

**THE BOOK
DID
WHAT?**



THE BOOK IN THE FIELD

What happens when anyone is near the book...

A hand drawn cartoon for children or the child in you.

USA/France collaboration in English.

Run time: 2 minutes 15 seconds.

FERTELLPRODUCTIONS.COM



SYNOPSIS

The Book in the Field is a child's fantasy with a twist. Looking forward to the end of a school day, playing with friends, finding a pirate's treasure or a special object are some of the joys, daydreams and adventures of children. What happens when all of these dreams come true? Watch this film and find out!

***From the award winning filmmaker of
GNOMOLOGY and WRITING A WRONG***

The beautifully colored, simple sketches with action and narration bring this story to life in this film.



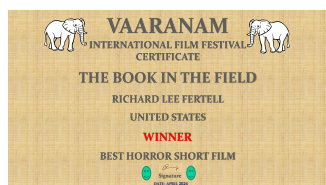
Film Crew

Director, Writer, Producer, Sketch Artist, Filmmaker, English and Narrator.

For years, Richard Fertell has made hundreds of short films on Science & Technology, Quality Assurance, and Healthcare Justice. His first short film submitted to film festivals and competitions, *Gnomology*, won two Awards of Recognition for Children and Family Programming.

Coloring and story idea.

For years, Jean-Luc developed his artistic skills and style in painting and photography. His eye for color is quite acute. His work with color and special effects gave a sparkle to the award winning film, *Writing a Wrong*.



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Frequently Asked Questions

How did the idea come to the two of you?

RF: After completing our first collaboration project, Writing a Wrong, J-L proposed the story idea of children playing and coming across the book that was in the film Writing a Wrong. During the storyboarding process, adding a little mystery took the idea in a different and interesting direction

Where did the title come from?

RF: Simply where the book was found also has a little mystery of why the book is there.

Why is the story told in this sequence?

RF: The straight time line allows the calm to develop before the discovery creates a twist for tension and suspense to surface.

Why was the movie hand drawn?

RF: The plan was to make a children's story book. So, illustrations were needed. I-L colored a few of the preliminary drawings and the idea for a companion animation came. Some colored drawings were reserved just for the book and some drawings were made just for the film.

How did J-L persuade you to collaborate?

RF: Great idea and childhood dream of J-L to make a book; so, no persuasion was necessary. My dear friend J-L asked what I thought of his idea for a book about the book being found by children; and that he had always wanted to make a book. I accepted my requests to correct my French script, record the spoken French characters and color my drawings. My written and spoken French is awful and color vision is monochromatic.

Will there other language versions of the film?

RF: Definitely a French Language version. Other language versions are being considered as first language speakers are available and willing to translate. I think spoken language versions with good voice actors are better than subtitled versions.

Any chance of making films in other genres?

RF: Well yes - an action spy film and a whodunnit film are in development.

What other films related to this film are you considering making?

RF: Possibly a film about how books are made or a history of making books.

What was the biggest challenge?

RF: Creating an original drawing for the book character..

What was a good surprise?

RF: The twist ending.



PHOTOS



Richard



Jean-Luc



Jean-Luc & Richard

REVIEWS & TECHNICAL INFORMATION

This is what we hope friends and viewers are saying

"We watched it. It's cute!"

"It's very interesting and fun. When will the next film be released?"

"Sneaky suspense...a film that Hitchcock would like!"

"Looking forward to more films by these filmmakers and!"

"It is awesome! Tomorrow, I am planning to watch the film again!"

"Reminds me of drawings by Miro, Don Martin, Dr. Seuss and colored by Matisse..."

See Website for more information: fertellproductions.com



DCP versions are made using DCP-O-MATIC

Such as **CPL Filename:** cpl_df5d1b71-51a0-4eb8-9a9b-76490237cbcc.xml

Size: <3.0GB

Aspect ratio: F-133

Format: DCI Flat

Audio format: 5.1 or 7.1

Run time: 2 minutes 15 seconds.

Languages: English

