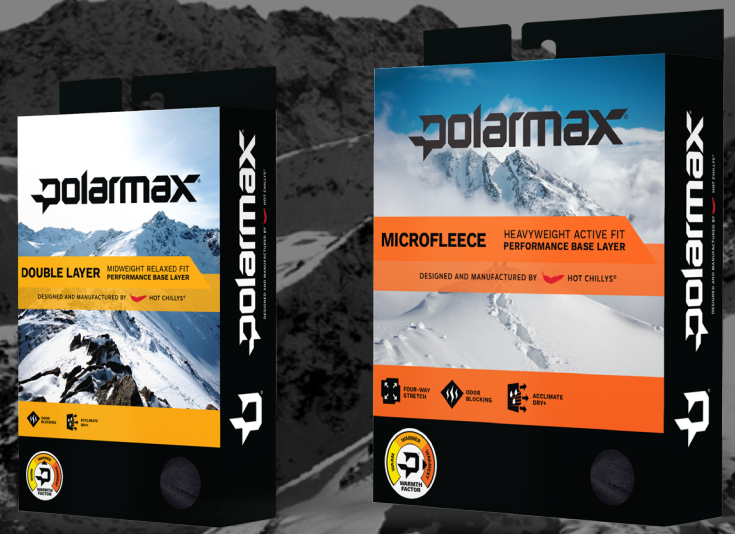
polarmax®

DESIGNED AND MANUFACTURED BY HOT CHILLYS

- SIMPLE, HONEST BASE LAYER SINCE 1985
- 65% - 68% IMU'S FOR RETAILERS
- REASONABLE PRICES FOR CONSUMERS
- PERFORMANCE BASE LAYER DESIGNED AND MANUFACTURED BY HOT CHILLYS
- DURABLE, SELF-SERVICE PACKAGING



LOGICAL PRODUCT ASSORTMENT:

SINGLE LAYER	MIDWEIGHT RELAXED FIT PERFORMANCE BASE LAYER
DOUBLE LAYER	MIDWEIGHT RELAXED FIT PERFORMANCE BASE LAYER
ACTIVE STRETCH	MIDWEIGHT RELAXED FIT PERFORMANCE BASE LAYER
MERINO WOOL	MIDWEIGHT RELAXED FIT PERFORMANCE BASE LAYER
MICROFLEECE	HEAVYWEIGHT ACTIVE FIT PERFORMANCE BASE LAYER
MOUNTAIN FLEECE	HEAVYWEIGHT ACTIVE FIT PERFORMANCE BASE LAYER