

Introducing the next generation of behavioural analysis

Entrepleio® helps organisation to deliver greater value with its ability to unlock behaviour and access superior performance.

Our behavioural modelling solutions support three key areas:



Performing

Calibrating, exploring, and developing individual and team behaviours.



Aligning & Fitting










Team dynamics in areas such as team formation, expansion, mergers, and acquisitions.



Investing

Acquisitions, incubation and start-ups, scaling, change projects and transformation programmes.


The key aspects of Entrepleio

 Ease and Speed	15-20 completion time with an immediate report
 Coaching based	Exploration rather than judgement
 Focus on behaviour	No fixed labels; focuses on individual growth
 Multi-model approach	12 integrated models of behaviour underpinned with thousands of rules
 Decision-Making	Multi-brain (mBIT), adaptive to context. Uses head (logic), heart (emotion), gut (intuition)
 Personalised	Rather than using norm groups it identified specific behaviours
 Leadership Fit	Helps leaders adjust to different teams and cultures
 Actionability	Provides personalised coaching and improvement strategies
 Predictive of Success	Assesses leadership behavioural fit, performance and potential



Ease of use with high-value insight

- Entrepleio appreciates the importance of time to participants. It uses a highly refined set questions that typically take 15-20 minutes to complete.
- Participants **immediately receive a personalised report** for their review and reflection. The report is structured in a way to provide insights and challenges to their behaviours.


 **Example:** A busy participant can take the self-assessment on desktop or mobile devices, immediately receive the results that value their participation. Participants then book an exploration session with their Entrepleio practitioner.

Entrepleio individual and team calibration and exploration sessions are usually conducted in a 2–4-week period.



Exploration and coaching rather than judgement


- Entrepleio provides **coach-facilitated exploration** with participants, not feedback and judgement!
- The exploration sessions **develop greater self-awareness and understanding of participant's behaviours**. Participants leave with **actionable insights and techniques** they can develop.

 **Example:** Clients leave sessions with Entrepleio practitioners having deeply explored and understood what drives their behaviours, identified lifelong patterning, and will have started to consider and access other choices that they can immediately implement to improve their own effectiveness.



It focuses on human behaviour


- Entrepleio's approach recognises that **leadership is about behaviour**, and how you react or respond **based on context**, rather than being a fixed personality.
- Instead of categorising leaders, it **helps them adapt and develop** across different leadership challenges.

 **Example:** A leader in an investment role may need high analytical thinking, but in a crisis, emotional intelligence and decisiveness may matter more. Entrepleio helps leaders adapt rather than stay within a fixed "type".



A multi-model approach


- Entrepleio's utilises **12 interconnected models** that are **key calibrators of higher performing** behaviours.
- The models enable Entrepleio practitioners to explore and **identify specific behavioural examples** with clients that reinforce awareness and **open up possibilities for other choices**.

 **Example:** A leader was unaware of the combination of factors that led to ineffective and reactive behaviours being demonstrated. With support from a Entrepleio practitioner, the leader recognised the common behavioural triggers and was able to develop more effective responses.



It Does Not Label People


- Entrepleio does **not** categorise people into fixed labels; instead, it **assesses leadership as a dynamic and evolving process**.
- Leaders are not confined to a single **type**, allowing for greater flexibility and growth.

 **Example:** Someone classified as an “introvert” might avoid taking leadership roles, even if they have the capacity to be an excellent strategic thinker. Entrepleio removes labels that can reinforce limiting beliefs.



It Uses a Multi-Brain (mBIT) Approach for Smarter Decision-Making


- Decision-making is more than head led; Entrepleio integrates **Multiple Brain Integration Techniques (mBIT)**, aligning **head (logic)**, **heart (emotions)**, and **gut (intuition)**.
- This leads to **insightful decision-making** by using all intelligence centres, rather than just cognitive reasoning.

 **Example:** Leaders who only rely on logic may ignore consumer sentiment (heart) or intuition (gut). Entrepleio helps balance these inputs.



It focusses on individual behaviour and potential


- Entrepleio **does not rely on statistical averages**; it **focuses on the individual leader's specific behaviours, strengths, challenges, and opportunities for development**.
- Leadership is not one style fits all, nor is it about being "average"; it's about adapting to business environments.

 **Example:** A leader in a start-up might score as a risk-taker in traditional tests, which may be viewed negatively in a corporate setting. Entrepleio does not measure leaders against an arbitrary "norm" but instead focuses on their effectiveness within their specific role and industry.



It's more practical for leadership development


- Entrepleio provides **actionable support**, helping leaders develop applicable behaviours in **investing, aligning & fitting, and performing** rather than just describing their personality.
- The system adapts to real-world business challenges, **not just theoretical personality structures**.

 **Example:** Other tests may label someone as "Bold" but does not tell them how to **modulate** that boldness when needed. Entrepleio actively **coaches adaptability**.



It Helps Leaders Develop Behaviours That Support Desired Organisational Culture


- Entrepleio's "Aligning & Fitting" model helps leaders and teams consider and deliver **behaviours that honour the desired corporate culture and team dynamics**.
- This is crucial for leadership success, ensuring not just personality fit, but behavioural effectiveness in delivering business outcomes.

 **Example:** A leader moving from a start-up to a corporate role, or as the start-up matures may need to **adjust their leadership style**. Entrepleio guides this transition better than static personality tests.



It Measures Leadership Behaviour, Not Just Personality

- Entrepleio **links behavioural patterns to leadership performance**, helping leaders calibrate and refine their skills dynamically.
- Rather than just "knowing yourself," it **helps leaders actively improve their behaviours for engagement, influence, and impact**

 **Example:** A high-agreeableness person may struggle to hold difficult conversations. Entrepleio helps them to recognise when and how they benefit from **responding to the discomfort in ways that deliver greater impact.**



Entrepleio's **Leadership Syntax** represents a **next-generation leadership model** that moves beyond traditional personality tests and emotional intelligence. It does not box people into **fixed labels** or compare them against **statistical norms**—instead, it focuses on **developing agile, high-performing leaders** who can thrive in different environments.

Beyond individuals, Entrepleio brings an insightful and actionable understanding of **what behaviours are really impacting and aiding team performance** to **consistently access even higher levels of performance**.

To learn more visit <https://entrepleio.com/>