

SMITH

Buying Group Goggle Program | 2025-2026

I/O MAG	CHROMAPOP™	<u>MSRP</u> \$275.00	<u>WHSL</u> \$137.50	<u>Show Special</u> \$110.00	<u>GM %</u> 60.0%	
Preview	CHROMAPOP™	<u>MSRP</u> \$200.00	<u>WHSL</u> \$100.00	<u>Low Net</u> \$83.00	<u>GM %</u> 58.5%	
Skyline	CHROMAPOP™	<u>MSRP</u> \$185.00	<u>WHSL</u> \$92.50	<u>Show Special</u> \$74.00	<u>GM %</u>	
	CHROMAPOP™ PHOTOCHROMIC	<u>MSRP</u> \$215.00	\$107.50	\$86.00	60%	
Squad XL	CHROMAPOP™	<u>MSRP</u> \$155.00	<u>WHSL</u> \$77.50	<u>Low Net</u> \$64.33	<u>GM %</u> 58.5%	
Squad	CHROMAPOP™	<u>MSRP</u> \$125.00	<u>WHSL</u> \$62.50	<u>Low Net</u> \$51.88	<u>GM %</u> 58.5%	
Squad S	CHROMAPOP™	<u>MSRP</u> \$125.00	<u>WHSL</u> \$62.50	<u>Low Net</u> \$51.88	<u>GM %</u> 58.5%	
Blazer	Mirror	<u>MSRP</u> \$95.00	<u>WHSL</u> \$47.50	<u>Show Special</u> \$38.00	<u>GM %</u> 60.0%	
Rally	Mirror	<u>MSRP</u> \$95.00	<u>WHSL</u> \$47.50	<u>Show Special</u> \$38.00	<u>GM %</u> 60.0%	
Transfer	Mirror	<u>MSRP</u> \$55.00	<u>WHSL</u> \$27.50	<u>Low Net</u> \$22.83	<u>GM %</u>	
	RC36	\$45.00	\$22.50	\$18.68	58.5%	
Tribute	Mirror	<u>MSRP</u> \$55.00	<u>WHSL</u> \$27.50	<u>Low Net</u> \$22.83	<u>GM %</u>	
	RC36	\$45.00	\$22.50	\$18.68	58.5%	
Electra	RC36	<u>MSRP</u> \$45.00	<u>WHSL</u> \$22.50	<u>Show Special</u> \$18.00	<u>GM %</u> 60.0%	
Sequence OTG	CHROMAPOP™	<u>MSRP</u> \$135.00	<u>WHSL</u> \$67.50	<u>Show Special</u> \$54.00	<u>GM %</u> 60.0%	
Reason OTG	Mirror	<u>MSRP</u> \$95.00	<u>WHSL</u> \$47.50	<u>Low Net</u> \$39.43	<u>GM %</u> 58.5%	
Snowday	Mirror	<u>MSRP</u> \$55.00	<u>WHSL</u> \$27.50	<u>Show Special</u> \$22.00	<u>GM %</u> 60.0%	

Retail Prices are recommended and at sole discretion of the retailer