

New Earth Energy Market

Action Plan

2026-2030

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Agreed by The Core
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New Earth Energy Market

"Teamwork to usher in the New Earth"

New Earth Energy Market (NEEM)

We are a coalition/community of small business owners and volunteers who are committed to healing others and the earth. We understand that authentic change happens within individual connections and encouragement.

MISSION

NEEM is committed to slowly changing the worldview of what a healthy economy is by demonstrating how a community can co-create an environment and atmosphere of positive relations through fair-affordability, inclusivity, education, and awareness. The coalition continuously helps relieve the world of greed, competition, and jealousy by trusting themselves and the authentic energy of Togetherness.

VISION

NEEM is here to establish, maintain, and thrive in our small businesses as a community/coalition who hosts events, festivals, and supports one-another through teamwork in-person and online.

CORE VALUES

*Sight our Policies & Procedures

Fair & Affordable: We do our best to keep all costs low with each event/festival knowing that if fees are low for us we can be fair and affordable to the public.

Teamwork: Each human that participates with any/all events is referred to as a valued team member. We believe that teamwork within a community creates authentic change in individuals and populations.

Intentional Co-Creation: We consider everyone's input, questions, and needs when organizing and hosting events. We believe that each of us is a creator and when we come together we are better.

Welcoming Culture: We practice inclusion throughout our daily lives and during events. We do our best to lay down judgments of people, places, and things.

Health & Wellness for All: We believe that all beings deserve to live a healthy and balanced life i.e. emotionally, physically, mentally, spiritually, and financially. We believe that when we experience respect, freedom from fears, and joy we in essence begin to heal the earth.

Integrity: We uphold a level of humanistic-professionalism while trying to elevate awareness about our services and goods. We create an atmosphere of consistency with each event from the beginning planning stages to the implementation.

Supportive Community: We believe that in-person and online support of our team members creates foundations for success in multiple ways.

Encouragement: We know that all humans need encouragement. We give and receive encouragement to one another (team members and public/clients) throughout the year and during each event, understanding that empowerment starts with encouragement.

Reciprocity: We believe that all things come back to us in due time. This is how we sustain our mission, vision, and values.

Trust: We are able to trust ourselves and therefore trust one another throughout all engagements. We trust that our mission, vision, and values will create, sustain, and grow a thriving wellbeing ecosystem within a holistic community.

ACCOUNTABILITY: COALITION CORE/COMMITTEE

*Review Coalition Core Agreement Form

The Core Team Members of the NEEM Coalition volunteer their time, energy, and resources to help sustain our values while organizing events. They believe in the mission of NEEM and operate like a committee with clear objectives and goals. They acknowledged the needs and cares of all people involved while planning events/festivals i.e. vendors, volunteers, entertainers, and the public.

All role(s) are of "volunteer" work.

Any and all revenue for the Core Team Members comes from small business sales as booth participants at events and/or entry fees go to the Director and Event Coordinator.

Entry fees are divided 30/70 (Director/Coordinator) and/or if the Coordinator chooses to opt out of receiving proceeds, the 70% is to the Director and 30% is allocated towards NEEM expenses. This is only after all payments for event aspects are complete, if not the entry fees cover the remaining expenses the day of the event or festival.

Roles of the Coalition Core:

Director

Event Coordinator

Event Support

Public Relations

Entertainment Coordinator

Tech & Design Support

POLICIES & PROCEDURES

- We do our best to keep all costs low with each event/festival knowing that if fees are low for us we can be fair and affordable to the public.
Ex: If a piece of jewelry cost us \$10 to create at NEEM events we sell it for \$30 instead of \$60.
- We value and uphold quality over quantity, knowing that the power of community word-of-mouth is our revenue.
- Before each event/festival the Healers and Readers decide together what their minimum fee for service will be during the event. This creates equality amongst those who do not sell items.
- We accept donations and sponsorships to help support our efforts in remaining affordable to the public.
- The Event Coordinator only generates profits from event/festival entry fees and/or chooses to remain solely as a volunteer while in the role.
- All booth fees support the cost of each event i.e. venues, food, supplies, promotion, and entertainment.
- We help one another set up/breakdown booths and maintain cleanliness of each venue.
- We do not argue over booth space and/or placement of signs. If there is an issue with visibility the Event Coordinator fixes any "shared space" issues.
- There are zero refunds for cancellation of booths either for personal vendor reasons and/or outdoor weather. This is due to the fact that vendor booth fees support the event as a whole and not one individual.
- When Healer and Reader booths are notified that entertainment will be starting, they finish their sessions in a timely manner to respect the entertainers and individuals.
- We agree to not be under the influence of any substances that can lead to aggressive behaviors.
- When any/all safety matters or suspicious behaviours are noticed we inform the Event Coordinator imminently. We do not address either possible situation privately.

- Each of us understands we are there to serve the public and help create a positive atmosphere. We focus during the event on giving and receiving positivity regardless of what is happening in our personal lives.
- The Healers who are able and willing send positive energy before and during each event.
- We accept that each event/festival is a demonstration of NEEM as a whole and we respectfully reflect that image.
- During each event's "Morning Circle" we speak our intentions for the day knowing the power of our words and collective energy.
- We do not judge and/or refuse services to others based on race, color, creed, gender, or likewise.
- We allow all people to attend our event/festivals as themselves as long as no harm is present. If harm to self or others is present we communicate with the Event Coordinator immediately to manage the situation.
- We do not use abrasive smells and/or disrespectful images and words at our booths.
- There are tools and supplies onsite during every event, along with first aid and narcan for the unexpected.
- We refrain from pushing any personal agendas, views, and/or politics onto another person during an event.
- Pets/dogs are only allowed to outdoor events and on a leash. They are only allowed indoors if proper paperwork is provided and/or physical handicaps are clear and present by the owner. This protects those with allergies, people, venues, and the dogs.
- "No Ghosting" We communicate before, during, and after each event/festival in a timely manner using emails, phone, text, and group DMs. All pertinent information for each event is sent via email, personal needs to be addressed via phone/text, and group DMs are used to motivate enthusiasm for the upcoming event.
- We conduct ourselves as welcoming professionals knowing that public opinion matters while expanding awareness.

- Our persons and booths are clean and approachable. We make available extra mens and womens shirts of different sizes onsite at each event, table clothes, and cleaning supplies for if or when a vendor gets dirty setting up.
Ex: If a vendor's boxes smell like cat urine the boxes will be asked to be removed.
- We maintain respectful business social media accounts, especially leading into an event.
- During each event/festival we take ownership and safety percussion of the items in or around our booths.
- We are sincere and transparent while working/communicating with one another, the public, and clients. We engage in authentic responsibility and support of the NEEM Community as a whole. We refrain from stealing creative properties, lying (by omission), gossiping, enabling, and aggressive forms of communication.
- We show up, set up, and break down our booths at the designated times for solidarity within the community, unless there are extreme unforeseen circumstances which are discussed with the Event Coordinator.
- We support the efforts and businesses of others during events and throughout the year by sharing social media posts, referrals, reviews, and collaborating on future projects.
- We share our business connections and opportunities with one another.
- We conduct random check-ins throughout the year for personal and business wellbeing.

5 YEARS OBJECTIVES

*Sight our Policies and Procedures

- Maintain a schedule of local events and grow attendance.
 - Continue to scout out venues that are affordable.
 - 1 Festival with 300-500 attendees
 - 2 Events with 80-200 attendees

- Build professional connections with local government, businesses, nonprofits, and venue owners.
 - Co-Host one joint-fundraiser with a local nonprofit or charity.
 - Core Members continuously share the NEEM mission with other businesses, entertainers, etc.
 - Utilize our integrity to demonstrate trust with future partnerships.

- Build public engagement and support.
 - Branch out to help other organizations at community events and fundraisers.
 - Participate or "show up" to community events and/or activities as a representation of our values.
 - Utilize Social Media for year-round engagement.

- File, record, and maintain all required documentation and guidelines for local, state, and federal government entities as a joint venture coalition.

- Gain sponsors, donations, and host fundraiser events.
 - Design and implement Fundraising online and in-person.
 - Research, contact, and communicate with possible sponsors. All Core Team Members can speak with possible sponsors but written agreements are handled by the Director.
 - Create, write, notarize, and implement sponsor agreement forms and any/all forms needed within partnership relations.
 - Generate 2 sponsors per year \$500-\$2000 each.
 - Use the NEEM website and mail listing for donations.

- Increase social media presence.
 - Inspire people to follow and subscribe to the website, youtube channel, facebook, and instagram.
 - Post and/or share team members' posts daily.
 - Research new and old social media platforms that can benefit NEEM and start accounts.
 - Engage with other social media like-minded accounts.
 - Encourage engagement (likes) from vendors and their supporters.

- Create an online magazine for local and globe promotion.
 - Monthly spotlight stories from small business owners, nonprofits, spiritual teachers, etc. whos' ideals are aligned with our values.
 - Team members who can not afford their own website will have an opportunity to pay a small monthly fee for us to feature them and their link(s).