
Kappa Kappa Gamma - Epsilon Lambda

2023 NEWSLETTER



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Kappa Kappa Gamma
at Tennessee



@kkgbehindthescenes



A MESSAGE FROM OUR 2024 PRESIDENT!

Hello Alumnae! My name is Riley Brennan, and I am so excited to be serving as Epsilon Lambda's President in 2024! Being from Massachusetts, this chapter has become my second home which has made my time on the Leadership Team incredibly special. As a Junior studying Marketing and Event Planning, this experience has allowed me to grow my leadership and professional skills. 2023 was a year of trailblazing for Epsilon Lambda! Our chapter adapted a new leadership structure allowing our officers to create new traditions, opportunities and experiences. With guidance from Leadership Consultant, Katie Feldkirchner, our officers feel more confident in organizing intentional events and programming for our members within their new roles. Academically, we've excelled with an average GPA of 3.53 in the Fall and are ranked #4 in the village! Our members continue to strive for academic excellence as more than 280 members earned a spot on the dean's list. Through our events, Mac and Keys and Kappa Kolar Wars, we have raised over \$18,717 for our philanthropies. I am looking forward to what is in store for this amazing Chapter!

SPRING SEMESTER EVENTS

April 4th: Mac and Keys

April 15th/16th:
Spring Parents
Weekend

April 20th: Formal

March 22nd: Spring
big/little reveal



This past year, we were able to raise over \$18,717 at our spring philanthropy events, Mac and Keys and Kappa Kolor Wars. All proceeds went to benefit Thrive, Active Minds, and the KKG Foundation. A special thanks to our Philanthropy director, Caitlin Nelligan, for all her hard work!

SPRING BID DAY

Your Fairy Tale Begins Now!



On February 8th, we welcomed home all of our 18 spring new members! An amazing job to our New Member Chairman, Riley Brennan, for planning a great bid day!

SPRING SISTERHOOD EVENTS



We had lots of fun spending quality time with our sisters at each and every one of these events. A huge shoutout goes to our Member Engagement Director, Keira McIntyre for creating and coordinating special opportunities for our sisters to bond.



WORK WEEK 2023



RECRUITMENT 2023



We had the best time getting to know MC '23 and introducing them to our chapter! Our VP of Membership, Lindsay Macdonald, along with our Primary Recruitment Director, Shayne Gandy, did an outstanding job of planning our 2023 Fall Recruitment.

BID DAY 2023

Built Kappa Proud



On August 22nd, we welcomed home all 135 of our 2023 New Members. With assistance from our Bid Day Heads, Grayson Bryant and Claire Dewan, our New Member Experience Director Riley Brennan was able to put on a phenomenal Bid Day for everyone to celebrate the new member class.

FALL SEMESTER EVENTS



October 14th-15th: Fall Family and Friends Weekend

October 27th: Sisterhood Showcase

November 9th: Semi Formal

November 13th: World Mental Health Day on Ped



FALL PHILANTHROPY WEEK



Our Fall Philanthropy Week consisted of two percentage nights, Pie a Kappa on Ped Walkway, and Kappa Kolor Wars. Thank you to our Philanthropy Director, Caitlin Nelligan, for all your hard work!

BIG/LITTLE REVEAL



HOMECOMING 2023

There's No Place Like Neyland



This year we were paired with Sigma Alpha Epsilon! We enjoyed getting to know their fraternity and working with them to make an amazing float as well as participating in Smokey's Howl. None of this would have been possible without our awesome Homecoming Chairs - Maddie Walsh, Melina Alexander, Madelyn Simcoe, and Yasmin Chakhman!



CHAPTER COUNCIL



A huge round of applause to our 2023 Chapter Council for all they accomplished this past year. Thank you to Christa Opdahl, our 2023 President, for your guidance and support that has lead this chapter to do amazing things. Congratulations to the newly elected Chapter Council. We are so excited to see what's in store for Kappa this year!

GRADUATED SENIORS



A huge congratulations to the class of 2023. Although we are sad to see these women go, we know they are on to do amazing things. Welcome to Alumni status!