



# Toby Adamson Educational Speaker



## Why Toby?

I have unique experience as a strategic leader and a successful entrepreneur combined with incredible coaching training and coaching experience. Equally important is my experience as a hyper-achiever and someone who holds onto a few other saboteurs that, in the process of taming them, has led to great wisdom and insight that can help others suffering this same fate. This powerful combination leads to empowering questions, mentoring when appropriate, deep empathy and understanding of their experiences.

## WHO IS TOBY?

I am a founder, entrepreneur, software leader, and now an emerging leader and entrepreneur coach. Prior to becoming an emerging leader and entrepreneur coach, I had 20+ years of experience inventing, building and launching products at high growth B2B and B2C software companies, where I've helped drive 3x-5x growth and enabled M&A acquisitions through new product introduction or existing product repositioning.

I love my career and found that part of what I loved about my career was seeing and helping others uncover their best life. It gives me joy to help people find their path, improve their outlook, understand themselves, generally improve their emotional intelligence, and ultimately change their lives. And that led me to becoming an emerging leader and entrepreneur coach, helping people hone their skills or build their business.

Throughout my software and coaching business, this one guiding principle guides me - I believe that when you apply a fresh set of eyes and innovative thinking to an existing problem, you can come up with revolutionary solutions.

## TESTIMONIALS

Toby helped me reframe my imposter syndrome to a more positive outlook. The result was life-changing. I can now walk into rooms where I used to feel like I didn't belong, and know that I offer value.

Emerging Leader, Non-Profit

Toby's coaching has helped me to identify and focus on key areas that allow me to best grow my consulting business. Toby leverages her innate social intelligence to deliver productive sessions

Founder and Entrepreneur



# Toby Adamson Educational Speaker



(312) 210-0306



toby@tobyadamson.com

## Speaking Topics

### Emerging leaders who would like to advance in their careers

- Recovering from hyper-achiever syndrome - learn techniques to tame your hyper-achiever so you can be more effective and reduce your stress and stop pissing others off.
- Letting go of control -develop strategies to recognize and manage their need for control, enabling them to embrace uncertainty and adapt more effectively to changing situations
- Achieving that big hairy audacious goal - stop avoiding the hard stuff and develop skills to move forward step-by-step
- Achieving Work-Life Balance - Uncover strategies and develop an action plan for finding a healthy work-life balance

### Entrepreneurs struggling to launch their business

- Starting your business - learn how to start pursuing your idea without losing your shirt.
- Maintaining sanity and achieving success - Learn the many skills that are essential for entrepreneurs who tend to struggle with delegating, finding work-life balance, and ultimately growing their business.

## EXPERIENCE

- **Power To The People Pleasers Podcast** - People Pleasing as a Saboteur and Ways to Overcome It
- **Small Accounting Firm** - Learning to Delegate and Managing Underperformers
- **Joliet Area Chamber of Commerce** - Outrageous Hospitality as the Best Customer Service Mentality
- **Large Accounting Firm** - Finding Work Life Balance
- **Unchartered Learning** - Testing Your Idea to Understand Viability
- **IPec Sub-Group** - Marketing Your Small Business
- **ASHI Conference** - What Makes a Good Inspection Report
- **International Legal Technology Association (ILTA)** - What's Coming in Microsoft Office

## SAMPLE REELS

### Power of the People Pleaser Podcast

- [Clip 1](#)
- [Clip 2](#)

### Youtube Short

- [Short 1](#)
- [Short 2](#)