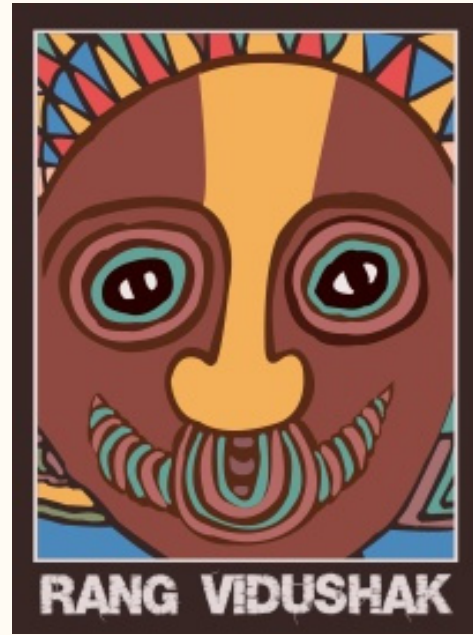




PARTNERSHIP & COLLABORATION PROPOSAL

RANG VIDUSHAK

NATIONAL THEATRE FESTIVAL

FEBRUARY
2027

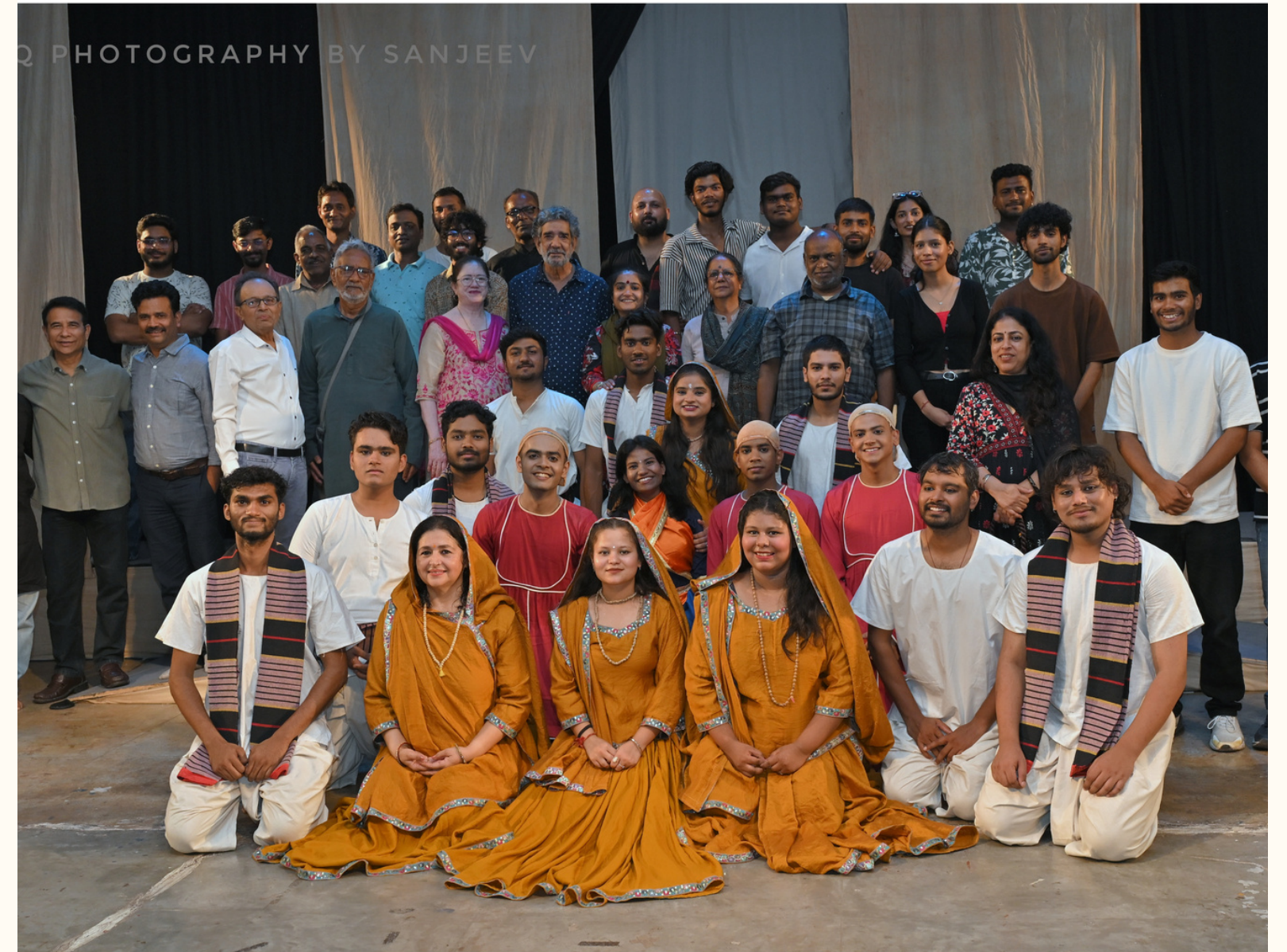
About the Founder

- ✦ Rang Vidushak was born in 1984 from the visionary ideas of founding director Bansi Kaul and his dedicated team of artistes. It was formally established as a theatre organization in Bhopal in 1989.
- ✦ This evolution represents a profound step forward. Bearing the monumental legacy of our founder, Bansi Kaul, we envision this annual festival acting as a modern Gurukul or collaborative learning ground—a dynamic extension of the Bansi Kaul Centre for Theatre Practice, Research, and Education.



About the Festival

- ✦ Scheduled for February 2027, the National Theatre Festival is designed as a dynamic, large-scale platform bringing together participating theatre groups, established artists, emerging talent, researchers, and students from across the country.
- ✦ **Curated Performances:** Showcasing India's diverse and rich cultural narrative.
- ✦ **Professional Development:** Specialised workshops led by experienced theatre practitioners.
- ✦ **Direct Engagement:** Interactive sessions bridging the gap between stage and audience.



Why This Festival Matters

Collaborative Space

The festival addresses the pressing need for collaborative physical spaces. It provides a formal environment where artistic innovation meets educational impact, allowing participants to share methodologies.

Cultural Education

Beyond performances, the festival places a strong emphasis on education. It features specialised workshops led by experienced practitioners to pass down techniques to the next generation, breaking barriers between stage and audience.

Why We Seek Partnership

This is a formal invitation to establish a meaningful partnership, moving beyond transactional sponsorships. We aim to combine our artistic expertise with the strategic vision of our partners.

- Move beyond transactional relationships for brief visibility.
- Amplify reach to benefit artists, students, and communities.
- Combine resources, knowledge, and intent across diverse sectors.
- Make a tangible contribution to the cultural landscape.



Building Together



Cultural Preservation

Document, protect, and present regional theatrical forms that require institutional support to thrive.



Artistic Innovation

Provide resources for rigorous workshops and experimental performances that push contemporary boundaries.



Youth Empowerment

Create opportunities for young people to learn management, technical skills, and artistic expression.

Shared Values & CSR Alignment

Social Responsibility

We partner with institutions that prioritize innovation, education, and community engagement over mere operational goals. Genuine collaboration drives measurable impact.

CSR Integration

Our platform perfectly aligns with corporate CSR objectives. Fund scholarships, ensure equitable access, and receive comprehensive metrics on your societal impact.

Partnership Benefits

Brand Visibility

Elegant integration into physical venues, digital campaigns, and archival documentation.

Public Engagement

Connect your brand with culturally rich, intellectual discourse and community enrichment.

Cultural Patronage

Establish profound, long-term goodwill as a recognized patron of Indian heritage.



Collaboration Opportunities

-  **Financial Partnership** Direct support to sustain operations, provide artist honorariums, and build production infrastructure.
-  **Educational Partnership** For academic institutions to co-host workshops, panels, and manage student interactions.
-  **Venue & Hospitality Partnership** For hospitality groups to provide auditoriums, accommodation, catering, and transit.

	Estimated Financial Outlay		
	RANG VIDUSHAK NATIONAL THEATRE FESTIVAL 2027		
	S.no.	Expenses	Amount
	1	Pre-Production & Administration (Festival Planning & Coordination)	13,40,000
	2	Venue & Technical Expenses	10,09,000
	3	Production Fees	6,00,000
	4	Travel	10,20,000
	5	Accommodation	2,10,000
	6	Food	5,25,000
	7	Publicity & Media	4,90,000
	8	Miscellaneous & Contingency	50,000
		Total	52,44,000

Project Milestones

Securing structural partnerships early ensures adequate time for artist preparation and complex logistical planning.



Subject to Partner Requirements

Join the Movement

Let's design a collaboration model that aligns with your priorities.



rangvidushak.org



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