	\$ 225	\$ 169	24.9%	\$ 169	24.9%	\$ 129	42.7%	\$ 99	56.0%	
Attack DEMO		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**		
114658	ATTACK 14 MN DEMO W/O BRAKE [F]s.bk	\$ 325	\$ 259	20.3%	\$ 259	20.3%	\$ 189	41.8%	\$ 159	51.1%	
114608	ATTACK LYT 13 GW DEMO W/O BR.[F]s.bk	\$ 300	\$ 249	17.0%	\$ 229	23.7%	\$ 169	43.7%	\$ 139	53.7%	
114609	ATTACK LYT 13 GW DEMO BR.95[F]s.bk	\$ 350	\$ 289	17.4%	\$ 269	23.1%	\$ 199	43.1%	\$ 159	54.6%	
114610	ATTACK LYT 13 GW DEMO BR.110[F]s.bk	\$ 350	\$ 289	17.4%	\$ 269	23.1%	\$ 199	43.1%	\$ 159	54.6%	
114611	ATTACK LYT 11 GW DEMO W/O BR.[F]s.bk	\$ 250	\$ 209	16.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%	
114612	ATTACK LYT 11 GW DEMO BR.95[F]s.bk	\$ 300	\$ 249	17.0%	\$ 239	20.3%	\$ 179	40.3%	\$ 139	53.7%	
114613	ATTACK LYT 11 GW DEMO BR.110[F]s.bk	\$ 300	\$ 249	17.0%	\$ 239	20.3%	\$ 179	40.3%	\$ 139	53.7%	
114614	ATTACK LYT 11 GW DEMO W/O BR.[F]s.wh/bk	\$ 250	\$ 209	16.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%	
114615	ATTACK LYT 11 GW DEMO BR.95[F]s.wh/bk	\$ 300	\$ 249	17.0%	\$ 239	20.3%	\$ 179	40.3%	\$ 139	53.7%	
114616	ATTACK LYT 11 GW DEMO BR.110[F]s.wh/bk	\$ 300	\$ 249	17.0%	\$ 239	20.3%	\$ 179	40.3%	\$ 139	53.7%	

ITEM #	BINDING DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**	
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP
TYROLIA Attack HYBRID BINDINGS			Actual selling prices are determined by the HEAD dealer.					**CARRY FORWARD MAP SUBJECT TO CHANGE		
ALL BINDINGS SOLD WITHOUT BRAKES MUST BE ADVERTISED WITH THE PRICE OF THE BRAKE INCLUDED.										
114625	ATTACK HYBRID 14 MN/PT W/O BR.[O]s.bk/go	\$ 650	\$ 559	14.0%	\$ 559	14.0%	\$ 419	35.5%	\$ 339	47.8%
114626	ATTACK HYBRID 14 MN/PT BR.95[O]s.bk/go	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%
114627	ATTACK HYBRID 14 MN/PT BR.110[O]s.bk/go	\$ 700	\$ 599	14.4%	\$ 599	14.4%	\$ 449	35.9%	\$ 359	48.7%
114628	ATTACK HYBRID 11 MN/PT W/O BR.[O]s.bk/si	\$ 575	\$ 509	11.5%	\$ 509	11.5%	\$ 379	34.1%	\$ 309	46.3%
114629	ATTACK HYBRID 11 MN/PT BR.95[O]s.bk/si	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%
114630	ATTACK HYBRID 11 MN/PT BR.110[O]s.bk/si	\$ 625	\$ 549	12.2%	\$ 549	12.2%	\$ 409	34.6%	\$ 329	47.4%
TYROLIA ALMONTE TOURING BINDINGS		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
114582	ALMONTE 12 PT W/O BR.[M]bk/sn	\$ 525	\$ 439	16.4%	\$ 439	16.4%	\$ 329	37.3%	\$ 259	50.7%
114583	ALMONTE 12 PT BR.90[M]bk/sn	\$ 575	\$ 479	16.7%	\$ 479	16.7%	\$ 359	37.6%	\$ 289	49.7%
114584	ALMONTE 12 PT BR.105[M]bk/sn	\$ 575	\$ 479	16.7%	\$ 479	16.7%	\$ 359	37.6%	\$ 289	49.7%
114585	ALMONTE 12 PT W/O BR.[M]bk/met.gy	\$ 525	\$ 439	16.4%	\$ 439	16.4%	\$ 329	37.3%	\$ 259	50.7%
114586	ALMONTE 12 PT BR.90[M]bk/met.gy	\$ 575	\$ 479	16.7%	\$ 479	16.7%	\$ 359	37.6%	\$ 289	49.7%
114587	ALMONTE 12 PT BR.105[M]bk/met.gy	\$ 575	\$ 479	16.7%	\$ 479	16.7%	\$ 359	37.6%	\$ 289	49.7%
114588	ALMONTE 10 PT W/O BR.[M]bk/met.gy	\$ 475	\$ 409	13.9%	\$ 409	13.9%	\$ 309	34.9%	\$ 249	47.6%
114589	ALMONTE 10 PT BR.90[M]bk/met.gy	\$ 525	\$ 449	14.5%	\$ 449	14.5%	\$ 339	35.4%	\$ 269	48.8%
114590	ALMONTE 10 PT BR.105[M]bk/met.gy	\$ 525	\$ 449	14.5%	\$ 449	14.5%	\$ 339	35.4%	\$ 269	48.8%
114591	ALMONTE 10 PT DEMO BR.90[M]bk/met.gy	\$ 625	\$ 529	15.4%	\$ 529	15.4%	\$ 399	36.2%	\$ 319	49.0%
114592	ALMONTE 10 PT DEMO BR.105[M]bk/met.gy	\$ 625	\$ 529	15.4%	\$ 529	15.4%	\$ 399	36.2%	\$ 319	49.0%
TYROLIA ALMONTE TOURING ACCESSORIES		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
163160	Brake platform TOUR - w/o brake [M] (1 pair)	\$ 25	\$ 15	40.0%	\$ 15	40.0%	\$ 9	64.0%	\$ 9	64.0%
163164	Crampon ALMONTE 90 (1 pair)	\$ 125	\$ 89	28.8%	\$ 89	28.8%	\$ 69	44.8%	\$ 49	60.8%
163165	Crampon ALMONTE 105 (1 pair)	\$ 125	\$ 89	28.8%	\$ 89	28.8%	\$ 69	44.8%	\$ 49	60.8%
163166	Crampon ALMONTE 120 (1 pair)	\$ 125	\$ 89	28.8%	\$ 89	28.8%	\$ 69	44.8%	\$ 49	60.8%
163170	Performance Spacer TOUR (1,5/2,5/3,5 mm) (1 set)	\$ 25	\$ 15	40.0%	\$ 15	40.0%	\$ 9	64.0%	\$ 9	64.0%
163171	U-PIN TOUR soft DIN 4-8 (1 pair)	\$ 50	\$ 19	62.0%	\$ 19	62.0%	\$ 9	82.0%	\$ 9	82.0%
163172	U-PIN TOUR medium DIN 6-10 (1 pair)	\$ 50	\$ 19	62.0%	\$ 19	62.0%	\$ 9	82.0%	\$ 9	82.0%
163173	U-PIN TOUR hard DIN 8-12 (1 pair)	\$ 50	\$ 19	62.0%	\$ 19	62.0%	\$ 9	82.0%	\$ 9	82.0%
163174	Touring leash (1 pair)	\$ 50	\$ 29	42.0%	\$ 29	42.0%	\$ 19	62.0%	\$ 19	62.0%
TYROLIA RACING BINDINGS		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
114300	FREEFLEX DEMO 14 GW BR.85[D]s.bk/wh	\$ 400	\$ 319	20.3%	\$ 319	20.3%	\$ 239	40.3%	\$ 189	52.8%
114400	FREEFLEX ST 16 BR.85 [A]m.bk/rd/wh	\$ 475	\$ 389	18.1%	\$ 389	18.1%	\$ 289	39.2%	\$ 229	51.8%
114402	RACE ST 14 BR.85 [A]m.bk/rd/wh	\$ 375	\$ 299	20.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%
114580	FREEFLEX 11 GW BR.85[D]m.bk	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%
TYROLIA ADULT SYSTEM BINDINGS		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
114464	PRD 12 GW BR.85[F]m.bk	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%
114465	PRD 12 GW BR.95[F]m.bk	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%
114564	PRD 12 GW BR.85[F]m.wh	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%
114352	PRW 11 GW BR.85[G]s.bk	\$ 250	\$ 209	16.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%
114469	PRW 11 GW BR.90[G]s.bk	\$ 250	\$ 209	16.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%
114517	PR 11 GW BR.85[G]s.bk/wh	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%
114518	PR 11 GW BR.90[G]s.bk/wh	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%
114661	SLR 9.0 GW BR.78[H]s.bk/wh	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%
114662	SLR 9.0 GW BR.78[H]s.wh	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%
114663	SLR 9.0 GW BR.78[H]wh gl.	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%
114664	SLR 9.0 GW BR.78[H]s.bk/sp.bl	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%
TYROLIA Performance BINDINGS		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
114480	AM 12 GW BR.85[D]m.bk	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%
114481	AM 12 GW BR.95[D]m.bk	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%
114482	AM 12 GW BR.110[D]m.bk	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%
114483	AM 12 GW BR.85[D]m.wh	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%
114484	AM 12 GW BR.95[D]m.wh	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%

ITEM #	BINDING DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
TYROLIA Performance BINDINGS (continued)			Actual selling prices are determined by the HEAD dealer.				**CARRY FORWARD MAP SUBJECT TO CHANGE				
114572	TX 10 GW W/O BR.[J]s.bk	\$ 125	N/A	---	N/A	---	N/A	---	N/A	---	
114525	TX 10 GW BR.78[J]s.bk	\$ 175	N/A	---	N/A	---	N/A	---	N/A	---	
TYROLIA JUNIOR RAIL BINDINGS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
114470	JRS 7.5 GW CA BR.78[H]s.bk/wh	\$ 175	\$ 129	26.3%	\$ 129	26.3%	\$ 99	43.4%	\$ 79	54.9%	
114666	JRS 7.5 GW CA (multi 8pr)BR.78[H]s.bk/wh	\$ 1,150	\$ 1,032	10.3%	\$ 1,032	10.3%	\$ 769	33.1%	\$ 619	46.2%	
114558	JRS 7.5 GW CA SET+ BR.78[H]s.bk/wh	\$ 175	\$ 129	26.3%	\$ 129	26.3%	\$ 99	43.4%	\$ 79	54.9%	
114471	JRS 7.5 GW CA BR.90[H]s.bk/wh	\$ 175	\$ 129	26.3%	\$ 129	26.3%	\$ 99	43.4%	\$ 79	54.9%	
114473	JRS 7.5 GW CA BR.78[H]s.wh/bk	\$ 175	\$ 129	26.3%	\$ 129	26.3%	\$ 99	43.4%	\$ 79	54.9%	
114474	JRS 7.5 GW CA BR.78[H]s.wh/wh	\$ 175	\$ 129	26.3%	\$ 129	26.3%	\$ 99	43.4%	\$ 79	54.9%	
114475	JRS 4.5 GW CA BR.80[I]s.bk/wh	\$ 150	\$ 109	27.3%	\$ 109	27.3%	\$ 79	47.3%	\$ 69	54.0%	
114667	JRS 4.5 GW CA (multi 8pr)BR.80[I]s.bk/wh	\$ 975	\$ 872	10.6%	\$ 872	10.6%	\$ 649	33.4%	\$ 519	46.8%	
114559	JRS 4.5 GW CA SET BR.80[I]s.bk/wh	\$ 150	\$ 109	27.3%	\$ 109	27.3%	\$ 79	47.3%	\$ 69	54.0%	
114477	JRS 4.5 GW CA BR.80[I]s.wh/bk	\$ 150	\$ 109	27.3%	\$ 109	27.3%	\$ 79	47.3%	\$ 69	54.0%	
114478	JRS 4.5 GW CA BR.80[I]s.wh/wh	\$ 150	\$ 109	27.3%	\$ 109	27.3%	\$ 79	47.3%	\$ 69	54.0%	
TYROLIA JUNIOR FLAT BINDINGS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
114487	SX TEAM 9.0 GW CA BR.95[D]s.bk	\$ 175	\$ 139	20.6%	\$ 139	20.6%	\$ 99	43.4%	\$ 79	54.9%	
114488	SX 7.5 GW CA BR.78[J]s.wh/bk	\$ 150	\$ 109	27.3%	\$ 109	27.3%	\$ 79	47.3%	\$ 69	54.0%	
114489	SX 7.5 GW CA BR.78[J]s.bk/wh	\$ 150	\$ 109	27.3%	\$ 109	27.3%	\$ 79	47.3%	\$ 69	54.0%	
114490	SX 7.5 GW CA BR.90[J]s.bk/wh	\$ 150	\$ 109	27.3%	\$ 109	27.3%	\$ 79	47.3%	\$ 69	54.0%	
114491	SX 4.5 GW CA BR.80[K]s.bk/wh	\$ 125	\$ 89	28.8%	\$ 89	28.8%	\$ 69	44.8%	\$ 49	60.8%	
114492	SX 4.5 GW CA BR.80[K]s.wh/bk	\$ 125	\$ 89	28.8%	\$ 89	28.8%	\$ 69	44.8%	\$ 49	60.8%	
TYROLIA RENTAL BINDINGS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
114405	SP 13 GW W/O BRAKE [D]s.bk/wh	\$ 300	\$ 239	20.3%	\$ 239	20.3%	\$ 179	40.3%	\$ 139	53.7%	
114531	SP 10 GW W/O BR.[D]s.bk	\$ 175	\$ 139	20.6%	\$ 139	20.6%	\$ 99	43.4%	\$ 79	54.9%	
114530	SP 10 GW BR.85[D]s.bk	\$ 225	\$ 179	20.4%	\$ 179	20.4%	\$ 129	42.7%	\$ 109	51.6%	
114532	SP 10 GW PM s.bk	\$ 150	\$ 119	20.7%	\$ 119	20.7%	\$ 89	40.7%	\$ 69	54.0%	
114533	SP 10 GW PM (multipack 8prs) s.bk	\$ 1,075	\$ 952	11.4%	\$ 952	11.4%	\$ 709	34.0%	\$ 569	47.1%	
114534	SP 10 GW (screws 6mm-G3/G4)BR.110[D]s.bk	\$ 150	\$ 119	20.7%	\$ 119	20.7%	\$ 89	40.7%	\$ 69	54.0%	
114353	PRW 11 GW (DEC 8prs) W/O BR. [G]s.bk	\$ 1,775	\$ 1,672	5.8%	\$ 1,592	10.3%	\$ 1,189	33.0%	\$ 959	46.0%	
114354	SLR 10 GW (DEC 8prs) W/O BR.[H]m.bk/wh	\$ 1,425	\$ 1,272	10.7%	\$ 1,272	10.7%	\$ 949	33.4%	\$ 759	46.7%	
114355	SLR 9.0 GW (DEC 8prs) W/O BR.[H]s.bk/wh	\$ 1,325	\$ 1,192	10.0%	\$ 1,192	10.0%	\$ 889	32.9%	\$ 719	45.7%	
114356	SLR 9.0 GW (DEC 8prs) W/O BR.[H]s.wh	\$ 1,325	\$ 1,192	10.0%	\$ 1,192	10.0%	\$ 889	32.9%	\$ 719	45.7%	
114387	PR 10 GW PROMO (DEC 8prs) W/O BR.[G]s.bk	\$ 1,325	\$ 1,192	10.0%	\$ 1,192	10.0%	\$ 889	32.9%	\$ 719	45.7%	
114536	BYS 10 GW (BULK) BR.85[D]s.bk	\$ 175	\$ 129	26.3%	\$ 129	26.3%	\$ 99	43.4%	\$ 79	54.9%	
114543	SP 10 GW W/O BR.[D]s.wh/bk	\$ 175	\$ 139	20.6%	\$ 139	20.6%	\$ 99	43.4%	\$ 79	54.9%	
HEAD SYSTEM BINDINGS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
100941	PRD 12 GW BR.85[F]m.bk	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%	
100946	PRD 12 GW BR.95[F]m.bk	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%	
100911	PR 11 GW BR.78[G]m.bk/sp.bl	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%	
100942	PR 11 GW BR.85[G]m.bk	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%	
100943	PR 11 GW BR.90[G]m.bk	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%	
JOY BINDINGS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
100913	PROTECTOR SLR 11 GW BR.80[N]m.bk	\$ 375	\$ 329	12.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%	
100914	PROTECTOR SLR 11 GW BR.90[N]m.bk	\$ 375	\$ 329	12.3%	\$ 299	20.3%	\$ 219	41.6%	\$ 179	52.3%	
100950	PROTECTOR SLR 10 GW BR.80[N]m.bk	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%	
100957	PROTECTOR SLR 10 GW BR.90[N]m.bk	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%	
100951	PROTECTOR SLR 10 GW BR.80[N]m.wh	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%	
100917	JOY 12 GW PRD BR.85[F]m.wh	\$ 325	\$ 249	23.4%	\$ 249	23.4%	\$ 189	41.8%	\$ 149	54.2%	
100944	JOY 11 GW SLR BR.78[H]m.bk	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%	
100945	JOY 11 GW SLR BR.90[H]m.bk	\$ 250	\$ 199	20.4%	\$ 199	20.4%	\$ 149	40.4%	\$ 119	52.4%	
100952	JOY 9 GW SLR BRAKE 78[H]s.wh	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%	
100953	JOY 9 GW SLR BRAKE 85[H]s.wh	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%	

ITEM #	BINDING DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
JOY BINDINGS (continued)		Actual selling prices are determined by the HEAD dealer.					**CARRY FORWARD MAP SUBJECT TO CHANGE				
100954	JOY 9 GW SLR BRAKE 78[H]s.bk	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%	
HEAD JUNIOR RACING BINDINGS		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**		
100921	EVO 9 GW CA BR.85[D]s.bk/sp.bl	\$ 200	\$ 159	20.5%	\$ 159	20.5%	\$ 119	40.5%	\$ 99	50.5%	
HEAD JUNIOR RAIL BINDINGS		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**		
100922	JRS 7.5 GW CA BR.78[H]s.bk/sp.bl	\$ 175	\$ 129	26.3%	\$ 129	26.3%	\$ 99	43.4%	\$ 79	54.9%	
100923	JRS 4.5 GW CA BR.80[I]s.bk/sp.bl	\$ 150	\$ 109	27.3%	\$ 109	27.3%	\$ 79	47.3%	\$ 69	54.0%	
Promo		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**		
114561	PR 10 GW PROMO BR.85[G]s.bk/sp.bl	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%	
114528	PR 10 GW PROMO BR.85[G]s.bk	\$ 200	\$ 149	25.5%	\$ 149	25.5%	\$ 109	45.5%	\$ 89	55.5%	
BRAKES		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**		
ALL BRAKES	ALL HEAD AND TYROLIA ADULT BRAKES	\$ 50	\$ 40	20.0%	\$ 40	20.0%	\$ 40	20.0%	\$ 40	20.0%	



HEAD/TYROLIA WINTERSPORTS 2025/26 ADVERTISING AND DISTRIBUTION POLICY

EXHIBIT A, HEAD SNOWBOARD EQUIPMENT

EFFECTIVE January 1, 2025 to October 15, 2026. *Actual selling prices are determined by the HEAD dealer.*

12/19/2024

GRAY FILL W/BLACK FONT = CARRYOVER FROM PRIOR SEASON(S)												
NO FILL = NEW FOR 25/26												
				= MAP CHANGES ON 5-1-25				= CARRYS FORWARD INTO 2026/27				
ITEM #	PRODUCT DESCRIPTION			2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**	
					MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP
ADULT BOARDS				Actual selling prices are determined by the HEAD dealer.				*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26				
330002	VOY SPLITBOARD	CLIMBING SKINS INCLUDED		\$ 849	\$ 849	0.0%	\$ 849	0.0%	\$ 639	24.7%	\$ 509	40.0%
371012	VOY skins			\$ 30	\$ 20	33.3%	\$ 30	0.0%	\$ 19	36.7%	\$ 19	36.7%
330035	EBI LYT			\$ 599	\$ 599	0.0%	\$ 599	0.0%	\$ 449	25.0%	\$ 359	40.1%
330125	DAY LYT			\$ 499	\$ 499	0.0%	\$ 499	0.0%	\$ 369	26.1%	\$ 299	40.1%
330154	GAMECHANGER			\$ 399	\$ 399	0.0%	\$ 399	0.0%	\$ 299	25.1%	\$ 239	40.1%
330215	INCITE LYT			\$ 549	\$ 549	0.0%	\$ 549	0.0%	\$ 409	25.5%	\$ 329	40.1%
330335	ANYTHING LYT			\$ 449	\$ 449	0.0%	\$ 449	0.0%	\$ 339	24.5%	\$ 269	40.1%
330415	DAYMAKER LYT			\$ 399	\$ 399	0.0%	\$ 399	0.0%	\$ 299	25.1%	\$ 239	40.1%
330435	DAYMAKER			\$ 379	\$ 379	0.0%	\$ 379	0.0%	\$ 279	26.4%	\$ 229	39.6%
331115	BEAM			\$ 449	\$ 449	0.0%	\$ 449	0.0%	\$ 339	24.5%	\$ 269	40.1%
331614	TRUE 2.0 ice			\$ 379	\$ 379	0.0%	\$ 379	0.0%	\$ 279	26.4%	\$ 229	39.6%
331605	TRUE 2.0 grey			\$ 379	\$ 379	0.0%	\$ 379	0.0%	\$ 279	26.4%	\$ 229	39.6%
333515	RUSH			\$ 339	\$ 339	0.0%	\$ 339	0.0%	\$ 249	26.5%	\$ 199	41.3%
333535	TRANSIT			\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
333544	IGNITION US			\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
331705	SOLACE			\$ 449	\$ 449	0.0%	\$ 449	0.0%	\$ 339	24.5%	\$ 269	40.1%
330715	EVERYTHING LYT			\$ 449	\$ 449	0.0%	\$ 449	0.0%	\$ 339	24.5%	\$ 269	40.1%
330815	SHINE LYT			\$ 399	\$ 399	0.0%	\$ 399	0.0%	\$ 299	25.1%	\$ 239	40.1%
331814	PRIDE 2.0 ice			\$ 379	\$ 379	0.0%	\$ 379	0.0%	\$ 279	26.4%	\$ 229	39.6%
331805	PRIDE 2.0 aurora			\$ 379	\$ 379	0.0%	\$ 379	0.0%	\$ 279	26.4%	\$ 229	39.6%
333705	STELLA			\$ 339	\$ 339	0.0%	\$ 339	0.0%	\$ 249	26.5%	\$ 199	41.3%
333735	FOUNTAIN			\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
FUTUREHEADS BOARDS				2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
336333	DEFY YOUTH			\$ 279	\$ 279	0.0%	\$ 279	0.0%	\$ 209	25.1%	\$ 169	39.4%
336634	ROWDY FLEX			\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%
336813	ROWDY KID			\$ 179	\$ 179	0.0%	\$ 179	0.0%	\$ 129	27.9%	\$ 109	39.1%
ADULT SNOWBOARD BINDINGS				2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
340213	NX TEAM			\$ 259	\$ 259	0.0%	\$ 259	0.0%	\$ 189	27.0%	\$ 159	38.6%
341211	FX one LYT black			\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
341233	FX one LYT anthracite			\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
341244	FX one LYT black/white			\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
341309	NX one black			\$ 159	\$ 159	0.0%	\$ 159	0.0%	\$ 119	25.2%	\$ 99	37.7%
341518	NX LGCY			\$ 139	\$ 139	0.0%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%
341535	NX LGCY white			\$ 139	\$ 139	0.0%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%
344201	RX two			\$ 229	\$ 229	0.0%	\$ 229	0.0%	\$ 169	26.2%	\$ 139	39.3%
344309	RX one			\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
344324	RX one white			\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
344335	RX one petrol			\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
344612	RX FAY I			\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
341744	FX FAY I LYT black			\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
341765	FX FAY I LYT ice			\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
341709	NX FAY I black			\$ 159	\$ 159	0.0%	\$ 159	0.0%	\$ 119	25.2%	\$ 99	37.7%

ITEM #	PRODUCT DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25	5-1-25 to 2-12-26	2-13-26 to 3-19-26**	3-20-26 to 10-15-26**
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ITEM #	PRODUCT DESCRIPTION		2025/26 MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP
FUTUREHEADS SNOWBOARD BINDINGS			Actual selling prices are determined by the HEAD dealer.					*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26			
343644	LYTRIDE JR		\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%
343713	P KID		\$ 99	\$ 99	0.0%	\$ 99	0.0%	\$ 69	30.3%	\$ 59	40.4%
ADULT SNOWBOARD BOOTS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
350104	TEAM BOA Hybrid Liquid Fit	TEAM BOA Hybrid Liquid Fit	\$ 429	\$ 429	0.0%	\$ 429	0.0%	\$ 319	25.6%	\$ 259	39.6%
350205	QUANTOS BOA FOCUS		\$ 389	\$ 389	0.0%	\$ 389	0.0%	\$ 289	25.7%	\$ 229	41.1%
350315	RAKER BOA ZONAL		\$ 349	\$ 349	0.0%	\$ 349	0.0%	\$ 259	25.8%	\$ 209	40.1%
350414	TRIGGER LYT BOA Focus charcoal		\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
350445	TRIGGER BOA Focus black		\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
353305	GALAXY BOA Coiler		\$ 269	\$ 269	0.0%	\$ 269	0.0%	\$ 199	26.0%	\$ 159	40.9%
353425	REV BOA Coiler black		\$ 239	\$ 239	0.0%	\$ 239	0.0%	\$ 179	25.1%	\$ 139	41.8%
353435	REV BOA Coiler stone		\$ 239	\$ 239	0.0%	\$ 239	0.0%	\$ 179	25.1%	\$ 139	41.8%
353624	LEGACY BOA olive		\$ 199	\$ 189	5.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%
353613	LEGACY BOA black		\$ 199	\$ 189	5.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%
353814	LEGACY		\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
354104	JILL LYT BOA Focus		\$ 329	\$ 329	0.0%	\$ 329	0.0%	\$ 249	24.3%	\$ 199	39.5%
354224	TIARA LYT BOA Focus mauve		\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
354225	TIARA BOA Focus black		\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
354305	TESS BOA Coiler		\$ 269	\$ 269	0.0%	\$ 269	0.0%	\$ 199	26.0%	\$ 159	40.9%
354415	EVE BOA Coiler black		\$ 239	\$ 239	0.0%	\$ 239	0.0%	\$ 179	25.1%	\$ 139	41.8%
354435	EVE BOA Coiler beige		\$ 239	\$ 239	0.0%	\$ 239	0.0%	\$ 179	25.1%	\$ 139	41.8%
354613	LEGACY W BOA		\$ 199	\$ 189	5.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%
354625	LEGACY W BOA white		\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%
FUTUREHEADS BOOTS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
355114	FH LYT BOA		\$ 179	\$ 179	0.0%	\$ 179	0.0%	\$ 129	27.9%	\$ 109	39.1%
355313	JR BOA		\$ 159	\$ 159	0.0%	\$ 159	0.0%	\$ 119	25.2%	\$ 99	37.7%
355613	KID LYT Velcro		\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%
RENTAL BOARDS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
337015	DAY R		\$ 389	\$ 389	0.0%	\$ 389	0.0%	\$ 289	25.7%	\$ 229	41.1%
337035	RUSH R		\$ 329	\$ 329	0.0%	\$ 329	0.0%	\$ 249	24.3%	\$ 199	39.5%
337055	STELLA R		\$ 329	\$ 329	0.0%	\$ 329	0.0%	\$ 249	24.3%	\$ 199	39.5%
337125	FLOCKA 4D		\$ 369	\$ 369	0.0%	\$ 369	0.0%	\$ 279	24.4%	\$ 219	40.7%
337165	FLOCKA 4D W		\$ 369	\$ 369	0.0%	\$ 369	0.0%	\$ 279	24.4%	\$ 219	40.7%
337185	FLOCKA 4D JR		\$ 319	\$ 319	0.0%	\$ 319	0.0%	\$ 239	25.1%	\$ 189	40.8%
337863	FLEX 2.0 4D		\$ 309	\$ 309	0.0%	\$ 309	0.0%	\$ 229	25.9%	\$ 189	38.8%
337963	FLEX 2.0 4D JR		\$ 249	\$ 249	0.0%	\$ 249	0.0%	\$ 189	24.1%	\$ 149	40.2%
337325	FLOCKA 4D + FD		\$ 399	\$ 399	0.0%	\$ 399	0.0%	\$ 299	25.1%	\$ 239	40.1%
337365	FLOCKA 4D W + FD		\$ 399	\$ 399	0.0%	\$ 399	0.0%	\$ 299	25.1%	\$ 239	40.1%
337385	FLOCKA 4D JR + FD		\$ 349	\$ 349	0.0%	\$ 349	0.0%	\$ 259	25.8%	\$ 209	40.1%
337723	FLEX 2.0 4D + FD		\$ 359	\$ 359	0.0%	\$ 359	0.0%	\$ 269	25.1%	\$ 219	39.0%
337823	FLEX 2.0 4D JR + FD		\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
RENTAL SNOWBOARD BINDINGS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
347104	RX 4D black		\$ 209	\$ 209	0.0%	\$ 209	0.0%	\$ 159	23.9%	\$ 129	38.3%
347208	FLATBED 4D black		\$ 189	\$ 189	0.0%	\$ 189	0.0%	\$ 139	26.5%	\$ 109	42.3%
347323	LYTRENT 4D black		\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
347604	LYTRENT 4D JR		\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%
347853	Future Disc (5 pairs)		\$ 290	\$ 290	0.0%	\$ 290	0.0%	\$ 219	24.5%	\$ 169	41.7%
RENTAL BOOTS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
357045	650 4D BOA FOCUS		\$ 289	\$ 289	0.0%	\$ 289	0.0%	\$ 219	24.2%	\$ 169	41.5%
357111	620 4D BOA (+Coiler)		\$ 269	\$ 269	0.0%	\$ 269	0.0%	\$ 199	26.0%	\$ 159	40.9%
357246	600 4D BOA (+Coiler)		\$ 259	\$ 259	0.0%	\$ 259	0.0%	\$ 189	27.0%	\$ 159	38.6%
357443	500 4D BOA (+Coiler)		\$ 239	\$ 239	0.0%	\$ 239	0.0%	\$ 179	25.1%	\$ 139	41.8%
357403	500 4D		\$ 209	\$ 209	0.0%	\$ 209	0.0%	\$ 159	23.9%	\$ 129	38.3%
ITEM #	PRODUCT DESCRIPTION		2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**	

ITEM #	PRODUCT DESCRIPTION	2025/26 MONTH		2025/26 MONTH		2025/26 MONTH		2025/26 MONTH		2025/26 MONTH	
		MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP
RENTAL BOOTS (CONTINUED)		Actual selling prices are determined by the HEAD dealer.						*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26			
357566	400 4D JR BOA	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%	



HEAD/TYROLIA WINTERSPORTS 2025/26 ADVERTISING AND DISTRIBUTION POLICY

EXHIBIT A, HEAD HELMETS, GOGGLES, AND ACCESSORIES

EFFECTIVE January 1, 2025 to October 15, 2026. *Actual selling prices are determined by the HEAD dealer.*

12/19/2024

GRAY FILL W/BLACK FONT = CARRYOVER FROM PRIOR SEASON(S)										
NO FILL = NEW FOR 25/26						= MAP CHANGES ON 5-1-25		= CARRYS FORWARD INTO 2026/27		
ITEM #	PRODUCT DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**	
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP
RACE HELMETS		Actual selling prices are determined by the HEAD dealer.				*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26				
320115	DOWNFORCE MIPS RD VIS	\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
320125	DOWNFORCE MIPS RD white	\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
320223	DOWNFORCE white	\$ 219	\$ 249	-13.7%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%
320315	DOWNFORCE JR VIS	\$ 189	\$ 189	0.0%	\$ 189	0.0%	\$ 139	26.5%	\$ 109	42.3%
320333	DOWNFORCE JR black	\$ 189	\$ 199	-5.3%	\$ 189	0.0%	\$ 139	26.5%	\$ 109	42.3%
320413	TEAM SL white/black	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%
R-SERIES HELMETS		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
322414	RADAR RETHINK	\$ 269	\$ 299	-11.2%	\$ 269	0.0%	\$ 199	26.0%	\$ 159	40.9%
323004	PORSCHE RADAR 5K PHOTO MIPS	\$ 500	\$ 499	0.2%	\$ 500	0.0%	\$ 379	24.2%	\$ 299	40.2%
323011	RADAR 5K PHOTO MIPS black	\$ 429	\$ 419	2.3%	\$ 429	0.0%	\$ 319	25.6%	\$ 259	39.6%
323113	RADAR PHOTO	\$ 359	\$ 349	2.8%	\$ 359	0.0%	\$ 269	25.1%	\$ 219	39.0%
323332	RADAR 5K MIPS black	\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
323345	RADAR 5K MIPS White	\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%
323245	RADAR 5K moss	\$ 279	\$ 279	0.0%	\$ 279	0.0%	\$ 209	25.1%	\$ 169	39.4%
323285	RACHEL 5K plum	\$ 279	\$ 279	0.0%	\$ 279	0.0%	\$ 209	25.1%	\$ 169	39.4%
323423	RADAR black	\$ 249	\$ 249	0.0%	\$ 249	0.0%	\$ 189	24.1%	\$ 149	40.2%
323433	RADAR WCR	\$ 249	\$ 249	0.0%	\$ 249	0.0%	\$ 189	24.1%	\$ 149	40.2%
323445	RADAR nightpetrol	\$ 249	\$ 249	0.0%	\$ 249	0.0%	\$ 189	24.1%	\$ 149	40.2%
323513	RACHEL white	\$ 249	\$ 249	0.0%	\$ 249	0.0%	\$ 189	24.1%	\$ 149	40.2%
323525	RACHEL grey	\$ 249	\$ 249	0.0%	\$ 249	0.0%	\$ 189	24.1%	\$ 149	40.2%
322614	REV RETHINK	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%
323601	REV MIPS black	\$ 229	\$ 239	-4.4%	\$ 229	0.0%	\$ 169	26.2%	\$ 139	39.3%
323611	REV black	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%
323643	REV WCR	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%
323655	REV nightpetrol	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%
323711	RITA white	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%
323725	RITA grey	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%
R-SERIES SPARE LENSES		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
376011	RADAR / RACHEL LENS 5K PHOTO green	\$ 189	\$ 199	-5.3%	\$ 189	0.0%	\$ 139	26.5%	\$ 109	42.3%
376021	RADAR / RACHEL LENS 5K POLA violet	\$ 139	\$ 149	-7.2%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%
376031	RADAR / RACHEL LENS 5K chrome	\$ 89	\$ 119	-33.7%	\$ 89	0.0%	\$ 69	22.5%	\$ 49	44.9%
376209	RADAR / RACHEL LENS chrome	\$ 79	\$ 99	-25.3%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%
376219	RADAR / RACHEL LENS silver	\$ 79	\$ 99	-25.3%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%
376223	RADAR / RACHEL LENS silver/red	\$ 79	\$ 89	-12.7%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%
376239	RADAR / RACHEL LENS yellow	\$ 79	\$ 99	-25.3%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%
376241	RADAR / RACHEL LENS black	\$ 79	\$ 99	-25.3%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%
376251	RADAR / RACHEL LENS clear	\$ 79	\$ 99	-25.3%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%
F-SERIES HELMETS		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
325155	PORSCHE FAERO EXP MIPS	\$ 300	\$ 300	0.0%	\$ 300	0.0%	\$ 229	23.7%	\$ 179	40.3%
325175	FAERO EXP MIPS Team	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%
325185	FAERO EXP MIPS black	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%
325245	FAERO EXP MIPS nightpetrol	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%
325195	FAERO EXP MIPS white	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%
325205	FAERO EXP RETHINK	\$ 229	\$ 229	0.0%	\$ 229	0.0%	\$ 169	26.2%	\$ 139	39.3%

ITEM #	PRODUCT DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
F-SERIES HELMETS (CONTINUED)			Actual selling prices are determined by the HEAD dealer.				*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26				
325255	FAERO EXP black	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
325265	FAERO EXP nightpetrol	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
325355	FAERO PRO black	\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%	
325365	FAERO PRO white	\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%	
325375	FAERO PRO WCR	\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%	
325425	FAERO MIPS black	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%	
325435	FAERO MIPS white	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%	
325445	FAERO MIPS sand	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%	
325455	FAERO black	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%	
325465	FAERO white	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%	
325475	FAERO nightpetrol	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%	
325485	FAERO sand	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%	
C-SERIES HELMETS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
326024	CINEMA PHOTO	\$ 279	\$ 279	0.0%	\$ 279	0.0%	\$ 209	25.1%	\$ 169	39.4%	
326104	CINEMA PRO black	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%	
326114	CINEMA PRO anthracite	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%	
326164	CINEMA PRO W grey	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%	
326174	CINEMA PRO W berry	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%	
326284	CINEMA 5K black	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
326294	CINEMA 5K white	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
326214	CINEMA black	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
326225	CINEMA nightpetrol	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
326264	CINEMA W white	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
326275	CINEMA W sand	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
326301	COMPACT PRO black	\$ 129	\$ 139	-7.8%	\$ 129	0.0%	\$ 99	23.3%	\$ 79	38.8%	
326423	COMPACT PRO W white	\$ 129	\$ 139	-7.8%	\$ 129	0.0%	\$ 99	23.3%	\$ 79	38.8%	
326463	COMPACT EVO MIPS black	\$ 139	\$ 159	-14.4%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%	
326475	COMPACT EVO MIPS white	\$ 139	\$ 139	0.0%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%	
326513	COMPACT EVO black	\$ 109	\$ 119	-9.2%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
326523	COMPACT EVO nightblue	\$ 109	\$ 119	-9.2%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
326535	COMPACT EVO moss	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
326713	COMPACT EVO W white	\$ 109	\$ 119	-9.2%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
326725	COMPACT EVO W rose	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
CINEMA SPARE LENSES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
376314	CINEMA LENS 5K PHOTO green	\$ 179	\$ 179	0.0%	\$ 179	0.0%	\$ 129	27.9%	\$ 109	39.1%	
376324	CINEMA LENS chrome	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
376334	CINEMA LENS red/yellow	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
376344	CINEMA LENS silver/red	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
376354	CINEMA LENS yellow	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
376364	CINEMA LENS clear	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
V-SERIES HELMETS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
324521	VICO MIPS black	\$ 129	\$ 139	-7.8%	\$ 129	0.0%	\$ 99	23.3%	\$ 79	38.8%	
324325	VARIUS black	\$ 139	\$ 139	0.0%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%	
325325	VANDA white	\$ 139	\$ 139	0.0%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%	
324551	VICO black	\$ 99	\$ 99	0.0%	\$ 99	0.0%	\$ 69	30.3%	\$ 59	40.4%	
325560	VALERY white	\$ 99	\$ 99	0.0%	\$ 99	0.0%	\$ 69	30.3%	\$ 59	40.4%	
JUNIOR HELMETS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
328113	MOJO Visor PAW	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%	
328163	MAJA Visor PAW	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%	
328513	MOJO SET PAW	\$ 139	\$ 139	0.0%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%	
328523	MAJA SET PAW	\$ 139	\$ 139	0.0%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%	
328224	MOJO Visor black	\$ 129	\$ 139	-7.8%	\$ 129	0.0%	\$ 99	23.3%	\$ 79	38.8%	
328234	MOJO Visor blue/green	\$ 129	\$ 139	-7.8%	\$ 129	0.0%	\$ 99	23.3%	\$ 79	38.8%	

ITEM #	PRODUCT DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
JUNIOR HELMETS (CONTINUED)			Actual selling prices are determined by the HEAD dealer.				*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26				
328324	MAJA Visor white	\$ 129	\$ 139	-7.8%	\$ 129	0.0%	\$ 99	23.3%	\$ 79	38.8%	
328334	MAJA Visor pink/blue	\$ 129	\$ 139	-7.8%	\$ 129	0.0%	\$ 99	23.3%	\$ 79	38.8%	
328664	MOJO SET blue/green	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%	
328734	MAJA SET pink/blue	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%	
328622	MOJO black	\$ 70	\$ 89	-27.1%	\$ 70	0.0%	\$ 49	30.0%	\$ 39	44.3%	
328645	MOJO WCR	\$ 70	\$ 70	0.0%	\$ 70	0.0%	\$ 49	30.0%	\$ 39	44.3%	
328722	MAJA white	\$ 70	\$ 89	-27.1%	\$ 70	0.0%	\$ 49	30.0%	\$ 39	44.3%	
328745	MAJA JOY	\$ 70	\$ 70	0.0%	\$ 70	0.0%	\$ 49	30.0%	\$ 39	44.3%	
RENTAL HELMETS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
329025	CINEMA R black	\$ 115	\$ 115	0.0%	\$ 115	0.0%	\$ 89	22.6%	\$ 69	40.0%	
329035	CINEMA R white	\$ 115	\$ 115	0.0%	\$ 115	0.0%	\$ 89	22.6%	\$ 69	40.0%	
329085	JR VISOR R	\$ 90	\$ 90	0.0%	\$ 90	0.0%	\$ 69	23.3%	\$ 49	45.6%	
376395	CINEMA R LENS PACK red (5pcs)	\$ 75	\$ 75	0.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
329107	TRACER SR black	\$ 90	\$ 90	0.0%	\$ 90	0.0%	\$ 69	23.3%	\$ 49	45.6%	
329207	TRACER JR white	\$ 90	\$ 90	0.0%	\$ 90	0.0%	\$ 69	23.3%	\$ 49	45.6%	
329333	CHARTER EVO SR black	\$ 75	\$ 75	0.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
329343	CHARTER EVO SR nightblue	\$ 75	\$ 75	0.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
329453	CHARTER EVO JR white	\$ 75	\$ 75	0.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
329463	CHARTER EVO JR lime	\$ 75	\$ 75	0.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
329513	RENTAL SR black	\$ 70	\$ 70	0.0%	\$ 70	0.0%	\$ 49	30.0%	\$ 39	44.3%	
329813	RENTAL JR white	\$ 70	\$ 70	0.0%	\$ 70	0.0%	\$ 49	30.0%	\$ 39	44.3%	
375399	CLEANIE BEANIE PACK (60 pcs)	\$ 299	\$ 299	0.0%	\$ 299	0.0%	\$ 219	26.8%	\$ 179	40.1%	
RETHINK GOGGLES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
390214	NEVES RETHINK	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%	
390254	CONTEX RETHINK	\$ 99	\$ 99	0.0%	\$ 99	0.0%	\$ 69	30.3%	\$ 59	40.4%	
RACING GOGGLES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
390023	SENTINEL 5K chrome RD + SL	\$ 189	\$ 189	0.0%	\$ 189	0.0%	\$ 139	26.5%	\$ 109	42.3%	
390053	SENTINEL black + SL	\$ 179	\$ 179	0.0%	\$ 179	0.0%	\$ 129	27.9%	\$ 109	39.1%	
390123	HORIZON 5K RACE chrome RD + SL	\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%	
390143	HORIZON RACE black + SL	\$ 159	\$ 159	0.0%	\$ 159	0.0%	\$ 119	25.2%	\$ 99	37.7%	
390154	NEVES PRO 5K RACE chrome RD + SL	\$ 159	\$ 159	0.0%	\$ 159	0.0%	\$ 119	25.2%	\$ 99	37.7%	
390163	CONTEX PRO 5K RACE chrome RD + SL	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%	
390195	CONTEX PRO 5K RACE VIS RD + SL	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%	
390175	NEVES PRO 5K RACE VIS RD + SL	\$ 159	\$ 159	0.0%	\$ 159	0.0%	\$ 119	25.2%	\$ 99	37.7%	
SENTINEL SPARE LENSES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
376141	SENTINEL SL 5K gold	\$ 75	\$ 99	-32.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
376130	SENTINEL SL SMOKE blue	\$ 65	\$ 65	0.0%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
376151	SENTINEL SL 5K chrome	\$ 75	\$ 99	-32.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
376110	SENTINEL SL RACE	\$ 65	\$ 79	-21.5%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
376160	SENTINEL SL FLASH yellow	\$ 65	\$ 65	0.0%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
376140	SENTINEL SL RD NR 3	\$ 65	\$ 79	-21.5%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
376180	SENTINEL SL orange	\$ 65	\$ 65	0.0%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
376190	SENTINEL SL clear	\$ 65	\$ 69	-6.2%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
MAGNIFY GOGGLES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
390855	MAGNIFY 5K gold KORE + SL	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
390865	MAGNIFY 5K blue black + SL	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
390913	MAGNIFY 5K red black	\$ 159	\$ 159	0.0%	\$ 159	0.0%	\$ 119	25.2%	\$ 99	37.7%	
390925	MAGNIFY 5K chrome red	\$ 159	\$ 159	0.0%	\$ 159	0.0%	\$ 119	25.2%	\$ 99	37.7%	
MAGNIFY SPARE LENSES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
376211	MAGNIFY SL 5K red	\$ 75	\$ 109	-45.3%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
376221	MAGNIFY SL 5K gold	\$ 75	\$ 109	-45.3%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	

ITEM #	PRODUCT DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**	
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP
HORIZON GOGGLES			Actual selling prices are determined by the HEAD dealer.				*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26			
391235	HORIZON 2.0 5K blue white + SL	\$ 159	\$ 159	0.0%	\$ 159	0.0%	\$ 119	25.2%	\$ 99	37.7%
391265	HORIZON 2.0 5K gold black + SL	\$ 159	\$ 159	0.0%	\$ 159	0.0%	\$ 119	25.2%	\$ 99	37.7%
391343	HORIZON 2.0 5K red black	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%
HORIZON SPARE LENSES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**
376511	HORIZON 2.0 SL 5K red	\$ 75	\$ 99	-32.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%
376521	HORIZON 2.0 SL 5K gold	\$ 75	\$ 99	-32.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%
NEVES GOGGLES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**
391415	PORSCHE NEVES SUNSCREEN	\$ 450	\$ 450	0.0%	\$ 450	0.0%	\$ 339	24.7%	\$ 269	40.2%
391425	NEVES SUNSCREEN	\$ 399	\$ 399	0.0%	\$ 399	0.0%	\$ 299	25.1%	\$ 239	40.1%
391444	NEVES PRO 5K PHOTO	\$ 179	\$ 179	0.0%	\$ 179	0.0%	\$ 129	27.9%	\$ 109	39.1%
391514	NEVES PRO 5K red black	\$ 139	\$ 139	0.0%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%
391525	NEVES PRO 5K blue white	\$ 139	\$ 139	0.0%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%
391535	NEVES PRO 5K gold KORE	\$ 139	\$ 139	0.0%	\$ 139	0.0%	\$ 99	28.8%	\$ 79	43.2%
391714	NEVES red black	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%
391725	NEVES red LTD	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%
391735	NEVES blue VIS	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%
391745	NEVES silver white	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%
NEVES SPARE LENSES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**
376714	NEVES PRO SL 5K gold	\$ 75	\$ 79	-5.3%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%
376724	NEVES PRO SL 5K red	\$ 75	\$ 79	-5.3%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%
376754	NEVES SL red	\$ 65	\$ 69	-6.2%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%
376764	NEVES SL blue	\$ 65	\$ 69	-6.2%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%
376774	NEVES SL orange	\$ 65	\$ 69	-6.2%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%
376784	NEVES SL clear	\$ 65	\$ 69	-6.2%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%
CONTEX GOGGLES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**
392412	CONTEX PHOTO black	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%
394423	CONTEX PHOTO WCR	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%
394435	CONTEX PHOTO VIS	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%
394525	CONTEX PRO 5K gold KORE	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%
394563	CONTEX PRO 5K red black	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%
394575	CONTEX PRO 5 K chrome ash	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%
394583	CONTEX PRO 5K blue WCR	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%
392811	CONTEX red black	\$ 89	\$ 89	0.0%	\$ 89	0.0%	\$ 69	22.5%	\$ 49	44.9%
394855	CONTEX red red	\$ 89	\$ 89	0.0%	\$ 89	0.0%	\$ 69	22.5%	\$ 49	44.9%
394865	CONTEX green ash	\$ 89	\$ 89	0.0%	\$ 89	0.0%	\$ 69	22.5%	\$ 49	44.9%
394873	CONTEX blue white	\$ 89	\$ 89	0.0%	\$ 89	0.0%	\$ 69	22.5%	\$ 49	44.9%
CONTEX SPARE LENSES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**
376811	CONTEX PRO SL 5K gold	\$ 75	\$ 99	-32.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%
376821	CONTEX PRO SL 5K red	\$ 75	\$ 99	-32.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%
376831	CONTEX PRO SL 5K orange	\$ 75	\$ 89	-18.7%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%
376861	CONTEX SL red	\$ 65	\$ 89	-36.9%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%
376871	CONTEX SL blue	\$ 65	\$ 89	-36.9%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%
376881	CONTEX SL orange	\$ 65	\$ 65	0.0%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%
376891	CONTEX PRO SL clear	\$ 65	\$ 89	-36.9%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%
OTG			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**
397015	OTG 5K PHOTO	\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%
397105	OTG 5K red black	\$ 129	\$ 129	0.0%	\$ 129	0.0%	\$ 99	23.3%	\$ 79	38.8%
397115	OTG 5K blue white	\$ 129	\$ 129	0.0%	\$ 129	0.0%	\$ 99	23.3%	\$ 79	38.8%
OTG SPARE LENS			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**
376915	OTG SL orange	\$ 65	\$ 65	0.0%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%

ITEM #	PRODUCT DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
SOLAR AND F-LYT GOGGLES			Actual selling prices are determined by the HEAD dealer.				*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26				
394714	F-LYT red black	\$ 75	\$ 79	-5.3%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
394724	F-LYT green black	\$ 75	\$ 79	-5.3%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
394734	F-LYT blue black	\$ 75	\$ 79	-5.3%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
394744	F-LYT lime black	\$ 75	\$ 79	-5.3%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
394764	F-LYT red	\$ 75	\$ 79	-5.3%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
394774	F-LYT night	\$ 75	\$ 79	-5.3%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
394644	F-LYT PACK (10 pcs)	\$ 750	\$ 790	-5.3%	\$ 750	0.0%	\$ 559	25.5%	\$ 449	40.1%	
394417	SOLAR FMR lime	\$ 65	\$ 69	-6.2%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
394427	SOLAR FMR blue	\$ 65	\$ 69	-6.2%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
394437	SOLAR FMR red	\$ 65	\$ 69	-6.2%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
394468	SOLAR FMR green	\$ 65	\$ 69	-6.2%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
394608	SOLAR FMR PACK (8pcs)	\$ 520	\$ 552	-6.2%	\$ 520	0.0%	\$ 389	25.2%	\$ 309	40.6%	
YOUTH GOGGLES			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
395113	CONTEX YOUTH FMR red black	\$ 75	\$ 79	-5.3%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
395135	CONTEX YOUTH FMR silver VIS	\$ 75	\$ 75	0.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
395333	CONTEX YOUTH red black	\$ 65	\$ 69	-6.2%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
395343	CONTEX YOUTH red white	\$ 65	\$ 69	-6.2%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
395325	CONTEX YOUTH red WCR	\$ 65	\$ 65	0.0%	\$ 65	0.0%	\$ 49	24.6%	\$ 39	40.0%	
395410	NINJA red black	\$ 45	\$ 49	-8.9%	\$ 45	0.0%	\$ 29	35.6%	\$ 29	35.6%	
395425	NINJA red VIS	\$ 45	\$ 45	0.0%	\$ 45	0.0%	\$ 29	35.6%	\$ 29	35.6%	
395430	NINJA red pink	\$ 45	\$ 49	-8.9%	\$ 45	0.0%	\$ 29	35.6%	\$ 29	35.6%	
395624	SOLAR JR FMR red	\$ 49	\$ 49	0.0%	\$ 49	0.0%	\$ 39	20.4%	\$ 29	40.8%	
395634	SOLAR JR FMR blue	\$ 49	\$ 49	0.0%	\$ 49	0.0%	\$ 39	20.4%	\$ 29	40.8%	
395644	SOLAR JR red	\$ 49	\$ 49	0.0%	\$ 49	0.0%	\$ 39	20.4%	\$ 29	40.8%	
395724	SOLAR JR PACK (9 pcs)	\$ 441	\$ 441	0.0%	\$ 441	0.0%	\$ 329	25.4%	\$ 259	41.3%	
WORLD CUP REBELS LUGGAGE			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
383005	Rebels Travelbag	\$ 239	\$ 239	0.0%	\$ 239	0.0%	\$ 179	25.1%	\$ 139	41.8%	
383015	Rebels Backpack	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
383035	Rebels Racing Backpack L	\$ 179	\$ 179	0.0%	\$ 179	0.0%	\$ 129	27.9%	\$ 109	39.1%	
383045	Rebels Racing Backpack S	\$ 159	\$ 159	0.0%	\$ 159	0.0%	\$ 119	25.2%	\$ 99	37.7%	
383925	Rebels Boot Carry On	\$ 69	\$ 69	0.0%	\$ 69	0.0%	\$ 49	29.0%	\$ 39	43.5%	
383193	Heatable Bootbag	\$ 329	\$ 329	0.0%	\$ 329	0.0%	\$ 249	24.3%	\$ 199	39.5%	
383935	Rebels Single Skibag 197cm	\$ 99	\$ 99	0.0%	\$ 99	0.0%	\$ 69	30.3%	\$ 59	40.4%	
383955	Rebels Single Skibag 180cm	\$ 99	\$ 99	0.0%	\$ 99	0.0%	\$ 69	30.3%	\$ 59	40.4%	
383025	Rebels Double Skibag	\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%	
383965	Rebels Coaches Backpack	\$ 249	\$ 249	0.0%	\$ 249	0.0%	\$ 189	24.1%	\$ 149	40.2%	
383273	SMU 3 Pairs Skibag	\$ 499	\$ 499	0.0%	\$ 499	0.0%	\$ 369	26.1%	\$ 299	40.1%	
383283	SMU 4 Pairs Skibag	\$ 449	\$ 449	0.0%	\$ 449	0.0%	\$ 339	24.5%	\$ 269	40.1%	
383293	SMU 4 Pairs Skibag Short	\$ 449	\$ 449	0.0%	\$ 449	0.0%	\$ 339	24.5%	\$ 269	40.1%	
PERFORMANCE SKI LUGGAGE			2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**	
383972	Porsche Ski Bag	\$ 150	\$ 119	20.7%	\$ 150	0.0%	\$ 109	27.3%	\$ 89	40.7%	
383904	Single Skibag 195cm	\$ 89	\$ 89	0.0%	\$ 89	0.0%	\$ 69	22.5%	\$ 49	44.9%	
383054	Single Skibag 175cm	\$ 89	\$ 89	0.0%	\$ 89	0.0%	\$ 69	22.5%	\$ 49	44.9%	
383944	Single Skibag Short	\$ 89	\$ 89	0.0%	\$ 89	0.0%	\$ 69	22.5%	\$ 49	44.9%	
383914	Double Skibag 195cm	\$ 119	\$ 119	0.0%	\$ 119	0.0%	\$ 89	25.2%	\$ 69	42.0%	
383064	Double Skibag 175cm	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
383074	Bootbag	\$ 69	\$ 69	0.0%	\$ 69	0.0%	\$ 49	29.0%	\$ 39	43.5%	
383084	Boot Backpack	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
383094	Boot Carry On	\$ 69	\$ 69	0.0%	\$ 69	0.0%	\$ 49	29.0%	\$ 39	43.5%	
383404	The Simple Skibag	\$ 39	\$ 39	0.0%	\$ 39	0.0%	\$ 29	25.6%	\$ 19	51.3%	

ITEM #	PRODUCT DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
FREERIDE LUGGAGE		Actual selling prices are determined by the HEAD dealer.					*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26				
383304	CX 30+ Backpack white	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%	
383314	CX 30+ Backpack black	\$ 219	\$ 219	0.0%	\$ 219	0.0%	\$ 159	27.4%	\$ 129	41.1%	
383105	KORE Backpack	\$ 209	\$ 209	0.0%	\$ 209	0.0%	\$ 159	23.9%	\$ 129	38.3%	
383145	KORE Bootbag	\$ 69	\$ 69	0.0%	\$ 69	0.0%	\$ 49	29.0%	\$ 39	43.5%	
383125	Freeride Single Skibag	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
383135	Freeride Double Skibag	\$ 179	\$ 179	0.0%	\$ 179	0.0%	\$ 129	27.9%	\$ 109	39.1%	
383115	Freeride Travelbag	\$ 239	\$ 239	0.0%	\$ 239	0.0%	\$ 179	25.1%	\$ 139	41.8%	
WOMEN'S LUGGAGE		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**		
383185	Women's Backpack	\$ 129	\$ 129	0.0%	\$ 129	0.0%	\$ 99	23.3%	\$ 79	38.8%	
383175	Women's Bootbag	\$ 69	\$ 69	0.0%	\$ 69	0.0%	\$ 49	29.0%	\$ 39	43.5%	
383155	Women's Single Skibag	\$ 99	\$ 99	0.0%	\$ 99	0.0%	\$ 69	30.3%	\$ 59	40.4%	
JUNIOR LUGGAGE		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**		
383584	Boot Backpack Jr.	\$ 39	\$ 39	0.0%	\$ 39	0.0%	\$ 29	25.6%	\$ 19	51.3%	
383504	Skibag Jr.	\$ 39	\$ 39	0.0%	\$ 39	0.0%	\$ 29	25.6%	\$ 19	51.3%	
SNOWBOARD LUGGAGE		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**		
374520	TRAVEL BOARDBAG	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
374590	SINGLE BOARDBAG + BACKPACK	\$ 99	\$ 99	0.0%	\$ 99	0.0%	\$ 69	30.3%	\$ 59	40.4%	
374504	TRAVEL BACKPACK	\$ 129	\$ 129	0.0%	\$ 129	0.0%	\$ 99	23.3%	\$ 79	38.8%	
SKI POLES		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**		
381784	Porsche Carbon	\$ 250	\$ 239	4.4%	\$ 250	0.0%	\$ 189	24.4%	\$ 149	40.4%	
381205	Worldcup Rebels Carbon white	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
381215	Worldcup Rebels Carbon speed blue	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
381055	Worldcup SG	\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%	
381065	Worldcup SG JR	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
381075	Worldcup SL white	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%	
381175	Worldcup SL speed blue	\$ 149	\$ 149	0.0%	\$ 149	0.0%	\$ 109	26.8%	\$ 89	40.3%	
381085	Worldcup SL JR	\$ 89	\$ 89	0.0%	\$ 89	0.0%	\$ 69	22.5%	\$ 49	44.9%	
381340	HEAD WC SL Protector	\$ 89	\$ 89	0.0%	\$ 89	0.0%	\$ 69	22.5%	\$ 49	44.9%	
381294	Oblivion	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
381114	CRUX Carbon	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
381224	CRUX Aluminum	\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%	
381195	KORE Freeride	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
381105	KORE Free Tour	\$ 169	\$ 169	0.0%	\$ 169	0.0%	\$ 129	23.7%	\$ 99	41.4%	
381555	Frontside carbon black white	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
381545	Frontside carbon black blue	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
381125	Frontside carbon black red	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
381165	Frontside carbon black green	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
381185	Frontside carbon black speed blue	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
381765	JOY white grey	\$ 109	\$ 109	0.0%	\$ 109	0.0%	\$ 79	27.5%	\$ 69	36.7%	
381685	JOY black	\$ 69	\$ 69	0.0%	\$ 69	0.0%	\$ 49	29.0%	\$ 39	43.5%	
381695	JOY white	\$ 69	\$ 69	0.0%	\$ 69	0.0%	\$ 49	29.0%	\$ 39	43.5%	
381864	MULTI grey white	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
381842	MULTI neon yellow black	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
381852	MULTI black black	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
381803	MULTI black speed blue	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
381894	Multi Pole Box (30 pairs)	\$ 2,370	\$ 2,370	0.0%	\$ 2,370	0.0%	\$ 1,779	24.9%	\$ 1,419	40.1%	
381975	Supershape Team adjustable	\$ 79	\$ 79	0.0%	\$ 79	0.0%	\$ 59	25.3%	\$ 49	38.0%	
381965	Supershape Team	\$ 45	\$ 45	0.0%	\$ 45	0.0%	\$ 29	35.6%	\$ 29	35.6%	
381385	KORE Team	\$ 45	\$ 45	0.0%	\$ 45	0.0%	\$ 29	35.6%	\$ 29	35.6%	
381625	Monster Team	\$ 45	\$ 45	0.0%	\$ 45	0.0%	\$ 29	35.6%	\$ 29	35.6%	
381635	JOY girl	\$ 45	\$ 45	0.0%	\$ 45	0.0%	\$ 29	35.6%	\$ 29	35.6%	

ITEM #	PRODUCT DESCRIPTION	2025/26 MSRP	1-1-25 to 4-30-25		5-1-25 to 2-12-26		2-13-26 to 3-19-26**		3-20-26 to 10-15-26**		
			MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	MAP	% off MSRP	
RENTAL SKI POLES		Actual selling prices are determined by the HEAD dealer.					*CARRY FORWARD PRICES SUBJECT TO CHANGE IN '26				
381447	Adult Rental sublimated	\$ 75	\$ 75	0.0%	\$ 75	0.0%	\$ 59	21.3%	\$ 49	34.7%	
381457	Junior Rental sublimated	\$ 69	\$ 69	0.0%	\$ 69	0.0%	\$ 49	29.0%	\$ 39	43.5%	
381425	Adult Rental	\$ 58	\$ 58	0.0%	\$ 58	0.0%	\$ 39	32.8%	\$ 29	50.0%	
381435	Junior Rental	\$ 50	\$ 50	0.0%	\$ 50	0.0%	\$ 39	22.0%	\$ 29	42.0%	
CLIMBING SKINS		2025/26 MSRP	MAP 1-1-25 to 4-30-25		MAP 5-1-25 to 2-12-26		MAP 2-13-26 to 3-19-26**		MAP 3-20-26 to 10-15-26**		
388384	CRUX 105 Touring Skins L (184cm)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388394	CRUX 105 Touring Skins M (170/177cm)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388404	CRUX 99 Touring Skins L (177/184cm)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388414	CRUX 99 Touring Skins M (163/170cm)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388434	CRUX 93 Touring Skins L (177/184cm)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388444	CRUX 93 Touring Skins M (163/170cm)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388464	CRUX 87 Touring Skins L (177/184cm)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388474	CRUX 87 Touring Skins M (163/170cm)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388454	CRUX 87 Touring Skins S (149/156)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388424	CRUX 81 Touring Skins L (177/184cm)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388484	CRUX 81 Touring Skins M (163/170cm)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388494	CRUX 81 Touring Skins S (149/156)	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388504	HEAD Touring Skins L Untrimmed	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388514	HEAD Touring Skins M Untrimmed	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	
388524	HEAD Touring Skins S Untrimmed	\$ 199	\$ 199	0.0%	\$ 199	0.0%	\$ 149	25.1%	\$ 119	40.2%	