

BU Productions

Product Placement Registration California

Famous Strains!

Film Information:

The Famous Strains franchise focuses stories around the rise of a family-owned cannabis business as they rebound from the brink of bankruptcy. The first of the franchise, *The Marilyn Monroe Strand*, introduces a trio of characters on a comical adventure to find new cannabis strains with legendary tales: Famous Strains. Our mission is to place your business at the forefront of our film with product placement across major networks!

Product Placement Information:

Placing a product in film will market to our audiences. There are three types of product placement: (i) visual placement on-screen within frame either on shelves or in scenery around actors, (ii) usage placement by a character or extra within a scene, and (iii) spoken placement in creative dialogue between actors. The duration/delivery of product placement can be discussed during scheduled consultation with BU Productions.

Film: *The Marilyn Monroe Strand*
Release Date: *April 20, 2019*

Business Information

Company Name

Contact Name

Company Website

Phone Number (###) ###-####

Billing Address

Email contact@domain.iii

Retailer License No. (###-##...)

County, State of Operation

Are you a (check all that apply): manufacturer distributor cultivator vendor

Have you been contacted about product place, before? yes no

Are you interested in product placement? yes no

Are you interested in placing a product in frame? yes no

Are you interested in character interaction with your product? yes no

Are you interested in character dialogue about your product? yes no

FOR OFFICE USE ONLY: APPOINTMENT DATE ___/___/___ DATE RECEIVED ___/___/___ RECEIVED BY _____

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Product Placement (cont.):

Tier I - Visual

Placement of product on-screen within frame of view for a prescribed duration, either in (a.) background or (b.) foreground of a scene!

Tier II - Usage

Placement of product on-screen within frame in use or being manipulated by a character, either (a.) actor or (b.) extra, within scene!

Tier III - Spoken

Placement of product in dialogue between characters within a scene!
*May be paired with other tiers of visual or usage product placement.

Brand Personalization

In order to design product placement for your business, we'd like to hear about your brand. If you'd like to place your product in both on-screen (Tier I/II) and dialogue (Tier III), please specify here. If you have a slogan/motto, please share that with us. Though product placement can be reserved for visual, usage, or spoken, we cannot guarantee product placement with this form, alone. Please continue to contact BU Productions to schedule a consultation to purchase product placement in *The Marilyn Monroe Strand!*

Describe your brand (i.e. how you would you like to see your product(s) in our film)!

Authorizer Name

Date of Authorization