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To Whom it May Concern,

I am writing to recommend Hector Barragan for a position in digital media production. I worked with Hector for over 6 years at Mister Car Wash. During that time, I was consistently impressed with his work ethic, technical expertise, creativity, and the positive relationships he built with team members both at the HQ office and in the field.

During his time at Mister, Hector was our Production Manager in Marketing. His digital knowledge covered photography, video, advanced sound systems, and editing software. He played a pivotal role in creating content for our training programs, hiring and onboarding collateral, media kits, social media platforms, and our website. Hector's photography is hung throughout our 327 sites across 21 states. It also most notably fills our HQ offices here in Tucson, displaying our employees as well as our locations themselves. They are always admired by visitors in both the quality of the image and its ability to capture our company culture.

Hector would be an excellent addition to your team, naturally raising it to new heights. Please feel free to contact me by email ([jlai@mistercarwash.com](mailto:jlai@mistercarwash.com)) or by cell (520-360-5970) if you have any questions.



**John Lai**  
**CEO, Mister Car Wash**

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