

---

# JOHN VERNAGUS

---



JTHOMASVERNAGUS@GMAIL.COM



818.636.6029

LOS ANGELES, CA

---

---

## SPEAKER BACKGROUND

---



---

John is a seasoned tech sector leader with wide-ranging experience across venture-funded start-ups, private equity portfolio companies and Fortune 500 firms. Having a passion for innovation, his career reflects a pattern of consistently being on the forefront of market disruptions sparked by technologies such as the internet, wireless, info services, and ecommerce. In that context, he has helped build top-performing teams, brands, and companies across the globe drawing upon a diverse sales marketing, business development, and general management background.

Successes include the doubling in size of an early-era Internet company (Telenet) to \$600M prior to it being acquired, launch of a regional wireless business (Cingular) with expansion to 2M subscribers preceding a merger, turnaround to growth of a multinational cloud services provider (AT&T), and the repositioning of a legacy media firm from a print publisher to an ecommerce/mobile app leader (Yellowpages.com).

A native of Detroit, MI, John holds M.B.A. and B.A. degrees from Michigan State University. He resides in Los Angeles, CA, and beyond work enjoys music, snow skiing, and world travel. With a focus as well on philanthropy and community giving.

John has led campaign efforts in support of the American Cancer Society, Habitat for Humanity, Ronald McDonald Charities, and the United Way. Most recently, he served on the Board of Triage Cancer, a national healthcare non-profit.

---