

2019 SCHEDULE

**CONDUCTING PROFESSIONAL FOCUS GROUPS
∞ THE FOUNDATIONS ∞ (2 days, 9-5)**

- **NEXT: JUNE 26-27—WASHINGTON, DC**
- **SEPTEMBER 4-5—BRISTOL (PROVIDENCE), RI**
- **DECEMBER 5-6—WASHINGTON, DC (Embassy Suites, Georgetown)**
 - **2020: MARCH 18-19—HILTON HEAD ISLAND, SC**
- **OR: On-site according to your schedule**

FEE: \$1750 (\$550 for graduate students)—includes continental breakfast, lunch, two manuals, and all other training materials.

The two-day FOUNDATIONS training is an intensive experience in which participants work in teams to design a research project, develop the moderator's guide, create sampling/screening/recruitment mechanisms, and moderate mock focus groups based on their research designs and guides.

**THE ADVANCED WORKSHOP—
FOCUS ON DATA ANALYSIS
(1 day, 9-2)**

**Those who complete this training may stay (or return)
ON THE DAY IMMEDIATELY FOLLOWING THE FOUNDATIONS for:
*.FEES: \$750 regular; \$350 for full-time graduate students***

The ADVANCED WORKSHOP can also be used for individual consulting to fine-tune your research design, focus group questions, and recruitment strategies.
Advanced moderation experience included.

ON-SITE TRAINING UPON REQUEST

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