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About our COMPANY

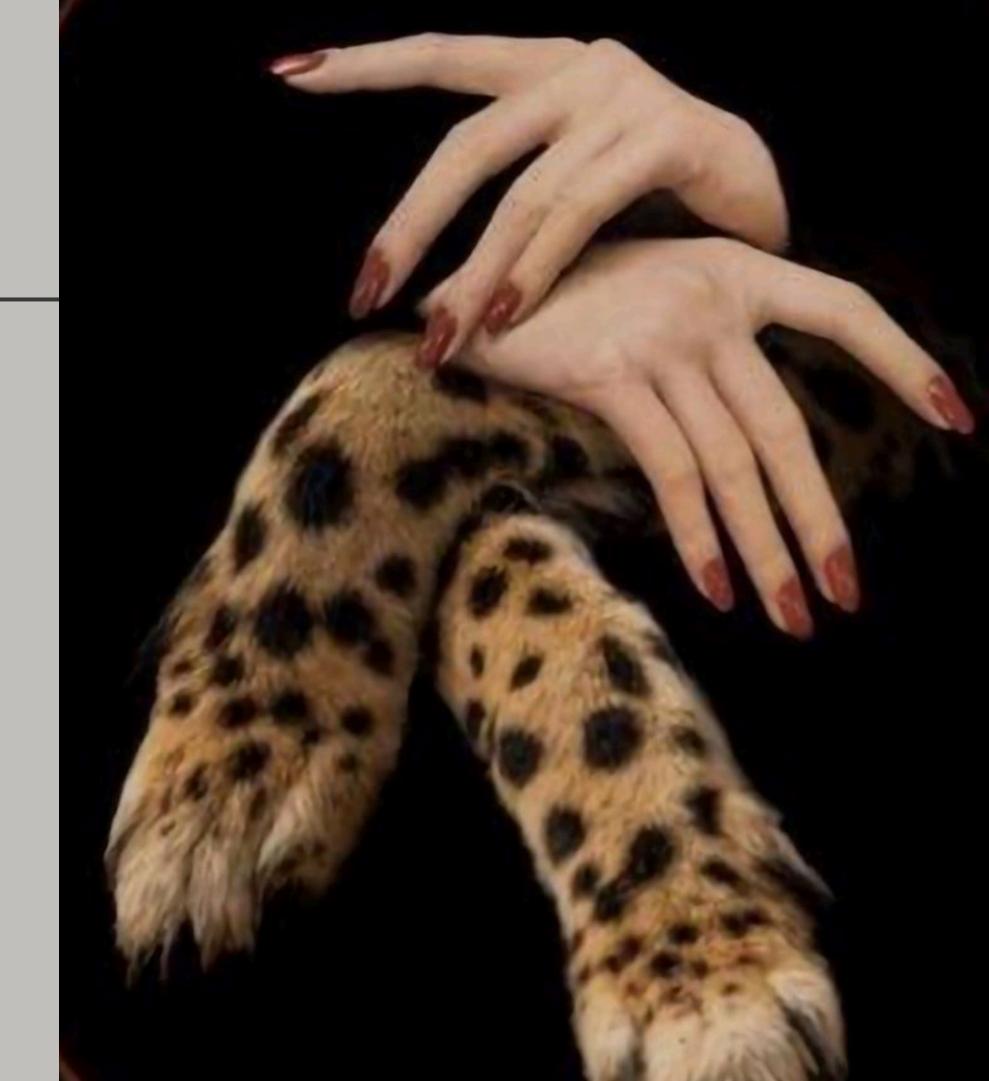
At B0LD, we are against the "marketing agency" classic design. We're a dedicated team of passionate professionals committed to helping businesses thrive in today's competitive landscape.

Founded by Aja Marie, B0LD is rooted in a deep understanding of innovative marketing tactics as well as profound comprehension and development of vision. Aja Marie, with her experience in shaping the marketing strategies of niche and digital startups since the age of 18, brings a **unique, creative and fresh** perspective to the team.

Our dream team consists of **six exceptional**, **highly qualified women** who prioritise transparency in strategy, data-driven decision-making, creativity, and the unique execution of projects. Additionally, we are proud to have a seasoned expert with over 30 years of experience in public relations and business management. Together we ensure that our clients' cross-border experiences are **seamless**, their messages **resonate** with target audiences, and their expansion into new markets is both **smooth**, **out of the box and effective** - wherever their vision takes them, we envision it **boldly**.

Devotion and excellence are the cornerstones of our approach. We believe each client deserves a tailored marketing strategy that not only meets but exceeds their expectations. Our team of seven dedicated experts works harmoniously to create novel, inspired, and innovative solutions that drive results.

From startup, an established brand or people seeking to refresh their marketing efforts and image, we provide a niche marketing strategy to meet their full potential on the digital scene. **Take the leap.**



Our OBJECTIVE



- Provide Innovative and One-of-a-kind Marketing Solutions: B0LD aims to deliver unique, creative, and effective marketing strategies that are specifically designed to meet the individual needs of each client.
- Foster Strong Client Relationships: our company emphasises building lasting relationships with clients through open communication, dedication, and a commitment to exceeding expectations.
- Drive Business Growth and Success: B0LD's ultimate goal is to help clients achieve their business objectives by providing effective marketing solutions that increase brand visibility, fortify identity, generate leads, develop organic communities and drive sales as a whole experience.
- Stay at the Forefront of Marketing Innovations: our company values continuous learning and innovation, ensuring that we remain up-to-date with the latest marketing trends and technologies to provide the best possible service to their clients.

Wiche SERVICES

CLIENT ONBOARDING AND RELATIONSHIP BUILDING

initial consultation, needs assessment, goal setting, objectives, project scope definition, contract negotiation, regular communication, updates

BRAND STRATEGY AND POSITIONING

brand identity development, brand voice, target audience analysis, competitive analysis, brand positioning statement

USER EXPERIENCE (UX) AND USER INTERFACE (UI)

user research, personas, wireframing, prototyping, UI design, usability testing

MARKETING AUDIT AND ANALYSIS

current marketing landscape assessment, website audit, social media audit, SEO analysis, competitor analysis, performance metrics tracking

ADVERTISING AND MEDIA PLANNING

media channel selection, ad creative development, media buying, campaign tracking, optimization

CONTENT CREATION AND STRATEGY

content calendar development, blog and article writing, social media content creation, website content creation, email marketing campaigns

ONLINE PUBLIC RELATIONS (PR)

media relations, press release development, crisis communication planning, event planning, influencer marketing, reputation startegy.

SEARCH ENGINE OPTIMIZATION (SEO)

keyword research, on-page SEO, off-page SEO, technical SEO, local SEO

ONGOING OPTIMIZATION AND REFINEMENT

project management, performance reporting, budget tracking, client satisfaction surveys, campaign optimization, A/B testing, trend analysis, continuous improvement, innovation



Potential TIMELINE

MINIMUM TIMELINE BEFORE WE SEE RESULTS

BRAND STRATEGY AND POSITIONING - 2-4 MONTHS

USER EXPERIENCE (UX) AND USER INTERFACE (UI -2-4 MONTHS

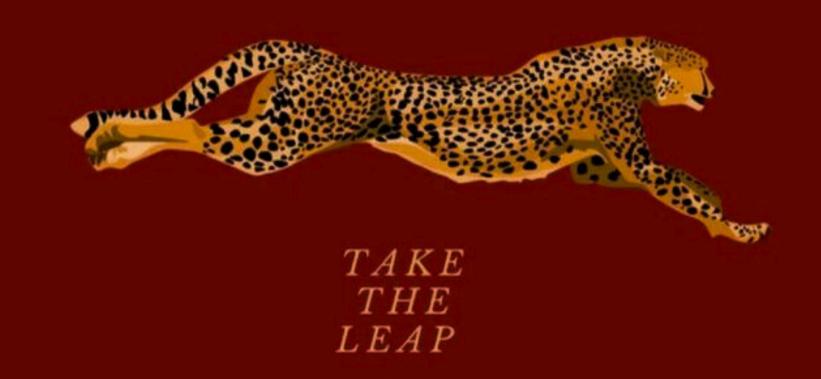
MARKETING AUDIT AND ANALYSIS - 2-4 WEEKS

ADVERTISING AND MEDIA PLANNING - 1-2 MONTHS

CONTENT CREATION AND STRATEGY - 2 - 4 MONTHS

PUBLIC RELATIONS (PR) - 1-4 MONTHS

SEARCH ENGINE OPTIMIZATION (SEO) - 3-6 MONTHS

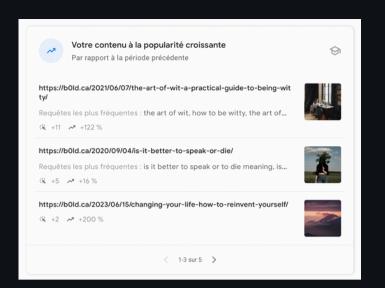


some RESIITS





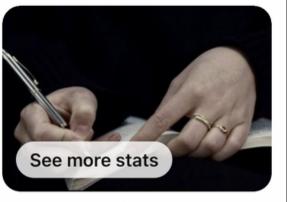
** To ensure the privacy and exclusivity of our strategies, we don't disclose our past or current clients unless we've given explicit permission. Our successful results stem from tailored strategies implemented across various platforms, including Instagram, Pinterest, Facebook, Google, and more.



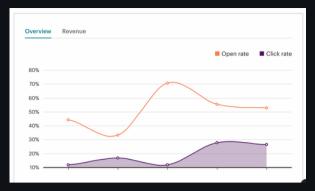


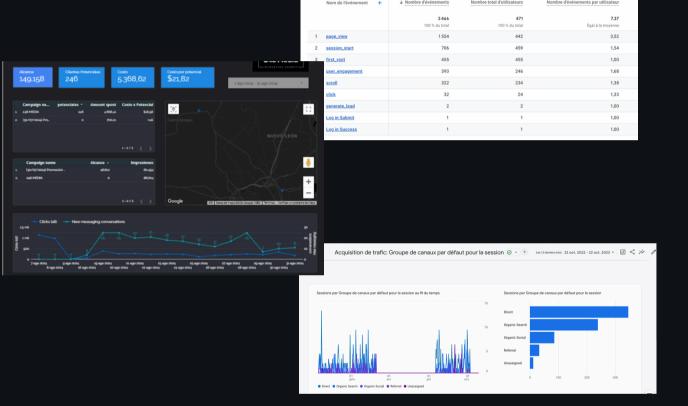


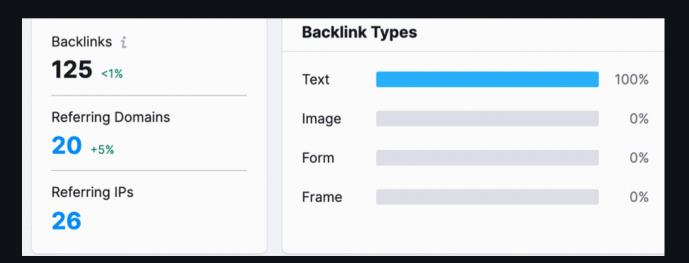




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Selecting the services SELECTION PRINCIPALS based on your goals.







YOUR STRATEGY SHOULD BE A REFLECTION OF YOU, YOUR GOALS AND YOUR IDEAL CUSTOMER. WE TAILOR EACH STRATEGY UNIQUELY AND PRACTICALLY.

OUR STRATEGIES ARE **EXCLUSIVE** - NEVER SHARED OR REUSED.

WE WILL PROVIDE A CLEAR BREAKDOWN OF OUR CONCEPTS, OUTLINING THE EXPECTED OUTCOMES FOR EACH ACTION IN THE MILESTONE SECTION ONCE WE UNDERSTAND CLEARLY YOUR DIRECTION.

MEANINGFUL RESULTS REQUIRE DEDICATED EFFORT—THERE ARE NO SHORTCUTS. AMBITIOUS GOALS CALL FOR BOLD MOVES. TAKE THE LEAP.

based on objective, your MILESTONES

SHARE YOUR OBJECTIVES, AND ALLOW US TO UNRAVEL A PERFECT STRATEGY

Estimated BUDGET

BASED ON YOUR STRATEGY, WE WILL BE ABLE TO GIVE YOU AN ESTIMATE BUDGET

EXPECT AN AVERAGE OF

35 000MXN/2 700 CAD/2000 USD FOR A COMPLETE BASELINE STARTEGY.

